

# CETREGIO Chinese European Training on Regional Policy EU-China Regional Policy Dialogue

A project of the European Commission, Directorate General for Regional and Urban Policy, in the framework of their European Parliament preparatory action to enhance regional and local cooperation by promoting EU regional policy on a global scale

# **Final Report 2014**

#### 16 June 2015

This project is financed by the Directorate General for Regional and Urban Policy of the European Commission within the European-Chinese Regional Policy Dialogue. This dialogue has been established to exchange information and best practices of experiences in setting up and implementing cohesion policy.

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#### **FOREWORD**

On behalf of the European Commission's Directorate General for Regional and Urban Policy (DG REGIO), Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH implemented 2014 the CETREGIO programme, a Chinese European Training on Regional and Urban Policy. Participants included representatives from China and European Union member states. As a federal enterprise, GIZ supports the German Government in achieving its objectives in the field of international cooperation for sustainable development, including human capacity development for good governance and regional development and policies. The twinning sessions were prepared and implemented by GIZ in close contact with DG REGIO and the partners in China. The Chinese delegates were selected by the Chinese National Development and Reform Commission (NDRC).

A total of **nine events** was carried out until **February 2015**: three visits of Chinese delegates in selected twinning regions of Poland, Italy and Austria, as well as a VIP delegation that held meetings in Berlin, Poland and the Czech Republic. Five European delegations from these regions as well as West Midlands (UK) representatives attended working meetings in the cities of Tianjin, Chengdu, Beijing and Guangzhou. The CETREGIO programme always intended to create synergies with the EU-China Sustainable Urbanisation Partnership.

In 2014 the programme involved **62 Chinese and 53 European representatives** in China and Europe. This number of participants was considerably higher than originally scheduled for 2014 and was achieved thanks to the cooperation with regional and local authorities in Europe and China. By these means, the project ensured a triple-helix cooperation between representatives from local and regional governments, business and research institutions.

The overall objective of the activities in Europe and China was to decentralise cooperation and establish direct working relations between Chinese and European regions and cities. The specific objective was to support counterparts towards their economic development, focusing on the identification of business development possibilities. Here fore, the programme involved regional and local economic development agencies that acted as multipliers and supported the recruitment and follow-up activities of business representatives. As a result, 15 MoUs were signed between Polish, Italian, Austrian, German and Chinese counterparts from local or regional governments as well as from business organisations. The programme involved dozens of European and Chinese business representatives in the activities.

This report reviews the project development and the results that have been achieved. Chapters 2 to 6 give an overview of the project, including the countries visited during the sessions, the cooperation with European partners, visibility issues and media coverage. Chapter 7 summarises key reflections by the delegations. The Annex includes the programmes of every single activity as well as the participants' list.

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#### 1. OVERVIEW OF THE ACTIVITIES

During 2014 the CETREGIO programme supported an innovative **twinning scheme** between selected European and Chinese regions or cities. The selection of European candidates was based on several criteria including their different stage of economic development, their relevance for the Chinese regions and their commitment in terms of man-power and local support for activities carried out in Europe. The Chinese cities and regions were chosen by the National Development and Reform Commission in a top-down approach. Following pairs were supported:

- Chengdu (Sichuan Province) and Lower Silesia (Poland)
- Guangzhou Development District (Guangdong Province) and Upper Austria (Austria)
- Tianjin Municipality and Region of Lazio (Italy)

The CETREGIO programme also supported aimed at creating synergies with other programmes and achieved a cooperation with United Kingdoms' Investment and Trade (UKTI) in order to support a **West Midlands'** (UK) business delegation to Tianjin. Moreover, synergies were also created with Chinese local authorities in order to support additional activities in China and Europe.

Regarding the number and profile of participants involved in the project activities, CETREGIO achieved a larger number than originally scheduled and ensured the involvement of representatives from local and regional governments, business and research institutions.

The first activity was a one-week targeted twinning session for Chinese experts that took place in May 2014 in Lower Silesia (Poland). It focused on regional and urban innovation. A total of 10 delegates from Sichuan, Hebei and Liaoning Province met regional policy makers at local and provincial level as well as civil society and business representatives. Selected areas of EU investments were showcased, including the urban renewal, conversion of brown-field sites and the settlement of industrial parks. Particularly the development of the Walbrzych Special Economic Zone (WSEZ) and its internationalisation potentials with China was discussed. Delegates then had discussions with representatives of the local entrepreneurial associations and were also interested in the cooperation opportunities in tourism development.

The second activity took place in **Upper Austria** (Austria) and Jena (Germany) in **June 2014** and focused on regional innovation and internationalisation. A total of 10 delegates from Guangzhou City (Luogang District) and Guangdong Province held working meetings with regional and local economic development authorities and companies and visited innovation projects in both countries. The Austrian coordinator for the twinning scheme was TMG – the regional economic development agency.

The third activity was implemented in Tianjin from 28 July to 02 August 2014 and was especially designed for innovation experts, policy makers and business representatives from

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the Lazio region. A total of 18 Italian experts plus three experts from Barcelona (Spain), Lille (France) and Upper Austria (Austria) participated in the event. CETREGIO was able to create synergies with the Regional Government of Lazio in order to provide shared financing for ten delegates.

The fourth activity consisted of a ten-days twinning session in Europe and took place from 15 to 23 October 2014. Training focused on urban and regional innovation and was designed for a Chinese delegation of 16 delegates from the public and private sector coming from Tianjin. The programme included field visits in selected areas in the Region of Lazio and Barcelona.

The fifth activity took place in three European cities (Berlin, Warsaw and Prague) from **09 to 16**November 2014 and involved a VIP group of Chinese delegates from the Central Government and from Guangzhou. The programme focused on regional innovation. Case studies were selected in accordance with its relevance for the Chinese reality as well as on the links established between regions during previous programme activities.

The sixth activity took place in Guangzhou and Chengdu from 24 to 28 November 2014 in order to create synergies with the EU-China High level Seminar on Regional Policy held in Chengdu. The programme involved 11 representatives from the EU Commission, Lower Silesia, Austria and the West-Midlands.

The seventh activity was implemented in Tianjin from **01 to 06 December 2014** in cooperation with West Midlands European Service and the United Kingdom's Trade Investment UKTI. The mission was tailor-made for five environmental/green energy companies and the Climate Knowledge Innovation Community (KIC).

The eighth activity was implemented in the Region of Lazio from 16 to 19 January 2015 and involved 17 representatives from Tianjin Government. The high-level delegation was led by the Executive Vice-Mayor of Tianjin and included meetings with the Regional President of Lazio and several majors of cities located in the region. Also a business workshop was held with more than 50 participants.

The ninth activity was implemented in Guangzhou, Tianjin and Beijing from 26 to 30 January 2015. The Polish delegation was composed of one Vice-Governor, two majors and five business representatives. Three representatives of the pilot regions of Lazio and Upper Austria were also involved. Synergies were created with a high-level mission from the European Commission headed by DG REGIO's Director General Walter Deffaa.

The programme was implemented by one project coordinator (Mr Pablo Gándara), one senior expert (Mr Shi Xin) and the backstopping manager of GIZ (Mr Stefan Unseld). The institutional backstopping, knowledge and quality management as well as institutional coherence was guaranteed by Ms Stefanie Klein (Regional Manager GIZ).

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#### 2. COOPERATION WITH EUROPEAN AND CHINESE PARTNERS

When elaborating the single programmes, GIZ aimed at achieving a wider communication impact with European regional policy makers. It therefore included top lecturers from different European countries, and promoted a genuine and meaningful co-operation among them. Through preparatory telephone conferences and video conferences, many lecturers were able to coordinate their contributions and discuss about the added value of the information sessions in which they were involved. By doing so, the project led to a real exchange of knowledge.

The programmes involved regional development experts from research, public administration and the private sector. The managing authorities of the operational programmes (OP) within the current EU cohesion period were the natural counterparts in the member states to be contacted. Depending on the scope of the OP, the authorities were at the national, regional or local level.

GIZ involved leading regional development institutions in various European member states, including the Germany, Austria, Italy, Poland and the United Kingdom. Additionally, research knowledge on relevant regional development issues acquired in China was particularly involved during the twinning sessions in China.

#### 3. DISSEMINATION, METHODOLOGY, WEBSITE AND DOCUMENTATION

GIZ aimed at achieving further value added of the information sessions by granting access of their results to a broad audience. The explicit aim of the project was to spur public discussion and to establish cooperation networks between the regions involved in the sessions and the respective partner country. In order to achieve these goals, GIZ involved the local press. Some examples of press coverage can be seen in this report in section four.

GIZ was always committed to ensuring visibility of the European Commission's regional policy dialogue with China. Moreover, it made clear to the Chinese delegates that they had to play a key role in the design of further training activities and that GIZ would made contents' proposals depending on the experiences and expectations of the dialogue partners. GIZ was also keen to explain the role of the European Parliament in providing relevant funding and political support. After each information session, GIZ delivered a technical report comprising the key contents of the sessions and evaluating the implementation.

With regard to methodology, the twinning sessions were based on a mix of lectures, dialogue and study visits which was particularly welcomed by the participants due to their relevance for their future work. The approach included three phases. During the preparatory phase, contents interests and preferences of DG REGIO and the dialogue partners were actively requested by GIZ. Once the schedule had been approved by DG REGIO and NDRC, participants received preparatory information at least four weeks before training, including an overview of the programme. For the targeted twinning sessions in Europe, participants completed visits that took them to the twinning regions. Activities in China aimed at showcasing Chinese progress in

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the urban or regional innovation and to exchange experiences with European delegates from Poland, Italy, Spain, Austria, the United Kingdom and France.

The learning method applied during the information sessions and trainings included class-room sessions of max. 90 minutes with enough time for discussion between participants and speakers. Field visits allowed Chinese delegates to see on the spot the diversity and complexity of regional policy-making in Europe. These field visits also exposed participants to a broad variety of EU funded projects offering them first-hand possibilities to understand their preparation, financing, implementation, management and evaluation. Interactive participation through both, one mid-term and one closing workshop allowed participants to apply the contents of the course to their own regional development challenges.

A project's website <u>www.cetregio.eu</u> was launched in April 2014 offering open access to all documentation of the targeted twinning sessions.

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Chinese - European Training in Regional Policy EU Regional Policy Dialogue with China





#### Poland – Regional Innovation

This targeted twinning session is the first of the twinning scheme to be implemented between Lower Silesia (Poland) and Sichuan Province (China).

A delegation of 10 Chinese regional policy experts visited best practices and implement pilot projects in the region of Lower Silesia. Also known as Dolnośląskie, Lower Silesia is located is southwestern part of Poland, close to Germany and the Czech Republic. The capital of the region is Wrocław, which is the fourth largest city in Poland with

#### Search

Search ...

#### Impressions



Most presentations held during the activities were uploaded to Global Campus 21® (GC21), GIZ's virtual learning platform on the Internet. In order to facilitate use by Chinese participants, GIZ established special platforms in English and Chinese. These provided various online tools, such as chat & discussion forums, pin boards, document pools and mailing features.

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#### 4. MEDIA COVERAGE

The most effective way to stir public debate and to create public awareness about the EU regional policy dialogue with China is through appearances in the mass media. Therefore, the working team ensured extensive coverage of the training activities in Europe and China, including newspapers as well as appearances on TV. This coverage was a key to give visibility to the programme as well as raise local awareness in the cities and regions involved. Selected internet coverage can be downloaded here:

#### Walbrzych Municipality Website:

http://walbrzych.naszemiasto.pl/artykul/galeria/chinczycy-w-walbrzychu-zdjecia,2281522,t,id.html

#### Regional TV News of Lower Silesia:

http://www.tvwalbrzych.pl/site/2014/05/21/serwis-informacyjny-21-05-2014/

and

http://www.tvp.pl/wroclaw/informacyjne/fakty/wideo/21052014-g1830/15291594 (from 7:20 min)





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#### 5. COOPERATION WITH THE BUSINESS SECTOR 2014

During 2014, the CETREGIO programme paid special attention to involving partners from the business sector in Europe and China. A total of 10 Chinese and 13 European companies have financed their participation in the programmes' activities abroad. Moreover, matchmaking activities have been implemented with 10 European companies from Poland, Italy, Austria and Spain. Hundreds of business representatives from China and Europe have been able to interact during the three events implemented so far in Europe and China.

#### In figures:

- Within the twinning scheme between Lower Silesia (PL) and Chengdu (Sichuan), the programme is coordinated by the Wałbrzych Special Economic Zone (WSEZ), one of Poland's fastest growing industrial zones (<a href="http://www.invest-park.com">http://www.invest-park.com</a>). Within this scheme:
  - a. Chinese delegates visited two companies interested in exporting to China:
    - 1.Rolan Wheels Automotive <a href="http://www.ronal-wheels.com/pl/strona-glowna.html">http://www.ronal-wheels.com/pl/strona-glowna.html</a>
    - 2.OleoFarm Dietary foods for special medical purposes, pharmaceutical raw materials and healthy food, including cold pressed oils http://en.oleofarm.pl/company-presentation.html
  - b. Three Polish companies participated in visit to Guangzhou and Tianjin in January 2015:
    - 1.ZPAS-NET sp. z o.o. Electronic communication products http://zpasgroup.co.uk/wp/en/about zpas group/
    - 2.ZPAS SA related to ZPAS-NET
    - 3.CLOOS Polska Robotic and automatic welding applications http://www.cloos.pl/
- Within the twinning scheme between Upper Austria and Guangzhou (Guangdong), the programme was coordinated by TME, the Regional Development Agency (www.tmg.at). Within this scheme:
  - a. Chinese delegation included three private companies' representatives:
    - 1.Ms He Huifen, CEO, Guangzhou Lingnan Education Group
    - 2.Mr Long Pu, Managing Director, Guangzhou Mingluo Automotive Equipment Cooperation
    - 3.Mr Zhao Guoxin, Managing Director, Guangzhou Dekuan Medical Technology Cooperation
  - b. Letters of Intent were signed between:

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- 1. The Guangzhou Development District (GDD) and TMG the Regional Development Agency of Upper Austria.
- 2.The Guangdong Development and Reform Commission and the Regional Government of Upper Austria (represented by the Regional minister for Economy)
- 3. The City of Jena and the Guangzhou Development District (GDD) as part of a one day programme in Jena Germany
- c. The programme in Austria included matchmaking sessions with following companies:
  - 1. Pöttinger Landtechnik (agricultural Technology) shareholder at the Technology Innovation Centre Upper Austria. <a href="http://www.pöttinger.at/en\_in">http://www.pöttinger.at/en\_in</a>
  - 2.Regional electricity company Netz Oberösterreich (smart metering energy reduction) <a href="http://www.netzgmbh.at">http://www.netzgmbh.at</a> and representatives of Siemens smart metering technologies <a href="http://www.siemens.com/answers/at/de/">http://www.siemens.com/answers/at/de/</a>
  - 3.GTech Automatisierungstechnik GmbH Automotive (http://www.gtech.at/en/)
  - 4. Mark Metallwaren GmbH Automotive (http://www.mark.at/english/)
  - 5. Starlim Spritzguss GmbH Automotive (http://www.starlim-sterner.com/)
- d. During the follow-up meeting in Guangzhou held in January 2015, the Director of TMG, Mr Bruno Lindorfer led a three-person delegation and paved the way for a visit of the Regional Minister of Economy, Dr. Michael Strugl to Guangzhou.
- 3. Within the twinning scheme between Lazio (Italy) and Tianjin
  - a. Beyond 10 representatives from the regional government and relevant agencies, an Italian delegation was visiting Tianjin from 28 October to 01 August 2014 including the following companies' representatives:
    - 1.Mr Giovanni Marinucci, Marketing, Civitavecchia Harbour
    - 2.Mr Mauro Mannocchi, President, Fiera di Roma
    - 3.Mr Claudio Capezzuoli, Member of the Board, CNA National Association of Small and Middle Size Enterprises
    - 4.Mr Fabrizio Borraccia, Member of the Board, Association of Industry and Enterprises Unindustria, Lazio
    - 5.Mr Roberto Simonetti, Member of the Board and Manager in Aerosekur, Airborne Systems Business Unit, Association of Industry and Enterprises Federlazio, Lazio
    - 6.Mr Stefano Albano, Member of the Board, Association of Industry and Enterprises Confartigianato, Lazio
    - 7.Mr Massimiliano Castellano, Commercial Director, HQI High Quality Italy

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#### And from other EU countries:

- 8.Mr José María Serena, CEO, Auma AUMA Evironmental & Energy Consulting, Barcelona (Spain)
- 9.Mr Carlos Novais Pereira, Manager for International Relations, cd2e Eco-Enterprises North France, Lille (France)
- 10. Ms Sigrid Winkler, Programme Manager Danube Strategy and Innovation, Technology Agency Upper Austria (TMG), Austria
- b. Delegates attended meetings with more than **100 Chinese business** representatives in Tianjin and Jixian (a district of Tianjin)



- c. During the **meetings held in Tianjin**, several **MoUs** were signed:
  - 1. Wuqing District of Tianjin and the Ministry of Economy of Lazio
  - 2. Tianjin Commerce Commission and the Ministry of Economy of Lazio
  - 3. Tianjin Chamber of International Commerce and UNINDUSTRIA
  - 4. Jixian and the Tourism Agency of Lazio region
  - 5. Tianjin SME Promotion Bureau and CNA Lazio
  - 6. Civitavecchia Harbour and the Port of Tianjin
  - 7. Tianjin International Engineering Corporation and Auma Spain
- d. A follow-up information session was held in Lazio and Catalonia from 15.-21.
  October 2014. Beyond 10 representatives of from Tianjin financed by CETREGIO, the following representatives covered their participation through other channels:
  - 1.Ms An Youxia, Deputy Director, FDI Promotion Buro, Tianjin
  - 2.Mr Duan Yimin, Vice Chairman, Tianjin International Chamber of Commerce
  - 3. Ms Li Li, Vice Director, Tianjin International Chamber of Commerce
  - 4.Mr Liu Jindong, Vice General Manager, Tianjin International Engineering Consultants Corporation
  - 5.Mr Li Xiangchen, General Manager, Shunhao Investment Corporation
  - 6.Mr Ren Shaojun, Vice General Manager, JiZhou New City Construction Investment Corporation
  - 7.Mr Li Jinghua, General Manager, Tianjin Runde Industrial Holding Corp.

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2. Meetings in Lazio and Catalonia were held with several companies, regional innovation and foreign investment agencies.

#### 6. Introduction of the twinning regions

#### 6.1. UPPER AUSTRIA AND GUANGZHOU

Upper Austria is one of the wealthiest regions of Europe and has an unemployment rate of 4.7%. The region has highly qualified and motivated personnel, a strong industrial base (it is the leading Austrian region regarding technological export and patents), well balanced economic structure (mix branches & sizes). It is also a leading innovation region in Europe and its geographic position (in the heart of Europe) allows for efficient transport infrastructure. The region is also deeply integrated with Central and Eastern Europe. The regional innovation strategy concentrates resources on six focus areas: mechatronics, information and communications technology, life sciences, innovative materials, logistics and energy. The strategic economic and research programme INNOVATIVE UPPER AUSTRIA 2020 provides annually more than 50 Mio € regional investments on innovation projects. This and the Horizon 2020 programme offer great cooperation chances on innovation with China.

Guangdong has been the industrial backbone of China's economic catch-up since the opening-up and reform policy. Special favourable conditions and the growth strategy of the richest non-urban province in China, it remains among the main drivers of national economic performance. Located in the provincial capital, the **Guangzhou Development District (GDD)** is one of the first group state-level economic and technological development districts set up in China. With a total planned area of 78.92 square kilometres, GDD has the unique "four-in-one" administration system consisting of national Economic and Technological Development District, High-tech Industrial Development District, Free Trade Zone and Export Processing Zone. There are over 6000 companies from more than 60 countries and regions investing in GDD, among which over 2.900 are foreign-invested projects. GDD is a state-level innovative science-tech area, attracting 1.258 companies and 386 R&D institutes. In 2012, the R&D investment volume accounted for 3.85% of GDP. The district hosts the biggest incubation cluster in South China covering a land area of 2.49 million square meters that provides the fast-developing high-tech enterprises with ideal supporting facilities.

As a result of CETREGIO activities during 2014, both partners launched a cooperation scheme that comprises a twinning scheme for regional innovation experts and innovative SMEs in Upper Austria and Guangzhou. Pilot projects will be identified, especially in biotechnology (Guangzhou International Biotech Island) and triple-helix-cooperation (see next chapter).

