

URBAN DEVELOPMENT NETWORK WEBINAR SERIES

Urban Innovative Actions, achievements and perspectives

3,10 and 17 February 2021



The Urban Development Network



European
Commission

Urban innovation: success factors, challenges and role for cities in the light of the UIA experience?

Moderator:

Eddy Adams, UIA Expert

Speakers:

Laura Čodere, NextGen Microcities, Ventspils (LV)

Hendrik-Jan Bosch, BRIDGE, Rotterdam (NL)

Sena Segbedzi, OECD

Martina Pertoldi, European Commission, Joint Research Centre



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Laura Čodere

Project Manager

NextGen Micro cities

Ventspils City Council Department of Economics



Innovation

Drivers:

- D.D.D.M. APPROACH
- BEING BOLD
- ENABLED SOCIETY

Blockers:

- F.O.M.O. APPROACH
- STICKING TO KNOWN
- EXAGGERATED ARTIFICIAL ACTIVITIES



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City
of Rotterdam

Top 3 factors supporting innovation in cities:

1. A functioning network across vertical silo's
2. A safe space for experimentation
3. Clarity of your purpose

Hendrik-Jan Bosch, BRIDGE, Rotterdam (NL)



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Sena Segbedzi

OECD Champion Mayors for Inclusive Growth
Centre for Entrepreneurship, SMEs, Regions & Cities,
OECD

Highlights from OECD/Bloomberg Survey on Innovation Capacity in Cities

Top 3 important factors supporting innovation in cities :

✓ **Leadership commitment & support**

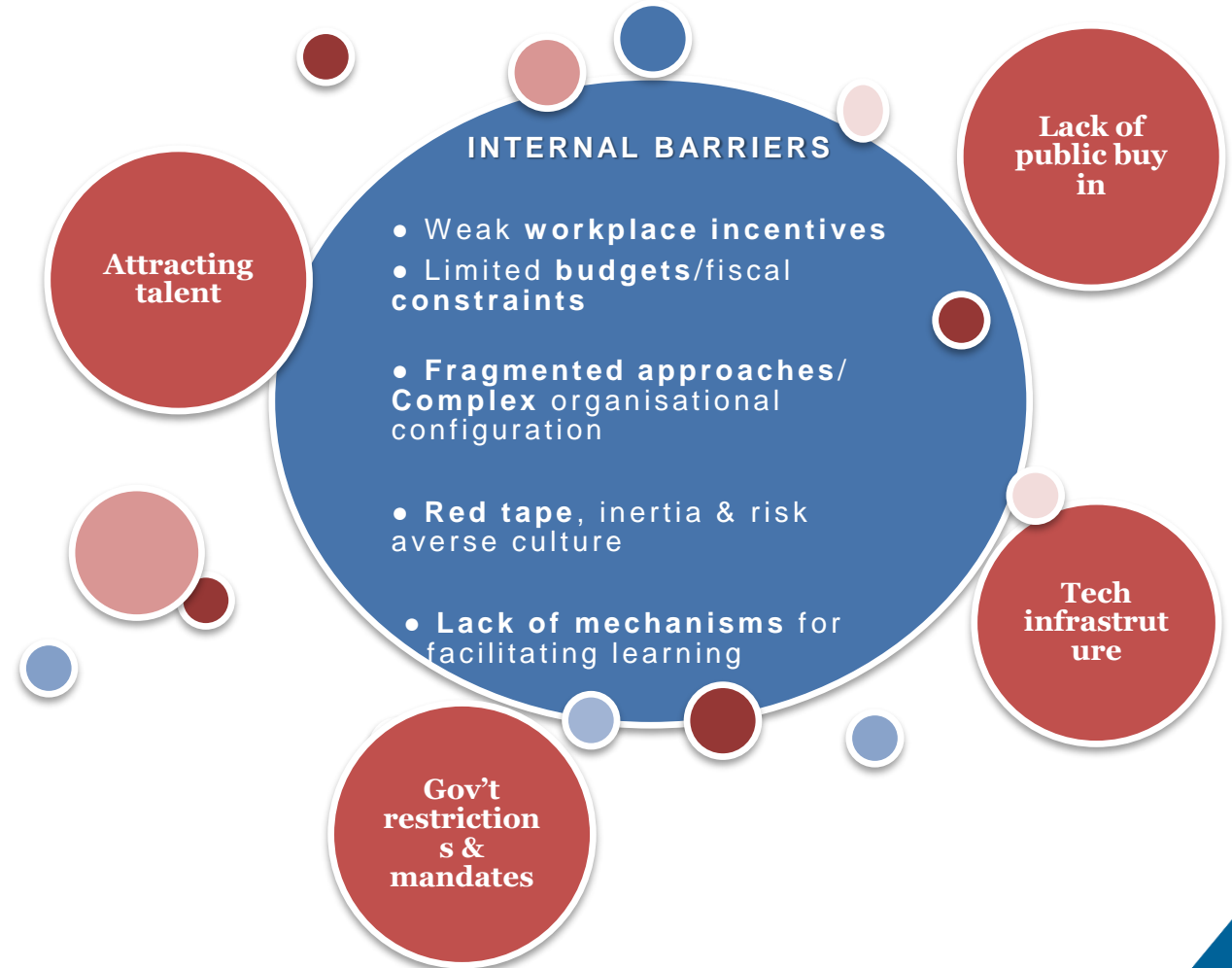
✓ **Strong team/dedicated staff**

✓ **Focus on data and measurement**

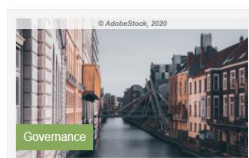
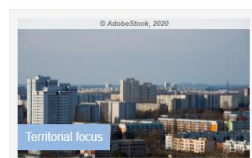
Opportunity for development:

Only **16%** of cities* systematically monitor
and conduct comprehensive evaluations of local
innovation strategy

*cities surveyed



For more on innovation capacity in cities visit:
<https://cities-innovation-oecd.com/>



Key messages

- **Favorable EU frameworks in place.** On the one hand integrated and place-based approach is gaining importance in EU innovation policy, and on the other hand cities are regaining control of the innovation agenda at local level
- **EU integrated approach to urban development** has built capacity for city administrations to perform activities conducive to innovation
- **Better coordination** with the EU innovation agenda promoted by Cohesion Policy, which is operationalised through Smart Specialisation

