Connecting Europe – Smart and Green Partnerships

The 14th Baltic Development Forum Summit and the 3rd Annual Forum of the EU Strategy for the Baltic Sea Region focus on infrastructure needs in the Baltic Sea Region including transport, energy and digital requirements. Entitled Connecting Europe – Smart and Green Partnerships in the Baltic Sea Region, the event is co-hosted with the Danish Presidency of the Council of the European Union, the Capital Region of Denmark, the Region Zealand and the Region Skåne will be attended by decision-makers from business, politics, international organisations and the academic world.

The focus of the debate will be the challenges and opportunities for the Baltic Sea Region in terms of infrastructure development, investment, and economic competitiveness, as well as the importance of public-private cooperation. The event is an important opportunity to explore how public-private partnerships can help kick-start economic growth, and contribute to the sustainable development of the Region.

This agenda will allow us to consider how the EU Strategy for the Baltic Sea Region, through smarter and greener investments, can play its part in the implementation of the Europe 2020 Strategy. The aim is to discuss how the Strategy Action Plan can best support infrastructure planning, also in the digital field. A new State of the Region Report will – as always – provide substantial input to the discussion.

Business networking is also promoted. The Baltic Business Arena – a matchmaking event for companies - takes place alongside the conference. See www.b2match.eu/balticbusiness2012

Together with the Danish Presidency of the Council of the European Union, the Capital Region of Denmark, the Region Zealand and the Region Skåne, the European Commission and the Baltic Development Forum look forward to welcoming you in Copenhagen!

Please look out for the latest news on our dedicated website www.bsr2012.eu

Sunday 17 June

14.00 – 19.00 Early Arrival Programme co-organised with Region Skåne, Sweden and the European Spallation Source (ESS) Please note: 14.00 – 14.40 Bus transfer to Dockplatsen, Malmö, Sweden from Copenhagen Airport (For all registered participants)

15.30 – 17.30 Brains and Bridges – Research, Innovation and Growth in the Baltic Sea Region Macro-regional Effects of the European Spallation Source (ESS)/the MAX IV Project on Growth and Competitiveness in the Baltic Sea Region Venue: Restaurant Glasklart, Dockplatsen 1, Malmö, Sweden

Welcome address: Pia Kinhult, First Governor, Region Skåne

Key-note speech: Colin Carlile, CEO, European Spallation Source

Film about ESS and MAX IV

Panel debate on the macro-regional effects of ESS/MAX IV How do We Make the most of the Large Research Facilities

Helmut Dosch, Prof. Dr., Chairman of DESY Board of Directors, Hamburg

Colin Carlile, CEO, European Spallation Source

Lars Kolte, Chief Negotiator for the Danish participation in ESS

Ulf Troedsson, CEO, Siemens Sweden

Moderator: Verner Kristiansen, Communication Advisor, Denmark

17.30 – 19.00 Welcome Reception Venue: Restaurant Glasklart, Dockplatsen 1, Malmö, Sweden

Special address: Colin Wolfe, Head of Unit, DG Regional Policy, European Commission

19.15 Bus Transfer to Nyhavn, Copenhagen, Denmark

20.30 – 21.15 Canal Tour from Nyhavn, Copenhagen
Monday 18 June

Venue
The Royal Danish Academy of Fine Arts, Schools of Architecture, Design and Conservation
Address: Philip de Langes Allé 10, Copenhagen

Conference Moderators:
Verner Kristiansen, Communication Advisor, Denmark
Pawel Swieboda, President of the Board, demosEuropa, Poland

08.00
Registration
Registration and Opening of Networking and Project Village

09.00 – 09.45
Warming up with the State of the Region Report
Place: Plenary Hall
How are the countries of the Baltic Sea Region performing internationally in terms of competitiveness, economic benchmarks and economic growth initiatives? Is the Region again on the Top of Europe or only muddling through in a difficult global context? How significant are infrastructure investments and green growth for the upgrading of the Region’s competitiveness? The scene is set for the Summit/Annual Forum with the State of the Region Report.

Christian Ketels, Principal Associate, Harvard Business School
Commented by:
Dr David Skilling, Director, Landfall Strategy Group, Singapore
Dan Jørgensen, Member of the European Parliament, Denmark

09.45 – 10.00
Official Opening
H.R.H. Crown Prince Frederik of Denmark

10.00 – 10.45
Welcome address
Frank Jensen, Lord Mayor of Copenhagen
Key-note speeches
Hans Skov Christensen, Chairman, Baltic Development Forum
Helle Thorning-Schmidt, Prime Minister, Denmark
Johannes Hahn, Commissioner for Regional Policy, European Commission
Andrus Ansip, Prime Minister, Estonia

10.45 – 11.00
Entertainment

11.00 – 12.00
Plenary Session: Mastering Smart and Green Partnerships
How to Boost Economic Growth and Competitiveness in the Baltic Sea Region
Place: Plenary Hall
How do we create the best conditions for economic growth and competitiveness in the Region through joint efforts? Can public-private partnerships help kick-start economic growth? How can the EU Strategy for the Baltic Sea Region, through smarter and greener investments, play its part in the implementation of the Europe 2020 Strategy? In the panel discussion the participants will reflect on these and other relevant questions with a view to getting a political perspective of the economic challenges and opportunities of the Region.