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#### 6.2. POLAND - SICHUAN: LOWER SILESIA AND CHENGDU

Lower Silesia is the fourth top region with the highest gross value-added (GVA), estimated at 8.2% of national GVA. In 2012, there were 6.667 foreign firms in the Dolnośląskie which represents roughly about 9.4% of all foreign companies located in Poland. Two sectors have a particular high potential for cooperation with China: automotive and electro-mechanical. The region has attracted large investments in both the automotive and transport sector. There is also a large grouping of IT companies operating in the region. It is estimated that one third of IT software production and services in Poland originates from the Dolnośląskie region. The sub-region Legnicko-Głogowski popularly known as Copper Valley is an important centre of economic growth and offer cooperation ties for China. This area recorded the highest GDP per capita and relatively low unemployment rate in the region.

The programme's coordination was undertaken by Wałbrzych Special Economic Zone "INVEST – PARK", one of the most quickly developing industrial zones in Poland. The WSEZ consists of 41 subzones located mainly in Lower Silesia Province, as well as Wielkopolskie, Opolskie and Lubuskie provinces. Some of the subzones are fully developed, in the rest there are still available investment areas. The WSEZ offers preferential conditions for business until 2026. Entrepreneurs operating in the zone are entitled to receive public aid in form of income tax exemption. Since 1997, 60 companies have invested 5.3 billion US\$ creating 34.500 direct jobs. The Region of Lower Silesia was already involved in the CETREGIO programme during an information session on multi-level governance in July 2012.

Chengdu is the capital of Sichuan Province, located in the southwest of China and with a population of 80 million inhabitants. It is a key economic centre of Western China and one of the major agricultural production and industrial centres of China. Chengdu has an ambitious low carbon work programme, including sharp carbon intensity reduction and the increase of non-fossil energy share. The capital of Southwest China's Sichuan province also aims to build itself into a sustainable smart city. This is an effective way to make use of green IT to create the green GDP.

Coordination from Chengdu and Sichuan side was undertaken by the Provincial and the Municipal Development and Reform Commission.

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#### 6.3. LAZIO AND TIANJIN

Lazio is one of the most developed regions of Italy and Europe. Its surface is 17.207 km2 with a total population of 5.87 million inhabitants. Lazio ranks second among all Italian regions regarding the contribution to the national GDP (152 bn. euro / 11% National GDP – figures for 2012). The key economic areas include a global leading aerospace cluster, biotechnology & health care, agrobusiness, industrial design, fashion as well as audiovisual and media industry. Lazio is also home to one of the country's leading ICT clusters. The cultural industry and tourism play a major role in the regional economy.

With regard to innovation, Lazio is home to most of Italy's public research institutes (23% of the country' researchers work here). One of Lazio Region's major strengths is represented by its network of industrial districts and local production systems.

**Regione Lazio** manages EU structural funds and is directly and indirectly involved in numerous European projects. The EU Regional Operational Programme 2014-2020 has a budget of € 715 million and is mainly focused on research, innovation and strengthening of the productive base.

Tianjin is one of four cities directly controlled by the Central Government and the fourth largest in China (13 Mio. inhabitants). Tianjin City recorded 2012 China's highest per-capita GDP and has become the pilot city with the most industrial investment funds in China. Its pillar industries are electronic information technology, automotive, bio-tech and pharmaceuticals, metallurgy and petrochemicals industries. The new coastal area, consisting of Tianjin Port, Tianjin Economic and Technology Development Area (TEDA) and Tianjin Bonded area, has attracted numerous world-famous businesses.

Binhai New Area lies along the southeast coast of Tianjin. It covers three urban areas (Tanggu, Hangu and Dagang) and nine economic functional zones, such as development zones, free trade zone, high-tech zone, and Dongjiang Free Trade Port Zone of Tianjin port. Besides, it includes 27 towns. It is the intersection between the developed city chain in the eastern coast of China, that is, Beijing, Tianjin and those in Hebei province, and Bohai city band. The Binhai New Area is being developed into a gateway for northern China as well as as a base of modern manufacturing and R&D transformation.

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#### 7. MAIN OUTCOMES OF THE TWINNING SESSIONS

The three European pilot regions achieved very different results. In this section we reflect on the main agreements and evaluate the counterpart's steps towards implementation.

#### 7.1. UPPER AUSTRIA - GUANGZHOU

The cooperation partners of both regions focused on joint R&D activities, promoting start-ups through incubation, supporting SMEs development and achieving mutual FDI. Also improving market access of local companies to the European and Chinese markets were at the centre of cooperation. In order to achieve these objectives, both sides established a working mechanism to increase knowledge in their corresponding regions as well as to manage day-to-day work.

Initials talks were held in Austria in June 2014 and paved the way for a *Workplan of Pairing Cooperation* signed in November 2014 in Chengdu during the EU-China High Level Meeting on Regional Policy. A *Memorandum of Understanding* was signed between Upper Austria (Ministry of Economy) and the Province of Guangdong (Development and Reform Commission).

#### Letter of Intent

During the Sixteenth China-EU summit, held on 21 November 2013, China and the EU jointly adopted the China-EU 2020 Strategic Agenda for Cooperation, setting out both sides' shared aims to promote enhanced cooperation in the areas of peace and security, prosperity, sustainable development and people-to-people exchanges, and putting forth clear requirements for regional policy cooperation.

Vice Chairman Mr. Du Ying, of the National Development and Reform Commission of the People's Republic of China (NDRC), and Commissioner Mr. Johannes Hahn, member of the European Commission responsible for regional policy, met in Beijing on 21 November 2013 for the Eighth China-EU High-level Dialogue on Regional Policy Cooperation. During the Dialogue, the VIII China-EU High-level Dialogue on Regional Policy Cooperation Joint Statement was signed, confirming that both sides agreed to take the Guangzhou Development Zone as a pilot area of EU-China regional policy cooperation.

Based on a friendly consultation between the Development and Reform Commission of Guangdong Province and the State Minister for Economic Affairs of Upper Austria, the two sides agreed on the following common grounds under the China-EU regional policy cooperation mechanism, in order to boost a twinning cooperation:

1. Both sides, on the principles of equality, common interest, and mutual reciprocity, expressed their interest in carrying out diversified exchanges and cooperation in the areas of technology innovation, industrial upgrading, education & training, intellectual property

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cooperation, city construction and management, as well as in promoting mutual prosperity and development.

- 2. Both sides agreed to actively stimulate the development of cooperation between enterprises and scientific research institutions from the two sides, and to encourage domestic enterprises to invest in and to develop on the other side's territory, in order to realize complementary advantages.
- 3. Both sides expressed interest in a cooperation in education, especially on the levels of higher education and vocational education.
- 4. Both sides stated their intention to mutually promote the knowledge (in terms of economic situation, social situation and investment environment) about the other side's region/city among their own population and business community.
- 5. Both sides agreed to, for the sake of a friendly cooperation, maintain long-term contact and negotiations. Visiting and exchange between the two sides shall be strengthened.
- 6. Both sides agreed to jointly work on the 2014-2015 annual agenda for cooperation.
- 7. The LOI is a true reflection of the wishes of the Development and Reform Commission of Guangdong Province and the State Minister for Economic Affairs of Upper Austria, signed in duplicate in three original copies by representatives from both sides, in the Chinese, German and English languages, all versions being equally authentic.

In November 2014, the Upper Austrian Technology & Marketing Company ("TMG") visited Guangzhou and Chengdu. Two business forums were organised involving more than 100 representatives of Guangzhou's local business community. The TMG and the Guangzhou Development District (GDD) agreed on a **Work Plan for 2015**.

- 1. Both parties reiterate that regional policy cooperation is of great importance to GDD and Upper Austria. Both parties will stick to the principle of pragmatic approaches and mutually beneficial cooperation, and will actively seek to reach consensus on specific cooperation projects.
- 2. The two parties conducted discussions on key points of cooperation in 2015, and agreed on the following items:

#### (1) To organize investment investigations

To organize investment investigations on the industries of automobiles, smart equipment, new materials and lightweight, medical instruments, biology, energy saving and environment protection.

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GDD-AC will organize a delegation of companies or institutions to Upper Austria for investment investigation, seeking opportunities for investment and cooperation. TMG will support this investigation activity. GDD-AC will inform TMG with the plan two months in advance of the visit. TMG will be responsible for the arrangement of investigation sites and project matching meetings to promote actual cooperation of specific projects.

TMG will organize a delegation of companies or institutions to GDD for investment investigation, seeking opportunities for investment and cooperation. GDD-AC will support this investigation activity. TMG will undertake best efforts that this delegation consists of no less than 5 companies or institutions. TMG will inform GDD-AC with the plan two months in advance of the visit. GDD-AC will be responsible for the arrangement of investigation sites and project matching meetings to promote actual cooperation of specific projects.

GDD-AC encourages companies and enterprises from Upper Austria to make investment in GDD, and will provide the investors with assistance in terms of green path in filing formalities, and sites in EU-China Cooperation Center in Guangzhou Science City for registration of companies, branches, or representative offices.

#### (2) Cooperation of technology, R&D and innovation

Both parties will try to establish a cooperation mechanism of "Sino-Austria Scien-tech Bridge" which aims to promote the technology, R&D, innovation and industrialization in emerging industries in both GDD and Upper Austria. GDD-AC will provide support to the project matching meetings of the "Sino-Austria Scien-tech Bridge". The two parties will further discuss the specific agreements of the cooperation mechanism in 2015, and will work towards holding one scientech projects matching meeting in 2015 with expectation to see the successful cooperation of 1-2 R&D institutions and companies.

#### (3) To jointly set up innovation network

The two parties will support a closer cooperation between scien-tech parks, science centers and industrial parks from both sides, and establish strategic alliances and technology transfer networks, contributing to the cooperation between enterprises from both sides on investment and technology innovation. And further discuss the feasibility of jointly set up a Sino-Austrian science center and technology park.

#### (4) To strengthen the cooperation in vocational education

Both parties will each recommend one vocational education or training institution to start cooperation, exploring to conduct training programs for young managers and for industrial vocational education.

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#### (5) Cooperation in energy and environmental protection

Both parties will aim to facilitate the cooperation between enterprises or institutions from each side in areas of new energy, renewable energy and energy-saving and environmental protection industries. GDD-AC and TMG will provide support to these programs.

#### (6) To explore the cooperation in finance

To explore the financial cooperation with Upper Austria, exchanging ideas and thoughts on venture capital, angel capital and financing system and promoting the integration and innovation of financing, science & technology and industries.

- (7) In order to ensure the efficiency of the cooperation and pairing programs, both parties agree to authorize Guangzhou Global Star Investment Ltd. (a wholly-owned subsidiary of GDD-AC) to be responsible for the daily communication with TMG.
- (8) Both sides are open to any other area of cooperation other than the above-mentioned fields and content of cooperation. And both sides welcome further discussion on cooperation of any new area which are interesting and needed for both sides.





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#### 7.2. LOWER SILESIA - CHENGDU

Cooperation was coordinated by the Walbrzych Special Economic Zone (WSEZ) and by Chengdu Development and Reform Commission (DRC). In May 2015, Chinese delegates visited Walbrzych, where the City Mayor, Mr Roman Szelemej held meetings with members of the City Council and entrepreneurial organisations. Walbrzych is an agglomeration of 23 municipalities with a total population of approx. 500.000 inhabitants and represents one of the most urbanised regions in Poland. Thanks to the EU-Integrated Territorial Investment (ITI), the region will be able to apply to considerable funds (250 Million €) in order to strengthen coordination and development. Projects implemented so far include attracting youth and elderly people to a healthy life through sports, several education services as well as physical infrastructure and SMEs support.

Talks focused on the economic transition of the region since the early 90s, when key manufacturing sectors (porcelain, coal mining, steal production) entered to a big crisis (unemployment rose to 40%, i.e. 25.000 direct jobs were cut). Since then, the city has invested a lot in growth and job creating measures, including the Lower Silesia Technology Park and the Walbrzych Development Economic Zone (WSEZ - also named INVEST-PARK). Mr Szelemej mentioned that 35% of the city budget is dedicated to investments in areas like roads, social housing and public schools modernisation. Walbrzych pursues a green development initiative (2020) that supports energy efficiency and water management. Mr Szelemej further referred to the potentials of tourism cooperation with China, including numerous historical monuments as well as attractive tourist-recreation surroundings. Discussions centred on response measures to the global economic crisis, the management of fiscal revenues and the governance system at the regional level (Voivodships and Marshal Office).

Mr Deng Changjin – head of the Sichuan delegation – introduced the province of Sichuan, the 5th largest (486.000 sq. km) and the 4th most populated of China (81 million inhabitants, 44% living in urban areas). Mr Deng explained that the province is divided in 21 administrative cities and 183 counties (districts). The provincial GDP reached about 430 billion € in 2013, the 9th largest of China. Mr Deng pointed out that Sichuan has been traditionally one of the less developed regions of China, with a per-capita GDP below the national average. However, the province has benefited of the Go-West Policy launched by the Chinese Government in the year 2001. The strategy included the development of infrastructure (transport, energy and telecommunications), the enticement of foreign investment and increased efforts on ecological protection (such as reforestation). The plan also promoted education and the retention of talents to stop the brain-drain effect. Mr Deng referred to the industrial policy that covers five economic zones and four city clusters. The policy has several instruments to promote green technology development. The provincial government has released a plan to invest CNY 500 billion in the next 2-3 years. Regarding the potentials for cooperation with Poland, Mr Deng explained that Sichuan's economic

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transition is comparable to the Polish one, achieving one of the largest economic growth rates of China in the last 15 years. He added that Sichuan can benefit especially from Poland's experience in brown-field conversion and urban regeneration.

The delegation then visited two projects in Walbrzych that have been implemented with ERDF. The first stop was at the Waterpark AQUA-ZROJ that aims to promote sports activities and thus to increase the quality of life of residents. The European Union has cofinanced this project with a total amount of approx. 25 million euros. Chinese experts were particularly impressed about the revitalisation of the old mine Stara Kopalnia in Walbrzych, a project that is currently being implemented within the regional operational programme for Lower Silesia. The project that encompasses the renovation of 16 buildings will reflect the carbon era of mining and industry in Lower Silesia. The new areas will include an interactive museum and modern spaces dedicated to culture, visual arts and family entertainment.

Chinese delegates also met the City Mayor of Swidnica, Mr Wojciech Murdzek. The city has a population of over 60.000 inhabitants and is part of the Walbrzych agglomeration. Mr Murdzek explained that Swidnica is one of the most valuable towns in Lower Silesia. The list of monuments includes over 1.000 elements, with the Church of Peace entered in 2001 into the UNESCO World Cultural and Natural Heritage List as the biggest European temple of a wooden frame construction. He also explained that 25 foreign companies have invested in the region, including large multinational companies like Electrolux and Colgate-Palmolive. These investments have created over 2.000 jobs. He invited Chinese government representatives to promote investments in the subzone that belongs to the Walbrzych Special Economic Zone (WSEZ).

On the last day, Chinese delegates visited the headquarters of the Walbrzych Special Economic Zone (WSEZ). Ms Barbara Kasinikowska (CEO of the WSEZ) introduced the economic situation of Poland and the major investments from China, including electronics, industrial machinery, renewable energy, automotive, chemical industry, packaging and IT. The forms of investment are renting / buying of production floor, acquisitions of existing companies and outsourcing of services (practically no greenfield investments). She mentioned other areas of interest of Chinese companies like power engineering (participation in tenders for the construction of power station: CNEEC, Shanghai Electric, Guodian), Environment (desulphurization in Turow - participation of SPC Beijing) and infrastructure (Sinohydro - has participated in the tender for the renewal of the Odra River banks). Ms Kasinikowska stated that the total value of Chinese investment in Poland is approx. US\$ 328 Mio (2010) and that 509 companies have Chinese capital (85% of them are micro-companies with up to 9 employees). The biggest Chinese investment was a steel plant purchase by Liugong in 2012 (US\$ 100 Mio). The Walbrzych Special Economic Zone offers preferential conditions for business until 2026. Entrepreneurs operating in the zone are entitled to receive public aid in form of income tax exemption. Ms Kasinikowska stated that the WSEZ "INVEST-PARK" is the biggest in Poland, consisting of 41 subzones,

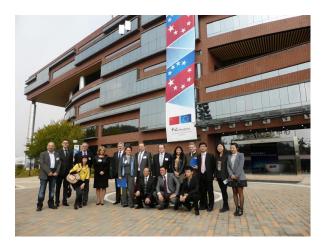
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located in 4 Provinces, located at the heart of Europe, directly at the German and Czech borders. Since 1997, 60 companies have invested 5.3 billion US\$ creating 34.500 direct jobs. Ms Kasinikowska encouraged Chinese companies to invest in the WSEZ since 860 ha of investment grounds are still available. She finally mentioned that Volkswagen has recently announced the largest investment in the history of WSEZ, with a volume of nearly 800 million €, creating more than 2.300 direct jobs.

Chinese delegates had the opportunity to visit the production facilities of the company Ronal, one of the European leaders in rim wheels production. Then they travelled to the regional capital to meet Mr Jerzy Michalak, Vice-Marshall of the Lower Silesia Voivodship. He and Mr Maciej Zathey introduced the region to the Chinese delegates. Lower Silesia covers 6.4% of Poland's total area and has a population of 2.8 million inhabitants (7.5% of the national population). It has the second highest per-capita GDP of Poland and an unemployment rate of 13.5% (February 2012). Mr Zathey introduced the key economic sectors in the region, including mining, automotive, electric devices and machines. He mentioned that China is the most important trade partner from outside the EU (3.5% exports to China and 10.8% imports from China. The biggest exporters to China from Lower Silesia are Faurecia Wałbrzych (metal components of automobile seats), KGHM Polska Miedź S.A Lubin (copper) and PM Poland Jelenia Góra (designing and constructing machines for paper production). 41% of Polish exports to China come from Lower Silesia's enterprises. Mr Zathey explained some infrastructural investment opportunities in the region in the construction and energy sector (roads, renewable energy) and argued for cooperation on innovation and education policy. The delegates then visited the company OleoFarm, a company producing dietary foods for special medical purposes, pharmaceutical raw materials and healthy food, including cold pressed oils.

In January 2015, the Mayor of Walbrzych and Chengdu DRC signed an MoU for cooperation on 2015.



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#### 7.3. LAZIO - TIANJIN

The cooperation has been coordinated by the Region of Lazio and Tianjin Development and Reform Commission. The first activity was implemented in Tianjin from 28 July to 02 August 2014 and was especially designed for innovation experts, policy makers and business representatives from the Lazio region. A total of 18 Italian experts participated in the event. CETREGIO was able to create synergies with the Regional Government of Lazio in order to provide shared financing for ten delegates.

The working sessions started in Beijing with a visit to the Zhongguanchun Innovation Street (Innoway). Zhongguancun is the most intensive scientific, education and talent resource base in China. It boasts almost 40 colleges and universities like Peking University and Tsinghua University, more than 200 national (municipal) scientific institutions such as the Chinese Academy of Social Sciences and the Chinese Academy of Engineering, 67 state-level laboratories and 27 national engineering research centres. The area is popularly known as the Silicon Valley of China, hosting large Chinese computer enterprises and four of the top 10 international software companies. In 2010, the gross income of enterprises in Zhongguancun achieved 1.59 trillion Yuan (approx. 2.5 Billion €), taking up about one seventh of all high and new-tech zones in China and contributing 23.5 percent to Beijing's economic growth. There are more than 5.000 enterprises with at least 15.000 overseas returnees.

European delegates were able to visit the Virtue Innovation Valley, an incubation centre of Tsinghua University. Ms Nina Zhou – General Director – introduced the innovation promotion instruments for the Technology and Media Telecommunications (TMT) area. She focused on the mentorship tutoring with more than 100 experienced people supporting young start-ups. European delegates discussed about the post-graduate policies, the network of similar centres in China and the cooperation with European partners. Ms Wang Chen, Director of the THTI Technology and Innovation Holding introduced the T-Park-Network, consisting of 18 IT incubators, accelerators and science parks in China and the US. During discussions with the Chinese representatives, European experts were able to get hands-on insights in the Chinese start-up promotion programme. The session in Zhongguanchun ended with a visit to the innovation street Innoway. Here European experts were able to visit a coffee-house that also serves as meeting point and training centre for start-ups of the area.

