Kohesio
Visualisation of project data

Slaven KLICEK

Communication with Member States

DG REGIO

6 May 2021

Agenda

About the platform

Demonstrating the functionalities

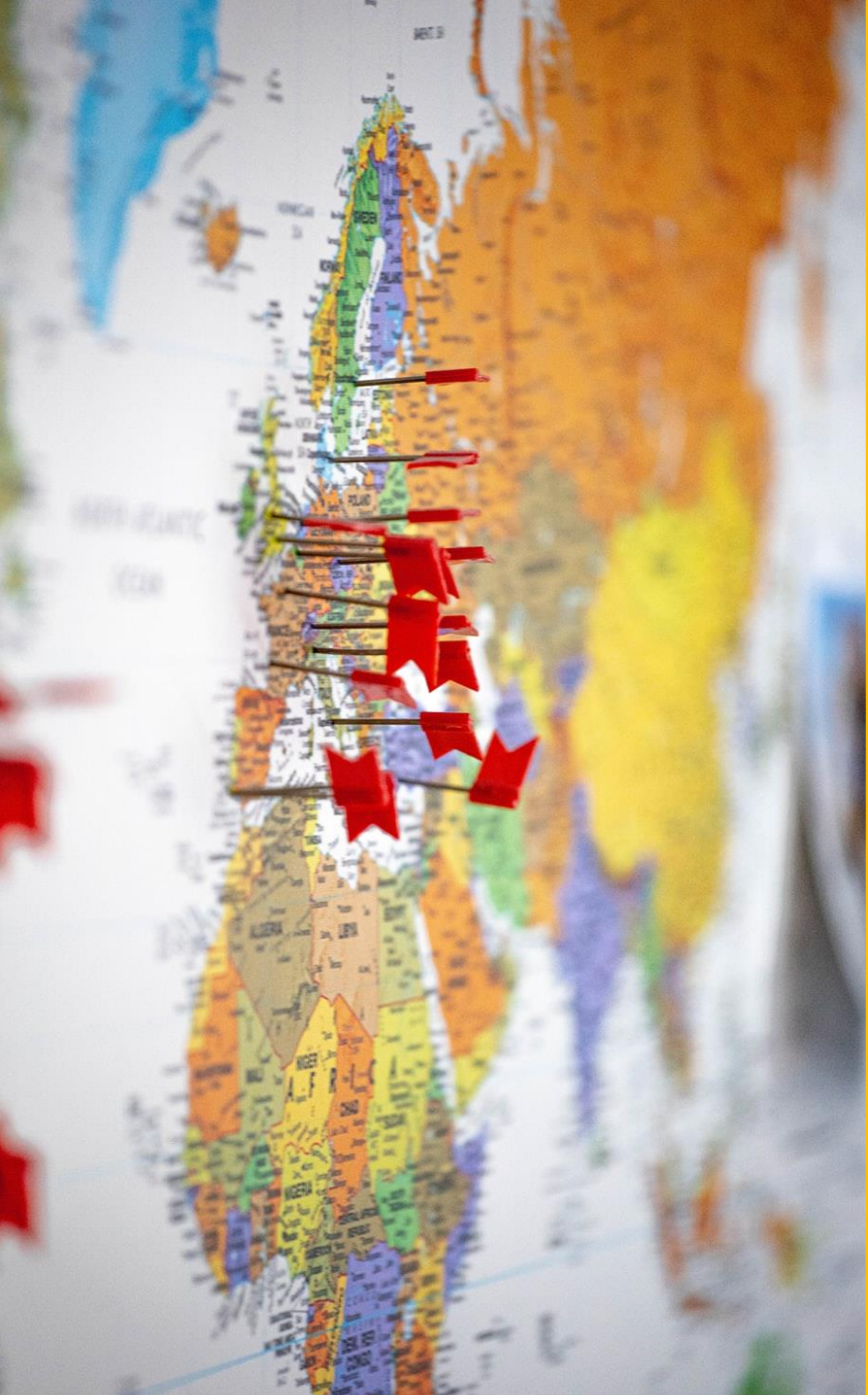Kohesio in practice

Support tools

Next steps

Q&A

European Commission

Kohesio

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A single project data platform

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What is Kohesio?