Introductory statements:
Nicolai Wammen, Minister for European Affairs, Denmark
Johannes Hahn, Commissioner for Regional Policy, European Commission

Panel discussion
Vytautas Leškevičius, Vice-Minister, Ministry of Foreign Affairs, Lithuania
Cornelia Pieper, Minister of State, Foreign Federal Office, Germany
Piotr Serafin, Secretary of State, Ministry of Foreign Affairs, Poland
Viktors Makarovs, Parliamentary Secretary, Ministry of Foreign Affairs, Latvia
Esko Hamilo, Under-Secretary of State, Ministry of Foreign Affairs, Finland
Pim van Ballekom, Vice-President, European Investment Bank

Moderated by:
Verner Kristiansen, Communication Advisor, Denmark
Pawel Swieboda, President of the Board, demosEuropa, Poland
Lunch and Networking Village Activities

Workshop
13:00-13:45 South Eastern Baltic Sea Area (SEBA) Workshop (Auditorium 2.1)
The CBSS SEBA project (Modernisation Partnership for the South Eastern Baltic Area) project brings attention to the potential of the area with the major focus on Kaliningrad, Lithuania, and Poland. How to support the SEBA efforts for modernisation through regional cooperation in the fields of tourism, natural and cultural heritage, sustainable development, PPP, higher education and youth exchange?

Presentations of Flagship Projects under the EU Strategy for the Baltic Sea Region Business Case Presentations

12:15 - Infrastructure Financing Models in the Baltic Sea Region
NIB, the international financial institution of the Nordic and Baltic countries, has a special mandate to enhance competitiveness and the environment of the region through its lending activities. The presentation will give an overview of the rich variety of models for infrastructure finance in the Baltic Sea Region, and elaborate on the role of NIB as an investor in the region’s sustainable development. Presented by Joe Wright, Head of Transaction and Portfolio Management, Nordic Investment Bank

12:25 - Baltic Deal – Putting Best Agricultural Practices to Work
Baltic Deal provides advisory organisations with improved, cost efficient methods and tools to support farmers in reducing nutrient loss on farms. Best agricultural practises, measures and investments are demonstrated on a network of over 120 demonstration farms around the Baltic Sea. Learn about what farmers do to improve the Baltic Sea environment and how increased knowledge is a key in developing more sustainable agriculture, where national advisory organisations play an important role. Presented by Sandre Langaaas, Project Manager, Federation of Swedish Farmers

12:35 - BONUS – Innovation with a Purpose
Learn about how innovation can thrive and support a healthy marine ecosystem through a macro-regional research effort – and make a society stronger. Progress towards an economically and ecologically prosperous, sustainable Baltic Sea region requires the development of new eco-technological approaches, tools and solutions for sustainable use of marine goods and services. BONUS collaborates with macro regional networks of companies, research actors and financiers of the flagship project BSR Stars as well as contributing to the design of the EU’s Horizon 2020. Welcome! Presented by Dr Kaisa Kponen, Executive Director, BONUS

12:45 - EfInord NB Forest – Research-based Information on Nordic and Baltic Forests and Forestry
In the Baltic Sea region there is an evident need to fill the gap between existing national and global information portals as the target groups and their information needs are different. A regional information service in the Baltic Sea region will strengthen regional development by offering a platform for sharing knowledge, where each country can draw on the other countries’ experiences within a specific research field. These fields of research are often so specialized that countries might not alone have the capacity sustain research and development. NB Forest is an information portal that fills this gap—a joint project of the Nordic Forest Research Co-operation Committee (SNS) and the North European Regional Office of the European Forest Institute (EFInord). Forest research institutions in the SNS Network “Nordic-Baltic Forest Research Communicators” are key partners in the implementation and content provisioning of the information portal. Presented by Mika Mustonen, Head of EFI-NORD

13:00 - EIB Supporting EU Co-financing in the Baltic Sea Region – the Lithuanian Case
An example of how EIB can support EU co-financed projects and the implementation of the EU Strategy for the Baltic Sea Region. In this case from Lithuania, a Structural Programme Loan amounting to EUR 1.132m supports all EU-funded projects in the present programming period 2007-2013, including components that connect Lithuania to Europe and upgrade the networks and infrastructure to modern European standards making Lithuania both greener and smarter. Presented by Roland Randefelt, Senior Engineer, Region and Urban Development Division, Projects Directorate

13:15 - Imprim – Quality of Health for All
Three perspectives on Primary Health Care (PHC) development from the ImPrim subprojects will be presented: 1. Economic steering of health care, especially incentive payment schemes and quality indicators for PHC; 2. Nurse empowerment—the specific competence of well educated nurses are not taken care of in many BSR countries today. This fact is of great importance to the regional inequalities of public health; 3. PHC as an arena for counteracting bacterial resistance. More than 90% of all antibiotics are prescribed in PHC. There is a great need for education and restrictions today. Presented by Ingvart Ovhead, Senior Advisor, Blekinge County Council, Sweden

