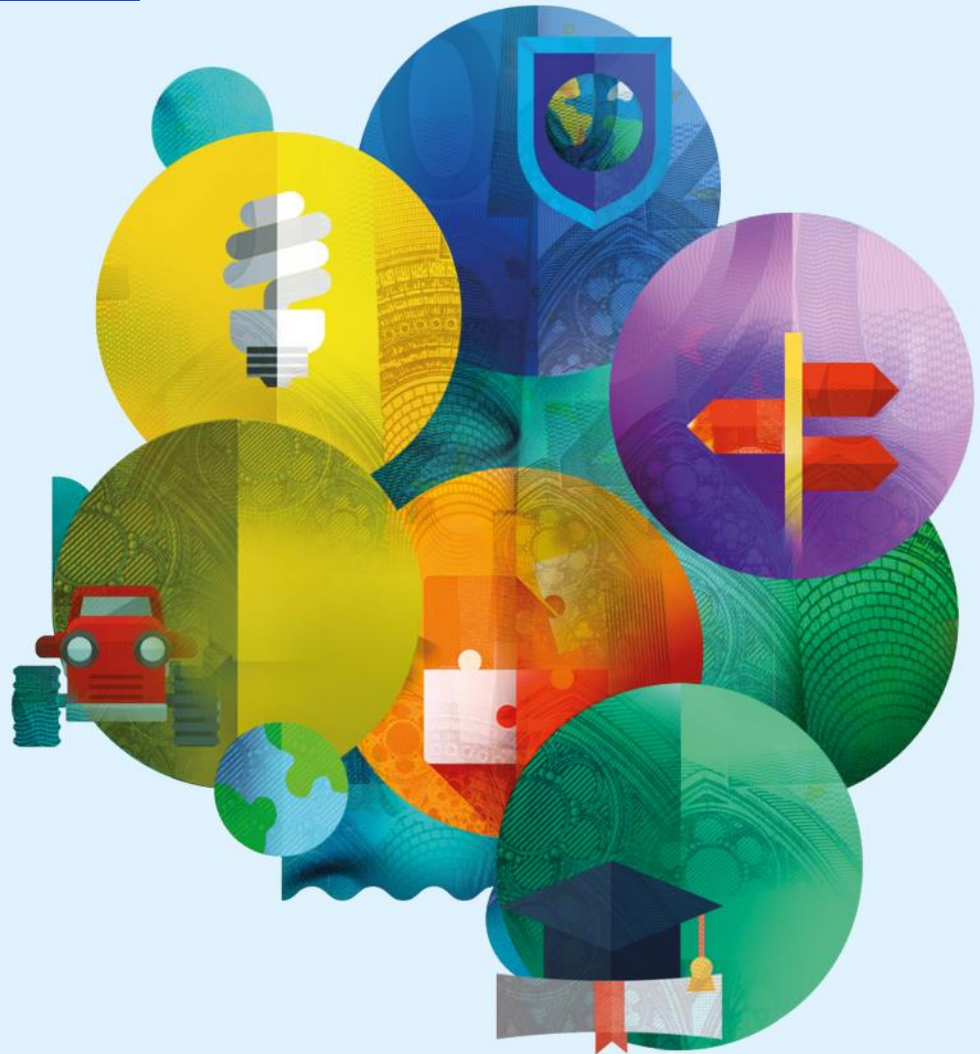


Single Market Programme

Ms. Małgorzata Pitala,
Deputy Head of Unit 03, DG GROW
European Commission

#EUBudget

Brussels, 5.12.2019



SINGLE MARKET, INNOVATION & DIGITAL

Programme for Single Market,
Competitiveness of enterprises, including
small and medium-sized enterprises,
and European statistics.

