



New European Bauhaus

beautiful | sustainable | together

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European Commission (DG REGIO)

WHAT IS THE NEB?

“brings the European Green Deal to people’s minds and homes”

*The **heart and the soul** to the Green Deal*

***Positive** vision of how to transform our living spaces, homes, ways of living*

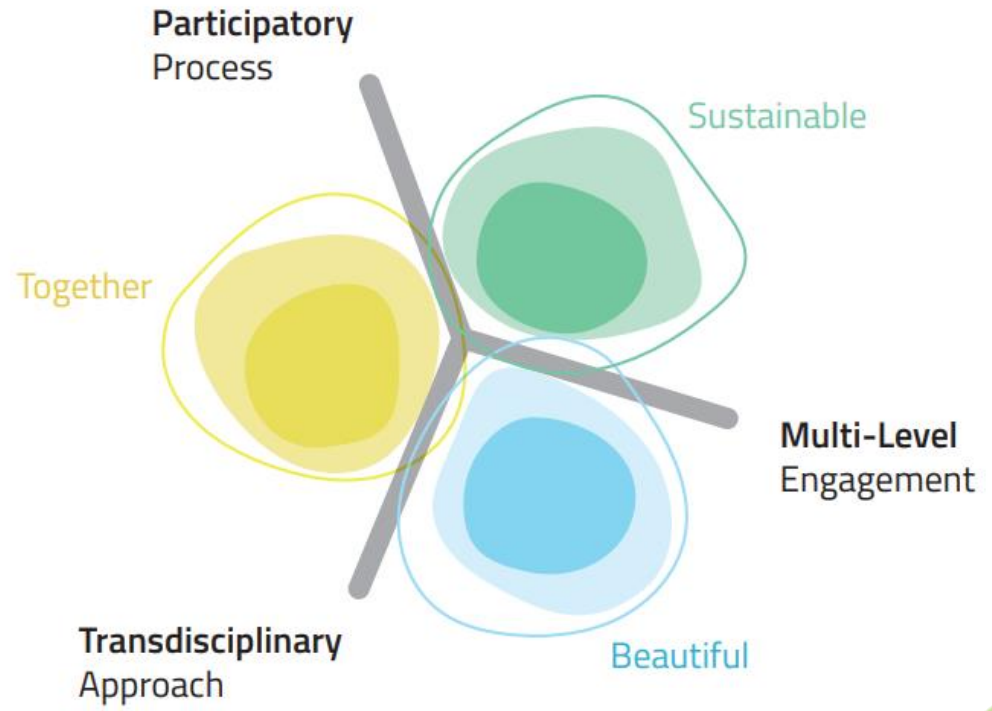
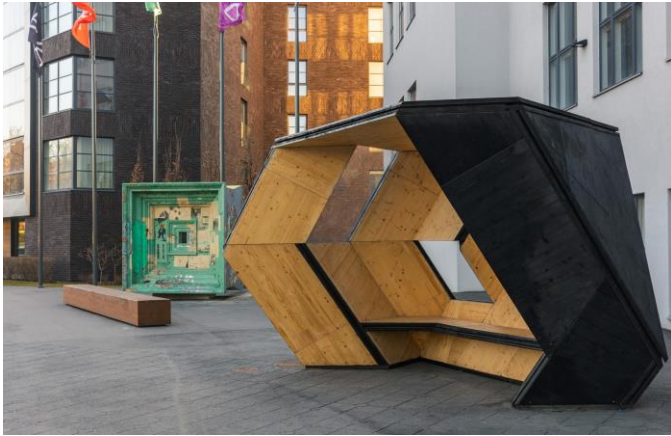
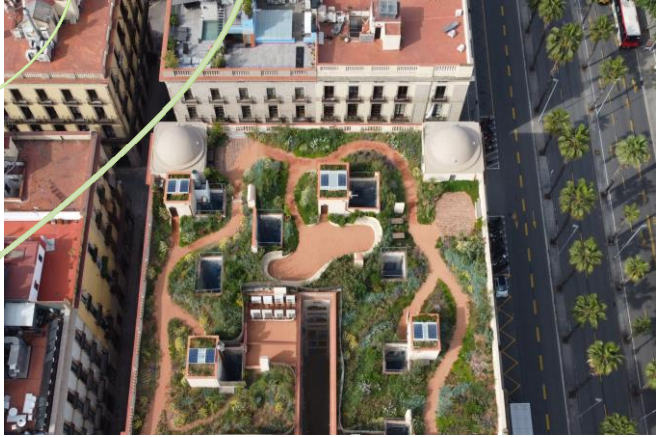
“matching sustainability with style”

sustainable and contribute to the **green transition & good quality of experience**