After the visit to Zhongguanchun, European experts were transferred to the headquarters of NDRC. Here they discussed with Mr Fan Hengshan, General-Director for Regional Economy, about the opportunities for cooperation with their regions as well as lessons learned from Chinese and European experiences.

In the afternoon, European experts travelled to Tianjin (fast-train). On the next morning, delegates visited the Tianjin exhibition centre, where they received an overview of the city,

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its development and future prospects. Tianjin is one of four cities directly controlled by the Central Government and the fourth largest in China (13 Mio. inhabitants). Tianjin City recorded 2013 China's highest per-capita GDP and has become the pilot city with the most industrial investment funds in China. Its pillar industries are electronic information technology, automotive, bio-tech and pharmaceuticals, metallurgy and petrochemicals industries.

In the afternoon, a workshop about regional and urban policy was held. The purpose of this forum was to introduce Tianjin and the European regions involved in the programme as well as to exchange experiences on best practices of urban and regional development policies. Delegates also elaborated a roadmap for decentralised collaboration between the involved regions. The event was attended by more than 100 Chinese business representatives from Tianjin.

Mr Luigi Campitelli, Head of Unit at the Regional Development Agency of Lazio SviluppoLazio, introduced some basic facts about the Lazio region, one of the most developed of Italy and Europe. The region accounts for more than 10% of Italian GDP (the country's 2nd largest) and is inhabited by 5.7 million people. Research is a key area of development and there are more than 228.000 students. Mr Campitelli introduced some key industries including aviation (250 companies employing more than 30.000 people), biotechnology (230 companies employing over 18.000 people) and cultural heritage and tourism. With regard to innovation, Lazio is home to most of Italy's public research institutes (23% of the country's researchers work here). One of the Lazio Region's major strength is represented by its network of industrial districts and local production systems. Lazio Region manages EU structural funds and is directly and indirectly involved in numerous European projects.

On the next day, a business forum between European representatives and business representatives from Tianjin was held. The purpose of the forum was to foster economic cooperation on the company level between Tianjin and European regions, especially from Italy, Austria, France and Spain. Joint by professional agencies like international law firms and investment banks, Chinese and European business delegates discussed the opportunities of inbound and outbound investment between both regions. Detailed potential projects and other potentials were introduced.

European experts then visited Wuqing. As one of the 18 districts and counties under Tianjin, Wuqing covers an area of 1.574 km2 and has a population of 830.000 inhabitants. Wuqing enjoys unique location advantage, and has been called "Corridor of Beijing and Tianjin". It is located between Beijing and Tianjin, adjacent to Beijing at north and to Hebei Province at west and northeast. Located on the East Development Belt of greater Beijing city space development strategy planning "Two Axis and Two Belts", and together with Tianjin Binhai New Area on Tianjin-Binhai Integrated Development Axle of Tianjin urban development axle, Wuqing has great potential for development. The district centre is 71 km

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away from urban Beijing and 13 km away from urban Tianjin. In order to strengthen the cooperation with European business, the Wuqing Development Area has recently built the Europe Industry Park. The park is located north of the area, with a total area of 9.5 square kilometres. During discussions with local authorities, European delegates were able to identify potential opportunities for cooperation.

On the next day, delegates met at the district of Jixian, identified by Tianjin Government as a pilot area for sustainable urban development. Several speeches dealing with urban-rural development were held by European and Chinese experts. For further information, please refer to the project's website: www.cetregio.eu (Activities > 2014).

In October 2014, 16 delegates from Tianjin's public and private sector had business meetings and field visits in the Region of Lazio. A Letter of Intent (LoI) between the local fair agency Fiera di Roma and the China Council for the Promotion of International Trade, Tianjin Sub-Council (CCPIT TIANJIN) was signed. The (LoI) foresees the following:

- 1. The Parties shall make a joint effort to hold the Italian Pavilion in Import Commodity Exhibition during 2015 China Tianjin Investment and Trade Fair & PECC International Trade and Investment Fair. Fiera di Roma should organize Italian local companies to attend the Fair and CCPIT TIANJIN should coordinate local parties to get preferential terms and help to arrange package service with favourable price for the Pavilion and delegation.
- 2. The Parties shall establish business cooperation and people to people exchange platform for both entities and aim to promote exhibition cooperation in comprehensive scope and key industries in China and Italy.
- 3. In a bid to enhance mutual understanding between the two sides, the Parties shall exchange information on local exhibition business development, important exhibition events and major policies related to exhibitions and local market access.
- 4. The Parties should encourage and assist their local companies in establishing business relations and finding potential trade and cooperative partners with each other through attending exhibitions and events held either in Rome or Tianjin Municipality. Each party should provide as much as possible assistance to the companies involved in the events.
- 5. The Parties shall encourage the flow of reciprocal economic information, statistics and trade data and ensure making them accessible for the members of both Parties to facilitate trade contract and activate joint projects. The Parties shall also encourage joint research activities whenever possible and required.

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In **January 2015**, the Standing Vice-Mayor of Tianjin Municipality visited the Region of Lazio in order to strengthen the regional economic cooperation. Both sides implemented a comprehensive programme including business meetings. The visit's major outcome was the agreement of organising the Italian Week in Tianjin in May 2015.

The Activity took place in **May 2015** and was inaugurated by the Minister of Economy of Lazio Region, Prof Guido Fabiani. The Italian Week included the participation of more than 30 companies from Lazio that had a joint 600m2 booth in Tianjin International Fair. Moreover, Tianjin DRC announced to develop an *EU-China Regional Economic Cooperation Equity Fund*. The establishment of the fund has two main purposes: First, for China and the EU to help SMEs develop new markets; second is to give EU High-Tech SMEs in advanced technology or commercialization of products the access to the Chinese market; a third purpose is to help Chinese enterprises go overseas, through cooperation projects, mergers and acquisitions and other forms, to the European market. The planned total fund size is 30 billion yuan, of which the first phase is 5 billion yuan. The main investment of the fund is directed to the growth of SMEs which must be hi-tech, including Chinese-funded enterprises, Sino-foreign cooperative enterprises and foreign-funded enterprises. The priority is to be given to China-EU cooperation related projects.





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#### 7.4. WEST MIDLANDS - TIANJIN

In cooperation with UKTI, the CETREGIO programme also supported a SME mission to Tianjin from 01 to 05 December 2014. Representatives from the West Midlands European Service, the Climate KIC Programme and five SMEs from the energy efficiency sector held several meetings.

The mission was undertaken with the full support of the China's National Development and Reform Commission (NDRC). A number of business to business meetings were organised for Cambond Ltd, Greengineering Ltd., GreenHill Sustainability Ltd, JJ BioEnergy Ltd and Unicorn Power Ltd. Also events organised by the Beichen SME association at Beichen Economic & Technological Development Area (BEDA), a brokerage event organised by the Tianjin Municipal Science & Technology Commission and meetings with companies in the Binhai Hi-Tech Zone and Dongli Incubator Centre close to Tianjin International Airport took place. Other Meetings were organised with local authorities, research organisations and business parks as well governors and mayors from the different areas of the Tianjin region.

A number of useful contacts were made by the British companies and in three cases discussions have already progressed to early stage contract negotiations. Following positive feedback from the British companies and NDRC, it is hoped that further business missions could be undertaken to Tianjin and companies and representatives from Tianjin could visit the West Midlands in 2015. Such activities would further cement the relationship that has developed between Tianjin and the West Midlands.



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#### 8. ANNEX - PROGRAMMES OF THE ACTIVITIES

#### 8.1. PROGRAMME AND PARTICIPANTS OF CHENGDU DELEGATION IN POLAND





#### **CETREGIO**

Chinese - European Training in Regional Policy Regional Policy Dialogue with China

A project of the Directorate General for Regional and Urban Policy (DG REGIO) of the European Commission in the framework of the European Parliament's preparatory action to enhance regional and local co-operation by promoting EU regional policy on a global scale

# Targeted Information in Europe N°1 Regional and Urban Innovation 17 – 24 May 2014

# First activity of the Twinning between Sichuan Province (China) and Lower Silesia (Poland)

An event prepared for delegates of the National Development and Reform Commission (NDRC) People's Republic of China

#### **PROGRAMME**

Implemented by:

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Contact:

Mr Pablo Gándara, CETREGIO Coordinator for GIZ, <u>cetregio@giz.de</u> Mr Stefan Unseld, Backstopping Manager, <u>stefan.unseld@giz.de</u>

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#### Content

This targeted twinning session will be the first of the twinning scheme to be implemented between Lower Silesia (Poland) and Sichuan Province (China).

Chinese investments in Poland are mainly focused in the areas of electronics, industrial machinery, renewable energy, automotive, chemical industry, packaging and IT. The forms of investment are renting / buying of production floor, acquisitions of existing companies and outsourcing of services (practically no green-field investments). Other areas of interest of Chinese companies include power engineering (participation in tenders for the construction of power station: CNEEC, Shanghai Electric, Guodian), environment (desulphurization in Turow – participation of SPC Beijing) and infrastructure (Sinohydro – has participated in the tender for the renewal of the Odra River banks). The total value of Chinese investment in Poland is approx. US\$ 328 Mio (2010). The biggest Chinese investment was a steal plant purchase by Liugong in 2012 (US\$ 100 Mio).

A delegation of 10 Chinese regional policy experts will visit best practices and implement pilot projects in the region of Lower Silesia<sup>1</sup>. Also known as Dolnośląskie, Lower Silesia is located is southwestern part of Poland, close to Germany and the Czech Republic. The capital of the region is Wrocław, which is the fourth largest city in Poland with almost 650.000 residents. The main export products include machinery and energy equipment, metal products, textiles, motor vehicles, other transport equipment. The region is one of the most important **industrial centres in Poland** with high innovation potential. Lower Silesia has relevant innovation experience for China, especially due to the recently launched European Copper Region.

The Dolnoślaskie is the fourth top region with the highest gross value-added (GVA), estimated at

8.2% of national GVA<sup>2</sup>. In 2011, there were 6,667 foreign firms in the Dolnośląskie which represents roughly about 9.4% of all foreign companies located in Poland. Two sectors have a particular high potential for cooperation with China: automotive and electro-mechanical. The region has attracted large investments in the both the automotive and transport sector. There is also a large grouping of IT companies operating in the region. It is estimated that one third of IT software production and services in Poland originates from the Dolnośląskie region. The sub-region Legnicko-Głogowski popularly known as Copper Valley is an important centre of economic growth and offer cooperation ties for China. This area recorded the highest GDP per capita and relatively low unemployment rate in the region.



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<sup>&</sup>lt;sup>1</sup> This delegation might be complemented by private business representatives.

<sup>&</sup>lt;sup>2</sup> This information has been partly extracted of the Regional Innovation Monitor, European Commission

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The Chinese programme will take place at the Walbrzych Special Economic Zone "INVEST – PARK", one of the most quickly developing industrial zones in Poland. The WSEZ consists of 41 subzones located mainly in Lower Silesia Province, as well as Wielkopolskie, Opolskie and Lubuskie provinces. Some of the subzones are fully developed, in the rest there are still available investment areas. The WSEZ offers preferential conditions for business until 2026. Entrepreneurs operating in the zone are entitled to receive public aid in form of income tax exemption. Since 1997, 60 companies have invested 5.3 billion US\$ creating 34.500 direct jobs. The Region of Lower Silesia was involved in the **CETREGIO programme** during an information session on multi-level governance in July 2012.

#### **Programme Description**

The training session will contain a relevant mix of workshops, lectures and field visits. Meetings in Lower Silesia will be concentrated in the cities of Walbrzych and Wroclaw. The summary session in Wroclaw will consist of a half day workshop in which participants will launch pilot projects for decentralised cooperation with China. Participants will be requested to disseminate their insights on European regional policy with a wider community of experts in China in order to achieve a multiplier effect. At this stage GIZ has decided to provide an overview of the programme. Detailed descriptions will be elaborated prior agreement with the DG Regional Policy on the final schedule.

#### **Programme Overview**

Day	General Issues	Cities / Regions	
Day 1 - Saturday, 17 May 2014	10:30 AM – Flight Beijing > Frankfurt (Lufthansa) 14:45 PM – Arrival in Frankfurt Accommodation in Frankfurt	Travel Day Beijing (CN) – Frankfurt (DE)	
Day 2 - Sunday, 18 May 2014	Cultural programme in Rüdesheim area Accommodation in Frankfurt	Frankfurt (DE)	
Day 3 - Monday, 19 May 2014	Morning: Meetings in Frankfurt Accommodation in Frankfurt	Frankfurt (DE)	
Day 4 - Tuesday, 20 May 2014	12:45 – 14:00 Transfer to Wroclaw Transfer to Walbrzych Welcome Dinner Accommodation in Walbrzych	Frankfurt > Walbrzych (PL)	
Day 5 - Wednesday, 21 May 2014	Meetings in Walbrzych Economic Zone <a href="http://www.invest-park.com/">http://www.invest-park.com/</a> Accommodation in Walbrzych	Walbrzych (PL)	
Day 6 - Thursday, 22 May 2014	Morning: Meetings in Walbrzych Economic Zone <a href="http://www.invest-park.com/">http://www.invest-park.com/</a> Afternoon: Transfer to Wroclaw and meetings with regional authorities	Wałbrzyska (PL) and Wrocław (PL)	

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	Accommodation in Wroclaw	
Day 7 - Friday, 23	13:10 – 14:20 Flight Wroclaw >	T 1D
May 2014	Munich	Travel Day
1V1ay 2014	19:20 – 10:55 (+1) Flight Munich > Beijing	
Day 8 - Saturday, 24	10:55 AM: Arrival in Beijing	/ I.D.
May 2014	10.55 mm. minvai in beijing	Travel Day
111ay 2011		

#### 1. Programme Detail

Saturday, 17 May 2014 Germany, Frankfurt

Contact Person: Mr Pablo Gándara, Tel 0049 179 9052720

10:30 Flight Beijing > Frankfurt (Lufthansa LH721)

Arrival in Frankfurt 14:45

Check-in in Hotel 16:00

17:00 Walking tour in Frankfurt

Accommodation in Frankfurt:

WELCOME HOTEL FRANKFURT (\*\*\*\*)

Leonardo-da-Vinci-Allee 2 60486 Frankfurt/Main Deutschland

Tel.: +49 69-770670-1234

http://www.welcome-hotel-frankfurt.de/

Sunday, 18 May 2014 Germany, Frankfurt

Contact Person: Mr Pablo Gándara, Tel 0049 179 9052720

Cultural Programme upon Invitation of GIZ

Day Trip to Rüdesheim

Accommodation in Frankfurt:

WELCOME HOTEL FRANKFURT (\*\*\*\*)

Leonardo-da-Vinci-Allee 2 60486 Frankfurt/Main Deutschland

Tel.: +49 69-770670-1234

http://www.welcome-hotel-frankfurt.de/

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Monday, 19 May 2014 Poland, Lower Silesia

Contact Person: Mr Pablo Gándara, Tel: 0049 179 9052720

09:00 – 11:00 Programme introduction

Description: The information session will start with a briefing meeting in Beijing. The first part

of the session will be dedicated to an introduction of the EU, its regional policy, and the cooperation with China on regional and urban development. Chinese delegates will be able to express their areas of specialisation and their expectations with regard to the study tour. This session will also give an overview of the European regional policy and of the short practical report to be elaborated by

Chinese delegates.

Lecturer: Pablo Gándara, Project Coordinator for GIZ

11:00 – 11:15 Break

11:15 – 12:30 Presentation by NDRC

12:30 Transfer to the City Centre

13:00 Joint Lunch

14:00 Free afternoon

18:30 Dinner in Frankfurt

Accommodation in Frankfurt:

WELCOME HOTEL FRANKFURT (\*\*\*\*)

Leonardo-da-Vinci-Allee 2 60486 Frankfurt/Main Deutschland

Tel.: +49 69-770670-1234

http://www.welcome-hotel-frankfurt.de/

Tuesday, 20 May 2014

Poland, Lower Silesia, Walbrzych Special Economic Zone Contact Person: Mr Pablo Gándara, Tel: 0049 179 9052720

08:30 – 09:00 Transfer to the Airport

12:45 – 14:00 Flight Frankfurt > Wroclaw (LH1372)

14:30 – 15:00 Transfer to Walbrzych

15:00 – 17:00 Guided Tour

19:00 – 20:30 Welcome Dinner

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Accommodation in Walbrzych

Hotel Maria-Helena Kolejowa 1 Street 58-310 Szczawno Zdrój Poland

Phone: +48 74 649 57 00

http://www.hotelmariahelena.pl/en/

Wednesday, 21 May 2014

Poland, Lower Silesia, Walbrzych Special Economic Zone Contact Person: Mr Maciej Tyszka, Tel: 0048 887-886-699

09:00 – 10:00	Welcoming and presentation words by the Walbrzych – City Council
10:00 - 11:00	Presentation by NDRC Representative of Sichuan Province

11:30 – 13:00 Visit of EU co-funded project on urban development:

Sports Centre: <a href="http://aqua-zdroj.pl/">http://aqua-zdroj.pl/</a>

Conversion of Brownfield Area:

http://cit.walbrzych.pl/de/atrakcje-turystyczne/multikultureller-park-alte-zeche

13:00 – 14:00 Lunch

14:30 – 17:00 Visiting companies in the Walbrzych Special Economic Zone

18:00 – 20:00 Dinner

Accommodation:

Hotel Maria-Helena Kolejowa 1 Street 58-310 Szczawno Zdrój

Poland

Phone: +48 74 649 57 00

http://www.hotelmariahelena.pl/en/

Thursday, 22 May 2014

Poland, Lower Silesia, Walbrzych Special Economic Zone Contact Person: Mr Maciej Tyszka, Tel: 0048 887-886-699

08:30 - 09:00	Transfer to Swidnica
09:00 - 10:00	Meeting at Swidnica City Council – Urban Development
10:30 - 11:30	Meetings with regional SMEs
11:30 – 12:30	Visiting the city centre showing ERDF supported projects.

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#### Final Report 2014

	Visit of the Peace Church (UNESCO World Heritage): www.kosciolpokoju.pl
12:30 - 13:30	Lunch
13:30 – 14:30	Transfer to Wroclaw
14:30 – 15:00	Meeting with the Marshall, presentation of Regional Development Department
15:00 – 16:00	Presentation by NDRC Representative of Chengdu
16:30 – 17:00	Check-in at hotel
17:30 – 19:00	Free Time
19:00 – 20:00	Dinner

#### Accommodation:

Centrum Dikul Hotel, Cieszyńskiego 17-19, Stare Miasto, Wrocław, 50-136 Poland

Phone: +48717967766 http://www.dikul.pl/ENG/

#### Friday, 23 May 2014

Poland, Lower Silesia, Walbrzych Special Economic Zone Contact Person: Mr Maciej Tyszka, Tel: 0048 887-886-699

09:30 – 10:30	Visit to Oleofarm factory (food supplements, linseed's products) www.oleofarm.pl
10:30 - 11:00	Transfer to the Airport
13:10 – 14:20	Flight Wroclaw > Munich (LH1631)
19:20	Flight Munich > Beijing (LH722)

#### Saturday, 24 May 2014

10:55 Arrival in Beijing

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#### Participants List

# Delegates from NDRC to participate at the China-EU Training in Regional Policy (CETREGIO)

	Germany and Poland – 17 to 24 May 2014			
N °	Name	Gender	Position	Institution
1	Liu Shaojun	Male	Vice General Director	National Development and Reform Commission
2	Li Tai	Male	Programme Officer	National Development and Reform Commission
3	Ren Zhongxing	Male	Deputy Investigator	Regional Division of Hebei Provincial  Development and Reform Commission
4	Zhou Yiying	Female	Director General	Liaoning Provincial Economy Cooperation Office
5	Deng Changjin	Male	Party Member of SDRC	Sichuan Provincial Development and Reform Commission
6	Zhou Jian	Male	Deputy Director	Sichuan Provincial Development and Reform Commission
7	Zeng Guang	Male	Deputy Director	Sichuan Provincial Development and Reform Commission
8	Kong Ce	Male	Programme Officer	Sichuan Provincial Development and Reform Commission
9	Liu Xingjun	Male	Deputy Director- general	Chengdu Municipal Development and Reform Commission
10	Jiang Ping	Male	Deputy Bureau Chief	Economic and Trade Development Bureau of Chengdu Hi-tec Development Zone

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#### **Final Report 2014**

#### 8.2. PROGRAMME AND PARTICIPANTS OF GUANGZHOU DELEGATION IN UPPER AUSTRIA



#### 中华人民共和国国家发展和改革委员会 National Development and Reform Commission



#### **CETREGIO**

Chinese - European Training in Regional Policy Regional Policy Dialogue with China

A project of the Directorate General for Regional and Urban Policy (DG REGIO) of the European Commission in the framework of the European Parliament's preparatory action to enhance regional and local co-operation by promoting EU regional policy on a global scale

## Twinning N°2 – Upper Austria - Guangzhou

# Information Session on Regional Innovation in Upper Austria

29 June - 05 July 2014

An event prepared for delegates of the National Development and Reform Commission (NDRC) People's Republic of China

## **PROGRAMME**

Implemented by:

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Contact:

Mr Pablo Gándara, Project Coordinator for GIZ, <a href="mailto:cetregio@giz.de">cetregio@giz.de</a> Mr Stefan Unseld, Backstopping Manager, <a href="mailto:stefan.unseld@giz.de">stefan.unseld@giz.de</a>

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### **Final Report 2014**

### Regional Innovation: Upper Austria and Guangzhou

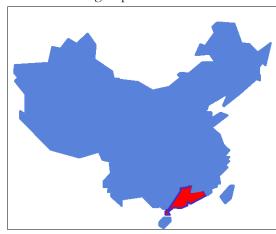
Upper Austria is one of the wealthiest regions of Europe and has an unemployment rate of 4.7%.

