



Inform EU

Community of EU Funds Communicators

INFORM EU REGIONAL

25 May 2022, Malta

Moderator: Vera FAIRBROTHER

Communication Officer, DG Regional & Urban Policy, European Commission

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|-------|-------|---|-------------|
| 9.00 | 9.10 | Welcome Karolina KOTTOVA & Alexander FERSTL Communication Unit, DG Regional & Urban Policy, European Commission | PLENARY |
| 9.10 | 9.40 | Regio Youth initiatives: Youth4Regions - EUinmySchool - At the school of open cohesion ASOC Florin RUGINA, Miriam BEULTING, Gianluca COMUNIELLO Communication Unit, DG Regional & Urban Policy, European Commission Award for ASOC participants | Slido |
| 9.40 | 10:20 | Cheap and effective! (Topic chosen by Inform Community) Communication actions that are effective but do not cost a lot Road trip Klavdija OPERCKAL Head of Communication, Office for Development and European Cohesion Policy, Slovenia Social media and influencer campaign Aleksandra GIERAT Communication Officer, WST PL-SK, Poland My voivodeship. Podlaskie 2030 Izabela LOKIĆ Director, Departament Rozwoju Regionalnego, Województwa Podlaskiego, Poland | Slido |
| | | Q&A Saxony-Anhalt: Using events to promote EU-funding Christoph HARTMANN Communication Officer, Ministry of Finance, Saxony-Anhalt, Germany Interreg project slam: How to win a storytelling competition? Nebosja NIKOLIC Communication Officer, Interact | |
| | | Q&A | |
| 10.20 | 10.30 | Wrap-up and vote on topic for the next INFORM EU Regional meeting | Slido |