



Kohesio

Visualisation of project data

Slaven KLICEK

Communication with Member States

DG REGIO

6 May 2021

Agenda

About the platform

Demonstrating the functionalities

Kohesio in practice

Support tools

Next steps

Q&A

1

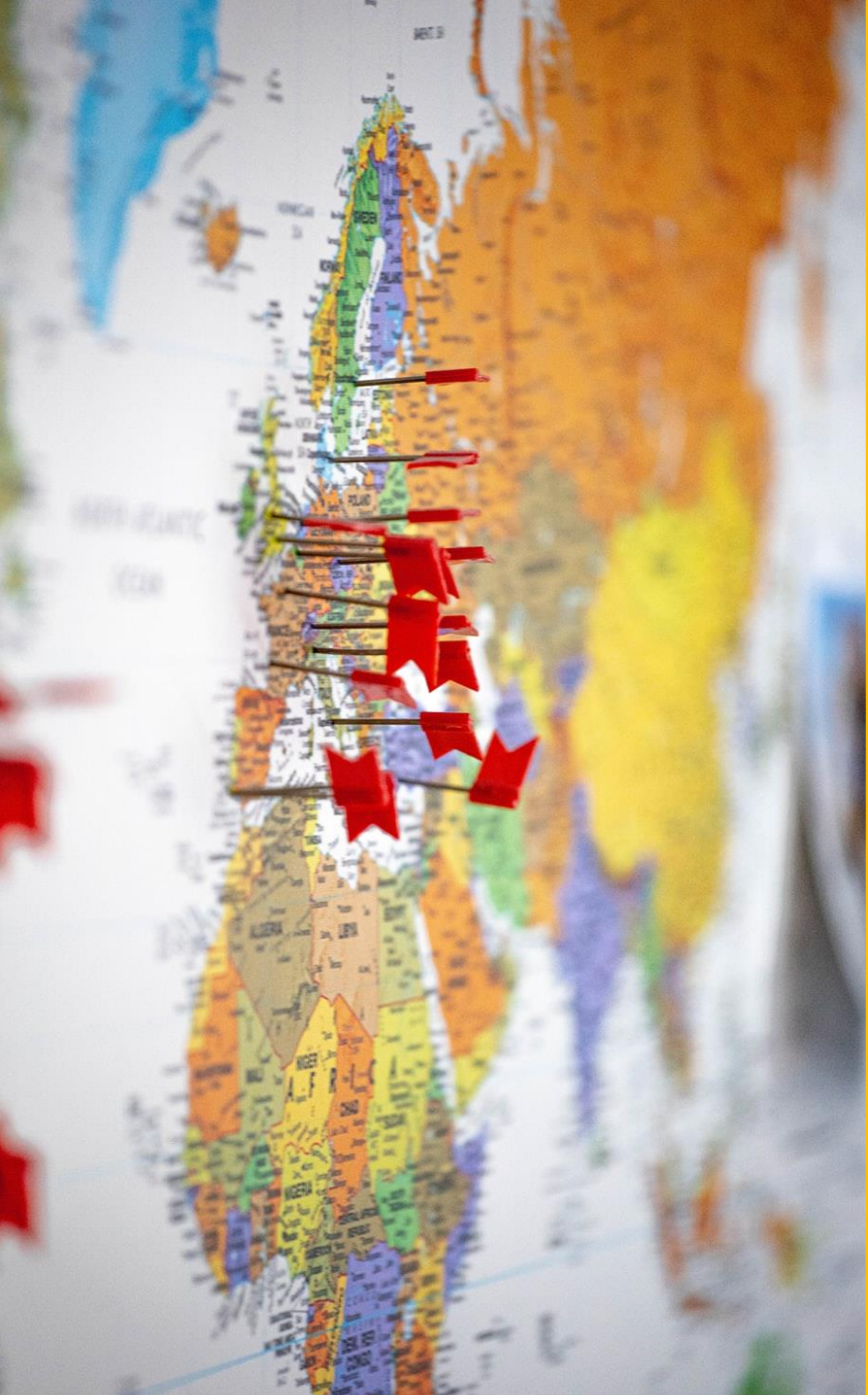
Kohesio

A single project data platform

What is Kohesio?



