

URBAN DEVELOPMENT NETWORK WEBINAR SERIES

Urban Innovative Actions, achievements and perspectives

3,10 and 17 February 2021



The Urban Development Network



European
Commission

Webinar 2:

UIA & Cohesion Policy:

Bridging UIA & Cohesion Policy; how to optimize UIA added value?

10 February 2021 • 10:00 – 12:30 (CET)

The potential for mainstreaming innovative actions within Cohesion policy

Findings from the UIA assessment study

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“Mainstreaming” urban innovation within Cohesion policy?

A core ambition of the UIA: to incentivise cities to innovate and to enable the spread of proof-tested solutions across the EU through Cohesion policy funds invested in sustainable urban development (ERDF 5% urban earmarking and beyond).

Multiple forms to achieve it:

- use UIA knowledge as an inspiration in programmes, sustainable urban development strategies (ERDF Art. 7-9) and/or projects’ design;
- use programmes funding to support good quality UIA applications;
- use programmes funding to sustain/scale-up UIA projects in their city/region of origin;
- use programmes funding to adapt/replicate UIA projects from their original testing site to other cities, regions or EU countries.

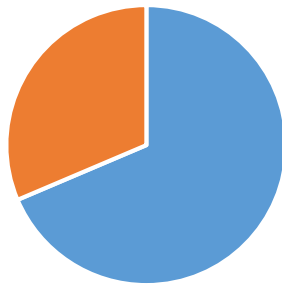


What potential?

75% of MAs consider UIA topics as fully or fairly consistent with programmes' priorities

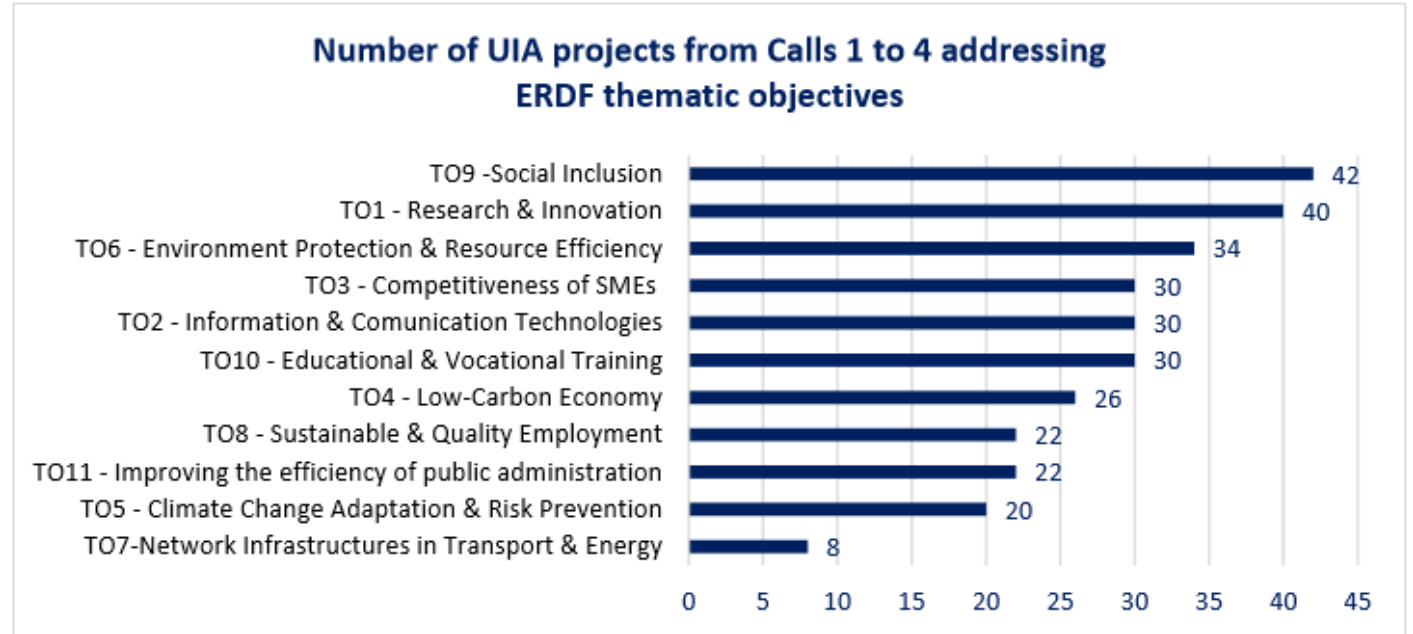
Source: UIA assessment Managing authorities survey (CSES)

69% UIA projects in cities hosting 'ERDF Art 7' SUD Strategies



■ In SUD/ERDF Art. 7 urban areas
■ Not in SUD/ERDF Art. 7 urban areas

Figure 18 Relevance of UIA projects to ERDF thematic objectives



Source: UIA applications



85% of these UIA projects address topics that are directly linked or similar to those covered by the local SUD strategies



What potential for Cohesion policy 2021/27?

