EU Urban Mobility Policy

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The starting point

Transport provides vital functions to cities, enabling economic growth and access to jobs

At the same time, urban transport is still focused on conventionally-fuelled passenger cars, leading to:

- Congestion
- Climate change impact: urban transport accounts for 23% of CO₂ emissions from transport
- Health impact related to ambient air quality (NOx, PM emissions)
- Road accidents: urban areas still account for 40% of all road fatalities (approx. 11,000 per year)
What the EU does

- Transport is a shared responsibility between the EU and the Member States
  - The **subsidarity principle** applies

- Urban mobility is essentially a local responsibility; however local authorities should not be left alone

- That is why there is a long tradition of EU support:
  1. Policy framework
  2. Funding
  3. Facilitating the exchange of experience and best practice
  4. Awareness-raising
Policy framework

- Transport White Paper (2011)
  
  2 out of the 10 goals are urban:
  
  - Halve the use of conventionally fuelled vehicles in urban areas by 2030, phase them out by 2050
  - Achieve CO2-free city logistics in major urban centres by 2030

- Urban Mobility Package (Dec 2013)
The 2013 Urban Mobility Package
http://ec.europa.eu/transport/themes/urban/ump_en.htm

• Calls for action from the Member States
• Commits to reinforce EU support in exchange of experience and best practice and funding
• Gives help for cities to develop Sustainable Urban Mobility Plans
• Gives recommendations for coordinated action in: Urban logistics, Urban access regulations, ITS deployment in urban areas, Urban road safety
Help for cities to develop SUMPs

SUMPs are about an integrated, participatory approach to urban planning

- Member States are invited to assess their current urban mobility and develop an *approach that ensures coordinated action at national, regional and local level*

- The Commission proposes a concept for SUMPs (content, process) based on experiences from across the EU

- The Commission commits to:
  - Setting up a Platform on SUMPs to coordinate EU cooperation and provide a one-stop-shop portal (www.eltis.eu)
  - Supporting the development and implementation of SUMPs including through its financial instruments
Help for cities to develop SUMPs

- **Objective**: A SUMP has as its central goal to improve the accessibility of urban areas and to provide high-quality and sustainable mobility.

- **Content**: A SUMP presents, or is linked to an existing, long-term strategy for the future development of the urban area; it includes a delivery plan for short-term implementation of the strategy.
Help for cities to develop SUMPs

• **Analysis:** The development of a SUMP should build on a **careful assessment** of the present and future performance of the urban transport system

• **Integration:**
  - A SUMP fosters a balanced development of **all relevant transport modes**, while encouraging a shift towards more sustainable modes; it puts forward an **integrated set of technical, infrastructure, policy-based, and soft measures** to improve performance and cost-effectiveness with regard to the goal and specific objectives
  - The development and implementation of SUMP follows an **integrated approach** with a **high level of cooperation, coordination and consultation** between the different levels of government and relevant authorities
Help for cities to develop SUMPs

- **Transparency**: A SUMP follows a transparent and participatory approach

- **Monitoring**: The implementation of a SUMP should be closely monitored

- **Quality assurance**: Local Planning Authorities should have mechanisms to ensure the quality and validate compliance of the SUMP with the requirements of the SUMP concept
www.eltis.eu – the urban mobility portal

- Extensive guide with a well-detailed process – was developed with the needs of the small & medium-sized cities in mind:
www.eltis.eu – the urban mobility portal

➢ A **SUMP self-assessment** tool
➢ Information on support schemes by country
European Conference on SUMPsin
12&13 April 2016, Bremen, Germany: register on www.eltis.eu
CIVITAS initiative

- Funded by Horizon 2020
- Over 2002-2014: city-led demonstration projects and support projects
  - Some 60 cities benefited from EU co-funding for testing some 700 urban mobility measures
- Since 2015: also knowledge-building projects

http://www.civitas.eu
CIVITAS initiative – How to get involved?

1. Submit a proposal under Horizon 2020
2. Join the Civitas Forum network of cities (free)
   ➢ Over 240 member cities
3. Join a thematic group (free)
   ➢ In 10 specific areas (e.g. clean fuels, mobility management etc.)
4. Apply to the activity fund
   ➢ Supports take-up activities
5. Join a regional network 'CIVINET'
   Spain & Portugal,  French-speaking,  Italy,  UK & Ireland,  Netherlands & Flanders,  Slovenia & Croatia,  German-speaking,  Hungary,  Czech Republic & Slovakia,  Poland
Exchange of experience and best practice

- Member States Expert Group on Urban Mobility:
  - Each Member State appointed a representative
  - Met for the first time in Oct 2014 and meets 2x per year
  - Objective is to help MS give more and more effective support to their local authorities to make urban mobility more sustainable
  - List of members, agendas & minutes of meetings accessible from:
    - Group n° E03165
Exchange of experience and best practice

- Motivate Mobility Mindsets: [http://urbact.eu/e-books/motivate-mobility-mindsets/appli.html](http://urbact.eu/e-books/motivate-mobility-mindsets/appli.html)

  - Move away from the usual planning concept based on classic hardware
  - Improve the know-how, the software
  - Bring urban and mobility intelligence into the process, the mindware
  - Place mobility mindsets at the heart of Planning and remember:

    "If you plan for cars and traffic, you get cars and traffic. If you plan for people and places, you get people and places." Fred Kent, Founder of Project for Public Spaces
Awareness-raising

- **Do The Right Mix campaign**  
  - Promotes multi-modality  
  - Includes the European Mobility Week in Sept with around 2000 local partnerships registered every year and many more active cities  
  - [dotherightmix.eu/](dotherightmix.eu/)

- **EU-award schemes**  
  - Civitas Award – in October  
  - Mobility Week Award and SUMP Award - in March
Thank you for your attention!

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