

th CONFERENCE on the Evaluation of EU Cohesion Policy

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Shaping Transitions with Evidence



Evaluation of the effects of support for enterprises (including SMEs) and their innovativeness and internationalisation in Lower Silesia in 2014-2020



Lower Silesian Marshal Office

FUNDS COVERED

- ▶ ERDF, ESF

PROGRAMMING PERIOD

- ▶ 2014-2020

PROGRAMME COVERED

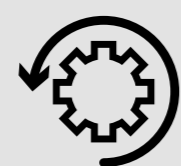
- ▶ Programme opérationnel régional pour la voïvodie de Dolnoslaskie 2014-2020

THEMATIC OBJECTIVES

- ▶ T01. Research and innovation
- ▶ T03. SME competitiveness
- ▶ T04. Low carbon economy
- ▶ T08. Employment and labour market

TYPE OF EVALUATION

- ▶ process



YEAR OF COMPLETION

- ▶ 2020

MAIN OBJECTIVES

- ▶ The principal objective of the evaluation was to verify the assumptions of the support directed within the framework of the Regional Operational Programme of the Voivodeship of Lower Silesia 2014-2020 (ROP LS) to the sector of micro, small and medium enterprises (SME) in the Lower Silesia region, based on the analysis of experience following the implementation of ROP LS thus far
- ▶ The study focused on the impact of the intervention on innovativeness, competitiveness and internationalisation of the SME sector in Lower Silesia.

METHODOLOGY USED

Research methods:

- ▶ **Desk Research** - Literature, reports, analyses, programme-related documentation, applications for funding and statistics
- ▶ **Qualitative Studies (Interviews)**- Individual direct and telephone in-depth interviews from various perspectives on the subject of evaluation
- ▶ **Qualitative Studies (Case Studies)**- Case studies of enterprises – beneficiaries of chosen instruments of intervention under ROP LS, focused on “micro scale” and the evaluation of intervention results in the area of innovations, competitiveness and internationalisation
- ▶ **Quantitative Studies (Online And Telephone Computer-Assisted Interviews):**
 - Beneficiaries of support (entrepreneurs, business milieu institutions and others),
 - Entities applying unsuccessfully for support (entrepreneurs, business milieu institutions and others),
 - Final recipients (individuals and entrepreneurs)

▶ **EXPERT PANEL SUMMARY OF THE STUDY**
Representatives of the Managing Authority, intermediate bodies, representatives of the beneficiaries of the support and the Monitoring Committee of ROP LS.

DATA SOURCES

The analysis is based on literature, reports, analyses, programme-related documentation, applications for funding and statistics monitoring data, 35 interviews, 3 case studies, online and telephone interviews, expert panel summary of the study.

MAIN FINDINGS

1. Lower Silesian Smart Specialisations (DIS) are a particularly important factor for directing the support under ROP LS. Both now and in the future, they should be one of the main factors determining the concentration of public intervention in Lower Silesia
2. Intervention aimed at activating cooperation of enterprises with the research centres should be continued. Support should be continued in the area of R&D activities assuming cooperation of the enterprises with research centres, both in the phase of industrial and development works and in the implementation phase
3. Support directed to entrepreneurs as part of activities financed from the European Social Fund (Measure 8.5 – adaptation to changes in the labor market in the form of outplacement programs and Measure 8.6 – development services for micro, small and medium enterprises) is assessed very favorably and as intervention well-responding to the needs of entrepreneurs and their employees.

CONCLUSIONS

In the next programming period, it is worth considering continuing support in the form similar to that implemented measures.

