EUROBAROMETER RESULTS

PROGRAMME SWEDEN-NORWAY
1/ Awareness of EU-funded cross-border cooperation

Programme Sweden-Norway has one of the lowest levels of awareness of EU-funded CBC activities: only 14% of people have heard about these activities. This awareness is even lower in Norway (9%) than it is in Sweden (19%).

Additionally, younger people are generally less aware of EU-funded CBC activities.
2/ Mobility

Mobility across the border is higher than in most EU CB regions: 71% of respondents in the programme have crossed the border (89% from Norway to Sweden, 52% from Sweden to Norway).

![Mobility Chart]

The most frequent reason is leisure and tourism: 52% of all respondents have already crossed the border for this reason. Buying goods and services (40%), visiting friends (21%) and family (14%) as well as business and work purposes (17%) are also relatively strong motives for crossing the border.

![Reasons for travelling Chart]
3/ Trust

Compared to other CBC programmes, Sweden-Norway has one of the highest levels of trust between people living on either side of the border: 94% of respondents would feel comfortable with having a citizen from the other country as a work colleague, family member, neighbour or manager. This level of trust is mutual as it is almost the same on both sides of the border.

4/ Obstacles

The border is seen by 48% of respondents as an opportunity, and for another 48% it has no impact. An extremely low percentage of people responded that the border represents an obstacle for them.

36% of respondents did not identify any problem making CBC difficult in their region – this is the 2nd highest rate among all CBC programmes.

Where obstacles are cited, the most frequent ones are language (considered a problem by 36% of respondents), social and economic differences (30%) and legal/administrative differences (27%).
Obstacles to CBC

- Accessibility: 25%
- Cultural differences: 18%
- Legal or administrative differences: 27%
- Social and economic differences: 30%
- Language: 36%