A **knowledge management platform** aimed at **capturing and visualising** projects described in **list of operations** for **2021-2027** programmes

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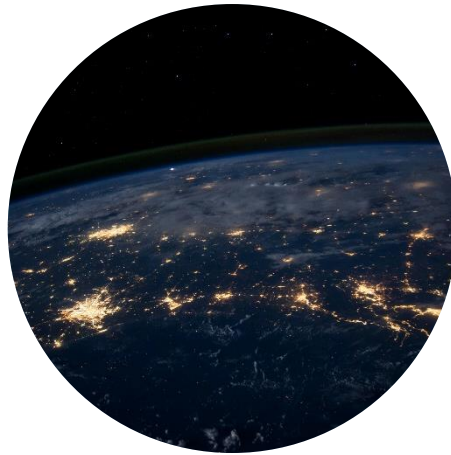# Why Kohesio?

- Transparency and accessibility as primary goal

- (Re)use and mapping of existing data

- Promoting projects and enhancing search

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Main concepts

Linked and open public data

Data visualization

Transparency

Communication

Who is it for?

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- Managing Kohesio
- Using for project visits, interviews, briefings…

Managing Authorities and Member States

- Ensuring information about projects and beneficiaries
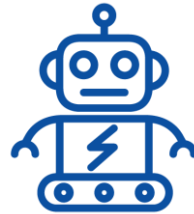- Promoting and communicating

Project beneficiaries

- Coordinating with MAs
- Promoting and communicating

Public, regional development experts and media

- Finding out more about regional policy

EU and international institutions

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How does it work?

Member States

Prepare and publish list of operations data

Kohesio

Captures list of operations

Clean & check

…using REGIO data and figures

Link & enrich

Connect and refine

The pilot…

Geo

- IT, PL, CZ, FR, IE, DK

Funds

- ERDF, CF, ESF

Programming period

- 2014-2020

Data source

- List of operations based on art. 115 and annex XII

Tool

- Wikidata, part of the Wikimedia foundation

DGs involved

- REGIO, CNECT, DIGIT

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…and the project

Geo

- IT, PL, CZ, FR, IE, DK
  + 21 MS

Funds

- ERDF, CF, ESF
  + CPR Funds

Programming period

- 2014-2020
  +2021-2027

Data source

- List of operations based on art. 115 and annex XII. **and art. 44 (3) of the future CPR**

Tool

- Wikidata, part of the Wikimedia foundation

DGs involved

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The pilot and the project

- After the final round of internal validations in April, Kohesio was approved from a pilot to a fully-fledged project.

- Now, Kohesio is being set up as the single entry point for Cohesion policy data for 2021-2027.

- First step: capturing CF, ERDF and ESF data for the 2014-2020 programming period and for all MS.

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The looks and feels

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Kohesio.eu

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Kohesio in practice

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Benefits and potential uses

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Communication, transparency, visibility
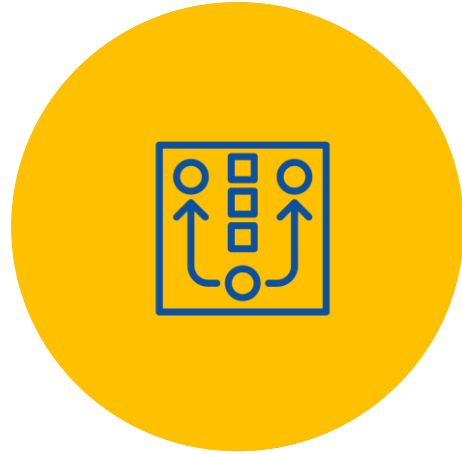
Programme and project management
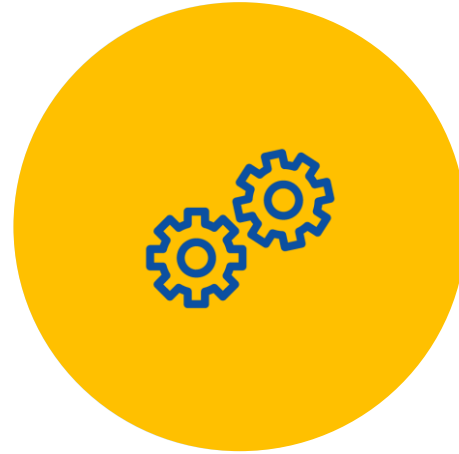
Evaluation and monitoring

Efficient data management

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Communication, transparency, visibility

- Communicate the impact of European policies at **territorial level**

- Increase understanding of **all EU policies** in a MS

- Increase **transparency** of EU funding in a systemic way

- Overcome **language** barriers

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Communication, transparency, visibility

- Increase use of **social media** in promoting specific projects

- Involve projects and beneficiaries into the „**wider picture**"

