EUROBAROMETER RESULTS

PROGRAMME GERMANY (BRANDENBURG) - POLAND
1/ Awareness of EU-funded cross-border cooperation

The level of awareness of EU-funded CBC activities among respondents in programme Germany (Brandenburg)-Poland is higher than the average of all EU border regions: 41% of people have heard about these activities (EU average is 31%). Awareness of CBC is higher on the Polish side (46%) than on the German side of the border (36%).

![Awareness of EU-funded CBC](image1)

In particular, younger people tend to be less aware of EU-funded CBC. This tendency exists on both sides of the border.

![Awareness of EU-funded CBC](image2)
2/ Mobility

53% of respondents in programme Germany (Brandenburg) - Poland have been to the other side of the border (equal to the EU average). 52% of PL respondents have been to Germany whereas 54% of DE respondents have been to Poland.

The most frequent reasons for crossing the border are buying goods and services (36% of all respondents have already crossed the border for this reason) and leisure and tourism (34%). Visiting friends is the next most frequent reason to travel, cited by 18% of respondents.

<table>
<thead>
<tr>
<th>Reasons for traveling</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Using public services</td>
<td>11%</td>
</tr>
<tr>
<td>Work / business</td>
<td>12%</td>
</tr>
<tr>
<td>Visiting family</td>
<td>13%</td>
</tr>
<tr>
<td>Visiting friends</td>
<td>18%</td>
</tr>
<tr>
<td>Buying goods/services</td>
<td>36%</td>
</tr>
<tr>
<td>Leisure and tourism</td>
<td>34%</td>
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</tbody>
</table>

3/ Trust

In programme Austria-Hungary, the level of trust between people is lower than the EU average in all border regions: 69% of respondents would feel comfortable with having a citizen from the partner country as a work colleague, family member, neighbour or manager. It is one of the lowest levels of trust in EU border regions. The EU average is 82%.

There is a sharp difference between both sides of the border: 75% of DE respondents trust their PL neighbours whereas 63% of PL respondents trust their DE neighbours.
4/ Obstacles

The border is seen by only 31% of respondents as an opportunity (one of the lowest levels for this response in the EU), and for 59% it is considered to have no impact. 7% of people responded that living near the border is an obstacle for them.

92% of respondent identified at least one problem making CBC difficult in their region.
Respondents could select several obstacles. **Listed in descending order of frequency, the obstacles are:**

- **language** (cited by 82% of respondents, much higher than EU average 57%)
- **social and economic differences** (60%, much higher than EU average 46%)
- **legal and administrative obstacles** (56%, still higher than EU average 45%)
- **cultural differences** (46%, higher than EU average 32%)
- **accessibility** (36%, higher than EU average 30%).