A knowledge management platform aimed at capturing and visualising projects described in list of operations for 2021-2027 programmes



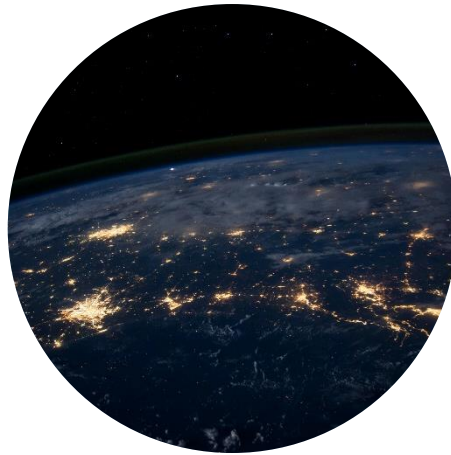
Why Kohesio?

- Transparency and accessibility as primary goal
- (Re)use and mapping of existing data
- Promoting projects and enhancing search

Main concepts



**Linked and open
public data**



Data visualization



Transparency



Communication

Who is it for?

European Commission

- Managing Kohesio
- Using for project visits, interviews, briefings...

Public, regional development experts and media

- Finding out more about regional policy

EU and international institutions

Managing Authorities and Member States

- Ensuring information about projects and beneficiaries
- Promoting and communicating

Project beneficiaries

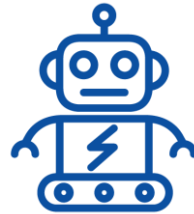
- Coordinating with MAs
- Promoting and communicating

How does it work?



Member States

Prepare and publish
list of operations data



Kohesio

Captures list of
operations



Clean & check

...using REGIO data
and figures



Link & enrich

Connect and
refine

The pilot...



Geo

- IT, PL, CZ, FR, IE, DK



Funds

- ERDF, CF, ESF



Programming period

- 2014-2020



Data source

- List of operations based on art. 115 and annex XII



Tool

- Wikidata, part of the Wikimedia foundation



DGs involved

- REGIO, CNECT, DIGIT

...and the project



Geo

- IT, PL, CZ, FR, IE, DK
+ 21 MS



Funds

- ERDF, CF, ESF
+ CPR Funds



Programming period

- 2014-2020
+2021-2027



Data source

- List of operations based on art. 115 and annex XII. **and art. 44 (3) of the future CPR**



Tool

- Wikidata, part of the Wikimedia foundation



DGs involved

- REGIO, CNECT, DIGIT

The pilot and the project

- After the final round of internal validations in April, Kohesio was approved from a pilot to a fully-fledged project.
- Now, Kohesio is being set up as the single entry point for Cohesion policy data for 2021-2027.
- First step: capturing CF, ERDF and ESF data for the 2014-2020 programming period and for all MS.

The looks and feels

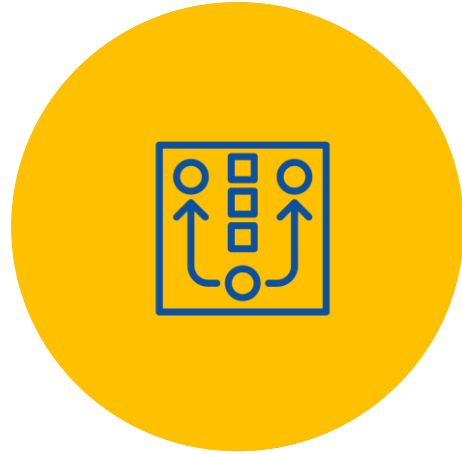
[Kohesio.eu](https://www.kohesio.eu)

Kohesio in practice

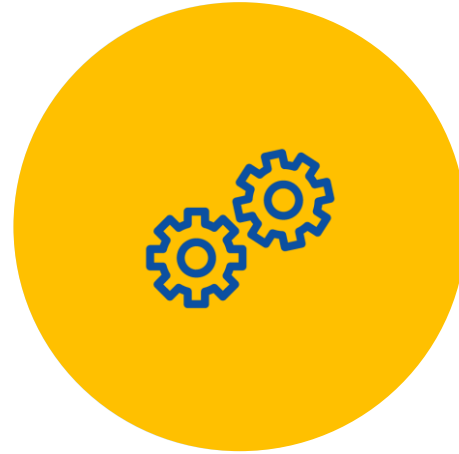
Benefits and potential uses



**Communication,
transparency,
visibility**



**Programme and
project
management**



**Evaluation and
monitoring**



**Efficient data
management**



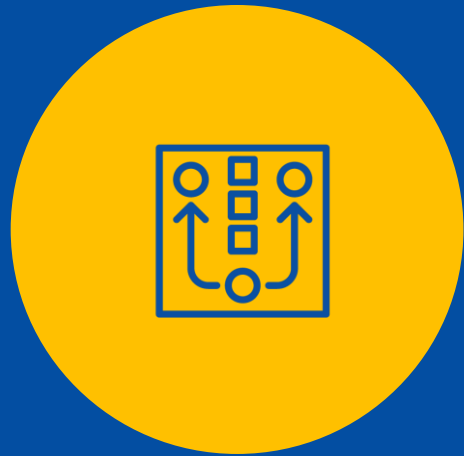
**Communication,
transparency,
visibility**

