

th CONFERENCE on the Evaluation of EU Cohesion Policy

16-17 September 2021 Porto, Portugal

Shaping Transitions with Evidence



Evaluation of the measures of the Youth Employment Initiative under Priority Axis 1 of OP «Human Resources Development» 2014-2020



Ministry of Labour and Social Policy, Managing Authority of OP «Human Resources Development»

FUND COVERED

- ▶ YEI, ESF

PROGRAMMING PERIOD

- ▶ 2014-2020

PROGRAMME COVERED

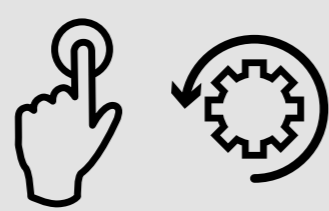
- ▶ Human Resources Development Operational Programme

THEMATIC OBJECTIVE

- ▶ TO8. Employment and labour market

TYPE OF EVALUATION

- ▶ Impact and process



YEAR OF COMPLETION

- ▶ 2019

MAIN OBJECTIVES

- ▶ Assessment of the effectiveness, efficiency and impact of YEI measures
- ▶ Assessment of overall adequacy and relevance to the objectives of the Youth Guarantee and the objectives of the Europe 2020 Strategy.

IMPACT EVALUATED:

- ▶ Gross effects at macro and micro-economic/individual level
- ▶ Net effects at macro and microeconomic/individual level
- ▶ Probability participants to be in employment 6 and 12 months after completing the programme.

METHODOLOGY USED

- ▶ Counterfactual analysis: logistic regression, difference-in-differences
- ▶ SIBILA 2.0 econometric model.

DATA SOURCES

- ▶ Quantitative surveys among participants, control group and employers
- ▶ In-depth interviews and focus groups.

MAIN FINDINGS

Successful activation of inactive young people and significantly reduced number of NEETs:

- ▶ After completing their participation in the schemes, 32% of young people are employed or participating in training for acquiring higher qualification
- ▶ Another 21.2%, although unemployed, are already active in the labor market

Increased employment probability for the participants in the operations:

- ▶ 6 months after the end of the participation – 37%
- ▶ 12 months after the program - by 49%.

Statistically significant factors determining the net impact of the measures:

- ▶ Degree of education (the higher the education the higher the likelihood that a person will become involved in employment after completing the program)
- ▶ Type of the settlement the person lives in
- ▶ Age
- ▶ Share of unemployed persons in the household.

Problem identified: lower than the national average payment levels resulting in difficulties in attracting motivated and qualified young people to the programme.

Positive net impact at macro level:

- ▶ By 2020, the number of people employed in the Bulgaria is expected to increase by 1.8% as a result of YEI implementation
- ▶ The unemployment rate is expected to improve by 0.9 percentage points.

CONCLUSIONS

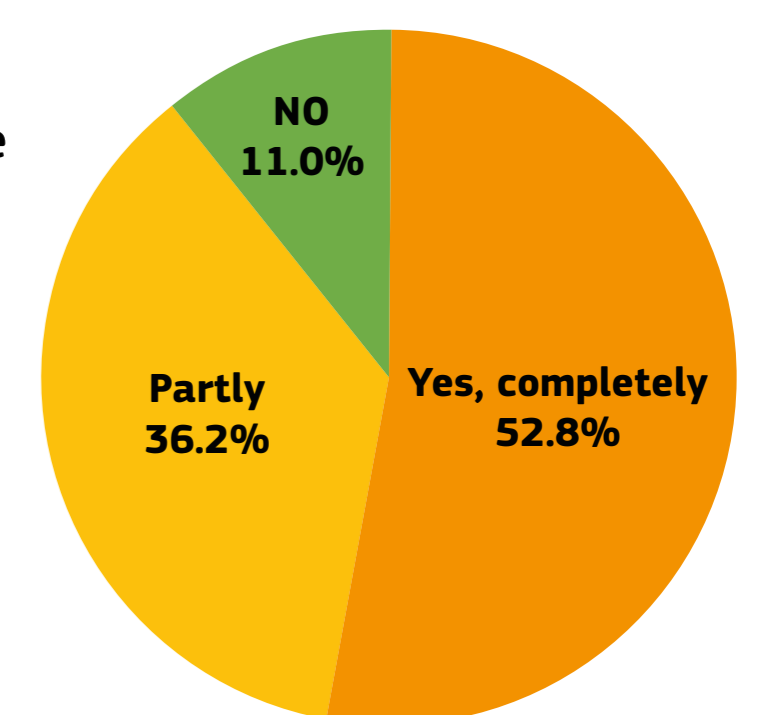
Recommendation: Labour market policy more focused on measures ensuring on-the-job training with opportunity for maintaining employment.

Follow-up actions: Various types of mechanisms and incentives are used for encouraging employers to maintain the employment of persons who have participated in the HRD OP operations

Recommendation: Programming of measures for activating young people, which could be included in flexible forms of employment.

Follow-up actions: It is planned to apply various flexible and specific forms of employment in the programming of HRDP 2021-2027.

Satisfaction with the internship work placement in the YEI measures



Acquired knowledge / Skills

