



# Inform EU


Community of EU Funds Communicators

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**INFORM EU SOCIAL** 18 Nov. 2022, Evora

## CAMPAINS FOR COMMUNICATING SOCIAL EUROPE

11.00	11.10	<b>Welcome</b> Virginia Mercouri Communication Unit, DG Employment, Social Policy and Inclusion, European Commission	 Slido
11.10	11.30	<b>Sharing Examples of National Campaigns</b>  <b>#First Job</b> Miglena Slavova, Bulgaria  <b>'A Better Life'</b> Jenny Charlier and Frédéric Gosgnach, Belgium  Q&A	
11:35	12:20	<b>New multiannual campaign on the European Pillar of Social Rights Action Plan</b>  Introduction and discussion on the contribution of INFORM EU SOCIAL Moderated by Virginia Mercouri	Slido
12:20	12.25	<b>REGIOSTARS: new rules for ESF+ Projects</b>  Alexander Ferstl, DG REGIO, European Commission	
12:25	12:30	<b>Closing remarks</b>	Slido