- Communicate the impact of European policies at **territorial level**
- Increase understanding of **all EU policies** in a MS
- Increase **transparency** of EU funding in a systemic way
- Overcome **language** barriers



Communication,
transparency,
visibility

- Increase use of **social media** in promoting specific projects
- Involve projects and beneficiaries into the „**wider picture**”
- Address **media** inquiries
- Showcase and increase **reach** of projects’ achievements



Programme and
project management

- Showcase project **achievements**
- Make project data available at a **click or two**



**Evaluation and
monitoring**

- Evaluate **territorial distribution** of funding in a given area
- **Search** programme and project ideas
- Build **common knowledge bases** and search and compare projects across regions, programmes and countries



Efficient data
management

- **Reuse** the lists of operations data
- **Link** Kohesio with programme websites
- **Integrate** data about projects with audiovisual material and communication campaigns

Support tools

Capitalizing the lists of operations

A look back to 2014-2020...

SCRIVI A OPENCOESIONE | NEWS | OPEN DATA | ENGLISH

OPENDOESIONE

Verso un migliore uso delle risorse: scopri, segui, sollecita.

[HOME](#)
[PROGETTI](#)
[PROGRAMMI](#)
[SOGETTI](#)
[PROGRAMMAZIONE RISORSE E STRUMENTI](#)
[APPROFONDIMENTI RIUSO E PARTECIPAZIONE](#)

Due eventi online, gratuiti e aperti a tutti, per la creazione di "Una rete nazionale di monitoraggio civico dei fondi europei per l'ambiente e lo sviluppo sostenibile". Sono in programma venerdì 16 aprile e venerdì 21 maggio dalle 14.00 alle 17.00.

Il 16 aprile 2021 primo appuntamento per la "Rete nazionale di monitoraggio civico dei fondi europei per l'ambiente e lo sviluppo sostenibile"

Leggi questo articolo per saperne di più

OPPORTUNITÀ DI FINANZIAMENTO 2014-2020
 Vai qui per ricercare e scaricare le opportunità di finanziamento rivolte ai potenziali beneficiari per la realizzazione di progetti di investimento finanziati con le risorse delle politiche di coesione 2014-2020.

In corso: 177 (€ 4.2 miliardi)
 In scadenza nei prossimi 7 giorni: 0 (€ 0)

Tutti i call di programmazione [VAI ALLA LISTA DEI PROGETTI](#)

Progetti monitorati (incluse risorse attratte) Progetti monitorati

€ 94,8 miliardi 1.665.693

Progetti conclusi: 25% Progetti liquidati: 5% Progetti in corso: 65% Progetti non avviati: 5% Non determinabile: 0%

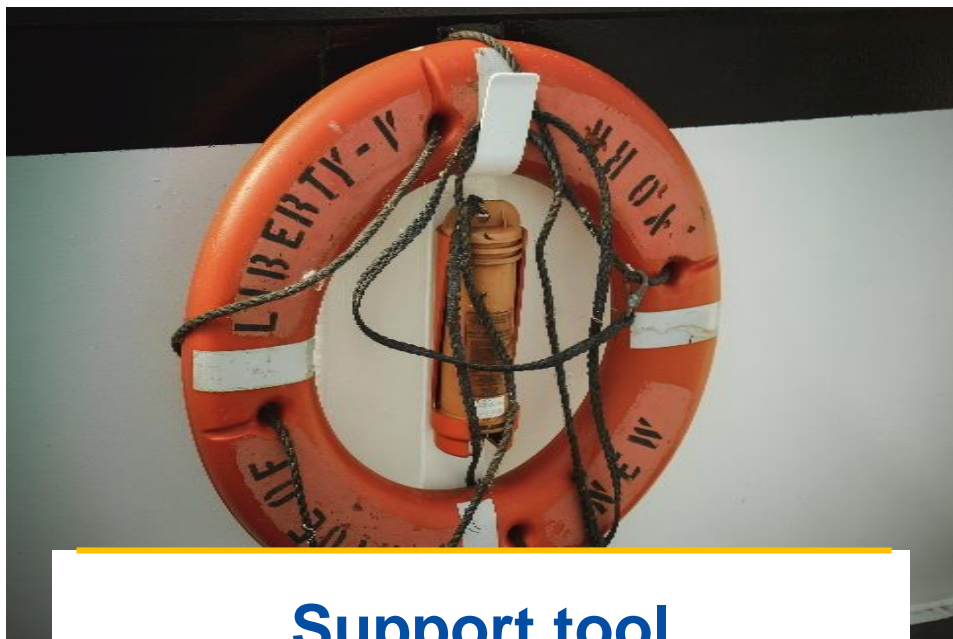
2020_EDIC_events_overview [Compatibility Mode] - Excel