UIA topics and Cohesion Policy Objectives

- Jobs and skills in the local economy ✓ **PO1**
- Air quality
Energy transition
Circular economy
Sustainable use of land and nature based solutions ✓ **PO2**
- Urban mobility
Digital transition ✓ **PO3**
- Urban poverty
Integration of migrants and refugees
Housing ✓ **PO4**
- Urban security
Culture and cultural heritage
Demographic change ✓ **PO5**

« EU Closer to citizens » (PO5) in action

↓
Place-based approach

> Pilots with a territorial focus (neighbourhood, FUA, fostering urban-rural linkages)

↓
Integrated projects

> Pilots at the crossroads of economic, social and environmental dimensions

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Multi-level governance

> Pilots involving strong local partnerships

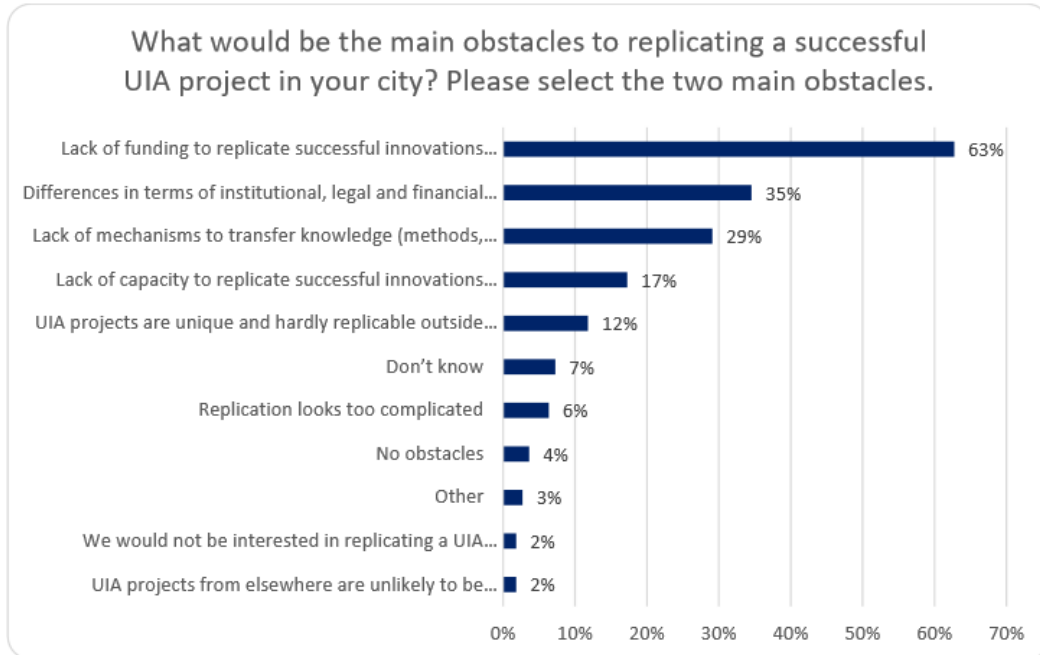
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Participation, co-creation

> Pilots with a key role for target groups and citizens



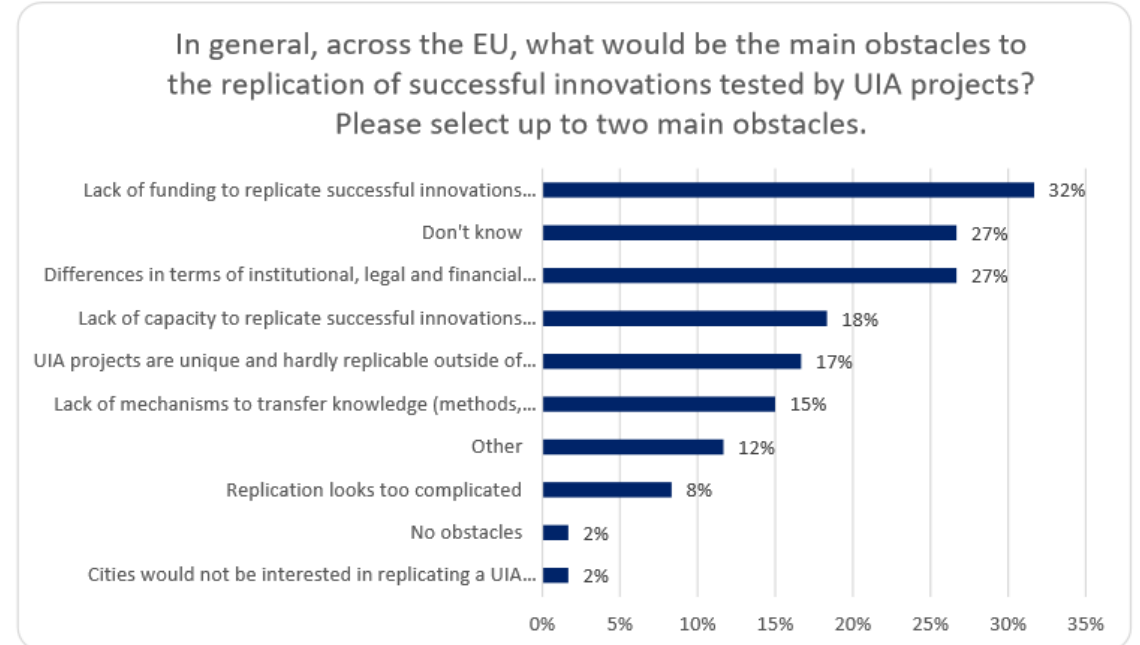
What obstacles?

Figure 14: Replication obstacles reported by cities responding the open survey



Source: UIA assessment study – open survey (CSES)

Figure 16: Replication obstacles reported by MAs



Source: UIA assessment study - Managing authorities survey (CSES)

Solutions to be explored within future EUI and Cohesion policy programmes



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Ways forward?



- ❖ **Within the future EUI, in synergy with URBACT IV:** innovative actions calls and selection procedures tuned towards greater ERDF relevance, transfer solutions and capacity building offered by UIA experiences.
- ❖ **Beyond?** programmes/SUD Strategies tuned in a favourable way, an EUI « Seal of excellence », complementary incentives, to help further mainstreaming urban innovation within Cohesion policy.



Thank you for your attention!

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