EUROBAROMETER RESULTS

PROGRAMME OKS
1/ Awareness of EU-funded CBC

OKS has one of the lowest levels of awareness of EU-funded CBC activities: 19% of people have heard about it (25% in DK, 24% in SE and 9% in NO)

When looking at the breakdown by age groups below, one can see that awareness tends to be even lower among young people than in other age groups.

2/ Mobility

There is a relatively high mobility across the border. 67% of respondents in OKS have travelled to a partner country, most often for leisure activities including tourism. This is higher than the EU average of 53%.
Mobility is particularly high from NO to DK and SE, and between DK and SE.

3/ Mutual social trust

OKS has the second highest level of trust between people living on different sides of the border: 94% of respondents would feel comfortable with having a citizen from a neighbouring country as a neighbour, work colleague, family member or manager. It is significantly higher than the EU average of 82%.

This high level of trust is shared on all sides of the border and for all neighbours in this border region (values range between 91% and 97%).
4/ Obstacles to CBC

Living near the border is seen by 48% of respondents as an opportunity, and for 47% it has no impact. An extremely small percentage of people (1%) responded that it is an obstacle.

OKS respondents are less likely than most border regions respondents to see obstacles to CBC in their region – 29% did not mention any problem making CBC difficult in their region.

The most often cited obstacle is language – mentioned by 50% of respondents, which is relatively low compared to other border regions (EU average is 57% for this obstacle). All other obstacles are also very low when compared to EU averages.