#	Mon	Country	Call	Plan	EDIC Name	Country	City	Type of event	Title
1	August	Belgium	Call 2019	YES	EDIC Antwerpen	Belgium	Antwerp, Mechelen, Turnhout, Middelkerke	Europe by ons - communication campaign	#Europabij ons - communication campaign
2	March	Belgium	Call 2019	YES	EDIC Hainaut	Belgium	Mons, La Louvière, Charleroi	Balade du printemps - Parlez à la découverte des projets européens en Hainaut	Europe Direct Hainaut organise...
3	February	Bulgaria	Call 2019	YES	EDIC EUROPE DIRECT HASKOVO	Bulgaria	Haskovo	Organisation	In February EDIC Haskovo held a
4	January	Bulgaria	Call 2019	YES	EDIC EUROPE DIRECT HASKOVO	Bulgaria	Haskovo	Organisation	In January EDIC Haskovo held a
5	March	Bulgaria	Call 2019	YES	EDIC EUROPE DIRECT HASKOVO	Bulgaria	Haskovo	Organisation	What has the EU done for my region?
6	March	Bulgaria	Call 2019	YES	EDIC EUROPE DIRECT HASKOVO	Bulgaria	Haskovo	Organisation	What has the EU done for my region?
7	March	Bulgaria	Call 2019	YES	EDIC EUROPE DIRECT RUSE	Bulgaria	Ruse	Organisation	Youth debate: How close is cohesion policy to us?
8	March	Bulgaria	Call 2019	YES	EDIC EUROPE DIRECT SMOLYAN	Bulgaria	Smolyan	Organisation	Open's dialogue: The Cohesion Policy in Smolyan Region – at Present and in
9	February	Bulgaria	Call 2019	YES	EDIC EUROPE DIRECT STARA ZAGORA	Bulgaria	Stara Zagora	Organisation	EU Cohesion storytelling
10	March	Bulgaria	Call 2019	YES	EDIC EUROPE DIRECT STARA ZAGORA	Bulgaria	Stara Zagora	Organisation	The EU Cohesion Policy in Stara Zagora Region in a glance
11	February	Bulgaria	Call 2019	YES	EDIC EUROPE DIRECT VRATSA	Bulgaria	Krivodol	Organisation	Organization of a screening of a short film in Krivodol
12	January	Bulgaria	Call 2019	YES	EDIC EUROPE DIRECT VRATSA	Bulgaria	Kozloduy	Organisation	Organization of screening of a short film in Kozloduy
13	January	Bulgaria	Call 2019	YES	EDIC EUROPE DIRECT VRATSA	Bulgaria	Byala Slatina	Organisation	Organization of screening of a short film in Byala Slatina
14	March	Bulgaria	Call 2019	YES	EDIC EUROPE DIRECT VRATSA	Bulgaria	Mezdra	Organisation	Organization of a screening of a short film in Mezdra
15	September	Croatia	Call 2019	YES	EDIC Osijek	Croatia	Osijek	Organisation	Organization of event on cohesion policy
16	September	Croatia	Call 2019	YES	EDIC Sibenik	Croatia	Sibenik	Organisation	Promotion of investments of cohesion policy in entrepreneurship
17	March	Czechia	Call 2019	YES	Europe Direct Liberec	Czechia	Liberec	Organisation	Young reporters present top five EU projects in the Liberec Region
18	March	Czechia	Call 2019	YES	Europe Direct Liberec	Czechia	Liberec	Organisation	Geocaching EU projects in the Liberec region
19	March	Czechia	Call 2019	YES	Europe Direct Liberec	Czechia	Liberec	Organisation	EU in the Liberec Region and Liberec Region in the EU
20	February	Estonia	Call 2019	YES	EDIC EUROPE DIRECT teabeveskus - Lääne-Virumaa Lään	Estonia	Rakvere	Organisation	ME-YOULIFE - study visit to youth workers
21	March	Estonia	Call 2019	YES	EDIC EUROPE DIRECT teabeveskus - Lääne-Virumaa Lään	Estonia	Rakvere	Organisation	Study visit for youth workers
22	March	Finland	Call 2019	YES	Europe Direct Etelä-Pohjanmaa	Finland	Seinäjoki	Organisation	EU in South Ostrobothnia - Social dimension - Seinäjoki
23	March	Finland	Call 2019	YES	Europe Direct Etelä-Pohjanmaa	Finland	Alajoki	Organisation	EU in South Ostrobothnia - Environment and fight against Climate Change - Alaj
24	September	Finland	Call 2019	YES	Europe Direct Etelä-Pohjanmaa	Finland	Kauhajoki	Organisation	EU in South Ostrobothnia - Digitalisation - Kauhajoki
25	February	Finland	Call 2019	YES	Europe Direct Varsinais-Suomi	Finland	Turku	Organisation	Smart specialisation and the benefits of EU Cohesion policy – how do we meet th
26	June	Finland	Call 2019	YES	Europe Direct Varsinais-Suomi	Finland	Turku	Organisation	The Future EU Cohesion Policy 2021 onwards – Réforms for better or for worse?
27	February	France	Call 2019	YES	Centre d'information Europe Direct Luberon Durance	France	Apt	Organisation	L'Europe et le territoire: quelle politique européenne en Vaucluse?
28	January	France	Call 2019	YES	Centre d'information Europe Direct Luberon Durance	France	Forcalquier	Organisation	L'Europe et le territoire
29	September	France	Call 2019	YES	Centre d'information Europe Direct Luberon Durance	France	Cadenet	Organisation	L'Europe et le territoire: quelle politique européenne en Vaucluse?
30	June	France	Call 2019	NO	Centre d'information Europe Direct Provence	France	Région PACA / Evénement	Organisation	L'Europe s'affiche / L'Europe près de chez moi
31	March	France	Call 2019	YES	Centre d'information Europe Direct Provence	France	Marsaille	Organisation	L'Europe s'affiche
32	August	Germany	Call 2019	YES	EUROPE DIRECT Saarbrücken	Germany	Saarbrücken und Saarouis	Organisation	Presse- und Bürger-Info-Tour zu INTERREG-Projekten Mittwoch, 28.08.2020 –
33	February	Greece	Call 2019	YES	Europe Direct Central Macedonia	Greece	Thessaloniki	Organisation	Europe in my region (phase B)
34	September	Greece	Call 2019	YES	Europe Direct City of Athens	Greece	Athens	Organisation	Information action on EU cohesion policy: benefits for Greece
35	February	Greece	Call 2019	YES	Europe Direct University of Piraeus	Greece	Piraeus	Organisation	Cohesion Panorama – EU in my Region' campaign for youth
36	April	Greece	Call 2019	YES	Europe Direct Xanthi	Greece	Xanthi	Organisation	Admirably buildings: part of the European Union
37	March	Hungary	Call 2019	YES	Europe Direct Tájközpont Kézdivásarhely - Hévíz Mena	Hungary	Xanthi	Organisation	EU in my region - Hévis
									Representatives of local governm