13:25 - SMOCS - Sustainable Management of Contaminated Sediments in the Baltic Sea
How to handle dredged contaminated sediments is a major problem. The stabilization/solidification method reduces environmental impact and improves technical properties, thus enabling the beneficial use of contaminated sediments as construction material, saving costs and natural resources. The main outcome of the project is a guideline for the management of contaminated sediments and handling alternatives, e.g. the disposal and beneficial use of treated contaminated sediments and a tool-box comprising treatment technologies and tools for sustainability assessment. Presented by Gøran Holm, Director of Research & Development, Swedish Geotechnical Institute (SGI)

13:40 - Innovation and Development in Maritime Clusters and Transport & Logistics
Maritime Development Center of Europe (MDCE) represents the Danish Maritime Cluster. MDCE is a member of the European Network of Maritime Clusters. MDCE also represents ShortSea Promotion Denmark and supports innovation in Transport & Logistics via our operation of the Danish Transport Innovation Network. We deliver an inspirational framework and facilitate growth by supporting knowledge, idea sharing and project development between our members. Presented by Steen Sabinski, CEO, Maritime Development Center of Europe

13:50 - Your Entry Point to the Swedish BSR Commitment
In Sweden a total of 37 national agencies and 21 county administrative boards have been tasked by the government to contribute to the EU Strategy for the Baltic Sea Region. The Swedish Agency for Economic and Regional Growth (Tillväxtverket) has the responsibility to coordinate this network, thus creating a basis for cross-sectoral cooperation and learning. At the same time this network has created a one-entry point to the Swedish state commitment to the Strategy! How could this be used as a way to create a Baltic Sea Region wide cooperation among national authorities? Presented by Ulf Savbäck, The Swedish Agency for Economic and Regional Growth
Plenary Session: Together for Better Connections
Private-Public Partnerships in Transport and Logistics
Place: Plenary Hall

A flexible and sustainable transport infrastructure is a cornerstone in stimulating growth and employment. It will enhance mobility, improve access of companies to markets and boost regional economic growth. Recently, the EU Transport Ministers have endorsed ambitious proposals from the European Commission to develop a unified European Transportation Network (TEN-T). Railways will be upgraded to high speed and cross-border bottlenecks reduced. How will the plans for future transportation networks benefit the Baltic Sea Region?

Key-note speech:
Siim Kallas, Vice-President, Commissioner for Transport, European Commission
Aleski Randell, Mayor of Turku, Finland
Kristin Vinje, Vice Mayor for Finance, City of Oslo, Norway
Leo Larsen, CEO, Femern, Denmark
Jens Bjørn Andersen, CEO, DSV

Conference Moderators:
Verner Kristiansen, Communication Advisor, Denmark
Pawel Swieboda, President of the Board, demosEuropa, Poland

Coffee break and Networking Village Activities
Presentations of Flagship Projects under the EU Strategy for the Baltic Sea Region
Business Case Presentations

15:25 - Turku and BSR Cooperation
The role of local and regional authorities is essential for effective cooperation in the Baltic Sea Region (BSR). The city of Turku—a small giant of BSR networking—is actively promoting collaboration with cities, local governments, universities and chambers of commerce to develop practical cooperation platforms. Several cases will be presented in this session, including the Turku process, activities of Centrum Balticum policy think-tank, projects of UBC Environmental Commission and the Development and Growth Corridor from Stockholm to St. Petersburg via Turku and Helsinki.
Presented by Mika Akkanen, Manager of International Affairs, City of Turku

15:35 - TransBaltic – A Joint Vision of Transport Development
TransBaltic will present a Macroregional Transport Action Plan (MTAP)—the ultimate product of the strategic process run by TransBaltic in cooperation with several transport corridor projects, the pan-Baltic networks, the national governments of the Baltic Sea countries and the European Commission. The document contains policy incentives addressing a need to better integrate the national and regional networks around the Baltic Sea in the context of accessibility, connectivity, territorial cohesion and sustainable regional growth, as well as preparedness measures to make the BSR transport system robust enough to absorb the increasing transcontinental transport flows.
Presented by Dr. Wiktor Szydarowski, TransBaltic Project Manager

15:45 - Project 14.3 Moving Ahead on Macro-Regional Risk
14.3 is a Flagship Project under the EUS-BSR Priority Area 14. Since its start in the beginning of 2012, partners of this project are working together to develop scenarios and identify gaps in order to tackle the main hazards of the Baltic Sea Region, including winter storms, forest fires and floods. The novelty of this project lies first in its focus on macro-regional level participation and second in its aim to fill existing gaps in regional cross-border coverage of various disasters and risks, not only maritime safety and security. Presentation of this particular model and the challenges and value of the project will be complemented with the official launch of the 14.3 website. CBSS Secretariat is Lead for 14.3
Presented by Anthony Jay Olsson, Head of Media and Communications, Council of the Baltic Sea States
ScanBalt BioRegion is Health and Life Sciences on Top of Europe. ScanBalt is a not-for-profit member association which serves as a service provider for the members and promotes the development of ScanBalt BioRegion as a globally competitive macro-region and innovation market. One of the key activities is the EU Baltic Sea Region strategy’s flagship ScanBalt Health Region. ScanBalt Health Region is a platform for cross-sectorial and trans-national projects and initiatives promoting economic development and public health and reducing disparities in the Region. Presented by Wolfgang Blank, Chairman of ScanBalt and CEO BioCon Valley

The agriculture systems as well as the environmental contexts vary greatly across the BSR. Still there can be seen possibilities for win-win solutions for agriculture and environment through a region-wide dialogue and cooperation. The EUSBSR can enable the regions actors to test different approaches for a common benefit. Baltic COMPASS project is there to boost this process and raise issues for regional discussion. Presented by Kaj Granholm, Assistant Coordinator, Baltic COMPASS project

The competitiveness of the region is closely related to a high education level. To boost this competitiveness we need to increase cooperation between educational institutions on all levels and increase the mobility of pupils, students and teachers within the region. Some of the challenges in the region today are the demographic change, lack of skilled workers and the need of bringing education and business together. Presented by Anders Bergström, Project Manager, and Paula Lindroos, Programme Director, Baltic University Programme.

