



Workshop Day 1

Experts: Robin Smail, Shaun Henry and Marco Lopriore

	CASE STUDY 1 Investment priorities, specific objectives, indicators	CASE STUDY 2 on project selection criteria	CASE STUDY 3 smart, sustainable, inclusive growth	CASE STUDY 4 on evaluation
Czech Republic	<u>OP</u> Employment; <u>PA</u>: Promoting Employment and Workforce Adaptability [ESF]			
Italy	<u>OP</u> Enterprises and Competitiveness; <u>PA</u>: 3 [ERDF]	<u>OP</u> ERDF Fund 2014-2020 Autonomous Region Friuli Venezia Giulia; <u>PA</u> : I;II;III;V [ERDF]		
Poland	<u>OP</u> Eastern Poland; <u>PA</u>: Entrepreneurial Eastern Poland [ERDF]			
UK	<u>OP</u> ESF West Wales and the Valleys; <u>PA</u> : Skills for Growth [ESF]			
Bulgaria		<u>OP</u> Regions in Growth 2014-2020 OPRG; <u>PA</u> : Sustainable and Integrated Urban Development [ERDF]		
Hungary				<u>OP</u> Development of Public Services (DPSOP); <u>PA</u> : Efficiency improvement of public services [ESF]
Lithuania				<u>OP</u> Human Resources Action Programme; <u>PA</u> : Education and Science [ESF]
Belgium				<u>OP</u> ESF 2014-2020 for the Brussels Capital Region "Investment in Growth and Jobs"; <u>PA</u> : Sustainable integration of young people in the job market [ESF]

Case Study 1A on investment priorities, specific objectives and indicators

Czech Republic / OP: Employment
/ ESF



Priority Axis: Promoting Employment and Workforce Adaptability

Investment Priority 1: Access to employment for job-seekers and inactive people (including the long-term unemployed and people far from the labour market) through local employment initiatives and support for labour mobility

Specific Objective 1: Increase employment of supported persons (older, low-qualified and disadvantaged people)

Result Indicators: *Participants gaining a qualification after termination of their participation (in less developed region)*

Actions to be supported under IP:

Mediation of employment;

Retraining;

Promoting the creation of new jobs;

Promoting activities to gain work habits and experience;

Promoting flexible employment forms.

Output Indicators for actions:

Total number of participants

Number of projects fully or partially implemented by social partners or NGOs

Unemployed participants, including the long-term unemployed persons



Case Study 1A on investment priorities, specific objectives and indicators

Czech Republic / OP: Employment
/ ESF



Priority Axis: Promoting Employment and Workforce Adaptability

Investment Priority 1: Access to employment for job-seekers and inactive people (including the long-term unemployed and people far from the labour market) through local employment initiatives and support for labour mobility

Specific Objective 2: Increase employment of supported young people by the Youth Guarantee Programme

Result Indicators: *Participants employed 6 months after termination of their participation, including the self-employed (in less developed region)*

Actions to be supported under IP:

Mediating employment;

Consultancy activities;

Providing retraining programmes;

Supporting activities to acquire working habits and experience;

Supporting a start of business activity.

Output Indicators for actions:

Participants not more than 25 years old



Case Study 1A on investment priorities, specific objectives and indicators

Czech Republic / OP: Employment
/ ESF



Priority Axis: Promoting Employment and Workforce Adaptability

Investment Priority 2: Equality between men and women in all areas (access to employment, career progression, reconciliation of work and private life and promotion of equal pay for equal work)

Specific Objective: Reduce the diversity in the status of women and men in the labour market

Result Indicators: *Employed participants, including the self-employed, upon leaving (in less developed region)*

Number of persons using a childcare facility for pre-school children (in less developed region)

Actions to be supported under IP:

Further vocational education/training for women and persons who take care of other dependent individuals;

Promote actions aimed to remove the manifestation of gender discrimination on the labour market and differences in remuneration of women and men;

Promote the implementation of flexible labour forms and their use in practice;

Promote activities aimed to involve men to a greater extent in the care of children and other dependants.

