Single Market Programme

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European Commission

#EUBudget

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Programme for Single Market, Competitiveness of enterprises, including small and medium-sized enterprises, and European statistics.
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SMP background
• The Single Market evolves constantly: adopting rules + making rules work in practice

• Need for a strategic and integrated approach towards delivery of a well-functioning Single Market

• Combining separate actions and 6 programmes allows to:
  ✓ improve synergies, better coordinate actions
  ✓ achieve better value for money
  ✓ provide for greater visibility of the Single Market
KEY PRINCIPLES

• Continuity
• Flexibility
• EU added value
CURRENT SITUATION

- Internal market for goods and services
- Standardisation
- Governance Tools
- Financial End-Users
- Financial Standards
- Policy support
- Consumers
- Food Chain
- European Statistics

COSME
# SMP Objectives

<table>
<thead>
<tr>
<th>General Objectives</th>
<th>Specific Objectives</th>
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<tbody>
<tr>
<td>Improve the functioning of the Internal Market</td>
<td>Improving the Internal Market</td>
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<tr>
<td>High quality Statistics</td>
<td>COSME</td>
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<tr>
<td></td>
<td>Standardisation</td>
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<td>Consumers &amp; End-Users</td>
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<td>Food Chain</td>
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<td>European Statistics (covering all EU policies)</td>
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TIMETABLE

Commission proposal: June 2018

Council PGA: November 2018

Parliament – first reading: February 2019

Trilogues: 23 October/18 November 2019
Specific Objectives
### Activities under the Programme

<table>
<thead>
<tr>
<th>Activity</th>
<th>DG</th>
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<tbody>
<tr>
<td>Operation and development of the internal market for goods and services (e.g. market surveillance, accreditation, mutual recognition)</td>
<td>GROW</td>
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<tr>
<td>Internal market governance tools</td>
<td>GROW</td>
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<tr>
<td>Customs and tax policy development support budget line</td>
<td>TAXUD</td>
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<tr>
<td>Company Law and anti-money laundering</td>
<td>JUST</td>
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<tr>
<td>Implementation and development of internal market for financial services</td>
<td>FISMA</td>
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<tr>
<td>Competition policy for a stronger Union in the digital age</td>
<td>COMP</td>
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SMALL & MEDIUM ENTERPRISES

Improving the competitiveness of... SMEs

START UP

Existing COSME programme

COSME (DG GROW)
• Non-financial instruments
• Financial instruments

Activities under the SMP

EU programme for the competitiveness of SMEs
• Non-financial instruments

Activities under InvestEU

SME Window
• Financial instruments
STANDARDISATION

Ensuring the effective functioning of the internal market through standardisation

<table>
<thead>
<tr>
<th>Activities under the Programme</th>
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<tbody>
<tr>
<td>Support to standardisation activities (DG GROW)</td>
</tr>
<tr>
<td>Standards in the fields of financial reporting and auditing (DG FISMA)</td>
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CONSUMER PROTECTION

Ensuring a high level of consumer & financial end-users protection

<table>
<thead>
<tr>
<th>Activities under the Programme</th>
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<tbody>
<tr>
<td>Consumer Programme / New Deal for Consumers (DG JUST)</td>
</tr>
<tr>
<td>Enhancing the involvement of consumers and other end-users in Union policy-making in financial services (DG FISMA)</td>
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</table>
# FOOD CHAIN

## High level of health for animals and plants

<table>
<thead>
<tr>
<th>Activities under the Programme</th>
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<tbody>
<tr>
<td><strong>Food chain programme (DG SANTE):</strong></td>
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<tr>
<td>- veterinary and phytosanitary emergency measures to prevent, control and eradicate diseases and pests</td>
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<tr>
<td>- funding of European Union reference laboratories to ensure high-quality diagnostic and uniform testing</td>
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<tr>
<td>- support for a sustainable food production &amp; consumption</td>
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EUROPEAN STATISTICS

Producing high quality statistics on Europe

<table>
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<tr>
<th>Activities under the Programme</th>
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<tbody>
<tr>
<td>European Statistical Programme (EUROSTAT):</td>
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<tr>
<td>- development, production and dissemination of the European statistics</td>
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Regional dimension
Single Market helps regions to grow.

The Single Market Programme will:

- support the enforcement of Union law
- strengthen the cooperation between the authorities at EU level and in Member States
- help to develop high-quality European standards
SME OBJECTIVE - ENTERPRISE EUROPE NETWORK

Access to Markets:

• **Enterprise Europe Network** (EEN) is the a regional based network providing business support and advisory services to Union SMEs which seek to explore the opportunities of the internal market.

• EEN cooperates with **regional initiatives** such as: Smart Specialisation Platforms, Digital Innovation Hubs, Knowledge and Innovation Communities (KICs), and Key Enabling Technology Centres (KETs).

• EEN will provide key account management services to businesses benefitting from **Horizon Europe** and will facilitate the delivery of other Union programmes.
SME OBJECTIVE - JOINT CLUSTER INITIATIVES

Business Environment:

• **Joint Cluster Initiatives** – regional dimension
  [budget of €150-300 million]

• Supporting SMEs’ uptake of innovation and value chain collaboration through strategically connecting regional ecosystems and clusters

• Promotion of cluster partnerships in industrial specialisation areas → clear link to regional **smart specialisation strategies**

• Creating links with **Horizon Europe**, (digital) innovation hubs and **Erasmus+** by reaching out successfully to specialised groups of SMEs
CONSUMER & FINANCIAL END-USERS PROTECTION OBJECTIVE

• Consumer protection:

The European Consumer Centres Network (ECC): information on consumer rights and resolving disputes when the consumer and trader involved are based in 2 different European countries.

• Financial end-users:

Better Finance and Finance Watch (designated beneficiaries under the SMP) help national and regional organisations to be stronger in their advocacy activities at EU level and organise local events in the Member States to raise awareness on issues related to financial services.
In cases of zoonotic diseases, preventing impacts on human health (e.g. rabies, salmonellosis)

Avoiding trade disruption and losses for the agri-food sectors (e.g. avian influenza, African Swine Fever, Xylella fastidiosa)

Preventing the entry/spread of emerging/exotic diseases in the Union territory (Lumpy Skin disease)
Economic, Social and Territorial Cohesion:

• providing timely and comprehensive statistical indicators on regions, cities and rural areas
• monitoring the effectiveness of territorial development policies, and to evaluate the territorial impacts of sectoral policies
• increasingly using geospatial data
• systematically integrating and mainstreaming geospatial information management into statistical production
Actions awarded a Seal of Excellence certification under the SMP which may not be financed due to budgetary constraints may receive support from:

- the European Regional Development Fund, or
- the European Social Fund Plus
QUESTIONS?