HOW TO RESPOND TO DISINFORMATION ON REGIONAL POLICY

Focus on the core facts
Make sure you emphasize the facts, not the myths.

Provide clear warnings
Make sure that it is crystal clear to the reader that the upcoming information is fake. Warn him/her from the very beginning.

Make sure that the decoding is complete
Why is that story fake? Why was it promoted in the first place?

Make it visual
Core facts should be displayed graphically in a catchy and easy-to-understand way.

#EUinmyregion