We invite you to visit stand 37 to discover how The Nordic Council of Ministers contributes to the co-operation, innovation and sustainable growth in the Baltic Sea Region, providing an intergovernmental platform for development. There will be discussions, books and Nordic images. Presented by Karin Arvidsson, Communication Expert, Nordic Council of Ministers.
Parallel sessions

**The Baltic Sea Region - A Shortcut to the Digital Single Market?**
Place: Plenary Hall

The Digital Agenda is a flagship initiative of the EU 2020 Strategy, and it aims at developing a digital single market where cross-border barriers are reduced or removed. As a front-runner in the digital economy, the Baltic Sea Region (BSR) has a particular interest and potential to go ahead and show practical solutions and results. A regional study has been launched on how to reduce barriers and take concrete actions in a short to medium term in the Baltic Sea Region. Recommendations from a Policy Advisory Group which includes business and policy makers is presented and discussed.

- **Linnar Viik**, Member of the Governing Board, European Institute of Innovation and Technology
- **Kaj Juul-Pedersen**, President, Sitella AS, Denmark
- **David Mothander**, Nordic Policy Counsel, Google, Sweden
- **Jørgen Abild Andersen**, Director General Telecom, Danish Business Authority
- **Robert Czarnecki**, Vice President, Ericsson, Poland

Moderator: **Per Tryding**, Secretary General, Baltic Chamber of Commerce Association

**Making Success Stories with Russian Partners**
Place: Auditorium 2.1

Amid growing interest in cooperating with Russian partners, several initiatives and success stories will be presented, covering concrete cases of cooperation at various levels: state, sub-regional and local, and within the business and NGO communities. The aim is to illustrate different ways and means in which the common work has been carried out effectively. It is also to provide examples that can inspire others how to adapt to their own fields of cooperation. The panelist expertise features various contexts, e.g., environment, health and regional policies.

- **Hanna Lehtinen**, Deputy Director General, Ministry of Foreign Affairs, Finland
- **Yulia Mikhaylova**, Dr., Prof. Federal Research Institute for Health Care Organization and Information, Russia
- **Arne Grove**, Director, Nordic Council of Ministers’ Information Office in Kaliningrad
- **Darja Akhutina**, Director, NORDEN Association of Russia
- **Sofia Rekord**, Vice Rector, Head of International Economic Relations, Saint-Petersburg State University of Economics and Finance, Russia

Moderators:
- **Marek Maciejowski**, Head of Secretariat, Northern Dimension Partnership in Public Health and Social Well-being
- **Mikko Loikoksi**, Director for External Affairs, City of Turku, Coordinator of the Turku process

**Private-Public Partnerships: How to Finance Infrastructure**
Place: Auditorium 6

Infrastructure requirements are exceeding existing financing resources. Recently, a new proposal was presented to increase investments into targeted infrastructure as a means to upgrading the competitiveness of the Region and Europe and bridging the financing gap. The proposal, Connecting Europe Facility, covers €50 billion but how can the funds and better infrastructure optimize cross-border synergies in private-public partnership and help develop a competitive edge over global partners?

- **Henrik Normann**, President, Nordic Investment Bank
- **Anita Fürstenberg-Lucius**, Head of Baltic Sea Department, European Investment Bank

Commented by:
- **Byron Kabarakis**, Project Officer, DG for Regional Policy, European Commission

Moderator: **Pawel Swieboda**, President of the Board, demosEurope

**Building Science Links in the Baltic Sea Region – the Role of Clusters**
Place: Auditorium 5

Creating cooperative science links cross borders is an important element in ensuring the competitiveness of the Region. Pooling intellectual, technological and financial resources and establishing long-term partnerships will enhance excellence of scientific research and more efficient use of talents. How can we upscale scientific cooperation across frontiers? What investments are needed to boost the brain infrastructure? What is the role of clusters in the science and research perspective? Are EU programmes used in the best way and through joint endeavours in the region?

- **Massimo Altarelli**, Chairman and Managing Director, The European XFEL
- **Dr. Kaisa Kononen**, Executive Director, BONUS
- **Rene Buch**, CEO, NORDUnet
- **Dr. Uwe Sassenberg**, Project Manager, Deutsches Elektronen-Synchrotron (DESY)

Moderator: **Jacek Walendowski**, Senior Consultant, Technopolis Group Belgium
Sustainable Bioenergy - the Baltic Sea Region as a Global Leader
Place: Auditorium D

The Baltic Sea region has everything it takes to become a global leader in sustainable biomass production and the biomass value-chain. We have a large concentration of biomass, well-developed infrastructure, technological and environmental knowledge and a long tradition for cooperation across the region. We can set ambitious goals! This was the final conclusion of a Nordic-Baltic biomass conference in Copenhagen on March 21st. The session will discuss challenges and opportunities related to the development of sustainable bioenergy actions in the Region and present a proposal for a Horizontal Action within the EU Strategy for the Baltic Sea Region.

