



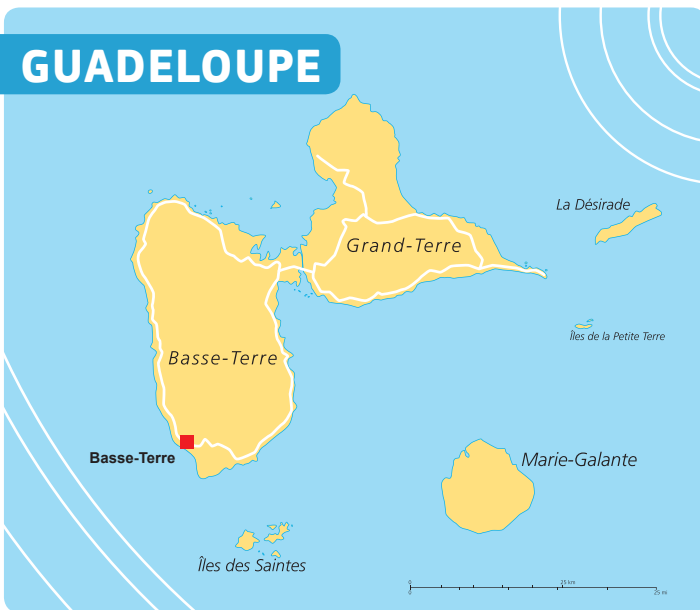
European Commission



## THE OUTERMOST REGIONS EUROPEAN LANDS IN THE WORLD



### GADELOUPE



400 000 inhabitants



1 705 km<sup>2</sup>

- Guadeloupe is situated in the Caribbean basin, 2 000 km from Florida and 7 000 km from Paris, and has 400 000 inhabitants.
- Guadeloupe's economy is largely focused on **tourism and public service**. The region has a **rich biodiversity** and a strategic location. Banana and sugar cane cultivation is still key to the economy.
- Nevertheless **high unemployment**, particularly for young people and early **school leaving**, hampers regional development.
- **Significant exposure to natural hazards**, additional transport costs and **low integration in its regional space** are also important challenges to overcome.

### WHAT WILL THE NEW STRATEGY BRING TO GUADELOUPE?

By encouraging the outermost regions to **capitalise on their unique assets**, the strategy will help them create new **opportunities** for their inhabitants, boost **innovation** in sectors like agriculture, fisheries or tourism, while deepening the **cooperation** with neighbour countries. For the Guadeloupe, the strategy could help support in particular:

- ✓ A solid blue **economy sector**, by encouraging the development of marine renewable energy, aquaculture and blue biotechnologies and local fisheries
- ✓ **The region's interests** taken into account upstream when negotiating trade agreements involving specific local products (such as banana and sugar)
- ✓ **Enhanced mobility, employability and new skills for young people** by financially helping students and volunteers travelling under Erasmus + and the European Solidarity Corps
- ✓ **A hand to researchers and their activities** by facilitating their participation in the EU research programme Horizon 2020
- ✓ **Waste management solutions** under the LIFE programme 2018-2020
- ✓ Further support to **transport connections**



## WHAT DOES THE EUROPEAN UNION DO FOR GUADELOUPE?

### EU funding 2014-2020



Some **expected results** on this EU support:

- ▶ 1 400 companies supported in developing business plans
- ▶ 150,000 additional households benefiting from high-speed Internet access
- ▶ 70,000 people benefiting from better treatment of wastewater
- ▶ 36,000 unemployed people benefitting from training
- ▶ Reintegration of 11,000 young early school leavers
- ▶ Support to 100 young farmers and 1800 farms benefiting from modernisation aid

### IN ADDITION

€64.3 million under the **European cooperation programme** for the Caribbean area.

€131 million under the **European Maritime Fisheries Fund** for the French outermost regions

**POSEI**, the specific agriculture programme for the outermost regions can support the French outermost regions with **up to €278 million per year**.

### Specificities of other EU policies

The outermost regions benefit from specific or derogating measures, in areas such as agriculture, state aid and taxation, in order to mitigate the impact of their specific constraints and boost economic growth. Guadeloupe in particular, benefits from a specific taxation regime for the commercialisation in France of locally produced traditional rum as well as from the exemption or reduction of the dock dues to goods produced locally.

## EXAMPLES OF PROJECT SUPPORTED BY THE EU IN GUADELOUPE



### Improvement of the reception of passengers on cruise ships

EUROPEAN REGIONAL DEVELOPMENT FUND

EU funding: €1.5 million

The cruise activity in Guadeloupe is rapidly growing. This EU-funded project consists in the construction of two hangars specifically dedicated to the reception of cruise ships calling at Pointe-à-Pitre, improving the quality of service to passengers.



### Preparing for employment with training/work-experience schemes

EUROPEAN SOCIAL FUND

EU funding: €600 000

The aim of the project is to enhance the employability of young people, by offering them training in order to match the skills required by employers.

The project helps young people define a career path and successfully integrate companies.