...and a leap forward to 2021-2027.

Our approach for addressing the list of operations requirement in 2021-2027 is twofold:

- **A support tool** to make it simple and
- **A knowledge management platform** to bring new content.



Support tool

- A manual and template.
- Consists of a list of data fields, including mandatory and essential ones too, and descriptions, formats and examples..
 - Unique ID
 - Audio-visual material
 - ...
- To foster harmonization across MS.



Kohesio

- A knowledge base to capitalize.
- By reusing the harmonized LoO datasets, Kohesio will create better transparency and visibility of Cohesion policy operations.

Why use it?

- ...to improve accuracy, reliability and quality of Cohesion policy data.
- ...to share country-specific knowledge and provide added value to CPR requirements.
- ...to bring Cohesion policy closer to citizen's understanding.
- ...to support standardization and harmonisation of the data.
- ...to meet CPR requirements.
- ...to contribute to a ready-to-use, EU-level knowledge base on Cohesion policy.

5

Upcoming developments

What's cooking...



In 2021

- Fine-tuning the architecture and extending it for 2021-2027
- Exploring new functionalities
- Researching synergies with other platforms



In 2021

- Capturing data of all MS
- Testing support tools and receiving feedback
- New trainings and ppt's
- Mainstreaming the process: **continuously**

The team



Knowledge Management, DG REGIO
Anne (Th.) & Pascal & Thierry

Communication with MS, DG REGIO
Amaury & Anne (V.) & Slaven



DG CNECT
Dennis & Max

Q&A

Thank you!

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