

# HOW TO RESPOND TO DISINFORMATION ON REGIONAL POLICY



## Focus on the core facts

Make sure you emphasize the facts, not the myths.



## Provide clear warnings

Make sure that it is crystal clear to the reader that the upcoming information is fake. Warn him/her from the very beginning.



## Make sure that the decoding is complete

Why is that story fake? Why was it promoted in the first place?



## Make it visual

Core facts should be displayed graphically in a catchy and easy-to-understand way



#EUinmyregion



European  
Commission

Regional and  
urban Policy