- Address **media** inquiries

- Showcase and increase **reach** of projects' achievements

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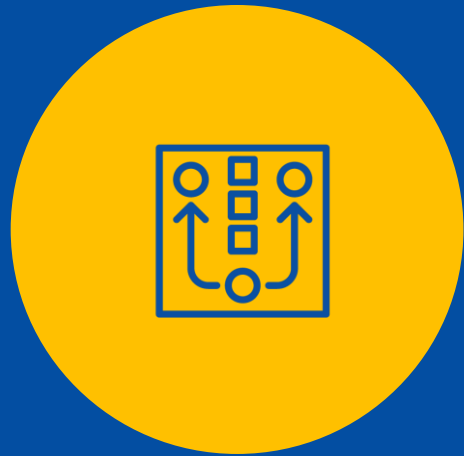
Programme and project management

- Showcase project **achievements**

- Make project data available at a **click or two**

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Evaluation and monitoring

- Evaluate **territorial distribution** of funding in a given area

- **Search** programme and project ideas

- Build **common knowledge bases** and search and compare projects across regions, programmes and countries

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Efficient data management

- **Reuse** the lists of operations data

- **Link** Kohesio with programme websites

- **Integrate** data about projects with audiovisual material and communication campaigns

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Support tools

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Capitalizing the lists of operations

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A look back to 2014-2020…

...and a leap forward to 2021-2027.

Our approach for addresing the list of operations requirement in 2021-2027 is twofold:

- **A support tool** to make it simple and

- **A knowledge management platform** to bring new content.

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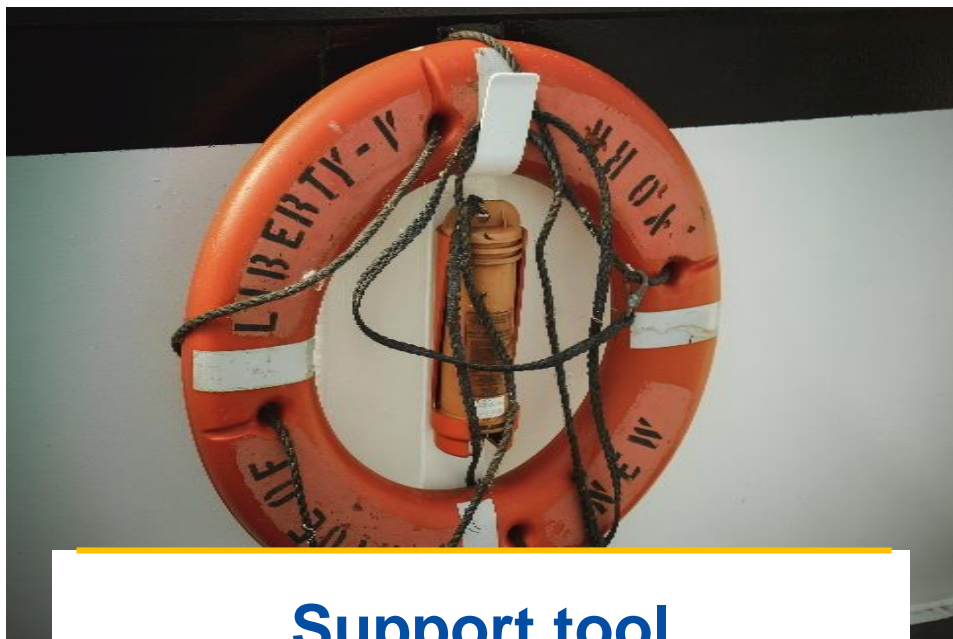
Support tool

- A manual and template.
- Consists of a list of data fields, including <u>mandatory and essential ones</u> too, and descriptions, formats and examples..
  - Unique ID
  - Audio-visual material
  - …
- To foster harmonization across MS.

Kohesio

- A knowledge base to capitalize.
- By reusing the harmonized LoO datasets, Kohesio will create better transparency and visibility of Cohesion policy operations.

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Why use it?

…to improve accuracy, reliability and quality of Cohesion policy data.

…to share country-specific knowledge and provide added value to CPR requirements.

…to bring Cohesion policy closer to citizen's understanding.

…to support standardization and harmonisation of the data.

…to meet CPR requirements.

…to contribute to a ready-to-use, EU-level knowledge base on Cohesion policy.

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Upcoming developments

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What's cooking…

In 2021

- Fine-tuning the architecture and extending it for 2021-2027

- Exploring new functionalities

- Researching synergies with other platforms

In 2021

- Capturing data of all MS

- Testing support tools and receiving feedback

- New trainings and ppt's

- Mainstreaming the process: **continuosly**

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The team

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Q&A

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Thank you!

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#EUinmyRegion

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