

Inspire, innovate
and exchange

Brussels, 9 October 2014

DRAFT PROGRAMME
Urban Development Network
Inspire, Innovate and Exchange
Brussels, 9 October 2014

The EGG conference centre, Rue Bara 175

This conference will be in English only

Conference moderated by Eddy Adams, URBACT

09:00 – 09:30 Registration and welcome coffee

09:30 – 09:50 Welcome and opening

- **Johannes HAHN**, European Commissioner for Regional Policy

09:50 – 10:20 Keynote address: Urban Metabolisms: An engine for city transformation

- **Eva Gladek**, Founder and CEO of Metabolic

10:20 – 10:40 Keynote address: European initiatives for urban development

- **Normunds Popens**, Deputy Director-General, DG Regional and Urban Policy, European Commission

10:40 – 11:30 Panel I: *Added value of working with integrated urban strategies*

What are the potential benefits and trade-offs of integrated thinking across a range of urban systems, topics, issues and perspectives that are traditionally considered separately? A debate between experts concerning the urgent need to reconfigure urban areas to more sustainable places and the requirement of an integrated approach.

- **Charlina Vitcheva** (acting) Director DG REGIO inclusive growth, urban and territorial development
- **Emmanuel Moulin**, Head of the URBACT Secretariat
- **Oliver Heidrich**, University of Newcastle
- **Sorcha Edwards**, Secretary-General of CECODHAS Housing Europe
- **Claire Roumet**, Executive Director of Energy Cities
- **Contributions from the cities of Amsterdam and Malaga**

11:30 – 12:00 Coffee break

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12:00 – 13:00 Panel II: *The need for urban innovation*

Which urban innovations are helping shape the city of tomorrow? How can cities cultivate an environment for innovation? Cities and experts debate on ideas, guidance and practical support on how to create a smart and future-proofed city.

- **Carina Lopes**, partner at [Citymart](#)
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- **Peter Madden**, Chief Executive of [the Future Cities Catapult](#)
- **David Altabev**, Senior programme manager [NESTA](#)
- **Andrea Coleman**, Advisor [Mayors Challenge-Bloomberg](#)
- **Eva Gladek**, founder and CEO [Metabolic](#)
- **Contributions from the cities of York, Athens and Barcelona**

13:00 – 14:30 Networking Lunch

Exhibition "*Gathering of people and information*" - European urban networks, organizations and initiatives

European exchange and learning programme for cities (URBACT), European Urban Knowledge Network (EUKN), Smart Cities and Communities, Joint Programming Initiative Urban Europe, European Investment Bank, Cities associations and networks (EUROCITIES, Council of European Municipalities and Regions, , Housing Europe, Energy cities), Covenant of Mayors etc.

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14:30 – 15:30 Parallel thematic workshops – round 1

AUDITORIUM

WS 1 – Sustainable urban development

Sharing experience on urban integrated strategies and the trade-off of integrated thinking and working

Moderator: **Peter Ramsden**

Panellists:

- **Ivan Tosics**, (Metropolitan Research Institute, Budapest) on the trade-offs of integrated thinking and working
- Contributions from the cities of **Tampere, Almada, Barcelona and Ghent**

SEMINAR ROOM

WS 2 – Citizen's participation

Sharing experience on involving local partners in shaping the future development of their cities

Moderator: **Darinka Czischke**

Panellists:

- **Thomas Dawance** Brussels Community Land Trust.
- Contributions from the cities of **Berlin and Athens**

STUDIO

WS 3 –URBACT

Cities networking for sustainable urban development. Cities sharing their (URBACT) experience of transnational networking to improve local urban policies and governance

Moderator: **Raffaele Barbato**

Panellists:

- URBACT partner cities
- Contributions from the cities of **Manchester, Amersfoort, Sodertalje, Gdansk, Bristol and Udine**

CINEMA

WS 4 – Testing Urban Ideas

Cities test their innovative ideas before an expert panel and in exchange with the audience

Moderator: **Paul Bevan**

Panellists:

- **Eva Gladek**, founder and CEO Metabolic
- **Peter Madden**, Chief Executive of the Future Cities Catapult
- **David Altabev**, Senior programme manager NESTA
- **Andrea Coleman**, Advisor Mayors Challenge-Bloomberg

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15: 40 – 16:40 Parallel thematic workshops – round 2

AUDITORIUM

WS 1 – Sustainable urban development

Sharing experience on a European instrument integrated territorial investments (ITI) that can formulate integrated responses to diverse territorial needs

Moderator: Peter Ramsden

Panellists:

- **Martijn de Bruijn**, (DG REGIO) on the European instrument Integrated Territorial Investments (ITI)
- Cities (**Lille, Prague and Wroclaw**), CEMR and experts working on the European instrument for integrated territorial investments (ITI)

SEMINAR ROOM

WS 2 – Citizen's participation

Sharing experience on Community-led Local Development (CLLD).

Moderator: Darinka Czischke

Panellists:

- **Merja Haapakka**, (DG REGIO) on the European instrument Community-led Local Development (CLLD)
- Cities (Goteborg, The Hague and Berlin), Swedish board of Agriculture and experts involved in the CLLD approach

STUDIO

WS 3 – URBACT

Cities networking for sustainable urban development. Cities sharing their (URBACT) experience of transnational networking to improve local urban policies and governance

Moderator: Melody Houk

Panellists:

- URBACT partner cities
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- **David Altabev**, Senior programme manager NESTA
- **Vanda Knowles**, Eurocities

16:50 –17:00 Closing remarks

- **Jan Olbrycht**, Member of the European Parliament and President of the Urban Intergroup