TABLE OF CONTENT

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2. Specific Objectives
3. Regional dimension



SMP background

RATIONALE BEHIND SMP

- The Single Market evolves constantly: adopting rules + making rules work in practice
- Need for a strategic and integrated approach towards delivery of a well-functioning Single Market
- Combining separate actions and 6 programmes allows to:
 - ✓ improve synergies, better coordinate actions
 - ✓ achieve better value for money
 - ✓ provide for greater visibility of the Single Market



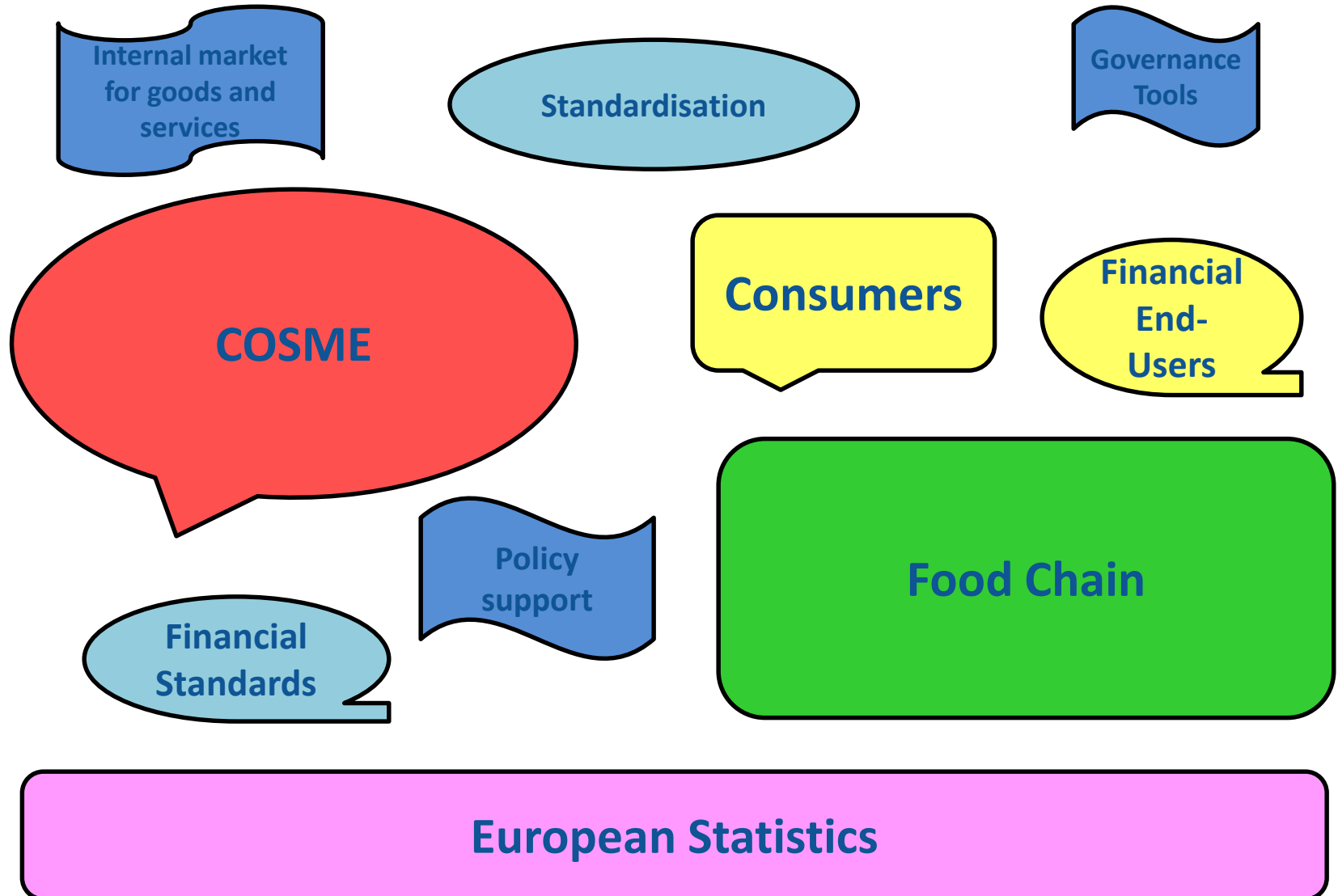
KEY PRINCIPLES

- Continuity
- Flexibility
- EU added value



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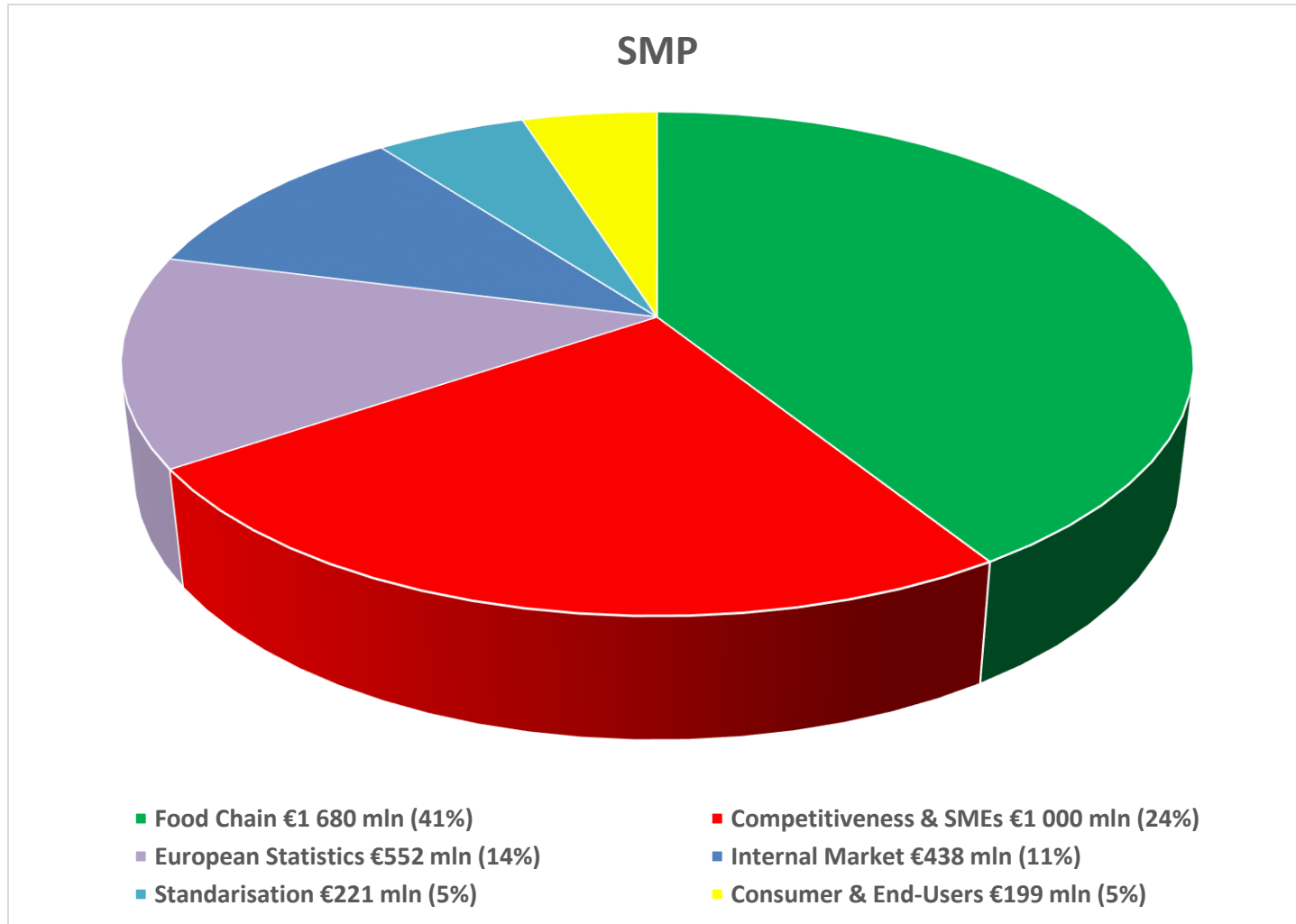
CURRENT SITUATION



SMP OBJECTIVES

GENERAL OBJECTIVES	SPECIFIC OBJECTIVES
Improve the functioning of the Internal Market	Improving the Internal Market
	COSME
	Standardisation
	Consumers & End-Users
	Food Chain
High quality Statistics	European Statistics (covering all EU policies)

