



Europe in my region

# EU in my school

## Insights from the pioneers

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# The 'EU in my school' experience

## 1. LIVE A (MEMORABLE) EXPERIENCE

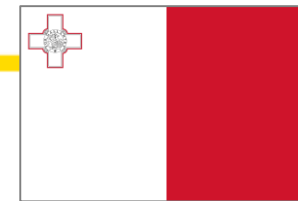
- Field trips and inspiring encounters

## 2. CONSOLIDATE THE EXPERIENCE

- Production of creative content
- Coaching session on story-telling

## 3. FEED BACK AND SHARE THE EXPERIENCE

- Competitions, school events, digital gatherings
- Exchange with other schools in the region and beyond



# Art competition: My Europe, My Malta, My Future



Project visits



Artworks



Europe Day exhibition





## Art competition: My Europe, My Malta, My Future

### Lessons learnt

- Join forces
  - EC Representation
  - Europe Direct
  - ...
- Involve inspiring personalities
- Give young people a voice
- Capitalise on local events



 noodles\_or\_doodles Europe is closer than you think ! On Monday, we celebrated Europe Day here in Malta, MT

Did you know ? Every 9 May, Europeans celebrate Europe Day, to remember a visionary idea which we often take for granted: cooperation across European borders, to promote peace and well-being. 

This year, in Malta, students participated in an art competition spotlighting the EU's impact on the ground. I had the pleasure to look over all the students' work and pick the final 8 artworks. On Europe Day, I surprised the students with another art project: A mural painted together with them in front of our parliament.

As a Maltese artist it's always a pleasure to see an active community, as habits, behaviours and innovation start from young. I look forward to seeing these young faces be the future active achievers.

The award ceremony for the 3 winners will be held on 23rd May, in front of an audience from all EU Member States and the EU Commission. Well done to all participants!

#EUinmyschool @EUinmyregion @EUinMalta



6 Tage



# Virtual reality roadshow in Flanders





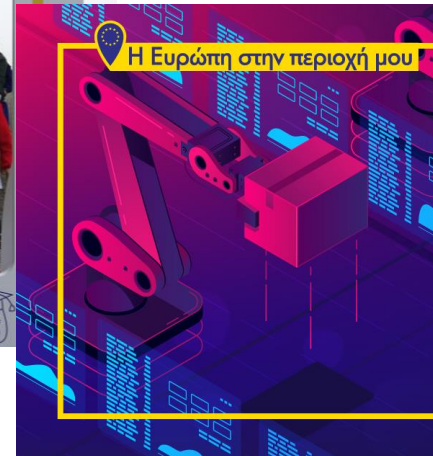
# Virtual reality roadshow in Flanders

## Lessons learnt

- Start planning early
- Develop the concept together with young people
- Multi-fund communication adds value!
- Schools are ready to participate – if you pitch your idea well
- Work with (the right) influencers



# Regional campaigns



Τεχνητή νοημοσύνη  
στην εκπαίδευση

Μαθητικός διαγωνισμός ρομποτικής  
Μάρτιος - Μάιος 2022





Ruse:  
treasure hunt in  
a green &  
accessible city







Uusimaa:  
sustainable  
farming &  
Europe - in  
our reach!





## Regional campaigns – lessons learnt

- Activities with pupils can reinforce your communication impact
- EU-funded schools are good partners
- Adapt the activities to your places & projects
- Make it fun, interactive and meaningful
- All age groups can be involved – tailor the programme
- Consider extra-curricular events



**Thank you for your attention!**