**Call for Expression of Interest to participate in a pilot action on designing and evaluating effective instrument to strengthen firm productivity through the adoption of digital technologies and complementary managerial practices**

**APPLICATION FORM**

DIGITRANS – Promoting Digital Transformation and Managerial Practices for Productivity

**European Commission – Directorate General for Regional and Urban Policy**  
**World Bank – Finance, Competitiveness, and Innovation Global Practice**

Please complete this form electronically and send it to:

REGIO-SMART-GROWTH@ec.europa.eu

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| **1. Information about the Applicant** | | |
| 1.1 Member State |  | |
| 1.2 Name of public authority / agency leading participation in the Digitrans project |  | |
| 1.3 Contact person for this application | |  |  | | --- | --- | | Name, Last Name |  | | Job title |  | | Phone  (e.g. +32-000000000) |  | | Email |  | | |
| 1.4 Geographical or sectoral scope of potential pilot within country |  | |
| 1.5 What is the main agency, ministry, or development partners in charge of the public support instruments aiming for enhancing firm-level digitization? |  | |
| 1.6 Please briefly discuss what existing data could be used for the diagnostic |  | |
| 1.7 Are there additional financial resources that you could possibly dedicate to support beneficiary companies under the Digitrans project? If yes, please mention the source of funds briefly. | *(optional question)* | |
| 1.8 Which of the following are you most interested to receive as a part of the Digitrans project? | *(select up to 3 answers)*   |  |  | | --- | --- | |  | Technical feedback on instrument design | |  | Support in improving instrument implementation | |  | Assistance in designing and implementation a strong monitoring framework | |  | Assistance in performing impact evaluation | |  | Funding to implement the pilot instrument | |  | Capacity building for staff of public authority / agency | |  | Exchange and collaboration with the Digitrans participants from other countries | |  | Other  *(please briefly describe)* | | |
| **2. Pilot readiness** | | |
| 2.1 Would you like to volunteer an existing or upcoming intervention under the Operational Programs and / or any other planned investments for participation in the Digitrans pilot? | | *(select one answer)*   |  |  | | --- | --- | |  | Yes | |  | No |   *(optional - please briefly describe)* |
| *(Question 2.2 is optional,*  *in case Question 2.1 does not apply)*  2.2 If you do not have plans for any digitization program that include managerial components, would you be willing to adapt your intervention based on the learning from the Digitrans pilot? | | *(select one answer)*   |  |  | | --- | --- | |  | Yes | |  | No |   *(optional - please briefly describe)* |
| 2.3 Is the staff envisaged to design the pilot instrument experienced in using Theory of Change and / or similar methodologies for constructing logical framework of public interventions? | | *(select one answer)*   |  |  | | --- | --- | |  | Yes | |  | No |   *(optional - please briefly describe)* |
| 2.4 Does public authority/agency operate a developed M&E system that allows for performing rigorous impact evaluations? | | *(select one answer)*   |  |  | | --- | --- | |  | Yes | |  | No |   *(optional - please briefly describe)* |
| 2.5 Does public authority/agency have explicit processes for learning from evidence during implementation? | | *(select one answer)*   |  |  | | --- | --- | |  | Yes | |  | No |   *(optional - please briefly describe)* |
| 2.6 Does public authority/agency have past experiences in operating firm-level support instruments aiming for advancing SME digitization through improving managerial capabilities? | | *(select one answer)*   |  |  | | --- | --- | |  | Yes | |  | No |   *(optional - please briefly describe)* |
| 2.7 Will the public authority/agency set up a project team with technical experts dedicated to participation in the Digitrans project and to support delivery of the pilot instrument? | | *(select one answer)*   |  |  | | --- | --- | |  | Yes | |  | No |   *(optional - please briefly describe)* |

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| **3. Motivation and relevance** | |
| 3.1 What is your motivation to participate in the Digitrans project? | *(no word limit; suggested length – 300 words)* |
| 3.2 What are the main challenges related to firm-level digitization that need to be addressed in the next 3-5 years? | *(no word limit; suggested length – 300 words)* |
| 3.3 What lessons did you learn from past intervention(s) on firm-level digitization that have or may influenced future intervention design? | *(no word limit; suggested length – 300 words)* |
| 3.4 What are potential risks to the implementation of the pilot program under the Digitrans project and how to mitigate them? | *(no word limit; suggested length – 300 words)* |