BUDG€T



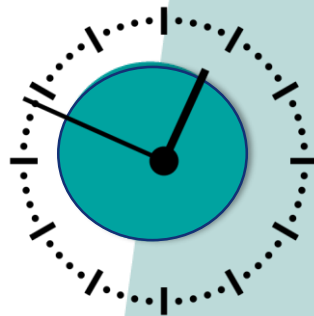
TIMETABLE

Commission proposal

June 2018

Council PGA

November 2018



Parliament – first reading

February 2019

Trilogues

23 October/18 November 2019

Specific Objectives

INTERNAL MARKET

Make the Internal Market.. more effective

Activities under the Programme
Operation and development of the internal market for goods and services (e.g. market surveillance, accreditation, mutual recognition) (DG GROW)
Internal market governance tools (DG GROW)
Customs and tax policy development support budget line (DG TAXUD)
Company Law and anti-money laundering (DG JUST)
Implementation and development of internal market for financial services (DG FISMA)
Competition policy for a stronger Union in the digital age (DG COMP)

SMALL & MEDIUM ENTERPRISES

Improving the competitiveness of... SMEs



Existing COSME programme

COSME (DG GROW)

- Non-financial instruments
- Financial instruments



Activities under the SMP

EU programme for the competitiveness of SMEs

- Non-financial instruments



Activities under InvestEU

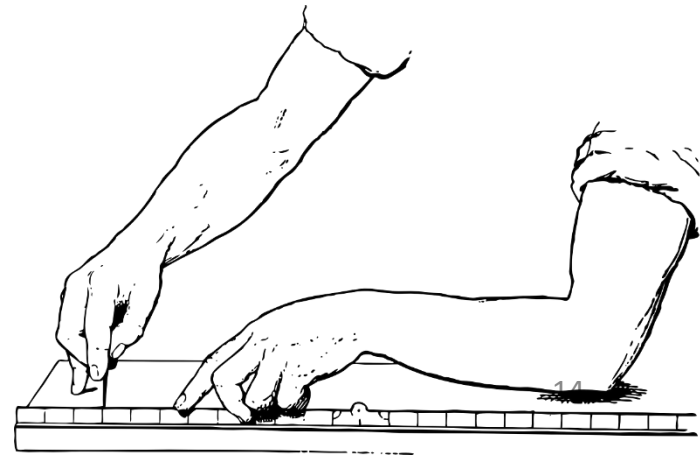
SME Window

- Financial instruments

STANDARDISATION

Ensuring the effective functioning of the internal market through standardisation

Activities under the Programme
Support to standardisation activities (DG GROW)
Standards in the fields of financial reporting and auditing (DG FISMA)



CONSUMER PROTECTION

Ensuring a high level of consumer & financial end-users protection

Activities under the Programme
Consumer Programme / New Deal for Consumers (DG JUST)
Enhancing the involvement of consumers and other end-users in Union policy-making in financial services (DG FISMA)



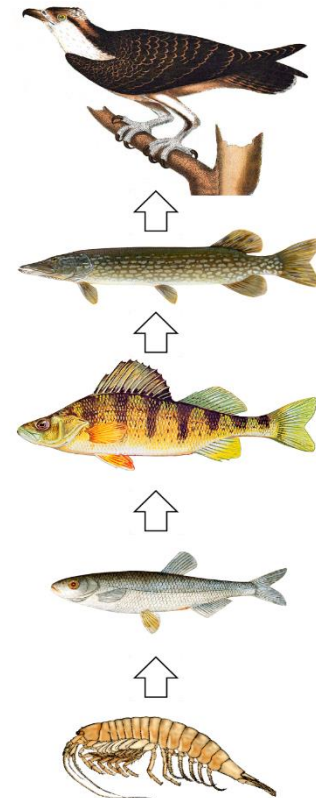
FOOD CHAIN

High level of health for animals and plants

Activities under the Programme

Food chain programme (DG SANTE):

- veterinary and phytosanitary emergency measures to prevent, control and eradicate diseases and pests
- funding of European Union reference laboratories to ensure high-quality diagnostic and uniform testing
- support for a sustainable food production & consumption



EUROPEAN STATISTICS

Producing high quality statistics on Europe

Activities under the Programme
European Statistical Programme (EUROSTAT): <ul style="list-style-type: none">- development, production and dissemination of the European statistics



Regional dimension

SINGLE MARKET & REGIONAL DIMENSION

Single Market helps regions to grow.

