EUROBAROMETER RESULTS
PROGRAMME ITALY-AUSTRIA
1/ Awareness of EU-funded cross-border cooperation

In cross-border region Italy-Austria, **44% of respondents have heard about EU-funded CBC activities**. This level of awareness is higher than the EU average of 31%, and it is one of the highest levels among EU border regions. Awareness of CBC is higher on the Italian side (50%) than on the Austrian side (38%).

Overall, in the Italy-Austria border region, **younger people are significantly less aware of EU-funded CBC activities**.
2/ Mobility

64% of respondents in this cross-border region have traveled to the other side of the border. This is higher than the EU average of 53%.

There is a difference in mobility between both partner countries. 78% of AT respondents have been to the Italian side of the border. The opposite is true for 50% of IT respondents.

By far, the most frequent reason mentioned for crossing the border is leisure and tourism: 61% of all respondents have crossed the border for this reason. The next most frequent reasons for traveling to the other side of the border are buying goods and services (mentioned by 23% of respondents) and visiting friends (17%).
3/ Trust

In this cross-border region, **87% of respondents would feel comfortable with having a citizen from the partner country as a work colleague, family member, neighbour or manager.**

This is higher than the EU average of 82%.

89% of IT respondents trust their Austrian neighbours, whereas 84% of AT respondents trust their Italian neighbours.

4/ Obstacles

**Living near the border is more of an opportunity for 48% of respondents, and for 47% it is considered as having no impact.** Only 2% of people see the border as more of an obstacle.

90% of respondents identified at least one problem making CBC difficult in their region.

Listed in descending order of frequency, the obstacles to CBC in this border region are:
- **language** (mentioned by 69% of respondents, which is higher than the EU average of 57%)
- **legal and administrative differences** (59%, higher than EU average 45%)
- **social and economic differences** (52%, higher than EU average 46%)
- **accessibility** (41%, the 3rd highest rate among EU border regions, while EU average is 30%)
- **cultural differences** (37%, higher than EU average 32%).

![Bar chart showing obstacles to CBC]

- **Accessibility** 41%
- **Cultural differences** 37%
- **Legal or administrative differences** 59%
- **Social and economic differences** 52%
- **Language** 69%