EUROBAROMETER RESULTS

PROGRAMME ITALY-FRANCE (ALCOTRA)
1/ Awareness of EU-funded cross-border cooperation

In programme Italy-France (ALCOTRA), **30% of respondents have heard about EU-funded CBC activities**. This level of awareness is similar to the EU average of 31%. Awareness of CBC is stronger on the Italian side (36%) than on the French side of the border (23%).

- **Awareness of CBC varies according to age groups.** But the patterns are different on the French side and the Italian side, as shown in the graphs below.

On the FR side of the border, young people seem to be relatively less aware of EU-funded CBC activities, while on the IT side the tendency is almost the reverse.
2/ Mobility

48% of respondents in this cross-border region have traveled to the other side of the border. This is lower than the EU average of 53%.

There is a difference between both partner countries: 53% of FR respondents have been to the Italian side. The opposite is true for 44% of IT respondents.

The most frequent reason mentioned for crossing the border is **leisure and tourism**: 44% of all respondents have crossed the border for this reason. The next most frequent reasons for traveling to the other side of the border are **buying goods and services** (mentioned by 18% of respondents) and **visiting friends** (14%).
3/ Trust

In this cross-border region, 88% of respondents would feel comfortable with having a citizen from the partner country as a work colleague, family member, neighbour or manager.

This is higher than the EU average of 82%.

92% of respondents from France trust their Italian neighbours, whereas the level of trust of Italians regarding French neighbours is 84%.

4/ Obstacles

Living near the border is seen by 45% of respondents as an opportunity, and for 49% it is considered as having no impact. A very low percentage of people (3%) responded that living near the border is an obstacle.
However, cross-border cooperation in the IT-FR Maritime region meets many obstacles. **84% of respondents identified at least one problem making CBC difficult in their region.**

Respondents could select several obstacles. With similar levels of frequency, **the 3 most mentioned obstacles are:**

- **language** (59% of respondents consider it as an obstacle, which is slightly higher than the EU average of 57%)
- **legal and administrative obstacles** (53%, higher than EU average 45%)
- **social and economic differences** (50%, higher than EU average 46%)

**Accessibility** is considered as a problem by 41% of respondents, which is one of the highest rates in the EU border regions (average is 30%). **Cultural differences** are the last obstacle, by percentage of respondents, but they are still applicable for 35% of them (EU average is 32%).
Eurobarometer Results – Programme Italy-France (ALCOTRA)