Claus Felby, Professor, University of Copenhagen
Martin Porsgaard, Director, Environment and CSR Infrastructure, SAS Group
Michael Krug, Research Fellow, Freie Universität Berlin, Bioenergy Promotion 2
Joanna Przedzimirskia, Professional Project Manager, Maritime Institute, Gdansk
Geir Oddsson, Senior Advisor, Nordic Council of Ministers

Moderator:
Verner Kristiansen, Communication Advisor

Sustainable Water Management and Public-Private Partnerships: Scenarios and Benchmarks for Reducing Pollution in the Baltic Sea
Place: Networking Village

Is progress being made in combating the pollution of the Baltic Sea or are we witnessing a management problem due to lack of funds, clear targets, commitment and international authority? How can the private sector become part of the solution and is there an opportunity side of the whole problem? How to minimize ship-based pollution, while aiming at maximizing the positive impacts of the maritime transport mode for the region? Maritime emission regulation poses new asymmetric costs to the Baltic Sea region. The regional solutions to the changing transport cost structure need innovative co-operation on all levels. Do we know the long term scenarios for the Baltic Sea?

Pauli Merriman, Programme Director, WWF Baltic Ecoregion Programme
Monika Stankiewicz, Executive Secretary, Helsinki Commission
Henrik Dissing, Chief Advisor, Danish Nature Agency
Matti Spolander, Adviser, The Federation of Finnish Technology Industries

Moderator:
Hans Brask, Director, Baltic Development Forum

Plenary Session
Regional Perspectives on Private-Public Partnerships
Place: Plenary Hall

Public-private partnership is a way to bring in new financing sources for funding public infrastructures and service needs, in particular when there are pressures on public budgets. Are private-public partnerships a better way to face common challenges in the Baltic Sea Region? In which areas of the EU Strategy should they be more developed? What types of projects or services could be delivered more efficiently? Who should be the actors involved?

Per Bodker Andersen, President, Union of Baltic Cities
Olgierd Geblewicz, Marshall, Westpomeranian Region, Chairman of the Baltic Sea States Subregional Cooperation (BSSSC)
Hans Brask, Director, Baltic Development Forum

Conference Moderators:
Verner Kristiansen, Communication Advisor, Denmark
Paweł Swieboda, President of the Board, demosEuropa, Poland

Departure to Dinner by Boat

Dinner
Venue: Docken, Færgehavnsvej 35, Copenhagen
Welcome:
Vibeke Storm Rasmussen, Chairman of the Capital Region of Denmark
Steen Bach Nielsen, Chairman of Region Zealand

Special Dinner Address:
Rickard Gustafson, CEO, SAS Group

Award Ceremony
BSR Innovation Award
Baltic Sea Award

Entertainment
Road Song (Jazz)
Uppercut Dance Performance

Departure by Bus to Central Copenhagen
Tuesday 19 June

Venue

The Royal Danish Academy of Fine Arts, Schools of Architecture, Design and Conservation
Address: Philip de Langes Allé 10, Copenhagen

Conference Moderators:
Verner Kristiansen, Communication Advisor, Denmark
Pawel Swieboda, President of the Board, demosEuropa, Poland

09.00 – 09.30

Integrating Europe through Macro-regions
Place: Plenary Hall

Macro-regions represent a relatively new feature of European integration. With EU Strategies for the Baltic Sea Region and the Danube Region in place, many other EU countries are reflecting on the possibility of new macro-regional strategies. In an ever wider Europe, are macro-regions the appropriate response to the territorial cohesion objective of the Treaty of Lisbon? Can European policies play a more efficient and more tailor-made role in this context? How can macro-regional strategies become more embedded in European (and national) policies?

Dr. Johannes Kyrle, Secretary-General, Ministry of Foreign Affairs, Austria
Uno Aldegren, Rapporteur for the Baltic Sea Region Strategy, Committee of the Regions (CoR)

Moderator:
Verner Kristiansen, Communication Advisor, Denmark

09.30 – 11.00

Plenary Session: Streamlining Joint Efforts

Reviewing the EU Strategy for the Baltic Sea Region
Place: Plenary Hall

The on-going review process of the Strategy is taking stock of the lessons learned during the early implementation of the EU’s first macro-regional strategy, and looks to ensure a close alignment with the Europe 2020 Strategy. The Action Plan – the operational tool of the Strategy – now needs to be updated to clearly set out how to deliver on the ambitious objectives that the Member States in the Region have agreed on, in cooperation with all relevant stakeholders from EU and non-EU countries. Several decisions have already been taken to reinforce the Action Plan. But are they sufficient and do they convey clear political messages? Does the Action Plan offer a coherent and efficient framework for achieving the objectives of the Strategy?

