Thematic session 3

How can other levels of government make it easier for cities to develop integrated projects in a target area?
Challenges of integrated sustainable development strategy

What is the bigger picture?

Tadas Metelionis
28th June, 2018
How can other levels of government make it easier for cities to develop integrated projects in a target area?
Kaunas

Population:
Lithuania – 3 mln.
Kaunas city 297 000
Kaunas area – 388 000

Transport node (road, air and railways)
City of students

- 15 institutions of higher education;
- 3 science and technology parks for the needs of students and companies;
- Strong competence base reinforced by graduates each year;
- Adjusted to conform with the needs of the labour market.
Proveržis Kaune 2017 m.: didžiausios investicijos, naujos darbo vietos, gamintojų planai

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<th>Įmone</th>
<th>Veiklos rušis</th>
<th>Darbuotojų skaičius, vnt.</th>
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<td>„Hella“</td>
<td>Automobilių komponentų gamyba</td>
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<td>„Hollister“</td>
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<td>„Fesco“</td>
<td>Automatizavimo sprendimai</td>
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<td>Logistika</td>
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<td>„TGW Limited“</td>
<td>Logistikos automatizavimo sistemas</td>
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<td>„Peikko Group“</td>
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<td>„Geophy“</td>
<td>NT rinkos duomenų rinkimas</td>
<td>Didžiausios 2017 m. paskelbtos skaičių</td>
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Įmonės pavadinimas | Investicija, mln. Eur |
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<td>„Hegelmann Transporte“</td>
<td>20</td>
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<tr>
<td>„Peikko Group“</td>
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Kauno laisvojo ekonominė zona vis labiau atranka užsienio investuotojus. Vladimiro Ivanovo (VŽ) nuor.
But.... Shrinking population Urban sprawl
The Urban Development Network
Inspire, innovate and exchange
Main challenges

» ISUDS preparation with no guidelines
» Project, action planning while not knowing requirements
» Setting KPI's before setting rules how to calculate it
» Communication among Ministry of interior and other ministries
» Communication among Ministries and agencies
The Urban Development Network
Inspire, innovate and exchange
Experience in ISUD – planning in blind
2.3. Integrated sustainable urban strategies

2.3.1. Integrated Urban Strategies in the context of Article 7 ERDF

In accordance with Article 7 ERDF, integrated urban strategies should be comprised of interlinked actions which seek to bring about a lasting improvement in the economic, environmental, climate, social and demographic conditions of an urban area. Whilst the operations supported by ESI Funds need not cover all these elements, the wider strategy must take account of all the aspects listed.

In terms of what is meant by 'interrelated' or 'interlinked', it means that actions should not be proposed and funded in complete isolation from each other, but rather that they should be developed within the context of a wider integrated strategy with the clear aim of creating a coherent and integrated response to the problems of the urban area concerned (deprived neighbourhood, city district, entire city, metropolitan area, etc.). Whilst integrated actions are strongly encouraged, there is no requirement that an individual action itself is integrated.

2.3.2. Key principles regarding the Integrated Urban Strategies

Although the regulation does not go into detail on the content of integrated urban strategies, there are some key principles which we recommend to be taken into account:

- The integrated urban strategy should not be viewed as an administrative exercise that an urban authority has to complete in order to qualify for funding under Article 7 ERDF. It should be a comprehensive and evolving strategy that is of real use to the urban authority and that helps to address key challenges.
50 mln. private investment
Question for round table 1

How can other levels of government make it easier for cities to develop integrated projects in a target area?

- **Why**: Developing integrated projects is now very difficult because each central government institution only cares about its own sectoral key performance indicator

- **What has been done**: Negotiations or working outside ISUDS

- **What worked**: Political pressure

- **What did not work**: 
STATEMENT

ISUDS in Slovenia were done by 11 cities that were given status of City Municipality. These 11 cities organised themselves into an organisation ZMOS (Združenje mestnih občin Slovenije – Association of city municipalities of Slovenia) that formed s.c. expert group with one member from each city. This group had goals to communicate with government and within municipalities about ISUDS, how to prepare them, terms of implementation, preparation of municipal projects etc.

Cities took different paths in the creation of ISUDS. In Maribor we openly invited NGO’s and the University to participate as members in the working group that created ISUDS. We had open discussions, open workshops and even a workshop for the City Council. All ISUDS were sent to the Ministry of spatial planning and environment where experts group evaluated all papers and approved them with different grades.

The next step was to form an action plan based on ISUDS for implementation of ITI projects in 3 key areas/topics – buildings, mobility and degraded areas. All ISUDS and action plans were approved by each of the cities’ City Council. ZMOS has prepared calls for each topic and they were all published in 2017 (not all at once) so Municipalities have to send applications to ZMOS where experts group graded them and gave them to mayor’s board for approval.

Once this was done, the next step was to present projects to the Ministry level for stage 2 which is still not done in full for all at stage 1 approved projects.

We have planned at least one more round of calls for each topic in second part of 2018 and the beginning of 2019.