Output Indicators for actions:

Number of projects targeting public authorities or public services at national, regional and local levels

Capacity of supported child-care facilities or educational facilities

Number of employers supporting flexible forms of work



Case Study 1B on investment priorities, specific objectives and indicators

Italy / OP: Enterprises and Competitiveness / ERDF



Priority Axis 3: Investment Priority 1: Develop and implement new business models for SMEs, in particular for internationalisation

Specific Objective 1: Consolidation, modernisation and diversification of the local production systems

Result Indicators: *Private Investment on GDP [%]*

Actions to be supported under IP:

Modernisation of freight logistics in support of the competitiveness of SMEs, also favouring the aggregation of enterprises

Output Indicators for actions:

Number of enterprises receiving support

Specific Objective 2: Increase the level of internationalisation of production systems

Result Indicators: *Trade openness of the manufacturing sector [%]*

Actions to be supported under IP:

Projects to promote exports destined to companies and their aggregated forms identified by territory or sector

Output Indicators for actions:

Number of enterprises receiving non-financial support



Case Study 1B on investment priorities, specific objectives and indicators

Italy / OP: Enterprises and Competitiveness / ERDF



Priority Axis 3: Investment Priority 2: Promoting entrepreneurship by facilitating the economic exploitation of new ideas and promoting the creation of new firms, including through business incubators

Specific Objective: Blossoming and consolidation of micro, small and medium enterprises

Result Indicators: *Workers in new enterprises [%]*

Actions to be supported under IP:

Interventions to support the creation of new businesses and through direct incentives, both through the provision of services and through actions of micro-finance

Output Indicators for actions:

Employment increase in supported enterprises

Investment Priority 3: Support the creation and expansion of capacity for the development of advanced products and services

Specific Objective: Re-launch of willingness to invest in the production system

Result Indicators: *Rate of innovation of the production system*

Actions to be supported under IP:

Aid for investments in machinery, equipment and intangibles, and the accompanying process of corporate reorganisation and restructuring

Output Indicators for actions:

Number of enterprises receiving support



Case Study 1C on investment priorities, specific objectives and indicators

Poland/ OP: Eastern Poland
/ERDF



Priority Axis: Entrepreneurial Eastern Poland

Investment Priority 1: Increase in Innovative Start-Ups

Specific Objective: Increase of innovative start-up companies in Eastern Poland

Result Indicators: *Share of innovation – active enterprises in Eastern Poland*

Actions to be supported under IP:

Preliminary assessment of the start-up ideas;

Support for the development of business idea and strategy;

Support for the development of new innovative start-up companies.

Output Indicators for actions: -->

Number of enterprises receiving support

Number of enterprises receiving grants

Number of enterprises receiving non-financial support

Number of new enterprises supported

Investment Priority 2: Increase in SMEs' Activities

Specific Objective: Increased activity of SMEs on international markets

Result Indicators: *SMEs' revenues from the export of products, goods and materials.*

Actions to be supported under IP: *Advice and support for Eastern Poland's SMEs on:*

Foreign market entry strategies;

Target market analysis;

Presentation of the possible and optimal distribution channels;

Establishing contacts with foreign partners.

Output Indicators for actions: -->

Number of enterprises receiving support

Number of enterprises receiving grants

Private investment matching public support to enterprises (grants)

Number of enterprises supported in the field of internationalisation



Case Study 1D* on investment priorities, specific objectives and indicators

UK/ OP: ESF West Wales and the Valleys /ESF



Priority Axis: Skills for Growth

Investment Priority 1: Enhancing Equal Access to Lifelong Learning

Specific Objective 1: Increase the number of people in the workforce with technical and job specific skills at an intermediate and higher level

Result Indicators: *Employed, including self-employed, participants with lower secondary education (ISCED 2) gaining a technical or job specific vocational qualification upon leaving at upper secondary (ISCED 3) level or above*

Actions to be supported under IP:

Provision of apprenticeships and higher level apprenticeships at ISCED Level 3 or above for individuals in the target groups, to encourage the availability and take up of apprenticeship and higher level apprenticeship places;

Provide intermediate and higher level technical and job specific vocational qualifications at ISCED Level 3 and above for employed individuals in the target groups;

Targeted interventions to stimulate demand for skills and workforce development and to provide the skills needed at ISCED Level 3 and above to support organisational growth and adaptability to economic and labour market challenges, including High Performance Working.