Walter Deffaa, Director-General, DG Regional Policy, European Commission
Halldor Asgrimsson, Secretary-General, Nordic Council of Ministers
Gerhard Aimer, Ambassador, German Presidency of the Council of the Baltic Sea States
Marita Ljung, State Secretary, Ministry of Enterprise, Energy and Communications, Sweden
Carla Montesi, Director, DG for Maritime Affairs and Fisheries, European Commission

Conference Moderators:
Verner Kristiansen, Communication Advisor, Denmark
Pawel Swieboda, President of the Board, demosEuropa, Poland

11.00 – 12.00

Coffee break and Networking Village Activities

Presentations of Flagship Projects under the EU Strategy for the Baltic Sea Region

11:15 - StarDust – Bridge over Baltic Waters: Joining Forces to Keep the Elderly Active and Healthier

How do we keep the aging population around the Baltic Sea active and healthy? This is the challenge for the StarDust project Active for Life. End-users, universities, companies and cluster organizations in the field of wellbeing cooperate to find innovative solutions for the local and global market. By engaging mobile solution developers in the process, new ideas emerge that combine the competencies of the wellbeing and the telecom/mobile applications sectors. The presentation demonstrates how StarDust tackles this challenge and fosters cross-border and sector business development in the Baltic Sea region.

Presented by Hugo Tamagnini Gonçalves, Culminatum Innovation, Finland and Henrik Lundblad, Mobile Heights, Sweden

11:25 - Science Link – Research Structures and Cooperation in the Baltic Sea Region

The Science Link project aims to establish a network of research infrastructures, universities and regional competence centres to give commercial users better access to the research institutions and thus accelerate innovation processes as well as strengthen the competitiveness of the single regions. The presentation will give an overview of the implementation of the Science Link network. The added value of more intensive cooperation in the area of science for the regional development in the Baltic Sea Region shall be illustrated.

Presented by Katarina Röbbelen-Voigt, Project Manager, Hansestadt Hamburg

11:35 - Izodom: Construction business and energy saving - knowledge based success story

Energy saving and passive houses are a well known topic. Izodom innovative approach to construction business made it possible to provide higher energy saving standard, at higher quality of house and affordable prices - EU wide. More durable, more energy saving, suitable for private homes as well as public buildings - a sustainable construction technology. How to provide energy saving social housing for local population? How to enjoy significant savings on heating costs? How is it possible such business economically effective? The Izodom presentation will give you an overview of knowledge-based sustainable construction present from Middle East to Scandinavia.

Presented by Jakub Wójcik, Izodom
Parallel sessions

**Convergence or Competition: Energy Agenda for the Baltic Sea Region?**
Place: Plenary Hall

Are we making headway in creating a single European market in energy? Or are we still seeing competitive national investments - not least in the gas sector - that consolidate fragmented national energy networks in the Baltic Sea Region? How to identify synergies between national and regional objectives and ensure benefits and enhance competitiveness? How to increase cross-border connection and transmission capacity? How does the EU Strategy for the Baltic Sea Region complement other energy frameworks like the BEMIP and BASREC - or are they also competing?

Philip Lowe, Director-General for Energy, European Commission
Arvydas Sekmokas, Minister of Energy, Lithuania
Gatis Abele, Deputy State Secretary, Latvia
Hans Jorgen Koch, Deputy State Secretary, Danish Energy Agency

Moderator:
Karel Beckman, Editor-in-chief, European Energy Review

**Review of the Action Plan of the EU Strategy for the Baltic Sea Region**
Place: Auditorium 6

The review process of the Action Plan is underway. It reflects on the lessons learned after more than two years of implementation, and on the need to ensure alignment with Europe 2020 objectives and the negotiations on the next programming period (2014-2020). How do we make sure that we get the best possible Action Plan for the years to come?

Henryka Moscicka-Dendys, Deputy Director, Ministry of Foreign Affairs, Poland
Hannele Luukkanen, BSSSC Board Member and Member of Committee of the Regions
Johan Söderling, Chairman of the Board of Vännäs Municipality
Bjarke Wiehe Botcher, Chief Adviser, Danish Maritime Authority

Moderator:
Jean-Marc Venineaux, DG Regional Policy, European Commission

**Innovation by Bridging White Spaces**
Place: Auditorium 5

Based on experience primarily from Skåne and Schleswig-Holstein this session will focus on how clusters may become players in an emerging context for innovation. The common denominator seems to be a need for new forms of horizontal collaboration not only in geographical sense but also between clusters, competencies and cultures. How to find innovation opportunities and make them actionable for business, academia and governments? What are proper policy instruments in support of open innovation platforms? What is required in terms of orchestration from business and policy that involves facilitation, coordination and multi-level governance?

Lennart Svensson, Head of Innovation Department, Region Skåne
Ulrich Hausner, Director Cluster Development, WTSH Schleswig-Holstein
Christian Ketels, Principal Associate, Harvard Business School
Karín Nýgård Skalman, Program Manager BSR Stars, VINNOVA

Moderator:
Arne Eriksson, Manager, Arne Eriksson Consultancy

**Deep Water Think-tank - Political State of the Region Report**
Place: Networking Village

The Baltic Sea Region Thinktank DeepWater presents its second Political State of the Region Report which this year focuses on regional governance and coherence, Russian Baltic Sea policies, Kaliningrad, Norway and Iceland. The report also provides a brief overview of major regional political developments. The workshop reflects the main findings of the report and provides space for questions and discussion.

