

URBAN DEVELOPMENT NETWORK WEBINAR SERIES

Urban Innovative Actions, achievements and perspectives

3,10 and 17 February 2021



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New European Bauhaus
beautiful | sustainable | together

Webinar 3:

Future UIA: What comes next as a new model for innovative actions under the European Urban Initiative 2021/27?

17 February 2021 • 10:00 – 12:30 (CET)

New European Bauhaus

Xavier Troussard, European Commission, Joint Research Centre



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Key features

Shape a movement

- to explore how to live better together
- to make the Green Deal a positive, tangible experience, for people
- to connect people from different professions and backgrounds and weave different the perspectives and cultures
- to move beyond “forms follows function”, factoring in the planet and social purposes
- to support the development of lead markets in sustainability
- to make EU think and deliver “out of the box”



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About

Initial scope:

- Beyond buildings: urban/rural spaces where we live and the way we experience them

An integration challenge:

- Sustainability, including circularity
- Aesthetics and quality of experience
- Inclusion, including accessibility and affordability

Bring tangible transformation:

- Mind-set and culture
- Places
- Business ecosystem and markets



Timeline

Dec 2020 – Summer 2021

DESIGN

Early 2021 – 2024

DELIVER

2022 – open end

DISSEMINATE



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Working structure

- Core project team in JRC under the steering of President's cabinet
- Lead Commissioners: Mariya Gabriel and Elisa Ferreira
- Bauhaus competences and resources in all core DGs
- Steering network with core DGs and cabinets (EAC, RTD, REGIO, ENER, CLIMA, ENV, GROW, EMPL, CNECT, SecGen, COMM)
- External High-level Round Table



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A graphic consisting of several overlapping, semi-transparent light blue circles of varying sizes, creating a cloud-like or organic shape. The text 'Design Phase' is centered within the largest circle.

Design Phase

- Invitation to organise events/conversations/workshops on the New European Bauhaus with the help of a toolkit
- Interactive website where people/organisations/companies can contribute examples, ideas&visions and challenges
- Invitation to become partner of the New European Bauhaus
- EC to organise a series of conversations and events including with EU institutions and Member states



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Design phase

Examples

Existing space, structure, object, material, event, practice or habit that for you represent concrete contemporary examples of new forms of living showing that values of the New European Bauhaus are already among us -

Ideas & visions

Proposals and ideas, summary of a conversation, new narratives for the New European Bauhaus initiative; dreams, sensations, memories and intuitions you would like to see reflected in this initiative.

Challenges & needs

Examples that clearly illustrates a problem, or a challenge, that we should solve together to improve the quality of the places we live in.



Partners

- Multipliers, sounding boards and key interlocutors throughout the development of the initiative
- Outreach capacity, impacting on a substantial number of stakeholders; core activities relevant to one or more dimensions of the New European Bauhaus concept; share its goal, and are in line with the core values of the EU
- Commitment to support the New European Bauhaus initiative
- Mention on the website, New European Bauhaus Community



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Delivery

New European Bauhaus prize to be launched in spring 2021 to reward inspirational examples

a support framework including call for proposals for pilots, at least 5 places where the New European Bauhaus concept can be materialized & concretised. These pilots should be distributed in the EU involving various member states. By September 2021

Flanking measures to build the New European Bauhaus community, both budgetary (other calls) and non budgetary (e.g. standards). As from summer 2021 but also long term

Exact financing structure will be refined during the design phase. Additional options might come up

Combination of several MFF programs





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Web: <https://europa.eu/new-european-bauhaus>

Instagram: @neweuropeanbauhaus

Pinterest:

<https://www.pinterest.com/eucommission/new-european-bauhaus/>



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Thank you !

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