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The Urban Development Network
Peer Review Workshop
Integrated Sustainable Urban Development Strategies

Espoo, Finland
26-27 October 2017
PO FEDER-FSE: overview

**Structure**

- **OP**
  - Guiding theme: EMPLOYMENT
  - Contributing to EU 2020 strategy

- **5 priority areas**
  8 « Thematic objectives »
  Research & innovation / SME / IT
  Energy & environment transition
  urban sustainable mobility
  Social inclusion / vocational training

  15 « Investment priorities »
  Specific objectives
  Types of action / principles for selecting

- **Financing plan**
  Maximum EU rate = 50% of total cost

**Performance**

- **RESULTS indicators**
  measured expected effect

- **OUTPUTS indicators**
  _ex: number of researchers; number of trainees_

- **PERFORMANCE framework**
  Financial indicators (certification)
  Outputs indicators
  DEADLINE: 2018
Missions of the managing authority

• Region Provence Alpes Côte d'Azur is the managing authority for the OP ERDF ESF 2014-2020. It has planned to support sustainable urban development through an integrated urban approach focused on priority urban, using four Integrated Territorial Instruments (ITI) for the four urban communities of the region:

- Aix -Marseille Provence Metropole,
- Nice Côte d’Azur,
- Toulon Provence Méditerrannée
- Grand Avignon PM

The implementation of ITI is conditioned by a validation of the managing authority of integrated urban strategies in each of the four urban communities. In accordance with Article 7 of Community Regulation 1301/2013, these strategies define the framework for integrated actions to address the economic, environmental, climatic, demographic and social challenges faced by these urban areas.

As managing authority of the ERDF and ESF, Region Provence Alpes Côte d'Azur is responsible for the dynamics of programming of the funds (territorial animation, steering of the partnership...), for their good use (information of the projects holders, security of the application files...) and for consumption of the funds allocated to the regional territory (concept of decommitment and framework of performance)
Urban component of the program

• OP FEDER- ESF Provence-Alpes-Côte d’Azur 2014-2020 devotes 10% of its funds to sustainable urban development, in accordance with the convention of February 13th, 2013 between the Ministry in charge of urban areas and the Association des Regions de France.

• For ERDF, it represents 28M€ for the benefit of priority neighborhoods of urban policy on the regional territory ( 22 M€ for the 4 ITI)
## Urban component of the program

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<th>Priorities</th>
<th>Actions</th>
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| **Axis 3: Energy transition/durable Valorization of the resources**  
*Develop an offer of clean and sustainable mobility (PI4e)*  
19,2 M€ including 9,6 M€ de FEDER | - Strengthening the interconnection of transport networks: Improved access to multimodal interchange poles, for example pedestrian gateways  
- Encouraging the development of new modes of travel, for example around the use of clean vehicles, sharing…  
The expected result is, in particular, the increase in annual attendance of the main collective transport networks of the centers concerned |
| **Axis 4: Social inclusion by employment**  
*Develop activities and job in priority neighbourhoods (PI8a)*  
15,9 M€ including 7,9 M€ de FEDER | The aim is to place these neighbourhoods in high-quality economic and trade dynamics, enabling the sustainable creation of activities and jobs in these territories to fight against very high unemployment rates.  
The actions supported must aim to develop the supply of jobs in these territories: activities “at the bottom” of the building, business incubator… |
| **Axis 4: Social inclusion by employment**  
*Improve the employability of residents of neighbourhoods (PI9a)*  
21.8 M€ including 10.9 M€ de FEDER | Access to adequate social and health services is the first necessary step for access to employment for people who are often in very difficult situations, incompatible with the exercise of work.  
These will be actions enabling people in search of employment to keep their children, or simply to access care to improve their employability and to limit absenteeism penalizing their professional career: health home, nurseries… |
On July 17th, 2015, the Region sent to the four urban areas targeted in Operational program ERDF/ESF 2014-2020 a candidating file to the functions of intermediate organization in charge of the implementation of an ITI.

- Principles and methods of selection of the operations:
  1. Pursuant to the principles of transparency and equal treatment of the project holders, the selection of projects is done by calls for proposal.
  2. Structure of the calls for proposal: They are written jointly by the managing authority and the urban communities.
The calls for proposal include:
- Context of the call, taking into account OP ERDF-ESF 2014-2020
- Objectives of the call
- Indicative types of actions
- Eligibility criteria (binary criteria conditioning the eligibility of operations)
- Selection criteria (allowing the ranking of operations)
- Definition of the ineligible and eligible expenditures
- The amount of budget dedicated to the call
- Methods of technical selection
- The timeline of selection
- Contacts to prepare an application form to the call.
Supporting the ITI implementation

- Collective meetings: regular management discussions (2 to 3 per year), participation of the ITI in the technical meetings of the Follow-up committee
- Individual meetings: prior to the drafting of the calls for proposal, they allow to set their priorities and to finalize the contents of the calls for proposal
- Meetings for the launching of the calls for proposal after their publication
- Bilateral appointments, according to problems experienced, needs and news. They are generally linked with the assessment of the calls, the forward program for the future calls and ongoing and upcoming projects.
- Regular exchanges also take place between the ITI and the department in charge of the examination of applications.
- The managing authority attends all the selection committees of the ITI, held prior to the Regional programming committees.
Web site

For Region Provence-Alpes-Côte d’Azur
www.europe.regionpaca.fr

OP ERDF

For project holders applicants

For selected projects holders

Calls for proposal

partnership

Timetable of events