

URBAN DEVELOPMENT NETWORK WEBINAR SERIES

Urban Innovative Actions, achievements and perspectives

3,10 and 17 February 2021



The Urban Development Network



Webinar 2:

UIA & Cohesion Policy:

Bridging UIA & Cohesion Policy; how to optimize UIA added value?

10 February 2021 • 10:00 – 12:30 (CET)

How monitoring and evaluation can support innovative interventions

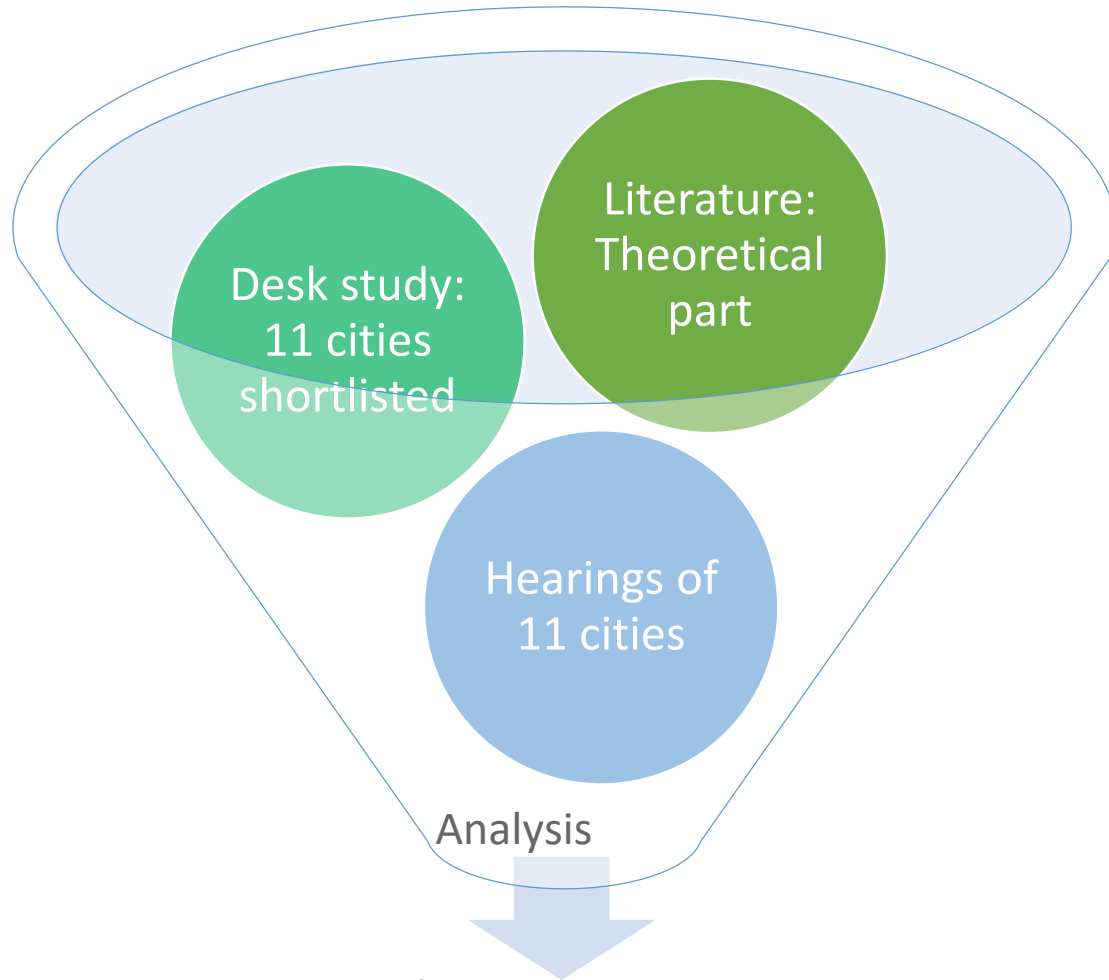
Speakers: Marie-Jose Zondag and Joanna Smętek, Ecorys