The region has highly qualified and motivated personnel, a strong industrial base (it is the leading Austrian region regarding technological export and patents), well balanced economic structure (mix branches & sizes). It is also a leading innovation region in Europe and its geographic position (in the heart of Europe) allows for efficient transport infrastructure. The region is also deeply integrated with Central and Eastern Europe. The regional innovation strategy concentrates resources on six mechatronics, areas: information communications technology, life sciences, innovative materials, logistics and energy. The strategic economic and research programme INNOVATIVE UPPER AUSTRIA 2020 provides annually more than



50 Mio € regional investments on innovation projects. This and the Horizon 2020 programme offer great cooperation chances on innovation with China.

Guangdong has been the industrial backbone of China's economic catch-up since the opening-up and reform policy. Special favourable conditions for business and the growth strategy of the richest non-urban province in China remain among the main drivers of national economic performance. Located in the provincial capital, the Guangzhou Development District (GDD) is one of the first group state-level economic and technological development districts set up in China.



volume accounted for 3.85% of GDP.

With a total planned area of 78.92 square kilometres, GDD has the unique "four-in-one" administration system consisting of national Economic and Technological Development District, High-tech Industrial Development District, Free Trade Zone and Export Processing Zone. There are over 6000 companies from more than 60 countries and regions investing in GDD, among which over 2.900 are foreign-invested projects. GDD is a state-level innovative science-tech area, attracting 1.258 companies and 386 R&D institutes. In 2012, the R&D investment

As result of CETREGIO activities during 2013, both partners launched a cooperation scheme that comprises a twinning scheme for regional innovation experts and innovative SMEs in Upper Austria and Guangzhou. Pilot projects will be identified, especially in biotechnology (Guangzhou International Biotech Island) and triple-helix-cooperation.

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### Final Report 2014

### Programme Overview

The training session will contain a relevant mix of workshops, lectures and field visits. Participants will fly from Beijing to Munich. On arrival in Europe, participants will undertake field visits to Upper Austria and to the Free State of Thuringia (Germany), a region that has been proposed by the Guangzhou NDRC. Here they will explore possibilities of decentralised cooperation between the cities of Jena and Guangzhou.

Participants will be requested to disseminate their insights on European regional policy with a wider community of experts in China in order to achieve a multiplier effect.

The preliminary programme is specified in the following pages.

### Programme Overview

Day	General Issues	Cities / Regions
Sunday 29. June 2014	01:10 – 05:30 AM Flight Beijing > Munich (CA91) 07:00 – 12:00 Tourism programme in Munich 12:00 – 13:00 Lunch 14:30 – 18:30 Transfer to Linz (270 km)	Beijing (CN) - Munich (DE) – Linz (AT)
Monday, 30 June 2014	Morning: Meetings in Linz Afternoon: Meetings in Linz Accommodation in Linz	Linz (AT)
Tuesday, 01 July 2014	Morning: Meetings in Linz Afternoon: Meetings in Hallstatt Accommodation in Hallstatt	Linz (AT) - Hallstatt (AT)
Wednesday, 02 July 2014	Morning: Meetings in Upper Austria Afternoon: Meetings in Linz 16:30 Transfer by Bus to Jena (520km) 23:00 Arrival in Jena	Hallstatt (AT) - Linz (AT)  - Jena (DE)
Thursday, 03 July 2014	From 10:00 AM: Meetings in Jena Afternoon: Meetings in Jena Accommodation in Jena	Jena (DE)
Friday, 04. July 2014	Morning: Programme in Jena Afternoon: Transfer to Frankfurt	Jena (DE) – Frankfurt (DE)
Saturday, 05. July 2014	Morning: Free time in Frankfurt 14:30 – 15:00: Transfer to Airport 20:15: Flight Frankfurt-Beijing (CA 932)	Frankfurt (DE) – Beijing (CN)
Sunday, 06 July 2014	11:25: Arrival in Beijing	

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### Final Report 2014

### Programme Detail

### Sunday, 29 June 2014 Contact Person: Mr Pablo Gándara, Tel 0049 179 9052720

01:10 Flight Beijing > Munich (Air China 961)05:30 Arrival in Munich

06:00 Transfer to Munich – Schloß Nymphenburg

07:00 Tourism programme in Munich

13:00 Lunch in Munich

14:30 Transfer to Linz (270 km)

18:00 Arrival in Linz

19:00 Dinner

Accommodation in Linz: Hotel Park Inn by Radisson Linz (\*\*\*\*) Hessenplatz 16-18, 4020 Linz, Austria T: +43 732 777100-3500

F: +43 732 777100-3590 www.parkinn.com/hotel-linz

### Monday, 30 June 2014

Contact Person: Mr Pablo Gándara, Tel 0049 179 9052720

### 09:00 – 12:00 **TMG Upper Austria**

Hafenstraße 47-51, 4020 Linz www.tmg.at

The aim of the TMG Group is to boost the competitiveness of Upper Austrian business and industry in the global location contest. It constitutes the region's network for location development and marketing, company foundations and settlement, innovation and cooperation. It thus makes a major contribution to the creation and securing of jobs, increased prosperity and social peace in Upper Austria.

### DI Bruno Lindorfer

TMG, CEO

- Upper Austria as a Business Location
- The Role of TMG in Upper Austria's Regional Innovation Policy
- Advanced Manufacturing in Upper Austria

### National Development and Reform Commission (tbc)

Innovation Policies in China

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### Final Report 2014

### Dr. Sigrid Winkler

TMG, Project Management

• Upper Austria's Role in the EU Strategy for the Danube Region

### Discussion

12:00 – 13:00 *Networking Lunch* 

voestalpine Stahlwelt Panoramacafé

13:00 – 16:00 Field Visit:

voestalpine Stahlwelt - voestalpine World of Steel

voestalpine-Straße 4, 4020 www.voestalpine.com/stahlwelt

voesalpine Stahlwelt (World of Steel) allows you to experience steel in a unique way. The exhibition is part of Austria's leading steel company voestalpine. In the exhibition, the visitors learn about steel production, steel treatment, products and successes of voestalpine.

18:00 – 19:00 *Guided Tour in the City of Linz* (tbc)

Meeting Point: Altes Rathaus (Old City Hall), Hauptplatz 1, 4040 Linz

18:15 – 18:45 Bilateral Talks Upper Austrian State Minister of Economy Dr.

Michael Strugl and Leaders of NDRC-Delegation

19:00 Networking Dinner with Upper Austrian State Minister of Economy

Dr. Michael Strugl

Goldene Pagode

Adalbert-Stifter-Platz 2, 4020 Linz

Dinner and Accommodation in Linz: Hotel Park Inn by Radisson Linz (\*\*\*\*) Hessenplatz 16-18, 4020 Linz, Austria

T: +43 732 777100-3500 F: +43 732 777100-3590 www.parkinn.com/hotel-linz

### Tuesday, 1 July 2014

Contact Person: Mr Pablo Gándara, Tel 0049 179 9052720

08:30 Bus Transfer from Hotel

08:45 – 10:15 Field Visit:

Linz Center of Mechatronics GmbH (LCM)

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### Final Report 2014

Altenberger Straße 69, 4040 Linz www.lcm.at

LCM is the leader in Austria when it comes to applied mechatronics research. LCM sets new standards through intelligent networking of information technology, mechanics and electronics. Now your success can profit from our technical know-how.

10:15 - 10:45

Bus Transfer

10:45 - 11:45

Field Visit:

### Ars Electronica Future Lab

Ars-Electronica-Straße 1, 4040 Linz http://www.aec.at/futurelab/en/

Ars Electronica Futurelab focuses on the future at the nexus of art, technology and society. We consider our works as sketches of possible future scenarios in art-based, experimental forms. In this way, we are aiming at developing contributions through methods and strategies of applied science, the results of which reveal new knowledge and experiences of societal relevance in art and science. The lab's team bases its work commitment upon transdisciplinary research and work which results in a variety of different disciplines at the lab. Having artists and researchers from all over the globe collaborating with – and taking residencies at – the Ars Electronica Futurelab, is fundamental to this atelier/laboratory. Our range of services concentrates on expertise developed throughout the years in fields such as media art, architecture, design, interactive exhibitions, virtual reality and real-time graphics.

11:45 - 12:30

### Networking Lunch

Cubus

Ars-Electronica-Straße 1, 4040 Linz

12:30 - 13:15

Bus Transfer

13:15 - 15:15

Field Visit: Pöttinger Landtechnik Industriegelände 1, 4710 Grieskirchen www.poettinger.at

The family-run business Pöttinger Landtechnik develops agricultural technology at the highest standard that supports all aspects of farming, including environmental, economic and social issues. It provides tractor-mounted, implement-mounted and trailed implements for use in tillage, drilling and harvesting technologies as well as the associated services.

15:15 - 16:15

Technology and Innovation Centre "TIZ-Landl Grieskirchen"

**Institute for Testing Technology** (13:15 – 14:15)

Industriestraße 28, 4710 Grieskirchen <a href="http://tiz-grieskirchen.at/">http://tiz-grieskirchen.at/</a>

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### Final Report 2014

TIZ-Landl Grieskirchen was founded in 2004. Its goal is to strengthen the local economy and to conduct regional knowledge and technology transfer. TIZ-Landl Grieskirchen is active in 3 areas:

- Rental: Offices and workshops for rent, conference rooms and event venues for rent, including support services.
- Regional innovator: support of start-ups and future-oriented enterprises during the implementation of innovation projects.
- Testing: TIZ runs a high-quality institute for testing technology, specialized in dynamic endurance testing. With this institute, TIZ successfully supports its clients in the development of innovative products and in the solution of particular product problems.

16:15 – 18:15 Bus Transfer to Hallstatt

Resort Obertraun

Obertraun 302, 4831 Obertraun Telephone: +43 6131 222 33 E: info@resortobertraun.eu

18:15 – 19:30 Networking Dinner at the Shores of Lake Hallstatt

Seehotel Grüner Baum Marktplatz 104, 4830 Hallstatt

Speech by Ms Monika Wenger Hotelier, Seehotel Grüner Baum

On the Relations between Hallstatt and its Chinese copy in Guangdong

19:30 – 20:00 Guided Tour in Hallstatt

20:00 – 21:00 Boat Tour on Lake Hallstatt

21:00 Arrival at hotel

Accommodation: Resort Obertraun

Obertraun 302, 4831 Obertraun

Telephone number: +43 6131 222 333 Email address: info@resortobertraun.eu

Wednesday, 2 July 2014

Contact Person: Mr Pablo Gándara, Tel 0049 179 9052720

08:30 – 10:00 Bus Transfer

10:00 – 11:30 Solar Campus Energie AG

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### Final Report 2014

The Solar Campus in Eberstalzell is not only Austria's largest solar power plant, it is also a smart grid living lab for photovoltaic technology. It highlights the frontrunner position of Upper Austria's energy provider Energie AG in terms of renewable energies.

### Project partners:

- Fronius: The Solar Energy Division of Fronius has been involved in photovoltaics since 1992 and sells its products through a global network of sales partners. Exceptional products and services are what make the Fronius Solar Energy Division the quality leader in the global market and a model of sustainability.
- Siemens
- Austrian Institute for Technology (AIT)

11:30 – 12:15	Networking Lunch at SolarCampus
12:15 – 13:00	Bus Transfer to TMG Upper Austria
13:00 – 14:00	Presentation by Guangzhou Development District
14:00 – 15:30	Matchmaking Session with "Roadmap to China"

The project Roadmap to China (R2C) unites three Upper Austrian supplier companies of automotive parts, which jointly endeavor to enter the Chinese market. The three companies:

- Starlim Spritzguss GmbH: Number 1 silicone molder in the world http://www.starlim-sterner.com/en/starlimsterner.html
- Mark Metallwarenfabrik GmbH: manufacturer of deep drawn metal parts for automotive, health care, electronics and electro technical applications, the construction industry and consumer goods manufacturers. <a href="http://www.mark.at/english/">http://www.mark.at/english/</a>
- GTech Automatisierungstechnik GmbH: machine and plant construction, fixture construction, robotics, control engineering, information technology and services. <a href="http://www.gtech.at/en/">http://www.gtech.at/en/</a>

### Presentation of Project Roadmap to China

Discussion with NDRC Delegation and Guangzhou Development District about Investment Opportunities in China

15:30 – 16:00 WKOÖ - Chamber of Commerce Upper Austria

### Lukas Elmer, BA MA

Export Center Upper Austria, Project Management www.exportcenter.at

Speech on Export and Internationalisation of SMEs in Upper Austria

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### Final Report 2014

16:00 – 16:15 Conclusions of CETREGIO 2014 in Upper Austria

16:30 Transfer by bus to Jena (520 km)

23:00 Arrival in Jena

Accommodation:

STEIGENBERGER ESPLANADE JENA (\*\*\*\*\*)

Carl-Zeiss-Platz 4 07743 Jena, Germany

Fon: +49 3641 800-110 . Fax: +49 3641 800-150 E-Mail: elisabeth.dvorak@jena.steigenberger.de

Internet: www.jena.steigenberger.de

Thursday, 03 July 2014

Contact Person: Mr Pablo Gándara, Tel 0049 179 9052720

10:00 – 12:00 Field Visit: Technology and Science Park Jena (TIP)

Description: Since its founding in 1991, the Technology and Innovation Park Jena (TIP) supported and promoted more than 220 young technology-oriented enterprises from the sectors of nano and microsystems technology, sensor technology and optics, communication and software development as well as medical and environmental technology (TIP website quotation).

- 12:30 13:30 Lunch at Mensa der Fachhochschule Carl-Zeiss-Promenade, Carl-Zeiss-Promenade 6
- 14:00 15:30 Visit of Carl Zeiss Show Room in Jena

Description: ZEISS is an international leader in the fields of optics and optoelectronics. ZEISS has been contributing to technological progress for more than 160 years – with solutions for the semiconductor, automotive and mechanical engineering industries, biomedical research and medical technology, as well as eyeglass lenses, camera and cine lenses, binoculars and planetariums.

15:30 – 16:30 Visit of University of Applied Sciences Ernst-Abbe in Jena (FH)

Description: The University was founded in 1991. Short periods of studying and a practical orientation complement the education at traditional universities and technical universities perfectly well. Currently, the eight departments of the Jena University of Applied Sciences offer a lot of Bachelor and Master programmes. In the interest of a scientifically profound and practically oriented education, the university cooperates with universities in Europe and beyond. There is also an intensive cooperation with the industry: world-famous companies like Zeiss, Jenoptik, Siemens, Bosch, and the industrial research institutions in Jena represent modern technology, up-to-date management and scientific innovation.

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### Final Report 2014

16:45 – 17:45 Rest time in the hotel or shopping at the Goethe-Galerie

18:00 – 19:00 Meeting with City Authorities at City Administration

Signature of MoU between City of Jena and Guangzhou Development District

(GDD)

19:30 – 21:00 Joint Dinner with City Authorities

Restaurant Scala, JenTower - Leutragraben 1, 07743 Jena

### Accommodation:

STEIGENBERGER ESPLANADE JENA (\*\*\*\*\*)

Carl-Zeiss-Platz 4 07743 Jena, Germany

Fon: +49 3641 800-110 . Fax: +49 3641 800-150 E-Mail: elisabeth.dvorak@jena.steigenberger.de

Internet: www.jena.steigenberger.de

### Friday, 04 July 2014

Contact Person: Mr Pablo Gándara, Tel 0049 179 9052720

09:00 – 11:30 Vocational School Jena-Göschwitz (SBSZ)

Information: Approximately 2,000 students attend the SBSZ each year. Four buildings as well as a sports hall are on the school grounds, which cover an area of approx. 90,000 sq. meters. The SBSZ trains students in 80 different professions.

12:00 – 13:30 Lunch at Restaurant JEMBO Park, Rudolstädter Straße 93 Jena, Tel.: 03641-6850

13:30 – 17:00 Transfer to Frankfurt (300km)

Accommodation in Frankfurt

Savoy Hotel Frankfurt (\*\*\*\*) Wiesenhüttenstrasse42 60329Frankfurt am Main www.savoyhotel.de fairs@savoyhotel.de

Fon+49 69 27396 248 Fax +49 69 27396 422

### Saturday, 05 July 2014

Contact Person: Mr Pablo Gándara, Tel 0049 179 9052720

14:30 – 15:00 Transfer to Airport

20:15 – 11:25 (+1) Flight Frankfurt-Beijing (CA 932)

Participants' List

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## Final Report 2014

## Delegates from NDRC to participate at the China-EU Training in Regional Policy (CETREGIO)

Austria and Germany – 30. June – 04. July 2014				
N °	Name / First name	Gender	Position	Institution
1	Sun Guangxuan	Male	Director	National Development and Reform Commission, Beijing
2	Gao Wei	Male	Programme Officer	National Development and Reform Commission, Beijing
3	Tang Shengrong	Female	Director	Regional Division of Development and Reform Commission of Xinjiang Production and Construction Corps
4	Yu Xinming	Male	Director	Hubei Provincial Economy and Technology Cooperation Office
5	Yu Yunzhou	Male	Deputy Director- General	Guangdong Provincial Development and Reform Commission
6	Xiao Ling	Male	Deputy Director- General	Guangzhou Municipal Development Reform Commission
7	Xu Fang	Female	Deputy Director- General	Guangzhou Development District - Luogang District of Guangzhou City
8	Zhao Guosheng	Male	Bureau Chief	Development and Reform Bureau of GDD
9	Liu Lifeng	Female	Deputy Director	Price Supervision Office of GDD
10	Guo Yueming	Male	Deputy Director- General	Guangzhou Development District (GDD), Administrative Committee
11	He Huifen	Female	CEO	Guangzhou Lingnan Education Group
12	Long Pu	Male	Managing Director	Guangzhou Mingluo Automotive Equipment Cooperation
13	Zhao Guoxin	Male	Managing Director	Guangzhou Dekuan Medical Technology Cooperation

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### **Final Report 2014**

### 8.3. PROGRAMME AND PARTICIPANTS OF LAZIO DELEGATION IN TIANJIN





### **CETREGIO**

Chinese - European Training in Regional Policy Regional Policy Dialogue with China

A project of the Directorate General for Regional and Urban Policy (DG REGIO) of the European Commission in the framework of the European Parliament's preparatory action to enhance regional and local co-operation by promoting EU regional policy on a global scale

# Twinning Tianjin (CN) – Lazio (IT) Regional and Urban Innovation

26 July – 03 August 2014

An event prepared for

Delegates from Regione Lazio and further European regions involved in CETREGIO activities

## **PROGRAMME**

Implemented by:

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Contact:

Mr Pablo Gándara, Project Coordinator CETREGIO, <u>pgandara@cetregio.eu</u> or <u>cetregio@giz.de</u>, +49 179 9052720

Dr. Shi Xin, Senior Expert China, <u>stevenshi81@163.com</u> or <u>shixin@cetregio.eu</u>, +86-13311260965 Mr Stefan Unseld, Backstopping Manager, <u>stefan.unseld@giz.de</u>, +49 228 4460-1650

www.cetregio.eu

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### **Final Report 2014**

### Programme Design and Logistics

The programme is designed for European representatives of Regione Lazio (Italy) including (government and business sectors) as well as for further delegates from selected European regions from Austria, Spain and France. The event will consist of workshops on regional and urban development as well as matchmaking activities between European and Chinese business and policy representatives. Meetings will be held in Heping District, Wuqing District and Jixian County. Prior to the meetings in Tianjin, Italian delegates will attend the Wine Expo Beijing.