Halldór Asgrímsson, Secretary General, Nordic Council of Ministers
Bernd Henningensen, Professor, Humboldt University and Academic Advisor, Baltic Development Forum
Tobias Etzold, Project Leader, German Institute for International and Security Affairs

Moderator:
Andreas M. Klein, Head of the Konrad Adenauer Foundation Offices in the Baltic States, Latvia
**The Future Financial Framework**  
**Place: Auditorium 2.1**

Based on the proposal submitted by the European Commission last year, Member States are currently negotiating the EU’s next financial framework 2014-2020. What is the state of play of the discussion under the Danish Presidency? How will the next budget boost economic activity for growth and jobs? How will Macro-regions be able to make the best use of it?

Charlina Vitcheva, Director, DG Regional Policy, European Commission  
Mari Lahtmets, Counsellor, Ministry of Finance, Estonia  
Haitze Siemers, Head of Unit, DG for Maritime Affairs and Fisheries, European Commission  
Merten Barnert, Advisor, State Chancellery Mecklenburg-Vorpommern  
Jueri Rute, Geographical Desk Officer, DG Agriculture and Rural Development, European Commission

Moderator:  
Colin Wolfe, Head of Unit, DG Regional Policy, European Commission

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**Lunch and Networking Village Activities**

**Workshops**  
**14:15 – 15:00 RENSOL – Regional Energy Solutions: Kaliningrad Case (Auditorium D)**

The RENSOL project’s focus is on energy efficiency (EE) and renewable energy solutions (RES) in Kaliningrad Region, Russia. The project aims at improving governance capabilities as regards deployment of energy efficiency (EE) and renewable energy sources (RES) solutions; producing tangible benefits to non-state actors and local authorities of energy solutions; introducing new financial modalities that will enable deployment of energy solutions. The project deals with the field in Russia – energy efficiency - with enormous potential that has not been fully explored yet. The project includes many partners, including Russian counterparts, but the question still remains how to penetrate the market, define its needs and stakeholders. The discussion will focus on opportunities and challenges in cooperation with Russian partners in energy efficiency area.

Eva Häjlimered, Head of Secretariat, UBC Energy Commission  
Tero Ahonen, Researcher, Lappeenranta University of Technology  
Magnus Rystedt, Managing Director, NEFCO  
Jaakko Henttonen, NDEP Director, European Bank for Reconstruction and Development

Moderator:  
Hans Brask, Director, Baltic Development Forum

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**Presentations of Flagship Projects under the EU Strategy for the Baltic Sea Region Business Case Presentations**

**13:30 - SUBMARINER – A Future Road for Sustainable Uses of Marine Resources in the Baltic Sea Region**

The presentation will focus on the SUBMARINER compendium, which describes current and potential future marine uses in the Baltic Sea Region. For the compendium, SUBMARINER has developed a comprehensive inventory of innovative sustainable uses, analyzed the strengths, weaknesses, threats and opportunities to the Baltic Sea Region, assessed their environmental and socioeconomic impacts as well as market opportunities, and described the gaps and obstacles in the legal framework. Presented by Joanna Przedziurymska, Maritime Institute in Gdansk

**13:40 - NEFCO - Nordic Environment Finance Corporation**

NEFCO is an international financial institution owned by the five Nordic countries: Denmark, Finland, Iceland, Norway and Sweden. NEFCO finances environmentally-related projects and investments primarily in Russia, Ukraine, Estonia, Latvia, Lithuania and Belarus in order to generate positive environmental effects for the Nordic region. At present, the funds administered by the corporation are valued at some EUR 540 million. Presented by Magnus Rystedt, Managing Director, Nordic Environment Finance Corporation

**13:50 - The Fehmarnbelt Fixed Link – A Regional and European Engine of Growth**

Are you curious about the tunnel that Femern A/S plans to build? Would you like to know more about how this large scale infrastructure project will not only shape a new Fehmarnbelt Region but will also bring the people of the Western Baltic Sea Region and Europe closer together? This presentation will elaborate on the project and the opportunities it brings for economic growth and deeper cooperation in the spheres of business, science, the labor market and culture. Presented by Ajs Dam, Director Corporate Communications and Regional Development, Femern A/S

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**Russia**  
**Place: Auditorium D**

What direction is Russia taking? The question seems always to be relevant to investors and decision makers. Are economic objectives and the political will aligned? Will Russia ensure the upkeep of pursuing targets of modernization? Russia assumes the Presidency of the Council of the Baltic Sea States in July 2012 but does Russia have any ambitions for the region? The experts in Russia will provide a general outlook and analysis of the current situation.

Kari Lihuto, Professor, Director, Centrum Balticum, Turku  
Arkady Moshes, Programme Director, The Finnish Institute of International Affairs  
Slava T. Khodko, Chairman of the Executive Committee, Association North-West, Russia  
Michael Smyth, President, ECO Section, European Economic and Social Committee  
Michael Pulch, Head of Russia Division, European External Action Service

Moderator:  
Pawel Swieboda, President of the Board, demosEuropa, Poland
14:05 - Baltic Manure – Turning Manure Problems into Business Opportunities

How do we make business out of manure? This is the challenge of Baltic Manure. Currently the majority of the manure in the Region is not utilized, since manure is often considered a waste product and not a resource. In Baltic Manure we work to stimulate innovation and technology development in the area of manure management in order to broaden the conception, thereby creating business opportunities. We focus on technologies for utilization of manure for fertilizer and bio-energy and this is done in collaboration with researchers, developers and multiplier organizations with close contact to companies within the manure management business area.

