EUROBAROMETER RESULTS

PROGRAMME ESTONIA-LATVIA
1/ Awareness of EU-funded cross-border cooperation

In cross-border region Estonia-Latvia, **30% of respondents have heard about EU-funded CBC activities**. This level of awareness is similar to the EU average of 31%. Awareness of CBC is higher on the Latvian side (33%) than on the Estonian side (27%).

![Awareness of EU-funded CBC](chart1.png)

Overall, in the Hungary-Romania border region, **younger people are less aware of EU-funded CBC, and awareness is highest in age group 40–54**.

![Awareness of EU-funded CBC](chart2.png)
2/ Mobility

59% of respondents in this cross-border region have traveled to the other side of the border. This is higher than the EU average of 53%.

There is a slight difference in mobility between both partner countries. 62% of EE respondents have been to the Latvian side of the border. The opposite is true for 56% of LV respondents.

By far, the most frequent reason mentioned for crossing the border is leisure and tourism: 53% of all respondents have crossed the border for this reason. The next most frequent reasons for traveling to the other side of the border are buying goods and services (mentioned by 19% of respondents) and work or business purposes (14%).

<table>
<thead>
<tr>
<th>Reasons for traveling</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Using public services</td>
<td>5</td>
</tr>
<tr>
<td>Work / business</td>
<td>14</td>
</tr>
<tr>
<td>Visiting family</td>
<td>4</td>
</tr>
<tr>
<td>Visiting friends</td>
<td>11</td>
</tr>
<tr>
<td>Buying goods/services</td>
<td>19</td>
</tr>
<tr>
<td>Leisure and tourism</td>
<td>53</td>
</tr>
</tbody>
</table>

3/ Trust

In this cross-border region, 80% of respondents would feel comfortable with having a citizen from the partner country as a work colleague, family member, neighbour or manager.

This is slightly lower than the EU average of 82%.

The level of trust is very similar on both sides of the border (between 79% and 80%).
4/ Obstacles

Living near the border is seen by a majority of respondents (52%) as having no impact. 37% consider that it is more of an opportunity and 4% of people responded that living near the border is an obstacle.

86% of respondents identified at least one problem making CBC difficult in their region. Respondents could select several obstacles. The first obstacle is language, mentioned by 76% of people, which is significantly higher than the EU average of 57%.

Listed in descending order of frequency, the other obstacles are:
- social and economic differences (mentioned by 37% of respondents, which is lower than the EU average of 46%)
- legal and administrative differences (35%, while EU average is 45%)
- cultural differences (28%, while EU average is 32%)
- accessibility (15%, the lowest rate among EU border regions, while EU average is 30%).