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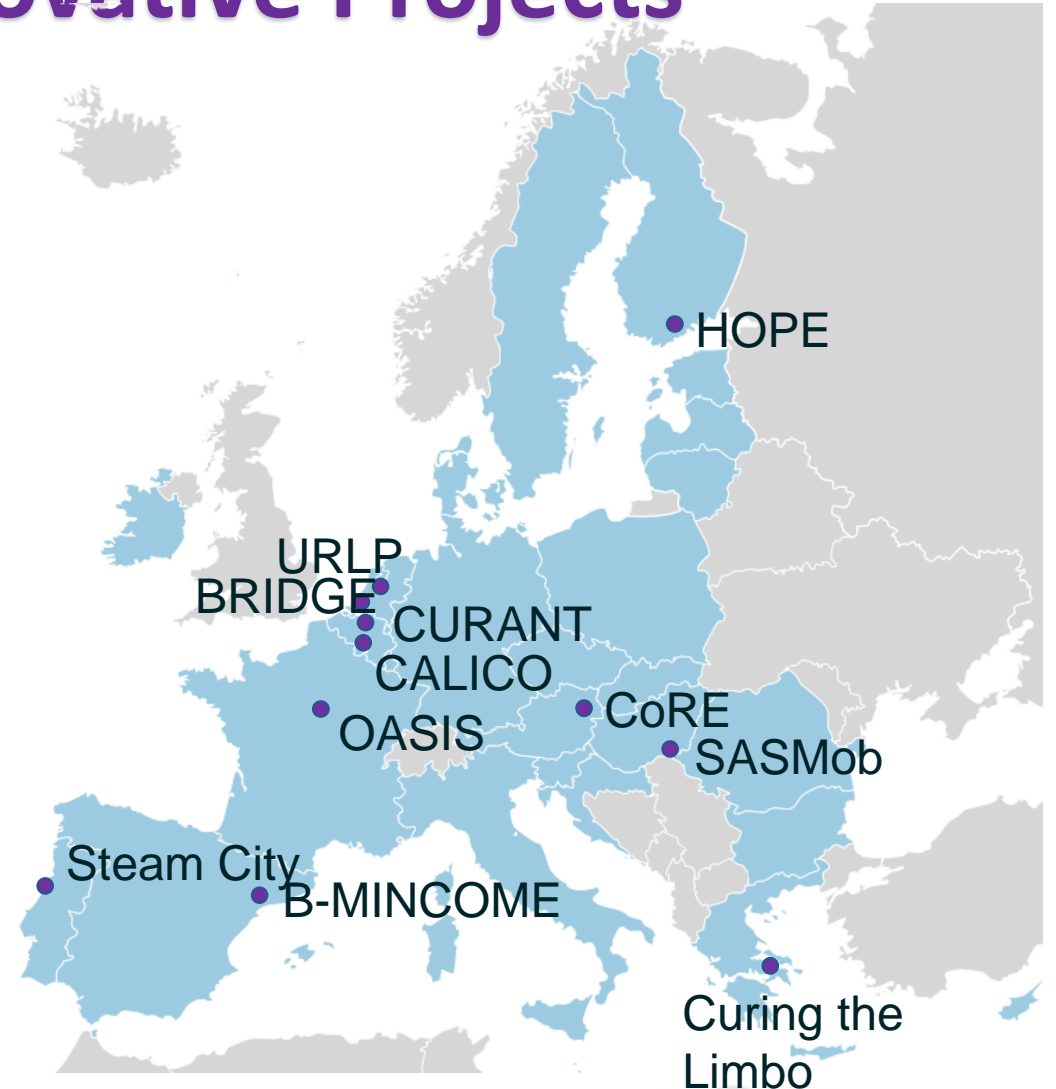


Capitalising M&E in Urban Innovative Projects



Final one-stop shop platform at UIA site

- Theory of evaluating innovation
- Case studies: theory based, counterfactual & participatory approach
- Lessons learnt on governance, approaches, data collection & horizontal



Challenges of evaluating Urban Innovation actions

1. INNOVATIVE CHARACTER OF THE PROJECTS
2. MULTIPLE PARTNERS INVOLVED
3. COMPLEX PROBLEMS ADDRESSED BY THE ACTIVITIES
4. LIMITED TIME FOR EVALUATION AND ESTABLISHING IMPACT
5. PROJECT EVOLVES



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LESSONS LEARNT

**Evaluation
governance**

people

processes

resources

**Evaluation
approaches**

conceptual

analytical

model

**Data collection
methods**

qualitative

quantitative

**Horizontal
issues**

ethical

political

other



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NEXT

11 March 10.00-12.00 – SAVE THE DATE

Capitalising on Monitoring & Evaluation in Urban Innovation projects

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Launching the UIA online platform on monitoring & evaluation

Register here:

<https://www.uia-initiative.eu/en/events/rethinking-monitoring-and-evaluation-practices-ua-lessons-learnt>



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