In implementation we don’t see just ITI as tool but we want to use a variety of funds for different areas. For implementation of Circular economy we were able to get approved projects from different EU programs (Interreg Alpine space, Interreg Europe, UIA, H 2020,...), one of first projects (Automated sorting plant) we are financing through commercial loans and we will continue to do so in future. Some of projects that we were not able to get on list for ITI we are using other national calls (mobility) to implement.
ISUDS in Maribor, Slovenia

From strategy to implementation

Igor Kos
Municipality of Maribor and WCYCLE Institute Maribor

Liepāja/Latvia, 28 June 2018
ISUDS in Maribor, Slovenia

TARGETED „DEGRADED AREAS“ COMPRISE 7,97% OF THE IUDS AREA

second largest city | Slovenia
number of residents | 95,948
population density | 650 pers./km²
pop. density in ISUD | 1996 pers./km²
ISUD impact area | 40,6 km²
average income per capita | 82% SLO | 67% EU
budget 2016 | 89,3 Mio €
parks in ISUD area | 1,06 %
green areas | 27,15 %
urban forests | 14,23 %
access to public transport in ISUD area | 47,78%
ISUDS and action plan

- **ISUDS** - 5 pillars for sustainable development and 34 recommendations for all 5 pillars

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<tr>
<th>Self-reliant Maribor</th>
<th>Mobile Maribor</th>
<th>Smart Maribor</th>
<th>Urban Maribor</th>
<th>Grounded Maribor</th>
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<tbody>
<tr>
<td>unemployment</td>
<td>share of public transport</td>
<td>level of satisfaction of citizens with the administration, service (poll)</td>
<td>professional and managerial transformation of the city administration</td>
<td>the environmental indicators (air, water, soil, noise)</td>
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<tr>
<td>share of food self-sufficiency</td>
<td>share of cyclists and pedestrians in commuting</td>
<td>transformation of neighborhoods and local communities</td>
<td>indicators of tourist visits and attractiveness</td>
<td>proportion of green and recreational areas per capita</td>
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<tr>
<td>number and effectiveness of new forms of enterprise (SMEs, start-ups, incubators, ...)</td>
<td>traffic safety</td>
<td>reorganization of neighborhoods</td>
<td>cultural facilities and accessibility events</td>
<td>accessibility of green and recreational areas per capita</td>
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<tr>
<td>proportion of young people with nice existential standards</td>
<td>indicators of energy consumption per capita</td>
<td>competitiveness of the economy</td>
<td>energy indicators</td>
<td>public programs in the public space</td>
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<td>lower social transfers</td>
<td>secondary mobility measures (living environment, work at home, information cloud - big data, ...)</td>
<td>competitiveness of the University</td>
<td>IT equipment of the city and society</td>
<td>public health indicators</td>
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<td>Price urgent municipal costs per capita</td>
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<td>interaction between residents</td>
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<td>biodiversity, ...</td>
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- **Action plan** – 19 projects in 3 areas – mobility, degraded areas and social housing
ISUDS implementation in Slovenia

**PHASE 1**

**UA (UMTS-IIB)**

**INVITATION FOR APPLICATIONS**

**CITIES SUBMISSION OF APPLICATIONS**

**EVALUATION AND RANKING OF PROJECTS; UA ASSEMBLY CONFIRMS PROJECTS**

**INFORMATION ON SELECTION**

**CITIES & MINISTRIES**

**PHASE 2**

**CITIES FINAL DRAFTING OF THE APPLICATION**

**SUBMISSION OF FINAL APPLICATION**

**MINISTRIES ELIGIBILITY CHECK**

**UA COMMISSION CONFIRMS THE PROJECT PROPOSAL (COMPLIANCE WITH PHASE 1)**

**MINISTRY – CITY CONTRACT AWARD FOR FINANCING URBAN DEVELOPMENT PROJECT**

**MINISTRY – MA DECISION ON SUPPORT (MA)**
EU policy

- In Slovenia we have ITI for cities but just in urban areas of cities. In rural areas of cities we can also work with CLLD.

- Cities are trying to link both ITI and CLLD to get integrated projects done.

- This was new approach with cities able to decide which projects are their priorities so MA was at begining a bit difficult, with time and working together relations improved.

- Cities could choose projects in frame of ISUDS and choosen topics (from MA)

- ISUDS in Maribor is in implementation phase, some projects are already started, more are to follow
Implementation of the Strategy ITI

- Action plan for ISUDS ITI
- 19 chosen project
- Projects are estimated all together on 44 mio €, Municipality will participate 17 mio € of own budget funds for implementation
- Projects in social housing: energy refurbishment of 150 units on 3 locations
- Project on mobility: P+R and P+B system together with bicycle ways connections from city center to all districts of city
- Projects on degraded areas: complete renovation of oldest part of Maribor by the river Drava forming pedestrian area (5 projects), new linear park with skate park
- Timeframe for implementation is this Cohesian period 2014-2020, all projects were approved by City Council (in action plan), funds needed for implementation are subject of approval in budget for each year
- Evaluation will be constant, each project has goals that will be followed
Implementation of the Strategy without ITI

- Action plan without ITI
- 24 projects
- Projects will be financed thru different fonds, EU projects, loans, PPP
- Timeframe is here a bit different, since some projects are still in planning phase, some will be done by 2020, others till 2025
- Circular Economy (CE) model is being developed, Strategy for transition to Circular Economy for Maribor was approved by City Council
- First project in CE is finished, Automated sorting facility with commercial loan
- Other CE projects are being implemented through EU projects (UIA, Interreg, H2020)

- Evaluation of this group of projects will be done differently, in field of CE we will evaluate material flow indicators and start using CE indicators that are being developed
EU projects

URBAN SOIL 4 FOOD

WIN-POL

Thank you for your attention