Tianjin is one of four cities direct-controlled by the Central Government and the fourth largest in

China (13 Mio. inhabitants). Tianjin City recorded 2013 China's highest per-capita GDP and has become the pilot city with the most industrial investment funds in China. Its pillar industries are electronic information technology, automotive, biotechnology and pharmaceuticals, metallurgy and petrochemicals industries. The new coastal area, consisting of Tianjin Port, Tianjin Economic and Technology Development Area (TEDA) and Tianjin Bonded area, has attracted numerous world-famous businesses.



**Heping** District, located in the central area of Tianjin, is the centre of Tianjin for politics, commerce, business affairs, finance, education, and medical treatment. This District covers an area of 9.97 km2 and has a domicile population of 420.000 inhabitants.

**Binhai** New Area lies along the southeast coast of Tianjin. It covers three urban areas (Tanggu, Hangu and Dagang) and nine economic functional zones, such as development zones, free trade zone, high-tech zone, and Dongjiang Free Trade Port Zone of Tianjin port. Besides, it includes 27 towns. It is the intersection between the developed city chain in the eastern coast of China, that is, Beijing, Tianjin and those in Hebei province, and Bohai city band. The Binhai New Area is being developed into a gateway for northern China as well as a base of modern manufacturing and R&D transformation.

As one of the 18 districts and counties under Tianjin, **Wuqing** has a population of 830.000 inhabitants. Wuqing enjoys unique location advantage. It is located between Beijing and Tianjin, adjacent to Beijing at north and to Hebei Province at west and northeast. Located on East Development Belt of greater Beijing city space development strategy planning "Two Axis and Two Belts", and together with Tianjin Binhai New Area on Tianjin-Binhai Integrated Development Axle of Tianjin urban development axle, Wuqing has great potential for development.

**Jixian** lies in the centre part of the three regions Beijing-Tianjin-Hebei and plays an important role in the implementation of this national strategy launched by Chinese President Xi Jinping. The county is located in the north of the municipality of Tianjin and has a spectacular natural scenery and numerous historical monuments, including a small section of the Great Wall known as Huangyaguan. It has an area of 1.590 square kilometres and a population of 800.000 inhabitants.

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Programme (red colour refers to activities of delegates involved in activities of Fiera di Roma)

### Saturday, 26 July 2014 - Travel Day

Morning: European experts fly from Amsterdam or Vienna to Beijing

12:00 – 19:55 Lazio Group 1 "CETREGIO" (Paolo Orneli, Carlo Rossi, Lorenzo Lo Cascio, Paola Cascinelli, Luigi Campitelli, Donatella Piccione, Cristina Manzione and Giovanni Marinucci)

Flight Rome – Abu Dhabi (Etihad EY84, code share with Alitalia)

21:30 – 08:50 (+1) Lazio Group 1: Flight Abu Dhabi - Beijing (Etihad EY 888)

20:55 – 13:10 (+1) Lazio Group 2 "Fiera di Roma" (Daniele Leodori, Viviana Spinella, Paolo Bianchini, Claudio Capezzuoli, Fabrizio Borraccia, Roberto Simonetti, Danilo Sordi, Stefano Albano, Mauro Mannocchi, Massimiliano Castellano) Flight Rome – Beijing

### Sunday, 27 July 2014 - Beijing

14:00 - 17:30

05:50	Arrival of EU experts 1 (JM Serena, P. Gándara, C. Novais – KL4303)		
08:50	Arrival of Lazio Group 1 (EY 888)		
09:15	Arrival of Ms Sigrid Winkler (Austrian Airlines, OS 063)		
09:30 – 10:30	Transfer to Hotel in Beijing (Organised by CETREGIO)		
12:00 - 14:00	Lunch near the hotel		
13:10	<ul> <li>Arrival of Lazio Group 2 "Fiera di Roma"</li> <li>Fiera di Roma Group 1 (Leodori, Spinella, Bianchini)         <ul> <li>14:00 Transfer to Yanqing for – transfer organised by Fiera di Roma</li> <li>Rest of the program to be defined by Fiera di Roma</li> </ul> </li> <li>Fiera di Roma Group 2 (Capezzuoli, Borraccia, Sordi, Murdolo, Simonetti         <ul> <li>14:00 Transfer to Beijing Prime Hotel Wangfujing for – transfer organised by Fiera di Roma</li> <li>18:00 joint dinner with EU experts</li> </ul> </li> </ul>		

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Cultural Programme in Beijing (Forbidden City)

### Final Report 2014

18:00 – 20:00 Joint Dinner upon Invitation of the Commercial Attaché (Mr. Yan, Chinese Film Making expert will join the group)

Accommodation in Beijing (except Leodori, Spinella, Bianchini, Castellano & Albano – stay in Yanqing) Beijing Prime Hotel Wangfujing (\*\*\*\*\*\*)

2 Wangfujing Avenue, Dongcheng, Beijing, 100006, Phone: +86 10 58169999

http://www.primehotelbeijing.com/

### Monday, 28 July 2014

09:00 - 10:00	Transfer by bus to Zhongguancun (all delegates except of Leodori, Spinella and Bianchini who be already in Yanqing)
10:00 - 11:00	Regional Innovation in Beijing – 8. Floor, Hode Innovation Valley of Hongguancun Science Park ( <a href="http://www.hdcxg.com/">http://www.hdcxg.com/</a> )
11:00 - 12:00	Visit of Zhongguanchun Innovation Street (Innoway) and discussion with authorities

Zhongguancun is the most intensive scientific, education and talent resource base in China. It boasts almost 40 colleges and universities like Peking University and Tsinghua University, more than 200 national (municipal) scientific institutions such as the Chinese Academy of Social Sciences and the Chinese Academy of Engineering, 67 state-level laboratories and 27 national engineering research centres. The area is popularly known as the Silicon Valley of China, hosting large Chinese computer enterprises and four of the top 10 international software companies. In 2010, the gross income of enterprises in Zhongguancun achieved 1.59 trillion Yuan (approx. 2.5 Billion €), taking up about one seventh of all high and new-tech zones in China and contributing 23.5 percent to Beijing's economic growth. There are more than 5.000 enterprises with at least 15.000 overseas returnees.

Website: <a href="http://en.zgc.gov.cn/">http://en.zgc.gov.cn/</a>

Joint Lunch (Restaurant Xihe Yayuan, Zhongguancun Str. 15-3)
Italian Delegation: Transfer to Wine Expo (Yanqing). Shuttle organised by Fiera di Roma (ask the shuttle to pick up the delegation in Restaurant!)
Participation at the Wine Expo (also dinner). Transfer to Beijing Prime
European experts: Transfer to NDRC Headquarters
Meeting with NDRC Vice-General Director Mr. Zhou Yong
Transfer back to Hotel Prime
Joint Dinner

Accommodation in Beijing Prime Hotel Wangfujing (\*\*\*\*\*\*)

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(all delegates except of Leodori, Spinella, Bianchini, Castellano, Albano and Manzione) who be already in Yanqing)

Beijing Prime Hotel Wangfujing (\*\*\*\*\*\*)
2 Wangfujing Avenue, Dongcheng, Beijing, 100006, Phone: +86 10 58169999
http://www.primehotelbeijing.com/

Tuesday, 29 July 2014 Beijing - Tianjin

### Fiera di Roma Group 1 (Leodori, Spinella, Bianchini, Castellano, Albano and Manzione)

09:00 – 09:30 Opening Ceremony of the International Grape Conference

09:30 - 11:00 Inauguration Ceremony of the Wine Exposition

11:00 – 13:00 Presentation of Lazio: Wine and Tourism – Stand instituzionale – Cristina Manzione

13:00 - 16:00 Transfer to Tianjin (transfer organized by Fiera di Roma) – If they travel by VIP shuttle car, Tianjin DRC could pick them up at the highway's exit to Tianjin (cars from Beijing are not allowed to enter the city at that time). If they take the fast train (from Beijing South Railway Station), the trip takes 30min and DRC Tianjin would pick them up at the train station Tianjin.

17:30 Participation in the Signing Ceremony (see below) and Joint Dinner with authorities

### CETREGIO Delegation (all delegates except the above mentioned)

08:30 – 09:30 Transfer to Beijing South Railway Station

09:30 – 10:00 Transfer by fast train to Tianjin

10:00 - 12:00 Arrival and Transfer to the Tianjin Exhibition Center.

Participants will visit the Tianjin Exhibition Center in order to get an overview of the City, its development and future prospects. Tianjin is one of four cities direct-controlled by the Central Government and the fourth largest in China (13 Mio. inhabitants). Tianjin City recorded 2013 China's highest per-capita GDP and has become the pilot city with the most industrial investment funds in China. Its pillar industries are electronic information technology, automotive, bio-tech and pharmaceuticals, metallurgy and petrochemicals industries.

12:30 – 13:30 **Joint Working Lunch** 

13:30 – 14:30 Transfer to the Hotel and Check-in

### 14:30 – 17:30 Workshop with Tianjin Authorities about Regional and Urban Policy

Venue: Conference Room, Second Floor, Building 1, Zhengxie Club Hotel, No.273 Jiefang Road, Hexi District, Tianjin 300042.

The purpose of this forum is to introduce Tianjin and the European regions involved in the programme, especially Lazio (Italy). The idea is to exchange best practices of urban and regional

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development policies and to elaborate a roadmap for decentralised collaboration between the involved regions.

Presentations of CETREGIO, Lazio, Upper Austria and Tianjin

17:30 – 18:00 Signing Ceremony under presence of Mayor of Tianjin

17:30 – 18:00 Transfer to the City Hall

18:00 – 20:00 Dinner with Mayor of Tianjin (\*)

\*Alternatively, there could be a dinner directly in Zhengxie Club Hotel. Tianjin City Government will decide on this.

20:00 – 21:30 Boat tour on the Haihe River

Accommodation in Tianjin

Zhengxie Club Hotel (\*\*\*\*\*)

No.273 Jiefang Road, Hexi District, Tianjin 300042. Tel: +86-22-23398666

http://zhengxieclub.chinaholiday.com/

### Wednesday, 30 July 2014

### 09:00 - 12:00: EU-China Business Forum

Venue: Conference Room, Fourth Floor, Building 2, Zhengxie Club Hotel, No.273 Jiefang Road, Hexi District, Tianjin 300042

The purpose of this forum is to foster economic cooperation on the company level between Tianjin and European regions, especially from Italy, Austria, France and Spain. Joint by professional agencies like international law firms and investment banks, Chinese and European business delegates will be invited and discuss the opportunities of inbound and outbound investment between both regions. Detailed potential projects and potentials will be introduced. Experience of reaching successful investment in European countries will be discussed as well.

### Short presentations (5 min) by:

- Lazio (IT): Mr Campitelli Regional Attractiveness and Policy of Lazio
- Lazio (IT): Mr Lo Cascio Innovation and Aerospace in the Lazio Region
- Lazio (IT): Mr Marinucci Civitavecchia Harbour
- Lazio (IT): Mr Capezzuoli Agrifood Industry of Lazio
- Lazio (IT): Mr. Borraccia The Industrial Projects of Lazio Firms in China
- Lazio (IT): Mr Murdolo Fiera di Roma The Lazio Exposition Center
- Upper Austria (AT): Ms Winkler TMG Agency
- Catalonia (ES): Mr Serena AUMA Consulting Group
- Nord Pas de Calais (FR) Mr Novais CD2E Eco-Enterprises

### Presentations by Chinese side

### 12:30 – 14:00 Joint Lunch

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### 14:00 – 15:00 Bus Transfer to Wuqing

### 15:00 – 16:30 Field visit to Tianjin Wuqing Development Area and Sino-EU industry Park

As one of the 18 districts and counties under Tianjin, Wuqing covers an area of 1.574 km2 and has a population of 830.000 inhabitants. Wuqing enjoys unique location advantage, and has been called "Corridor of Beijing and Tianjin". It is located between Beijing and Tianjin, adjacent to Beijing at north and to Hebei Province at west and northeast. Located on East Development Belt of greater Beijing city space development strategy planning "Two Axis and Two Belts", and together with Tianjin Binhai New Area on Tianjin-Binhai Integrated Development Axle of Tianjin urban development axle, Wuqing has great potential for development. The district centre is 71 km away from urban Beijing and 13 km away from urban Tianjin. In order to strengthen the cooperation with European business, the Wuqing Development Area has recently built the Europe Industry Park. The park is located north of the area, with a total area of 9.5 square kilometres. Wuqing aims at attracting especially biomedicine, advanced manufacturing and new materials companies from Europe.

### 16:30 – 18:00 Field visit to Tianshi (TIENS) Group in Wuqing

Since its foundation in 1995, Tiens Group has become a multinational group of bio-tech industry specializing in manufacturing, retail, international trade, international tourism, e-business, finance, and education (among others). It has now branches in 110 countries serving 190 nations, with a stable consumer force of 16 million families worldwide. It has registered more than 100 subsidiaries and developed over 4000 authorized distributor stores in China.

http://tiens.com/tiens/group/en/upload/tiens/en/1.htm

18:00 – 19:30 Dinner in Wuqing

19:30 – 20:30 Transfer to Jixian (Ji County)

Hotel in Jixian

Jixian Marriott Hotel (\*\*\*\*\*)

No 6 Fenghuangshan Road, Yu Yang District Jixian Tianjin 301900 China, Phone +86 22 2917 9999

http://www.marriott.com/hotels/travel/tsnjx-jixian-marriott-hotel/

### Thursday, 31 July 2014

09:00 - 12:00 Urbanisation meeting in Jixian

This forum aims to discuss key topics of the urbanisation process including urban-rural relationship, urban innovation policy and harmonization of different regions. This is especially prominent within the framework of the national strategy of "Harmonized Development of Beijing-Tianjin-Hebei regions" recently raised by Chinese President Xi Jinping. Jixian lies in the centre part of the three regions and plays an important role in the implementation of this national strategy. Key experiences and lessons learnt from the European and Chinese side will be introduced and discussed.

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### Final Report 2014

- Speakers from China: Vice-Mayor Tianjin, Vice-GD of DRC Tianjin, Mayor of Jixian
- 2 Speakers from Research Institutes of NDRC (Beijing)
- Speaker from CETREGIO, speaker from EC-Link
- Short speeches to urbanisation by following experts
  - o Mr Campitelli (IT) Regional attractiveness and policy
  - o Mr Lo Cascio (IT) Innovation and aerospace
  - o Mr Sordi (IT) Monte Simburini Park
  - o Ms Manzione (IT) Lazio Touristic strategy
  - o Ms Winkler (AT) TMG Upper Austria
  - o Mr Serena (ES) AUMA Consulting Group Catalonia

Background information: Jixian is a county in the far north of the municipality of Tianjin, holding cultural and historical significance (e.g., the Buddhist Temple of Solitary Joy). Known as "Tianjin's backyard", it has a spectacular natural scenery and numerous historical monuments, including a small section of the Great Wall known as Huangyaguan. Jixian is also well known for its abundance of unique, local fruits and nuts. It has an area of 1.590 square kilometres and a population of 800.000 inhabitants.

12:30 - 14:00 Joint Lunch

14:00 – 18:00 Visit of the Great Wall in Jixian

18:30 – 20:00 Dinner with local authorities

Hotel in Jixian

Jixian Marriott Hotel (\*\*\*\*\*)

No 6 Fenghuangshan Road, Yu Yang District Jixian Tianjin 301900 China, Phone +86 22 2917

http://www.marriott.com/hotels/travel/tsnjx-jixian-marriott-hotel/

### Friday, 01 August 2014

09:00 – 10:00 Transfer to Tianjin Binhai

### 10:00 – 12:30 Dongjiang Port and Binhai TEDA High Technology Park

Binhai New Area lies along the southeast coast of Tianjin. It covers three urban areas (Tanggu, Hangu and Dagang) and nine economic functional zones, such as development zones, free trade zone, high-tech zone, and Dongjiang Free Trade Port Zone of Tianjin port. Besides, it includes 27 towns. It is the intersection between the developed city chain in the eastern coast of China, that is, Beijing, Tianjin and those in Hebei province, and Bohai city band. The Binhai New Area is being developed into a gateway for northern China as well as a base of modern manufacturing and R&D transformation.

Websites: TEDA: <a href="http://en.teda.gov.cn/html/ewwz/portal/index/index.htm">http://en.teda.gov.cn/html/ewwz/portal/index/index.htm</a>

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Dongjiang	Port:
http://www.dongjiang.gov.cn/html/DJYW/portal/index/index.htm	
www.dongjiangport.com	

### 12:00 - 13:30 Joint Lunch

Four Italian delegates leave for Beijing (Leodori, Spinella and Bianchini) - Transfer organised by Fiera di Roma) – The best choice is to take the train. Fiera di Roma should pick them up in Beijing South Railway Station

13:30 - 14:30	Transfer to Dongli District
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- 14:30 15:15 Visit of Pilot Country for New Urbanization in Dongli
- 15:15 15:50 Transfer to Hexi District
- 15:50 17:00 Visit of Local Cultural centre, Historical Museum and meeting with city authorities
- 17:00 17:30 Transfer to Heping District
- 17:30 18:30 Meeting with City Authorities

Heping District, located in the central area of Tianjin, is the centre of Tianjin for politics, commerce, business affairs, finance, education and medical treatment. This District covers an area of 9.97 Km2 and has a domicile population of 420.000 inhabitants.