Presented by Anne-Luise Skov Jensen, International Project Consultant, Agro Business Park

14:15 - Baltic Sea Region Programme – We Support Transnational Cooperation in the Region

Many issues affect more than one municipality or country. Maritime safety, water pollution and overfishing are on our agendas. We have learned that we are not alone and that we have common problems. Together we can look for more efficient solutions, tackle problems faster and save valuable resources. The Baltic Sea Region Programme supports more than 40 flagship projects of the EU Strategy for the Baltic Sea Region with 110 million EUR.

Presented by Susanne Scherrer, Director of the Managing Authority and the Joint Technical Secretariat Rostock/Riga, Baltic Sea Region Programme

14:30 - Approaching Five Years since the Adoption of the Baltic Sea Action Plan

The presentation will sketch some grand lines of the environmental protection of our common sea from the adoption of the Baltic Sea Action Plan in late 2007 to the issues being prepared for the Copenhagen Ministerial Meeting in 2013. Among key processes are the launching of a full-fledged internet-based indicator system delivering information and data to anyone interested in the Baltic and to support decision making; further strengthening of HELCOM’s network of protected areas; and the much stimulated dialogue within the agriculture and fisheries forums.

Presented by Maria Laamanen, Professional Secretary of HELCOM

14:40 - Aquabest – developing the best aquaculture practices for the Baltic Sea Region

Aquaculture has been the fastest growing food production sector globally during the last two decades. In opposition to the global and European trend, the production in the EU and especially in the Baltic Sea area has stagnated. It is widely accepted that aquaculture has great potential to feed growing human population in the era of declining wild stocks, but new production has to be built on sustainable practices and technologies. Aquabest project strives to demonstrate that the Baltic Sea region aquaculture has the potential to become a sustainable and responsible food production system, accepted by all stakeholders.

Presented by Unto Eskelinen, Senior Aquaculture Expert, Aquabest Project WP-coordinator, Finnish Game and Fisheries Research Institute

15:15 – 16.00

Closing Plenary Session

Place: Plenary Hall

The session will sum up on the presentations and the contributions made during the Summit and identify the new issues that need to be included in the regional agenda according to stakeholders. What will be the way ahead to achieve new and concrete results? How will the Danish EU Presidency and the future Lithuanian EU Presidency follow this up?

Hans Skov Christensen, Chairman, Baltic Development Forum
Walter Deffaa, Director-General, DG Regional Policy, European Commission
Kim Jorgensen, Under-Secretary for European Affairs, Ministry of Foreign Affairs, Denmark
Asta Radikaite, Deputy Director, European Affairs Department, Ministry of Foreign Affairs, Lithuania

Conference Moderators:
Verner Kristiansen, Communication Advisor, Denmark
Pawel Swieboda, President of the Board, demosEuropa, Poland
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<th>Date</th>
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<tbody>
<tr>
<td>17 June</td>
<td>19.30-21.00</td>
<td>BDF office</td>
<td>BDF Advisory Board (closed meeting)</td>
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<td>18 June</td>
<td>11.45-12.30</td>
<td>Auditorium A</td>
<td>UBC Commission on Business Cooperation (closed meeting)</td>
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<td>14.00 – 18.15</td>
<td>Auditorium A</td>
<td>1st part of Roundtable meeting on CSR among SMEs &quot;Towards a closer dialogue between CSR actors in the Baltic Sea Region (BSR) – discussing common interests and need for further actions&quot; Organisers: Swedish Institute and CBSS</td>
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<td>15.15-16.15</td>
<td>Auditorium 2.2</td>
<td>Meeting between Commissioner Hahn and EUSBSR Priority Area Coordinators, Horizontal Action Leaders and National Contact Points to discuss Strategy implementation (closed meeting)</td>
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<tr>
<td>19 June</td>
<td>9.30-12.00</td>
<td>Auditorium 2.2</td>
<td>Meeting of Baltic Sea Region Investment Promotion Agencies (closed meeting)</td>
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<td></td>
<td>12.00-13.15</td>
<td>Auditorium 2.2</td>
<td>2nd part of Roundtable meeting on CSR among SMEs &quot;Towards a closer dialogue between CSR actors in the Baltic Sea Region (BSR) – discussing common interests and need for further actions&quot; Organisers: Swedish Institute and CBSS</td>
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<td>Meeting of BDF/KAS Deepwater Think Tank (closed meeting)</td>
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<td>14.30-18.00</td>
<td>Auditorium 2.1</td>
<td>BEMIP Senior Officials Meeting (closed meeting)</td>
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<td>16.00-20.00</td>
<td>Auditorium D</td>
<td>BSR Stars High Level Group Meeting (closed meeting)</td>
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<td>16.15-17.30</td>
<td>Auditorium A</td>
<td>Meeting of EUSBSR Priority Area Coordinators, Horizontal Action Leaders and National Contact Points to discuss the review of the Strategy Action Plan (closed meeting)</td>
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**Baltic Business Arena (separate registration is needed)**

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