The Single Market Programme will:

- support the enforcement of Union law
- strengthen the cooperation between the authorities at EU level and in Member States
- help to develop high-quality European standards



SME OBJECTIVE - ENTERPRISE EUROPE NETWORK

Access to Markets:

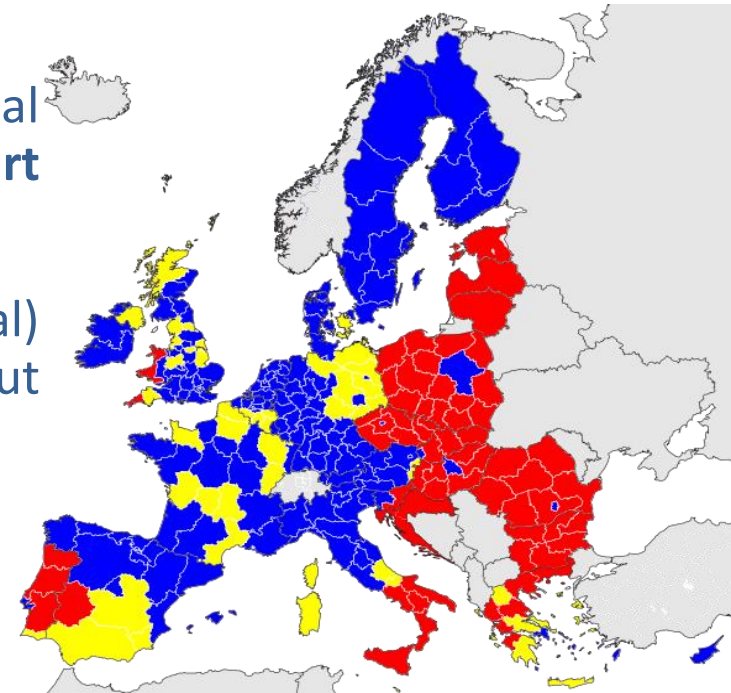
- **Enterprise Europe Network (EEN)** is the a regional based network providing business support and advisory services to Union SMEs which seek to explore the opportunities of the internal market.
- EEN cooperates with **regional initiatives** such as: Smart Specialisation Platforms, Digital Innovation Hubs, Knowledge and Innovation Communities (KICs), and Key Enabling Technology Centres (KETs).
- EEN will provide key account management services to businesses benefitting from **Horizon Europe** and will facilitate the delivery of other Union programmes.



SME OBJECTIVE - JOINT CLUSTER INITIATIVES

Business Environment:

- **Joint Cluster Initiatives – regional dimension**
[budget of €150-300 million]
- Supporting SMEs' uptake of innovation and value chain collaboration through **strategically connecting regional ecosystems and clusters**
- Promotion of cluster partnerships in industrial specialisation areas ➡ clear link to regional **smart specialisation strategies**
- Creating links with **Horizon Europe**, (digital) innovation hubs and **Erasmus+** by reaching out successfully to specialised groups of SMEs



CONSUMER & FINANCIAL END-USERS PROTECTION OBJECTIVE

- **Consumer protection:**

The European Consumer Centres Network (ECC): information on consumer rights and resolving disputes when the consumer and trader involved are based in 2 different European countries.



- **Financial end-users:**

Better Finance and **Finance Watch** (designated beneficiaries under the SMP) help national and regional organisations to be stronger in their advocacy activities at EU level and organise local events in the Member States to raise awareness on issues related to financial services.



FOOD CHAIN



EUROPEAN STATISTICS

Economic, Social and Territorial Cohesion:

- providing timely and comprehensive statistical indicators on regions, cities and rural areas
- monitoring the effectiveness of territorial development policies, and to evaluate the territorial impacts of sectoral policies
- increasingly using geospatial data
- systematically integrating and mainstreaming geospatial information management into statistical production



SEAL OF EXCELLENCE

Actions awarded a Seal of Excellence certification under the SMP which may not be financed due to budgetary constraints may receive support from:

- ✓ the European Regional Development Fund, or
- ✓ the European Social Fund Plus



QUESTIONS?