### 18:30 – 20:30 Cultural program and dinner

Accommodation in Tianjin

Zhengxie Club Hotel (\*\*\*\*\*)

No.273 Jiefang Road, Hexi District, Tianjin 300042. Tel: +86-22-23398666

http://zhengxieclub.chinaholiday.com/

Saturday, 02 August 2014 Tianjin - Beijing

### Cultural activities in Tianjin

18:00 – 20:00 Dinner in Tianjin

20:00 - 21:30 Transfer to Beijing International Airport

Fiera di Roma Group 1 + Group 2 will stay over night in Beijing. Accomodation to be defined by Fiera di Roma

Sunday, 03 August 2014	
Travel Day	

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00:50 - 05:40	European delegates travel to Amsterdam (KLM flight KL4302) and then to their home cities	
01:30 - 12:45	Italian CETREGIO delegates fly with Alitalia Flight to Rome (stopover in Abu Dhabi)	
Fiera di Roma Group 1 + Group 2		
10:00 - 11:00	Transfer to the airport organized by Fiera di Roma	
13:40	Fly to Rome	

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### 8.4. PROGRAMME AND PARTICIPANTS OF TIANJIN DELEGATION IN LAZIO AND CATALONIA





### **CETREGIO**

Chinese - European Training in Regional Policy Regional Policy Dialogue with China

A project of the Directorate General for Regional and Urban Policy (DG REGIO) of the European Commission in the framework of the European Parliament's preparatory action to enhance regional and local co-operation by promoting EU regional policy on a global scale

# Twinning Tianjin (CN) – Lazio (IT) Visits to Catalonia (ES) Regional Innovation & Promotion of SMEs

15 – 23 October 2014

An event prepared for Delegates from Tianjin and other Chinese provinces involved in CETREGIO activities

## **PROGRAMME**

Implemented by:

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Contact:

Mr Pablo Gándara, Project Coordinator CETREGIO, <u>pgandara@cetregio.eu</u> or <u>cetregio@giz.de</u>, +49 179 9052720

Dr. Shi Xin, Senior Expert China, <u>stevenshi81@163.com</u> or <u>shixin@cetregio.eu</u>, +86-13311260965 Mr Stefan Unseld, Backstopping Manager, <u>stefan.unseld@giz.de</u>, +49 228 4460-1650 <u>www.cetregio.eu</u>

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## Final Report 2014

## Programme Overview

Day	General Issues	Cities / Regions
Day 1 – Wednesday, 15 October 2013	Travel Day – Flight to Italy CA 961, 01:10-05:30 AM Beijing- Munich LH1842, 09:30-10:50 Munich - Rome Afternoon: Brief meeting and cultural activities	Beijing (CN) – Munich Rome (IT)
Day 2 - Thursday, 16 October 2014	Meetings with local authorities in Rome Accommodation in Rome	Civitavecchia (IT) – Fiumicino (IT) - Rome (IT)
Day 3 - Friday, 17 October 2014	Meetings with regional authorities in Rome Accommodation in Rome	Rome (IT)
Day 4 - Saturday, 18 October 2014	Meetings with business and authorities in Rome 21:05 – 22:05 > Flight Rome – Barcelona Accommodation in Barcelona	Rome (IT) - Barcelona (ES)
Day 5 - Sunday, 19 October 2014	Cultural Programme in Barcelona Accommodation in Barcelona	Barcelona (ES)
Day 6 - Monday, 20 October 2014	Meetings with Regional Authorities Accommodation in Barcelona	Barcelona (ES) – Tarragona (ES)
Day 7 – Tuesday, 21 October 2014	Meetings with Local Authorities 17:50 – 19:50 > Flight to Munich (Vueling) Accommodation in Munich	Barcelona (ES) - Munich (DE)
Day 8- Wednesday, 22 October 2014	Cultural programme in Munich Area	Munich (DE)
Day 9 - Thursday, 23 October 2014	14:15: Flight back to Beijing (CA962)	Munich (DE)
Day 10 - Friday, 24 October 2014	06:10 Arrival in Beijing	Beijing (CN)

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## Programme Details

## Day 1 - Wednesday, 15 October 2014 - Travel Day

01:10 - 05:30	Flight Beijing- Munich (CA 961)
09:30 - 10:50	Flight Munich – Rome (LH1842)
11.30 - 12:00	Transfer to Hotel Barcelò Aran Mantegna, Via Andrea Mantegna 130, Rome
12.00 - 13:30	Lunch in Hotel – Also Check-in
14.00 - 15:00	Welcome meeting and transfer by bus to the city centre
15:00 - 19:00	Cultural Programme - Visit to Colosseo, San Pietro
19:30 - 20:30	Dinner in the Center of Rome
21:00 - 21:30	Transfer to the Hotel

## Day 2 - Thursday, 16 October 2014

•	·		
Morning: Port of Civitavecchia and Fiumicino City			
08.30 - 09:30	Transfer from the Hotel to the Port of Civitavecchia		
09:30 - 10:30	Meeting with Representative of Port Authority (www.portidiroma.it)		
10:30 – 11:30	Transfer to Fiumicino		
11:30 – 12:30	Meeting with City Authorities (LOI to be signed) Information at http://www.comune.fiumicino.rm.gov.it/il-comune/il-sindaco		
12:30 – 13:00	Transfer to Restaurant		
13:00 – 14:00	Lunch at Restaurant ROMA – APICIUS (Cinecittà World)		
Afternoon: Visit to the scientific and technological park. Focus on biotechnology, food safety, technological innovation and aerospace.			
14.30 – 15:30	Transfer to CSM CSM – Centro Sviluppo Materiali - <u>www.c-s-m.it</u> (Via di Castel Romano, 100) Meeting with TAKIS Biotechnology and FRANKENMAN International		
15:30 – 16:30	Transfer to Designer Outlet Castel Romano www.mcarthurglen.com/it/castel-romano-designer- outlet/it Meeting with Tecnopolo, the Holding Castel Romano and Bridgestone.		
16:30 – 17:00	Transfer to the Zooprofilactic Institute		

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17:00 – 18:00 Meeting with the Zooprofilactic Institute (www.izslt.it)

Via Appia Nuova, 1411 - 00178 Roma (Capannelle)

The Istituto Zooprofilattico Sperimentale delle Regioni Lazio e Toscana (IZSLT) is a public body operating in the frame of National Health Service with duties related to animal health and welfare and food safety.

20:00 – 23:00 Cultural Programme - Ara Pacis

Tasting of regional Food. Presentation of Regional Policy on Tourism and on

**EXPO** 

Presentation of Regional Policy for Expo 2015.

### Accommodation:

### Barceló Aran Mantegna (\*\*\*\*)

Via Andrea Mantegna, 130 | 00147 Roma

Phone. +39 06 98 95 21 Fax: +39 06 98 95 27 99

E-Mail: aranmantegna@barcelo.com

http://www.barcelo.com

### Day 3 - Friday, 17 October 2014

### Morning

08:45 – 09:30 Transfer to City Centre (Camera di Commercio di Roma - Via de' Burrò, 147)

09.30 – 12:30 Workshop on Regional Innovation at the Rome Chamber of Commerce

Welcome speeches:

- ✓ Mr Giancarlo Cremonesi, Presidente Camera di Commercio di Roma
- ✓ Mr Daniele Leodori, Presidente Consiglio Regione Lazio
- ✓ Mr Pablo Gándara, Project Coordinator CETREGIO
- ✓ Mr An Limin, Vice-General Director Regional Economy, NDRC Beijing

### Presentations:

- ✓ Ms Rosanna Bellotti, Regional Director Economic Development ad The Smart Specialization Straegy for a smart growth.
- ✓ Mr Zhang Hongjie, Deputy Director DRC, Regional Innovation Strategy of Tianjin
- ✓ Mr Stefano Fantacone, President Sviluppo Lazio SpA

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The New Regional Policy for Internationalisation and Innovation: Sectors, Strategy, Partnera and Priotity Countries: China.

✓ Mr Luigi Campitelli, Director of Studies, Internationalisation and CSR at Sviluppo Lazio SpA

The portfolio of actions and projects for internationalisation: Audiovision, Aerospace, Biotech and Economic Diplomacy.

✓ Mr Carlo Alberto Pratesi, Professor of Economy, Università di Tor Vergata The System for Start Ups — Processes processi e instruments for promotion

13.30 - 14:30 Business lunch – hosted by Local Agency of Development for Agriculture (LOI to be signed)

Afternoon: Urban Development and Enhancing Cultural Heritage

15.00 - 16:00 Meeting at Municipality of Roma

16:00 – 16:30 Transfer to EUR District (south of Rome)

16:30 – 17:30 Visit to the New Congress Centre "Nuvola" (Cloud)

The new convention centre is a building of exceptional artistic value and is characterized by innovative features and the use of technologically advanced materials. It is favourably located in the historic neighbourhood of Rome called EUR and can be reached in less than 15 minutes by metro from a central point like the Colosseum for example.

17.30 – 19:00 EUR SpA – Institutional introduction and video in Sala Quaroni

(Palazzo Uffici - Via Ciro il Grande n. 16)

Visita al plastico E42 (Palazzo Uffici - Atrio primo piano)

19:00 – 20:00 Dinner

20.30 – 22.30 Evening Cinema with exhibition of theatrical costumes – in zona Auditorium

- ✓ Welcoming speech by the President of Regione Lazio Mr Zingaretti (TBC)
- ✓ Presentation Cinema Festival
- ✓ Presentation ANICA
- ✓ Presentation CNA/ Silvestri
- ✓ Lazio Film Commission (Cultural Ass.): Presentation national and regional funds on co-productions development and set on Lazio

✓ Ass. culture Roma (TBC)

22:30 – 23:00 Transfer to Hotel

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### Accommodation:

### Barceló Aran Mantegna (\*\*\*\*)

Via Andrea Mantegna, 130 | 00147 Roma

Phone. +39 06 98 95 21 Fax: +39 06 98 95 27 99

E-Mail: aranmantegna@barcelo.com

http://www.barcelo.com

### Day 4 - Saturday, 18 October 2014

Morning: Business Workshop with Agro-Business, Aerospace, Biotechnology and Investments

Location: Hotel Barceló Aran Mantegna

09.00 – 12:00 Workshop "Export Possibilities of the Region of Lazio"

Investment Opportunities in Lazio and Promotion of export for Lazio products

http://www.laziointernational.it/

12.00 - 13:00	Networking buffet lunch
14:30 – 15:00	Transfer to City Centre
15:00 – 16:00	Visit to Palazzo Valentini – Domus Romane www.palazzovalentini.it/
16:00 – 18:00	Free shopping in the city centre
18:30 – 19:00	Transfer to Fiumicino Airport
21.25 – 23:15	Flight Rome – Barcelona (Vueling)

Accomodation:

### Arenas Atiram Hotels (\*\*\*\*)

Capitán Arenas, 20 / 08034 Barcelona

Phone: 93 280 03 03

www.arenasatiramhotels.com

### Day 5 - Sunday, 19 October 2014

Free Cultural Programme

Accomodation:

### Arenas Atiram Hotels (\*\*\*\*)

Capitán Arenas, 20 / 08034 Barcelona

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Phone: 93 280 03 03

www.arenasatiramhotels.com

## Day 6 - Monday, 20 October 2014

09:00 - 09:30	Transfer by bus to ACCIÓ
09.30 - 09:45	Welcoming speech by General Director of ACCIÓ.
09:45 - 10:15	Presentation of Catalonia (http://www.catalonia.com/en)
10.15 – 10:45	Presentation of Tianjin
10:45 - 11:00	Coffee break
11:00 – 11:20	Presentation of Fira de Barcelona
11:20 – 11:40	Presentation of Port of Barcelona
11:40 – 11:50	Closing words by ACCIÓ
12:00 – 13:00	Light Lunch
13:00 – 14:30	Transfer to Sabadell
Afternoon	Field Visit in Sabadell and Meeting with Mayor

Dinner in Barcelona

Accomodation:

Arenas Atiram Hotels (\*\*\*\*)

Capitán Arenas, 20 / 08034 Barcelona

Phone: 93 280 03 03

www.arenasatiramhotels.com

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## Day 7 - Tuesday, 21 October 2014

09:00 - 09:30	Transfer to Pobleneu
09:30 - 11:30	Visito to 22@Barcelona (maybe including Waste Agency of Catalonia)
11:30 – 11:45	Transfer to Casa Asia
11:45 – 12:30	Visit to Casa Asia
12:30 – 12:45	Transfer to City Hall
12:45 – 13:15	Welcoming speech by City of Barcelona (Mr Joaquim Llimona)
13:15 – 13:45	Presentation of Tianjin
13:45 – 15:00	Lunch
15:00 – 15:30	Transfer to the airport
17:50 – 19:50	Flight to Munich (Vueling)

### Accommodation:

GHOTEL hotel & living (\*\*\*\*)

Baaderstr. 88 80469 München

Telefon: +49 (0) 89 – 127 18 570

www.ghotel.de

## Day 8 - Wednesday, 22 October 2014

Free programme in Garmisch area (http://www.gapa.de/Town+Region)

## Day 9 - Thursday, 23 October 2014

09:30 – 10:00 Transfer to Munich Airport

14:15 – 06:10 (+1) Flight back to Beijing (CA962)

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## CETREGIO - China-EU Training in Regional Policy (www.cetregio.eu)

Visit of Chinese Delegates to Lazio and Catalonia, 15 – 21 October 2014

## Delegates from Tianjin and further Chinese regions

N°	Name	Position	Institution	Cooperation needs
1	Ms Huang Weibo	Director	National Development and Reform Commission	Regional cooperation exchange
2	Mr Feng Yao	Programme Officer	National Development and Reform Commission	Regional cooperation exchange
3	Mr Wang Jingyou	Deputy Director- General	Regional Coordination Office of Jilin Province	Regional cooperation exchange
4	Mr Zhou Xuebo	Officer	Officer of Regional Dept. DRC of Liaoning Province	Regional cooperation exchange
5	Mr An Limin	Deputy Director- General	Tianjin Development and Reform Commission Regional Department of NDRC	Regional cooperation exchange, Establish sister cities for Wuqing
6	Ms Li Lijun	Vice Governor	Wuqing City of Tianjin Municipality	Regional cooperation exchange, Establish sister cities for Wuqing
7	Mr Qiao Jinsheng	1. Vice Governor	Jixian City of Tianjin Municipality	Regional cooperation exchange, EU investment or projects in Jixian
8	Mr Wang Hongjun	Director	Development and Reform Bureau of Jixian City Tianjin Municipality	Regional cooperation exchange, EU investment or projects in Jixian
9	Mr Zhang Hongjie	Deputy Director	Tianjin Development and Reform Commission	Regional cooperation exchange, Establish sister cities for Tianjin
10	Mr Zhang Wei	Director	Tianjin Development and Reform Commission	Regional cooperation exchange, Potential training programs for TJ
11	Ms An Youxia	Deputy Director	FDI Promotion Buro, Wuqing District of Tianjin Municipality	FDI and trade Promotion Establish sister cities for Wuqing

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12	Mr Duan Yimin	Vice Chairman	Tianjin International Chamber of Commerce	Trade & exhibition cooperation, SMEs cooperation
13	Ms Li Li	Vice director	Tianjin International Chamber of Commerce	Trade & exhibition cooperation, SMEs cooperation
14	Mr Liu Jindong	Vice General Manager	Tianjin International Engineering Consultants Corporation	Industrial cooperation with foreign com. Projects in China
15	Mr Li Xiangchen	General Manager	Shunhao Investment Corporation	Look for newest bio-tech in hemopoietic stem cells against cancer
16	Mr Li Jinghua	General Manager	General Manager of Tianjin Runde Industrial Holding Corp.	Cooperation opportunities with European partners
17	Mr Pablo Gándara	Project Coordinator	CETREGIO	
18	Mr Shi Xin	Senior Expert China	CETREGIO	
19	Ms Gao Hui	Interpreter (CN-EN)	CETREGIO	

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# 8.5. PROGRAMME AND PARTICIPANTS OF NRDC VIP DELEGATION IN GERMANY, POLAND AND CZECH REPUBLIC





### **CETREGIO**

Chinese - European Training in Regional Policy Regional Policy Dialogue with China

A project of the Directorate General for Regional and Urban Policy (DG REGIO) of the European Commission in the framework of the European Parliament's preparatory action to enhance regional and local co-operation by promoting EU regional policy on a global scale

# VIP Trip to Germany, Czech Republic and Poland Regional Innovation and Competitiveness

09 – 16 November 2014

An event prepared for Delegates from NDRC

## **PROGRAMME**

Implemented by:

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

### Contact:

Mr Pablo Gándara, Project Coordinator CETREGIO, <u>pgandara@cetregio.eu</u> or <u>cetregio@giz.de</u>, +49 179 9052720

Dr. Shi Xin, Senior Expert China, <u>stevenshi81@163.com</u> or <u>shixin@cetregio.eu</u>, +86-13311260965 Mr Stefan Unseld, Backstopping Manager, <u>stefan.unseld@giz.de</u>, +49 228 4460-1650

www.cetregio.eu

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## Programme Overview

Day	General Issues	Cities / Regions
Day 1 – <b>Sunday,9</b> November 2014	Travel Day 00:50 – 04:40 Flight Beijing Amsterdam (CZ345) 09:55 – 11:15 Flight Amsterdam- Berlin (CZ7659 – by KLM) Cultural Programme in Berlin Accommodation in Berlin	Beijing (CN) – Berlin (DE)
Day 2 – <b>Monday,10</b> November 2014	Meetings in Berlin Visit of Adlershof Innovation Park Meeting with local authorities Accommodation in Berlin	Berlin (DE)
Day 3 - <b>Tuesday, 11</b> November 2014	Morning: Meetings in Berlin 14:44 – 19:27 Train trip to Prague Accommodation in Prague	Berlin – Prague (CZ)
Day 4- Wednesday, 12 November 2014	Meetings in Prague Accommodation in Prague	Prague (CZ)
Day 5 - <b>Thursday, 13</b> November 2014	Morning: Meetings in Prague 17:35-19:05 Flight Prague – Warsaw (Czech Airlines OK778) Accommodation in Warsaw	Prague – Warsaw (PL)
Day6 - <b>Friday, 14</b> November 2014	Meetings in Warsaw Accommodation in Warsaw	Warsaw (PL)
Day 7 – <b>Saturday, 15</b> November 2014	13:10 – 15:15 Flight Warsaw-Amsterdam (CZ7959 – by KLM) 17:40 – 09:55 (+1) Flight Amsterdam – Beijing (CZ768 – by KLM)	Warsaw (PL) – Beijing (CN)

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### **Programme Details**

### Day 1 - Travel Day

### Sunday, 09 November 2014 - Travel Day

00:50 - 04:40	Flight Beijing Amsterdam (CZ345)
09:55 – 11:15	Flight Amsterdam- Berlin (CZ7659 – by KLM)
11:30 – 12:00	Transfer to the Hotel
12:30 – 13:30	Lunch
14:00 – 19:00	Cultural Programme in Berlin
Accommodatio	n in Berlin
Hotel Alexande	r Plaza
Rosenstr. 1	
10178 Berlin - I	Mitte
Phone +(49) 30	240010
www.hotel-alex	ander-plaza de

### Day 2

## Monday, 10 November 2014

09:00 – 09:45 Transfer by bus to Berlin Adlershof

10:00 – 12:00 Visit of Berlin Adlershof

Description: Berlin Adlershof is one of the most successful high-tech locations in Germany. Embedded in an overall urban development concept, this integrated Science, Business and Media location has been growing on an area of 4.2 km2 since 1991. At the core of the concept is a Science and Technology Park with 425 companies, eleven non-university research institutes and six scientific institutes of the Humboldt University in Berlin. The companies and the non-university scientific institutes focus on: Photonics and Optics; Microsystems and Materials; IT- and Media; Bio Technology and Environment as well as Photovoltaics (preliminary quotation of the website). Adlershof has since been co-financed by the European Funds for Regional Development (ERDF).

Lecturer: Representative of Adlershof Convent, WISTA Management Adlershof

12:00 – 13:00 Transfer back to Berlin Mitte

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### Final Report 2014

13:00 – 14:00 Lunch

14:30 - 16:00

Regional Operational Programme Berlin and Cooperation with Brandenburg Description: Under the ROP Berlin, the city reinforces the capacity for innovation and adaptability and the productivity of private industry. This lecture will reflect on the regional cooperation, the incipient boundary migration and commuting relations, the convergence of economic and labour market region for parallel structural change and joint activities (innovation strategy, institutional cooperation, joint authorities).

Lecturer: Administration for Economy, Technology and Research (MA of ROP Berlin)

Accommodation in Berlin Hotel Alexander Plaza Rosenstr. 1 10178 Berlin - Mitte Phone +(49) 30240010 www.hotel-alexander-plaza.de

### Day 3 - Travel Day

### Tuesday, 11 November 2014

09:00 – 11:00 Meeting with GIZ representatives

12:00 – 13:30 Lunch

14:44 – 19:27 Train trip to Prague

Accommodation in Prague Hotel Eurostars Thalia, Národní 13 Phone +420 739 749 903

### Day 4

### Wednesday, 12 November 2014

09:00 – 09:30 Welcoming words by CETREGIO and Introduction to EU Regional Policy

09:30 – 10:30 European Funds in the Czech Republic

Description: The National Coordination Authority (NCA) is an authority covering all operational programs in the Czech Republic financed from the structural funds and the Cohesion Fund of the European Union. It works within the Ministry for Regional Development of the Czech Republic that was appointed a central methodical and coordination authority of the economic and social

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### Final Report 2014

cohesion policy in the period 2014-2020 and manages a total budget of 22 bn. Euro.

Lecturer: Mr Vladimír Kváča (Ph.D), Director, Partnership Agreement Evaluation and Strategy Department

10:30 – 11:00 Cross-border Cooperation between Poland and the Czech Republic

Description: The Operational Program Cross-Border Cooperation CR-Poland (OP CR-Poland) amounts approx. 220 mio. Euro, supplemented from Czech and Polish national public resources by 38.73 mi. Euro. It is focused on several axes including transport accessibility of the cross-border region, support of economic cooperation, support of cross-border infrastructure as well as tourism services development. As concerns the operational programs of cross-border cooperation, the cross-border effect of the project is important as both sides of the border must provably benefit from the project realization. In addition, the projects have to include beneficiaries from both countries that cooperate at least in two of the following ways: common preparation, common realization, common use of employees and common financing.

Lecturer: Mr. Vladimir Sourek, Department of Cross-border Cooperation, Ministry of Regional Development

11:00 – 11:15 Coffee Break

11:30 – 13:00 City regions and polycentric territorial development in Czech Republic

Description: The focus on polycentric settlement systems is framed by the normative goal of sustainable spatially balanced territorial (see ESPON, Interreg IIIb IIIB programmes). The experience of the former socialist countries of Central Europe shows that issues of territorial development discussed under the concept of polycentricity have a long tradition in this region. Instead of a division of space into exclusive and closed territories with only one choice structure, which was operationalized under Communism, polycentricity now offers a plurality of choices for populations and firms within a networked system of centres.