Output Indicators for actions:

Employed, including self-employed participants with upper secondary (ISCED 3) education or above



Case Study 1D* on investment priorities, specific objectives and indicators

UK/ OP: ESF West Wales and the Valleys /ESF



Priority Axis: Skills for Growth

Investment Priority 1: Enhancing Equal Access to Lifelong Learning

Specific Objective 2: Increase the number of people with graduate degrees or equivalent undertaking research and innovation activities with enterprise

Result Indicators: *Participants with a graduate degree or equivalent gaining a qualification upon leaving at Masters (ICSED 7) or Doctoral (ICSED 8) level*

Actions to be supported under IP:

Actions to deliver research and innovation qualifications at ICSED Levels 7 and 8 undertaken in partnership between learning providers and enterprise and aligned to the Welsh Government's Grand Challenge areas of "Life Sciences and Health", "Advanced Engineering and Materials", "Low Carbon, Energy and Environment", and "ICT and the Digital Economy";

Actions driven by the private sector in collaboration with learning providers to increase the supply of individuals with higher skills in research and innovation.

Output Indicators for actions:

Participants with a graduate degree or equivalent

Number of enterprises collaborating with learning providers in Research and Innovation activities



Case Study 1D* on investment priorities, specific objectives and indicators

UK/ OP: ESF West Wales and the Valleys /ESF



Priority Axis: Skills for Growth

Investment Priority 2: Equality between Men and Women

Specific Objective: Improve the position of women in the workforce

Result Indicators: Participants gaining a qualification upon leaving (100% female); Supported enterprises having adopted or improved equality and diversity strategies and monitoring systems; Employed, including self-employed, participants with an improved labour market situation upon leaving (100% female).

Actions to be supported under IP:

Actions which offer flexible working practices and solutions to women to provide them with increased job security, increased or more flexible working hours, increased pay and/or career advancement;

Interventions which provide women with the support and skills development to promote career advancement and progression within the workplace;

Actions with employers which raise their awareness of gender disadvantage in the workforce and to support the development of equality and diversity policies and flexible working practices.

Output Indicators for actions:

Employed, including self-employed (100% female)

Number of supported micro, small and medium-sized enterprises (including cooperative enterprises, enterprises of the social economy)



Previous Case Study 1E on investment priorities, specific objectives and indicators

Poland / OP: ROP Śląskie Voivodeship /ERDF



Priority Axis X: Investment Priority 1: Modern Economy

Specific Objective 1: Increased commercialization of R&D sector

Result Indicators: *Expenditure of government and higher education sector on R&D activities in relation to GDP [%]*
Expenditure on R&D activities in relation to GDP [%]

Actions to be supported under IP:

Development of key research infrastructure - implementing research in line with regional smart specializations.

Output Indicators for actions: -->

Number of laboratories supported

Number of scientists working in improved research infrastructure facilities

Private investment matching public support in innovation or R&D projects

Number of scientific incurring capital outlay on R & D

Capital outlay for the purchase of research equipment

Specific Objective 2: Increased R&D activity of enterprises

Result Indicators: *Expenditure of enterprises on R&D activities in relation to GDP [%]*

Actions to be supported under IP:

Creation or development of existing R&D facilities in enterprises, serving their innovative activity;
Support of R&D activities in enterprises.

Output Indicators for actions: -->

Number of enterprises receiving support

Number of enterprises receiving grants

Number of supported laboratories in the enterprises

Private investment matching public support to enterprises (grants)

Number of enterprises cooperating with research institutions



Previous Case Study 1E on investment priorities, specific objectives and indicators

Poland / OP: ROP Śląskie Voivodeship /ERDF



Priority Axis X: Investment Priority 2: Digital Silesia

Specific Objective: Better access to public e-services

Result Indicators: *Percentage of citizens using e-administration services [%]*

Actions to be supported under IP:

Support for the development of public e-services and increasing business and citizens' access;

Support for the digitization, including the digitization of cultural, scientific, planning, surveying and mapping assets and ensuring universal, open access.

Output Indicators for actions:

Number of supported entities performing public tasks using ICT

Number of digitized documents containing information of public sector

Number of digital platforms running in the area of e-health at least at supra-local level

Capacity of digitized public sector information