“with people, for people”

*The NEB is about ‘**going local**’*

***Open up** –inclusive approaches*






NEB in Cohesion Policy

Deliver concrete NEB projects locally

(a) Inclusion of NEB values in cohesion policy programmes

- *Partnership Agreement, programmes, calls*

(b) Concrete and direct support in the early days of the initiative

- *Concrete support (Technical Assistance) to small municipalities*
 - *Innovative Actions call*
 - *New European Bauhaus prizes*
- 

Support to 20 small municipalities

- **20 place-based projects** were selected to receive support on the ground to **implement NEB projects**.
- Via a **Technical Assistance Programme**.
- Municipalities with less than 100.000 inhabitants.

- **Projects in 4 action areas:**

- 1) Renovation of existing buildings and public spaces in a spirit of circularity and carbon neutrality;
- 2) Preservation and transformation of cultural heritage;
- 3) Adaptation and transformation of buildings for affordable housing solutions;
- 4) Regeneration of urban or rural spaces.

- **Type of support:**

- 1) Needs assessment
- 2) Project development and planning
- 3) Implementation roadmap

Innovative Actions

Dedicated call in support of NEB projects

EUROPEAN URBAN INITIATIVE

- The Commission launched the **'European Urban Initiative (EUI)'**.
- To foster innovative solutions for **urban challenges** and **urban sustainable development**.

- A first 'EUI' call for innovative actions was launched in October 2022 and will **support New European Bauhaus actions**
- **Open until 18 January 2023**
- **EUR 50 million**

The NEB Prizes

- The 2021 and 2022 editions provide **inspirational examples** of NEB projects and ideas.



'Gardens in the Air'



Sevilla,
Spain



'Gleis 21'

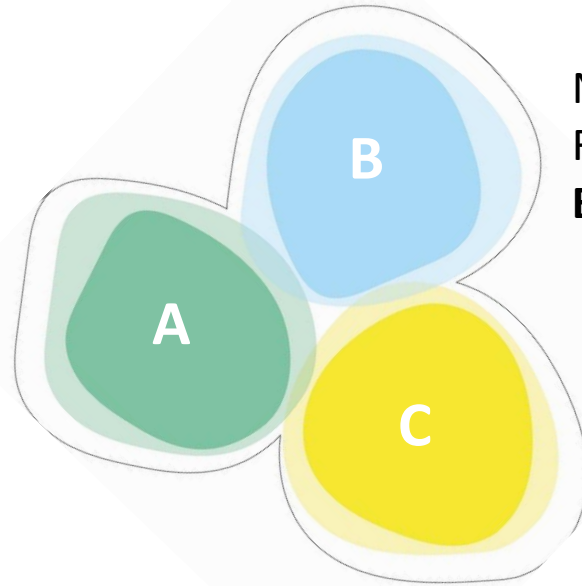


Vienna,
Austria

NEW EUROPEAN BAUHAUS PRIZES 2023

1. Choose a strand:

New European Bauhaus
Champions
EUR 30 000/winning project



New European Bauhaus
Rising Stars
EUR 15 000/winning concept

New European Bauhaus
Education Champions
EUR 30 000/winning project

2. Pick a category:



Reconnecting
with nature



Regaining
a sense of
belonging



Prioritising
the places and
people that
need it the most



Long-term,
life-cycle thinking in
the industrial
ecosystem

3. Apply from:

December 2022

Prizes are open to all
EU Member States &
the Western Balkans

Questions?



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3. What other actions are already in place?

'Support to New European Bauhaus Local Initiatives'

**Image retrieved from Câmara Municipal da Horta (website)*



'Faial Island Arts Bank'

 Horta, Azores
Portugal

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**Image retrieved from vridsloese.dk*



'Vridsløse' (from prison to sustainable neighbourhood)

 Albertslund
Denmark

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