Lecturer: Prof. Dr. Ludek Sýkora, Charles University, Prague, Faculty of Science, Department of Social Geography & Regional Development

13:00 – 14:00 Lunch at the Hotel

Free afternoon

Accommodation in Prague Hotel Eurostars Thalia, Národní 13 Phone +420 739 749 903

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### Day 5 - Travel Day

### Thursday, 13 November 2014

09:30 – 11:00 Field Visit organised by the Ministry for Regional Development

12:00 – 13:00 Lunch at the Hotel

17:35 – 19:05 Flight Prague-Warsaw

Accommodation in Warsaw

Hotel Hampton by Hilton Warsaw City Centre Ul. Wspólna 72 Warsaw, 00687, Poland

Warsaw, 00687, Poland TEL: +48-22-317-2700

### Day 6

### Friday, 14 November 2014

10:00 – 10:50 EU Support to Regional Policy in Poland, using the examples from Warsaw

Description: Warsaw is a capital and the largest city in Poland. At the same time it's a leader when it comes to the use of EU funds. During the past 7 years it has encountered a dynamic growth, to large extent fuelled by the European funding. Efficient implementation of the most significant investments in the history of the city is a merit of the European Funds and Economic Development Department of the City of Warsaw, which will share its experiences in the implementation of regional policy projects from EU funds.

Lecturer: NN, European Funds and Economic Development Department, City of Warsaw (tbc)

### 11:00 – 13:00 Field visit to the Copernicus Science Centre

Description: The Copernicus Science Centre is a complex of buildings with usable area of 17,660 square metres including exhibition halls, a planetarium, labs, cafeterias, restaurants, conference rooms, offices, warehouses and workshops. The centre is one of the largest investments in cultural infrastructure in Poland and Central Europe in recent years and has been financed under the Operational Programme Infrastructure and Environment, co-funded through ERDF.

Lecturer: Mr Przemysław Wielowiejski – Deputy Director, Copernicus Science Centre.

13:30 - 14:30 Lunch

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## Free afternoon

Accommodation in Warsaw

Hotel Hampton by Hilton Warsaw City Centre Ul. Wspólna 72 Warsaw, 00687, Poland TEL: +48-22-317-2700

## Day 7 - Travel Day

## Saturday, 15 November 2014

13:10 – 15:15 Flight Warsaw-Amsterdam (CZ7959 – by KLM)

17:40 - 09:55 (+1) Flight Amsterdam - Beijing (CZ768 - by KLM)

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## Final Report 2014

## Participants List

## CETREGIO - China-EU Training in Regional Policy (www.cetregio.eu)

Visit of Chinese Delegates to Germany, Czech Republic and Poland 10 – 14 November 2014

## List of Chinese Delegates & Supporting Team

N°	Name	Position	Institution
1	Mr Wu Shulin	Director	Department of Regional Economy, National Development and Reform Commission
2	Mr Xu Xin	Officer	Department of Regional Economy, National Development and Reform Commission
3	Ms Yuan Liuyan	Director	Development and Reform Commission of Xinjiang Uygur Autonomous Region, Division of Partner Assistance, Region
4	Ms Ji Aiping	Director	Development and Reform Commission of Inner Mongolia Autonomous Region, Division of Regional Economy
5	Mr Sun Dazhong	Director	Hubei Provincial Development and Reform Commission, Division of Regional Economy
6	Mr Chen Jie	Secretary General	Guangzhou Development District (GDD) - Administrative Committee
7	Mr Pablo Gándara	Project Coordinator	CETREGIO
8	Mr Shi Xin	Senior Expert China	CETREGIO
9	Ms Gao Hui	Interpreter (CN- EN)	CETREGIO

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#### Final Report 2014

## 8.6. PROGRAMME AND PARTICIPANTS OF EUROPEAN DELEGATES GUANGZHOU AND CHENGDU





#### **CETREGIO**

Chinese - European Training in Regional Policy

Regional Policy Dialogue with China

A project of the Directorate General for Regional and Urban Policy (DG REGIO) of the European Commission in the framework of the European Parliament's preparatory action to enhance regional and local co-operation by promoting EU regional policy on a global scale

## Twinning Sessions in Guangzhou and Chengdu Regional Innovation, SME Internationalisation

24 – 28 November 2014

An event prepared for European delegates from Austria and Poland

## **PROGRAMME**

Implemented by:

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Contact:

Mr Pablo Gándara, Project Coordinator, pgandara@cetregio.eu or cetregio@giz.de, +49 179 9052720 Mr. Shi Xin, Senior Expert China, stevenshi81@163.com or shixin@cetregio.eu, +86-13311260965 Mr Stefan Unseld, Backstopping Manager, stefan.unseld@giz.de, +49 228 4460-1650

Website: www.cetregio.eu

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## Final Report 2014

## Travel Itinerary for Guangzhou - Chengdu 22. – 30. November 2014

Day	Detailed Itinerary	Cities
Day 1 – <b>Saturday, 22</b> November 2014	Travel Day to China	Guangzhou
Day 2 – <b>Sunday, 23</b> November 2014	Arrival in Guangzhou Cultural programme Accommodation in Guangzhou Baoli Holiday Inn, Address: No.99 Lanyue Road Science City Huangpu District, (020)22009999 <a href="http://www.ihg.com/holidayinn/hotels/us/en/guangzhou/guhyu/hoteldetail">http://www.ihg.com/holidayinn/hotels/us/en/guangzhou/guhyu/hoteldetail</a>	Guangzhou
Day 3 - <b>Monday, 24</b> November 2014	Visits in Guangzhou Accommodation in Guangzhou Baoli Holiday Inn, Address: No.99 Lanyue Road Science City Huangpu District, (020)22009999	Guangzhou
Day 4- <b>Tuesday, 25</b> November 2014	Visits in Guangzhou Accommodation in Guangzhou Baoli Holiday Inn, Address: No.99 Lanyue Road Science City Huangpu District, (020)22009999	Guangzhou
Day 5 - <b>Wednesday, 26</b> November 2014	12:50 – 14:50 Flight Guangzhou – Chengdu 15:00 – 16:00 Transfer to Hotel Accommodation in Chengdu Yinhe Dynasty Hotel, Shuncheng Str. 88, Jinjiang District, Chengdu, <a href="http://www.chinahotelsreservation.com/Chengdu/Chengdu Yinhe Dynasty Intercontinental Hotel.html">http://www.chinahotelsreservation.com/Chengdu/Chengdu Yinhe Dynasty Intercontinental Hotel.html</a>	Guangzhou – Chengdu
Day6 - <b>Thursday, 27</b> November 2014	Visits in Chengdu Accommodation in Chengdu Yinhe Dynasty Hotel, Shuncheng Str. 88, Jinjiang District, Chengdu	Chengdu
Day 7 – <b>Friday, 28</b> November 2014	Visits in Chengdu Accommodation in Chengdu Yinhe Dynasty Hotel, Shuncheng Str. 88, Jinjiang District, Chengdu	Chengdu
Day 8 - <b>Saturday, 29</b> November 2014	Morning: Check-out of Hotel, Visits in Chengdu Afternoon: Transfer to airport Flight back to Europe (different destinations)	Chengdu – EU
Day 9 - <b>Sunday, 30</b> November 2014	Arrival in the EU	

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## Final Report 2014

## CETREGIO Detailed Agenda in Guangzhou and Chengdu

Contact: Mr Pablo Gándara, pgandara@cetregio.eu, +49 179 9052720,

## Day 1 - 23. Nov. 2013, Sunday

Arrival in Guangzhou Baiyun International Airport

Mr Juan Prat i Coll – 10:35 (Hainan Airlines HU7811)

Group 1 (Polish Delegation) – 11:55 (Air China CA1321)

Group 2 (Austrian Delegation, Gándara, Rousseau) – 13:50 (Qatar Airways QR874)

Picked up by GDD

Transfer to hotel and resting time

Cultural activities at the evening

## Accommodation:

Baoli Holiday Inn, No.99 Lanyue Road Science City Huangpu District, (020)22009999 http://www.ihg.com/holidayinn/hotels/us/en/guangzhou/guhyu/hoteldetail

Day 2 - 24. Nov. 2013, Monday		
Location:	Conference Centre Luogang District (close to Holiday Inn Hotel)	
09:00-10:15	Introduction of GDD and visit of Science City of GDD	
10:15-11:00	Field Visit in GDD and cooperation between GDD and EU	
11:00-12:00	Visit local companies in GDD (Atotech company)	
12:00-13:30	Lunch	
14:00-16:25	Workshop about regional policy and economic cooperation	
14:00-14:20	Speech by GDD, EU Commission and NDRC (each 5 mins)	
14:20-14:30	Introduction of CETREGIO Program by Pablo Gandara	
14:30-14:45	Introduction of Guangzhou City by Guangzhou DRC	
14:45-15:00	Introduction of GDD by Mr. LI Hongwei (Governor)	
15:00-15:10	Coffee Break	
15:10-15:25	Introduction of TMG and Upper Austria by Mr Bruno Lindorfer	
15:25-15:40	Introduction of WSEZ and Lower Silesia by Ms Malgorzata Wlochal	

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15:40-15:55	Presentations on Regional Innovation European by Mr JM Rousseau
15:55-16:10	Presentation on Urban Innovation by Mr Juan Prat I Coll
16:10-16:25	Presentation by Representative from Jena
16:25-16:40	Tea Break
16:40-18:00	Bilateral Round-Table talk of GDD and Upper Austria  Discussion about further bilateral cooperation actions for 2015

## Parallel activity for other European delegates

16:40-18:00	Presentation of the China-EU cooperation projects Chinese companies and projects will be introduced to European delegates
18:30-20:30	Dinner

## Accommodation:

Baoli Holiday Inn, No.99 Lanyue Road Science City Huangpu District, (020)22009999 http://www.ihg.com/holidayinn/hotels/us/en/guangzhou/guhyu/hoteldetail

## Day 3 - 25. Nov. 2013, Tuesday

09:00-12:00 Field visit to local projects on regional innovation

- Guangdong Weichuang Optic Technology Company
- Lingnan Education Group, China-EU high-tech park
- Guangzhou Lifeng Cultural Technology
- Guangzhou Bio-Technology Island

12:40-14:00	Lunch
14:00-17:30	Visit GDD und Guangzhou City
18:30-20:30	Dinner

## Accommodation:

Baoli Holiday Inn, No.99 Lanyue Road Science City Huangpu District, (020)22009999 http://www.ihg.com/holidayinn/hotels/us/en/guangzhou/guhyu/hoteldetail

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## Day 4 - 26. Nov. 2013, Wednesday

09:00-10:00 Transfer to Baiyun International Airport

12:15-14:50 Flight from Guangzhou to Chengdu (Air China CA4362)

16:00 Arrival in hotel

16:30-18:00 Visit of the Chengdu exhibition hall

19:00-20:30 Dinner

Accommodation:

Yinhe Dynasty Hotel, Shuncheng Str. 88, Jinjiang District, Chengdu

## Day 5 - 27. Nov. 2013, Thursday

09:00-12:00 Field visit to local projects on regional Innovation

12:00-13:30 Lunch

13:30-17:30 Visit Chengdu Tianfu New District and Hi-tech Zone

18:30-20:30 Dinner

Accommodation:

Yinhe Dynasty Hotel, Shuncheng Str. 88, Jinjiang District, Chengdu

## Day 6 - 28. Nov. 2013, Friday

## 9th EU-CHINA DIALOGUE ON REGIONAL POLICY

	Meeting	Liu Sushe, DG, NDRC and Ronald Hall ,Principal
8:30-9:45		Advisor DG REGIO, EU
9:45-9:50 Signing	Ceremony (GDD and U	pper Austria, tbc)
10:00-10:45 Openin	ng Ceremony	
	Chair	Zou Yong, Vice-DG, NDRC
10:00-10:15	Welcome Remarks	The governor of Sichuan Provicial Government
10:15-10:30	Keynote address	Liu Sushe, DG,NDRC
10:30-10:45	Keynote address	Ronald Hall ,Principal Advisor, EU
10:45-10:55 Tea break		
10:55-12:10 Session 1: Regional Innovation		
	Chair	Ronald Hall ,Principal Advisor, EU
10:55-11:10	Speaker	Tang Limin, General Director,
		Sichuan Provincial Development and Reform

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		Committee
11:10-11:25	Speaker	Mr Bruno Lindorfer, Managing Director,
		Technology Agency Upper Austria
11:25-11:40	Speaker	Mr Li Hongwei, Vice-Chairman,
		Guangzhou Development District
11:40-11:55	Speaker	Mr Juan Prat i Coll, EU Expert, Catalonia
11:55-12:10	Speaker	Mr Zhang Zhiqiang, General Director,
		Tianjin Municipal Development and Reform
		Committee
12:10-15:00 Lunch		
15:00-16:55 Session	2: Sustainable Urban Dev	velopment
	Chair	Tang Limin, General Director,
		Sichuan Provincial Development and Reform
		Committee (tbc)
15:00-15:15	Speaker	Mr Jean-Marie Rousseau, EU expert
15:15-15:30	Speaker	Representative from Wuhan City
15:30-15:45	Speaker	Mr Jerzy Legut, Świdnica Municipality
15:45-16:00	Speaker	Representative from Chengdu City
16:00-16:10 Tea bro	eak	
16:10-16:25	Speaker	Mrs Bozena Dróżdż, Wałbrzych Municipality
16:25-16:40	Speaker	Representative from China (expert)
16:40-16:55	Speaker	Mr Mark Schneider, West Midlands, UK
16:55-17:15 Closing Ceremony		
	Chair	Zou Yong, Vice-DG, NDRC
16:55-17:05	Concluding Remarks	Ronald Hall, Advisor, EU
17:05-17:15	Concluding Remarks	Zou Yong, Vice-DG, NDRC
17:15-18:30	Dinner	

## Day 7 - 29. Nov. 2013, Saturday

09:00-16:00 Cultural program in Jinsha Museum and Panda Park

Afternoon Flight of European experts to different destinations

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## Participants List

CETREGIO - China-EU Training in Regional Policy (www.cetregio.eu)
Visit of European Delegates to Guangzhou and Chengdu - 24 – 28 November 2014
List of Delegates from EU twinning regions & Supporting Team

N°	Name	Position	Institution
1	Mr Ronald Hall	Principal Advisor	Directorate General for Regional and Urban Development, European Commission (participation only in Chengdu)
2	Mr Ramón López	Desk Officer	Directorate General for Regional and Urban Development, European Commission
3	Mrs Malgorzata Włochal	Specialist	Investor Service Department, Walbrzych Special Economic Zone
4	Mrs Bożena Dróżdż	Director	Department for the Strategic Management, Ownership Supervision, European Funds and Economic Development Office, Walbrzych Municipality
5	Mr Jerzy Legut	Director	Economic Development Office, Świdnica Municipality
6	Mr Bruno Lindorfer	Managing Director	Technology Agency Upper Austria (TMG)
7	Mr Rainer Edelsbrunner	Place Marketing	Technology Agency Upper Austria (TMG)
8	Ms Sigrid Winkler	Manager Danube Strategy and Innovation	Technology Agency Upper Austria (TMG)
9	Mr Mark Schneider	Manager	West Midlands European Service (to participate only in Chengdu)
10	Mr Jean- Marie Rousseau	Regional Innovation Expert	TAO-ITINeRIS - Initiatives in Territorial Intelligence & Regional Innovation Strategies
11	Mr Juan Prat y Coll	Special Adviser for CETREGIO	CETREGIO
12	Mr Pablo Gándara	Project Coordinator	CETREGIO
13	Mr Shi Xin	Senior Expert China	CETREGIO

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#### Final Report 2014

## 8.7. PROGRAMME AND PARTICIPANTS OF UK REPRESENTATIVES IN TIANJIN





#### **CETREGIO**

## Chinese - European Training on Regional Policy

Regional Policy Dialogue with China

A project of the Directorate General for Regional and Urban Policy (DG REGIO) of the European Commission in the framework of the European Parliament's preparatory action to enhance regional and local co-operation by promoting EU regional policy on a global scale

# Support to West Midlands' Mission to Tianjin Regional Innovation, SME Internationalisation

01 - 06 December 2014

An event prepared for European delegates from West Midlands

## **PROGRAMME**

Implemented by:

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Contact:

Mr Pablo Gándara, Project Coordinator, pgandara@cetregio.eu or cetregio@giz.de, +49 179 9052720 Mr. Shi Xin, Senior Expert China, stevenshi81@163.com or shixin@cetregio.eu, +86-13311260965 Mr Stefan Unseld, Backstopping Manager, stefan.unseld@giz.de, +49 228 4460-1650

Website: www.cetregio.eu

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## Final Report 2014

## 1 December 2014

Arrival of UK business delegates in Beijing

Transfer to Tianjin by fast Train at Beijing South Railway Station

16:00-17:00 Check in Zhengxie Club Hotel

18:30-20:30 Official welcome dinner invited by the vice mayor of Tianjin

## 2 December 2014

09:30-11:30 Business matching event organized by Tianjin SME association, attend by potential Chinese partners in clean-tech sector

12:00-13:30 Lunch

14:00-18:00 Visit Nankai University and ancient cultural street

18:30-20:30 Dinner

## 3 December 2014

09:00-12:00 Commission	Attend activities organized by Tiainjin Science and Technology
12:00-13:00	Lunch
13:00-14:00	Check out and head for Marine High-tech Zone
14:30-17:30	Visit Marine High-tech Zone
17:30-18:00	Check in Sheraton Hotel
18:30-20:30	Dinner and cultural activities

## 4 December 2014

08:00-09:30	Check out and head for Jinghai County
09:30-11:30	Visit Jinghai County Circular Economy Zone
10:00-12:00 sector, industrial	Meeting with Local authorities to discuss cooperation in bio-tech and creative design, and agricultural sector with Italian counterparts

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11:30-13:30	Lunch
13:30-15:00	Head for Dongli District
15:00-18:00	Visit Dongli District
18:00-18:30	Check in Tianjin Dongli Lake Hotel
18:30-20:00	Dinner

## 5 December 2014

08:00-10:00	Check out and head for Jixian County
10:00-12:00	Visit Jixian and meetings
12:00-14:00	Check in hotel and lunch
14:00-18:00	Field Visits on New Urbanisation of Jixian County
18:00-20:00	Dinner

## 6 December 2014

08:30 Back to Beijing after breakfast

Trip back to Europe

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## Final Report 2014

## Participants List

## CETREGIO - China-EU Training on Regional Policy (www.cetregio.eu)

Visit of European Delegates to Tianjin November 2014

## List of European Delegates

N°	First Name	Last Name	Institution	
1	Nicholas	Mauro	Valefresco	
2	Pilade	Giuseppe	Valefresco	
3	Penelope Anne Elizabeth	Brudenell-Pryke	Green Engineering Ltd	
4	Hugh Kenneth	Gallagher	Green Engineering Ltd	
5	Daniel	Cremin	Civico - civicolive.com	
6	Martin Wojciech	Mizera	Unicorn Power Ltd	
7	Siobahn	Hill	GreenHill Sustainability Ltd	
8	Shangxi	Wen	JJ BioEnergy Ltd	
9	Quentin Eugene	Bahlmann	Climate KIC	
10	Katherine	Fuller	Climate KIC	
11	Mark Paul	Schneider	West Midlands European Service	
12	Joy	Holland	West Midlands European Service	

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#### Final Report 2014

#### 8.8. PROGRAMME AND PARTICIPANTS OF TIANJIN REPRESENTATIVES IN LAZIO





#### **CETREGIO**

Chinese - European Training on Regional Policy Regional Policy Dialogue with China

A project of the Directorate General for Regional and Urban Policy (DG REGIO) of the European Commission in the framework of the European Parliament's preparatory action to enhance regional and local co-operation by promoting EU regional policy on a global scale

## Support to Tianjin's Mission to Lazio Regional Innovation, SME Internationalisation

16 - 20 January 2015

An event prepared for Chinese delegates Tianjin Municipality

## **PROGRAMME**

Implemented by:

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

Contact:

Mr Pablo Gándara, Project Coordinator, pgandara@cetregio.eu or cetregio@giz.de, +49 179 9052720 Mr. Shi Xin, Senior Expert China, stevenshi81@163.com or shixin@cetregio.eu, +86-13311260965 Mr Stefan Unseld, Backstopping Manager, stefan.unseld@giz.de, +49 228 4460-1650

