CBC Flash news June 2016

Dear Interreg Partners,

The Interreg Annual Meeting is still fresh in our mind. It was a pleasure and as usual an interesting opportunity to meet you all in person. You gave us fresh energy to face the second half of the year, which should be focused, as our DG Walter Deffaa put it, on three words: Implementation, implementation, implementation.

#IFOR Interreg Annual Meeting: how we did it

"We" means everyone: us at the Commission but also you, dear readers. The event, held in Brussels on 6-7 June, had an important and participative attendance from programmes, with interesting project visits and nice side events (more on this later on). Want to re-live it? No problem: just visit this webpage, where all presentations are uploaded and where the video recording divided by session will also be soon available. We are also eager to know your own evaluation of the event, to see where we can improve next year. Therefore we warmly suggest you to participate in the online survey available here... only recommendation: do it before 30 June 😊

Talking about implementation....How to avoid the most common mistakes when dealing with Public Procurement and ESI Funds? This guide, now available in all EU languages, can help you clarify some questions and guide you during your next procedure. A useful and catchy Infographic is available at the same page.
Interreg Best Website Award: and the winners are...

Interreg V-A Slovakia-Hungary (3rd place) Interreg V-B Central Europe (2nd place) and Interreg V-A Germany-Denmark (WINNER): with a lot of work but also a lot of fun we succeeded in organizing this "contest" between Interreg V programme websites as a side event of the Interreg Annual Meeting. The preliminary scrutiny provided a shortlist of 10 websites that were evaluated by our jury members (a great thank you to them all!). The idea was to give all Interreg programmes, in a light and engaging way, a hint about what we consider as best practice in web communication, by large the most important way to communicate about Interreg with beneficiaries and citizens. You can find all the details about the award and the 10 finalists on the Interreg Annual Event webpage (with the presentation of the 10 finalists). If you have nice photos or videos of the ceremony, please send them to us at REGIO-INTERREG4U@ec.europa.eu or publish them on our Facebook page. It will be a nice way to re-live the action!

New faces in the Team!

New colleagues are joining our Cross-Border Cooperation Unit. Please welcome Iva Gailly and Anna Kotoroova-De Luca! Anna is taking care of three cooperation programmes (Central Baltic, Estonia-Latvia and Slovakia-Czech Republic). Iva will join the unit on 1 July and she will first be in charge of France Switzerland and Ireland-Northern Ireland-Scotland. New "new faces" and related portfolio adjustments will be announced during or after the summer, stay tuned!

The 3 words video: can you do it?

If you attended the Interreg Annual Meeting you saw it: we produced a 3 minutes video in which four colleagues mentioned the 3 words symbolising Interreg for them and illustrated a concrete result obtained thanks to Interreg. The video is available on the event page. Now the question is: can you
produce a similar short video to tell us what Interreg has done for you? If you are up to the challenge, please send the video to REGIO-INTERREG4U@ec.europa.eu. The best videos will be shared on all our platforms and will become another important step in our #IFOR Interreg Focused On Results campaign!

Cooperation day: order your materials now!

T-shirts, balloons, flyers, magnets... want to properly celebrate European Territorial Cooperation Day? Then be aware that INTERACT is organizing, as usual, an overall order of materials for such event, for all programmes. You can place your order on this website.

CEF Telecom call on Public Open Data: a great opportunity for cross-border activities!

We already talked about this opportunity on our Twitter and Facebook account: the Connecting Europe Facility Telecom call on Public Open Data is something to save in your calendar if you have a project in such field. 3.5 millions are available and the deadline to present project proposals is 15 September 2015. Want to know more about it? Please visit the dedicated page.

Interreg logo: a success story. Next stop: Interreg Branding

Did you know that more than 2/3 of you have taken up the Interreg logo provided by INTERACT? We are really proud of this outcome, which is helping us all to have a common visual identity throughout Europe. On this topic, we would like to remind you the nice promotional video prepared by INTERACT. Programmes are now debating about Interreg branding; can you agree a shared mission
and vision statements for Interreg, applicable to all programmes? INTERACT is leading on this exercise: if you have ideas on the topic, it is the time to speak out loud!

**#EUinmyRegion campaign: call for bloggers and photographers still on!**

Two out of the four legs competition of the #EUinmyRegion campaign are still open and colleagues are eager to hear from you: the blog competition and photo competition can see someone from your region as the winner: participate in numbers (here the [link](https://www.facebook.com/InterregA/) for the blog competition and here the [one](https://twitter.com/Regio_InterregA/) for the photo competition).

**Twitter and Facebook account: follow us for more news!**

They have been already mentioned in this Flash News: since a few weeks, you have two other important channels to stay tuned on what is happening in the Interreg cross-border cooperation world: our Twitter account ([https://twitter.com/Regio_InterregA/](https://twitter.com/Regio_InterregA/)) and our Facebook account ([https://www.facebook.com/InterregA/](https://www.facebook.com/InterregA/)) are there in the web-sphere to serve you... keep an eye on us 😊

**European Week of Regions and Cities: the "Interreg" workshops**

The Interreg world will be well represented among the 130 workshops and debates taking place between 10 and 13 October 2016 during the European Week of Regions and Cities (the new name of 2016 Open Days): a workshop on boosting employment opportunities in border regions and a workshop on cross-border rail investment will be organized by our unit. In addition, Interact will be organizing a workshop illustrating the tools they put at programmes' disposal for this programming period. Registration will open on 8 July. We will keep you posted on it through [Twitter](https://twitter.com/Regio_InterregA/) and [Facebook](https://www.facebook.com/InterregA/).

You can find this Flash News and previous issues on our [webpage](https://www.regio2014.eu/).