



EUROPEAN COMMISSION
DIRECTORATE-GENERAL
REGIONAL AND URBAN POLICY
Communication Unit

CALL FOR PROPOSALS

2020CE16BAT099

***'Support for information measures relating to the EU Cohesion
policy'***

Questions & Answers (Q&As)

20/10/2020

You will find below a list of questions received for this call for proposals. Please note that the present document aims to complement and clarify the call for proposals and does not replace it. A Q&As document will be periodically published; applicants are invited to check this website regularly.

Q1. What do you mean by “*To establish an efficient and effective collaboration between the European Commission and the grant beneficiaries*”?

A1. The “*efficient and effective collaboration between the European Commission and the grant beneficiaries*” refers to the grant agreement which will be signed by both the European Commission and selected applicants. You will find the draft grant agreement in the documents of the Call for proposals.

As detailed in Question 2, we draw your attention to the fact that this partnership will respect the editorial independence of all actors involved.

Q2. What do you mean by “*while respecting complete editorial independence of the actors involved.*”

A2. We mean that the actors involved are free to report any way they want on the impact of EU Cohesion policy on the ground, as long as they respect the grant agreement and the obligations enshrined in it. There will be no interference by the Commission with regard to the content of the grant beneficiaries’ actions. More information can be found in the [model grant agreement](#), for example in Article I.9 relating to Editorial Charter and according to which: “*Beneficiaries shall be independent of any instruction, pressure or request from any EU Institution, any EU Member State or any other State or Institution in all matters concerning the editorial content that is produced under this Grant Agreement*”.

Q3. “*The main aim is to provide support for the production and dissemination of information and content linked to EU Cohesion policy, including inter alia the Just Transition Fund and the recovery plan for Europe*”. As the regions we plan to target are not directly benefiting from the Just Transition Fund, we will not directly integrate in our communication strategy. Will this be considered as a weak point of the proposal?

A3.

The main aim of this Call for Proposals is to provide support for the production and dissemination of information and content linked to EU Cohesion policy. The reference to the Just Transition Fund and the recovery plan for Europe are given as examples to this (“*including inter alia*”).

This means that information measures proposed may cover regions benefiting from the Just Transition Fund but they do not specifically have to.

Please refer to Section 9 - Award Criteria to have more information on how eligible applications/projects will be assessed.