Website: www.cetregio.eu

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## Final Report 2014

## Day 1 - Friday, 16 January 2015

Participants:	An Limin, Wang Yongwei, Shi Xin, Pablo Gandara		
01:10 - 05:30	Flight Beijing- Munich (CA 961)		
09:30 - 10:50	Flight Munich – Rome (LH1842)		
11:30 - 12:30	Transfer from Airport to Hotel		
12:30 - 16:45	Lunch and Free Time		
16:45 - 17:00	Transfer to <i>Lazio Innova</i> SpA, Via Marco Aurelio, 26°		
17:00 - 19:00	Meeting with Luigi Campitelli, Carlo Rossi, Lorenzo Lo Cascio:		
	<ul><li>Business proposals</li><li>Agenda of the visit of the Mayor in Rome</li></ul>		
19:00 - 21:00	Dinner in Caffè Propaganda,		

## Day 2 - Saturday, 17 January 2015

Participants:	An Limin, Wang Yongwei, Shi Xin, Pahlo Gandara	
09:00 - 12:00	Coffee and meetings in Grand Hotel Plaza, Via del Corso, 126, Suite 114 – first floor:	
	<ul> <li>Representative of Istituto Zooprofilattico</li> <li>Representative of Eur SpA</li> <li>Representative Cinecittà Parchi</li> <li>Fiera di Roma</li> </ul>	
12:00 - 14:00	Lunch with Fiera di Roma, Carlo Rossi and Luigi Campitelli	
14:00 – 16:30	Free time	
16:50 – 17:30	Transfer to Fiumicino to welcome the Institutional delegation	
17:00 -17:50	Arrival to Fiumicino Airport	
17:50 - 18:30	Welcome Mr. Cui Jindu and the delegation (CA939, arrival time at 17:50)	
18:50 - 19:50	Transfer from Fiumicino Airport to the Hotel	
19:50 - 20:30	Refreshing in Hotel room	

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20:30 - 21:00	Transfer for dinner
21:00 - 22:00	Dinner with ICE (arranged by Tianjin Commerce Commission)
21:00 - 22:00	Dinner
22:00 - 22:30	Transfer to Hotel

## Day 3 - Sunday, 18 January 2015

07:45 - 09:00	Transfer to Caprarola
09:00 - 10:30	Visit of the City and meeting with the Mayor
10:30 - 11:00	Transfer to Viterbo
11:00 - 14:15	Meeting with the Mayor of Viterbo, visit of the City and Lunch
14:15 - 15:15	Transfer to Rome
15:30 - 17:00	VIP Visit of Coliseum
17:00 – 18:30	Walk in the center of Rome
19:30 - 21:30 representatives)	Institutional dinner at Tiber Island (with Daniele Leodori and regional

## Day 4 - Monday, 19 January 2015

Participants:	Cui Jindu, An Limin, Song Gangxin, Sun Jiannan, Jiang Zhengjun, Wang Yongwei, Shi Xin, Pablo Gandara, Interpreter (9 persons)
10:00 - 12:00	Appointments arranged by Commerce Commission
12:00 - 13:00	Lunch in Hotel
13:30 - 15:30	Workshop: Tianjin - Lazio, new perspectives for bilateral economic cooperation, Lazio Region, Sala Aniene, Via Cristoforo Colombo, 212

- Opening speech by Lazio side, Prof. Guido Fabiani, Councillor for Economic Development Lazio Region
- Opening speech by Chinese side, Mr. Cui Jindu, Executive Vice Governor Tianjin Municipality
- Opening speech by CetRegio Project, Mr. Pablo Gandara, Project Coordinator CETREGIO

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- Lazio Agenda for Internationalization and Expo 2015, Lazio Agenda for Internationalization and Expo 2015, Mr. Luigi Campitelli, Head of Unit Internationalization, Networks & Research, Lazio Innova
- Introduction of Economic and Social development in Tianjin, Mr. Song Gangxin, Deputy Director General DRC Tianjin
- Business Proposals Pitches:
- a. **AGT** Filippo Ugolini: <a href="http://www.agtgroup.it/">http://www.agtgroup.it/</a>
- b. **Consorzio Roma Ricerche** Lino Fiorentino: http://www.romaricerche.it
- c. **CSM**, Egidio Zanin: <a href="http://www.c-s-m.it/">http://www.c-s-m.it/</a>
- d. Fiera di Roma SpA, Mauro Mannocchi: http://www.fieraroma.it/
- e. Istituto Zooprofilattico, Stefano Saccares: <a href="http://www.izslt.it/izslt/">http://www.izslt.it/izslt/</a>
- f. Only Italia, Irene Pivetti: http://www.only-italia.it/it/
- g. PALMER, Agostino Viola: http://www.parcopalmer.it/
  - i. POMOS, Luca Fabbris: http://www.pomos.it
  - ii. TAKIS, Luigi Aurisicchio: http://www.tachisbiotech.it

Closing Speech, Mr. An Limin, Deputy Director-General - Regional Department of National Development and Reform Commission

16:00 - 16:30 Small circle meeting with Mr. Zingaretti and Prof. Fabiani

Tianjin side: Cui Jindu, An Limin, Song Gangxin, Sun Jiannan, Shi Xin, Pablo Gandara, Interpreter

17:00 - 17:30	Transfer to Chinese Restaurant	
18:00 - 19:00	An Limin leaving for Fiumicino Airport	
17:30 - 20:30	Dinner	

## Day 5 - Tuesday, 20 January 2015

7:00 - 07:40	Transfer from Hotel to Fiumicino Airport
9:45 - 11:30	Flight Rome to Zurich LX172
9:00 - 11:00	Debriefing at Innova Lazio Pablo Gándara, Shi Xin, Luigi Campitelli,
	Lorenzo lo Cascio, Enrica Bagnolini, Francesco Crognale (Fiera di Roma)

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## Participants List

CETREGIO - China-EU Training in Regional Policy (www.cetregio.eu)
Visit of European Delegates to Guangzhou, Beijing and Tianjin - 25 – 30 January 2015
List of Delegates from EU regions and supporting team

		, and the second		
N°	Name	Position	Institution	
1	CUI Jindu	Executive Vice- Governor	Tianjin Municipality (Provincial level)	
2	SONG Gangxin	Deputy Director- General	Development and Reform Commission of Tianjin Municipality	
3	SUN Jiannan	Deputy Director- General	Commerce Commission of Tianjin Municipality	
4	JIANG Zhengjun	Deputy Director	General Office, Tianjin Municipal Government	
5	MA Yu	Officer	Administration Committee of Tianjin Economic and Technological Development Area	
6	YIN Xiuqin	Director	Foreign Investment Promotion Department, Tianjin Commission of Commerce	
7	LIU Xinguo	Deputy Director	Foreign Investment Promotion Department, Tianjin Commission of Commerce	
8	YIN Bin	Officer	Department of Foreign Affairs, Tianjin Commission of Commerce	
9	ZHANG Hongjie	Deputy Director	General Office of Tianjin Development and Reform Commission	
10	WANG Yongwei	Officer	Foreign Affairs Office of National Development and Reform Commission	
11	AN Limin	Deputy Director- General	Regional Department of National Development and Reform Commission	
12	CUI Jindu	Executive Vice- Governor		
13	SHI Yang	Vice Chairman	TEDA Administrative Commission	
14	ZHOU Peijun	General Manager	Tianjin TEDA Development Co., Ltd.	
15	GUO Weidong	Deputy Director	TEDA Economic Development Bureau	
16	YANG Shu	Deputy Director	TEDA Investment Promotion Bureau	

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17	WANG Shushen	Assistant Researcher	TEDA Finance Bureau
18	FENG Linna	Chief of Basical Construction Section	TEDA Finance Bureau

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## 8.9. PROGRAMME AND PARTICIPANTS OF EUROPEAN COUNTRIES IN GUANGZHOU AND TIANJIN





## **CETREGIO**

Chinese - European Training in Regional Policy Regional Policy Dialogue with China

A project of the Directorate General for Regional and Urban Policy (DG REGIO) of the European Commission in the framework of the European Parliament's preparatory action to enhance regional and local co-operation by promoting EU regional policy on a global scale

## Twinning Sessions in Guangzhou and Tianjin

26 - 30 January 2015

# An event prepared for European delegates from Austria, Poland and Italy

## **PROGRAMME**

Implemented by:

Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

#### Contact:

Mr Pablo Gándara, Project Coordinator, pgandara@cetregio.eu or cetregio@giz.de, +49 179 9052720 Mr. Shi Xin, Senior Expert China, stevenshi81@163.com or shixin@cetregio.eu, +86-13311260965 Mr Stefan Unseld, Backstopping Manager, stefan.unseld@giz.de, +49 228 4460-1650

Website: www.cetregio.eu

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## Travel Itinerary for Guangzhou, Beijing and Tianjin 26. – 30. January 2015

Day	Detailed Itinerary	Cities	
Day 1 – <b>Saturday, 24</b> January 2015	Travel Day to China 14:05 – Flight to China (CA966)		
Day 2 – <b>Sunday, 25</b> January 2015			
Day 3 - <b>Monday, 26</b> January 2015	Guangzhou		
Science City Huangpu District, (020) 22009999  Morning: Visits to Health Care / Biotech companies 18:00 – 20:30 Flight to Beijing (CA1328) Accommodation in Beijing Crowne Plaza Wangfujing Hotel Dongcheng District, Tel. (010) 59119999		Guangzhou – Beijing	
Day 5 - <b>Wednesday, 28</b> January 2015  Programme in Beijing Visit to Beijing Economic Technological Area Accommodation in Beijing Crowne Plaza Wangfujing Hotel Dongcheng District, Tel. (010) 59119999		Beijing	
Day6 - <b>Thursday, 29</b> January 2015  10:00 – 10:45 Train Transfer to Tianjin Afternoon: Visit to companies & Field Visits Accommodation in Tianjin Zhengxie Club Hotel, Jiefang Road 273, 300042 Tianjin, Tel (022) 23398666		Tianjin	
Day 7 – <b>Friday, 30</b> January 2015  Visit to Tianjin Exhibition Centre Meeting with Executive Vice-Mayor Visit to TEDA and to Health Care companies Transfer back to Beijing		Tianjin – Beijing	
Day 8 - <b>Saturday, 31</b> January 2015	02:00 Flight to Frankfurt (CA 965)- only Italians Del. 12:20 Flight to Vienna (OS62) – only Austrian Del. 13:55 Flight to Frankfurt (CA931) – only Polish Del.	Beijing – EU	

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#### Final Report 2014

#### **DETAILED PROGRAMME**

## Day 1 - Sunday 25 January 2015

10:55 Arrival in Guangzhou Baiyun International Airport (CA 1351) Transfer to hotel and resting time Cultural activities during afternoon

#### Accommodation:

Baoli Holiday Inn, No.99 Lanyue Road Science City Huangpu District, (020)22009999 http://www.ihg.com/holidayinn/hotels/us/en/guangzhou/guhyu/hoteldetail

## Day 2 - Monday 26 January 2015

09:00-11:00	Polish & Italian Delegation: Introduction of GDD and visit to the EU-China Centre Austrian Delegation: Bilateral meeting with GDD on work plan 2015		
10:30-11:00	Field Visit in GDD and cooperation between GDD and EU		
11:10-12:10	Visit to GZ Beidou Automobile Equipment Co.		
	Info at <a href="http://eng.luogang.gov.cn/investor/enterprise.jsp?catid=92 106">http://eng.luogang.gov.cn/aboutus/features.jsp?catid=92 106</a> and at <a href="http://eng.luogang.gov.cn/aboutus/features.jsp?catid=91 98">http://eng.luogang.gov.cn/aboutus/features.jsp?catid=91 98</a>		

#### 12:30-13:45 Lunch

14:00-17:00 EU-China Regional Policy Cooperation: Investment Environment Promotion Meeting & Enterprises Twinning Meeting

(with simultaneous interpretation)

#### Session 1: Investment Environment Promotion Meeting

(MC: Ms XU Fang, Deputy Director of Luogang District)

#### Agenda:

- 1. Speech by Ms. XU Fang, Deputy Director of Luogang District (5 min)
- 2. Introduction to EU-China Regional Policy Cooperation by Mr. Pablo Gandara, PM of CETREGIO (10 min)
- 3. Speech by Mr. Andrej KOSIOR, Vice Marshall of Lower Silesia Region, Poland (5 min)
- 4. Introduction to GDD by Ms LIU Li, Deputy Chief of GDD Reform & Development Bureau (15 min)
- 5. Introduction to Regione Lazio, by Mr Carlo ROSSI, Director of International Cooperation, Regione Lazio, Italy (15 min)
- 6. Introduction to Walbrzych City, by Mr. Roman Szelemej, Major of Walbrzych City, Poland (15 min)
- 7. Introduction to Świdnica City, by Mrs. Beata Malgorzata Moskal-Słaniewska, Major of Świdnica

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City, Poland (15 min)

15:50-16:10 Coffee Break

## Session 2: Enterprises Twinning Meeting

(MC: Fanic ZENG of GZ Global Star Investment Ltd.)

#### Agenda:

- 1. Opening remarks & Introduction to Global Star & several functional parks in GDD (20 min)
- 2. Introduction to WSEZ, by Mrs. Barbara Kaśnikowska, Director of WSEZ Invest Park Ltd., Poland (15 min)

(10 min for each of the following speakers, incl. interpretation)

- 3. Introduction to GZ Machinery Research Institute
- 4. Introduction to CLOOS Polska Co., Poland
- 5. Introduction to GZ PHARMACA Co.
- Introduction to ZPAS Group, Poland 6.
- 7. Introduction to GZ Mingluo Co.
- 8. Twinning & Free discussion (20 min)

18:30 - 20:30Welcoming dinner, hosted by Mr. LI Hongwei, Director of GDD (tbc)

#### Accommodation:

Baoli Holiday Inn, No.99 Lanyue Road Science City Huangpu District, (020)22009999 http://www.ihg.com/holidayinn/hotels/us/en/guangzhou/guhyu/hoteldetail

## Day 3 – Tuesday 27 January 2015

09:30-12:00	Visits to 3 companies: 1. GD V-TRON Vision Tech Co. 2. GZ Yichang Tech Co. 3. GZ Cipe Auto Parts Co
12:00-13:00	Debriefing Meeting with GDD
13:00-14:00	Lunch
14:30-15:30	Transfer to the Airport
18:40-20:30	Transfer flight to Beijing (CA 1328)

Accommodation in Beijing Crowne Plaza Wangfujing Hotel Dongcheng District, Tel. (010) 59119999

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## Day 4 – Wednesday 28 January 2015

09:00 – 12:00	Visit of Forbidden City
12:00 – 13:15	Lunch
13:30 – 15:00	Transfer to Zhongguancun (pick-up at Crowne Plaza and then at Regency Hotel)
15:00 – 16:30	Visit of Zhongguanchun and discussion with authorities (http://en.zgc.gov.cn/)

Zhongguancun is the most intensive scientific, education and talent resource base in China. It boasts almost 40 colleges and universities like Peking University and Tsinghua University and more than 200 national (municipal) scientific institutions. The area is popularly known as the Silicon Valley of China, hosting large Chinese computer enterprises and four of the top 10 international software companies. During the past two decades, Zhongguancun has gathered nearly 20,000 high and new-tech enterprises, represented by Lenovo and Baidu, and has formed a high and new-tech industrial cluster featuring electronic information, biomedicine, energy and environmental protection, new materials, advanced manufacturing, aerospace, R&D and service.

16:30 - 17:30 Transfer to the Hotel

Accommodation in Beijing Crowne Plaza Wangfujing Hotel Dongcheng District, Tel. (010) 59119999

## Day 5 – Thursday 29 January 2015

08:30-10:00	Transfer to Beijing South Railway Station
10:00-10:45	Train Transfer to Tianjin

Tianjin is one of four cities direct-controlled by the Central Government and the fourth largest in China (13 Mio. inhabitants). Tianjin City recorded 2013 China's highest per-capita GDP and has become the pilot city with the most industrial investment funds in China. Its pillar industries are electronic information technology, automotive, bio-tech and pharmaceuticals, metallurgy and petrochemicals industries.

11:00-12:00	Cultural Project - Visit of the Pearl Street in Tianjin
12:30-13:00	Check-In at Hotel
13:00-14:00	Lunch
14:00-14:30	Transfer to Hedong District
14:30-15:30	Visit of Pilot Country for New Urbanization in Hedong
15:30-16:30	Visit of Urban Conversion Project Cotton Tree in Hedong District
16:30-17:30	Workshop with representatives of Hedong District

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18:30-19:30 Dinner

Accommodation in Tianjin
Zhengxie Club Hotel (\*\*\*\*\*)
No.273 Jiefang Road, Hexi District, Tianjin 300042. Tel: +86-22-23398666
http://zhengxieclub.chinaholiday.com/

## Day 6 - Friday 30 January 2015

08:30-09:20	EU Commission Delegates: Transfer from Hotel Regency Beijing to Beijing South Railway Station		
09:29-10:02	EU Commission Delegates: Transfer by Train to Tianjin		
10:30-11:15	Visit to the Tianjin Exhibition Center		
11:30-12:00	Meeting with Vice Executive Mayor of Tianjin Mr. Duan Chunhua (only part of the European delegation)		
12:00-13:30	Official Lunch with Vice Executive Mayor of Tianjin (only part of the European delegation)		
13:30-14:30	Meeting with the new Chairman of DRC Tianjin, Mr Xiao Hong		
14:30-15:30	Transfer to Airbus		
15:30-16:30	Visit of Airbus A330 factory in Tianjin		

The facility in Tianjin, which is the third Airbus final assembly line in the world after Toulouse in France and Hamburg in Germany, assembled its first aircraft in May 2009. The Airbus A320 final assembly facility in China delivered 46 aircraft in 2014, an increase of about 25% compared to 2012. In March 2014, Airbus and its Chinese partners announced the extension of this successful joint venture for an additional 10 years covering the 2016-2025 timeframe. During this second phase, the facility's capabilities will be further increased with expanded deliveries in the Asian region, assembly of the A320neo (new engine option) from 2017 onwards, and invitation of major suppliers to develop projects in Tianjin. Source: <a href="https://www.airbus.com">www.airbus.com</a>

16:30-17:30 Meeting with Administrative Committee of Tianjin Aerospace Economic Zone

Tianjin Free Trade Zone (TFTZ) is an economic development zone of Tianjin Binhai New Area (TBNA) within the jurisdiction of Tianjin municipality. The TBNA is highlighted by China central government as a new growth pole in China in the new century after Shenzhen Special Economic Area and Shanghai Pudong New Area.

17:30-18:00	Transfer to Tianjin City Centre
18:00-19:00	Working meeting at the Hotel Ritz Carlton in Tianjin
19:00-20:30	Dinner in Tianjin Centre

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21:00-21:33 Train Transfer to Beijing South

21:33:-22:15 Pick up in Beijing South and transfer to Hotel and Airport

## Day 7 - Saturday 31 January 2015

02:00 – 05:10 Flight to Frankfurt (CA 965) – only Italian delegates

12:20 Flight to Vienna (OS62) - only Austrian delegates

13:55 Flight to Frankfurt (CA931) - only Polish delegates

## List of participants

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Nº	Name	Position	Institution
	Walter Deffaa	General Director	EU Commission, DG REGIO
	Ana Paula Laissy	Head of Unit	EU Commission, DG REGIO
	Ramón López	Desk Officer	EU Commission, DG REGIO
1	Mr Carlo Rossi	Director International Cooperation	Regione Lazio, Italy
2	Mr Roman Szełemej	Mayor	Municipality of Walbrzych City
3	Mr Andrzej Kosiór	Vice-Marshall	Lower Silesia Region, Poland
4	Mr Rainer Edelsbrunner	Place Marketing	Technology Agency Upper Austria (TMG)
5	Mrs Beata Moskal	Mayor	Municipality of Świdnica City
6	Mrs Barbara Kaśnikowska	President of Management Board	Wałbrzych Special Economic Zone "Invest Park"
7	Ms Sigrid Winkler	Manager Danube Strategy and Innovation	Technology Agency Upper Austria (TMG)

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8	Mr Kazimierz Szyper	Head of Purchasing and Warehouse Management	ZPAS Group, Wroclaw Poland
9	Mr Grzegorz Żuchowicz	Purchasing Specialist	ZPAS Group, Wroclaw Poland
10	Mr Marcin Siennicki	Experimental and Training Center for Robotics	CLOOS Polska, Świdnica, Poland
11	Mr Maciej Tyszka	Investor Service Department	Walbrzych Special Economic Zone "Invest Park"

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