Thematic session 1

How do we design a new integrated sustainable urban development strategy for our city that has clear goals, is integrated, realistic and fundable?
How to make best ISUD strategy for PÄRNU city centre?

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The question:

How do we design a new integrated sustainable urban development strategy for our city that has clear goals, is integrated, realistic and fundable?

WHY?

To get best practices and suggestions for making realistic and functional document.
The Urban Development Network
Inspire, innovate and exchange

Area: 858.07 km²

Inhabitants: 51,649

Pärnu linn
33.15 km²

Audru osavalд
5,796
389 km²

Tõstamaa osavalд
1,287
260.72 km²

Paikuse osavalд
3,914
175.2 km²
The Urban Development Network
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We have a VISION. We need a PLAN!

A lively and well-accessible historic city center!

Supporting the spatial development of the historically valuable center of the city and linking it with the resort and riverside areas.

It is desirable to raise the quality of the center of the city and enliven the city space. Take areas in to better use and link them to the city space (connections between different areas and riverside). Making city space more pedestrian friendly and add functional diversity. Improvement of accessibility (public transport, light traffic, walking, car) and traffic management (calm, smooth, clear).

Better connections and high quality public space.
Existing strategy

- Deals with many areas: population, education, social, economy, environment, transport, mobility...

- Is the first strategy developed by the city and neighboring municipalities. Today, two municipalities out of four have been connected to city

- **Action plan consists:**
  - Developing bicycle network
  - Two kindergarten developments
  - Pedestrian friendly city centre
  - Central bus station development
Recent development: bicycle connections
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Recent development: Rüütli square
Recent development: Bus station
Pikk street
Pikk Street
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Existing situation
Short term plan
Long term plan
Best practice

Best practices and lessons learned from previous experiences from other cities -

TALLINNA PEATÄNAV – MAIN STREET OF TALLINN
http://www.peatanav.ee/en

http://www.peatanav.ee/mis-on-peat2nav/virtuaalne-ekskursioon
Thank You!
The city at a glance

Ghent is a “pocket sized metropolis”, combining the intimacy of a small city with the openness of a metropolis (Charles Landry, 2011)
Organization chart
Strategic Funding

Management

International Relations & Networks

Strategic Funding

....
Aim Strategic Funding

Searching for subsidies serving as al leverage in the realization of the city’s strategic multi-annual plan

What do we do?

- We are a **knowledge centre** within the city with regard to subsidies, developing & writing of proposals, budgetting & partner search
- **‘matchmaker** between opportunities & priorities/activities/projects within the city & city services; each staff member is specializing
- **Tailor-made support** during the preparation & implementation of the project
Scope Strategic Funding

In Scope

- Funding programmes relevant for a wide range of city services & covering various policy domains
- Funding (EU, Federal, Flemish Region) with maximum return for the realisation of the multi-annual plan of the city of Ghent

Out of Scope

- Sector specific funding programmes (e.g, business premises, renovation subsidies,...)
funding potential longlist

⇒ a longlist of:
1) new project ideas based on strategic choices
2) Projects planned in the Multiannual Strategic Planning that could be accelerated, scaled up, enhanced or made more sustainable by extra funding
Criteria for a shortlist

- Focus on themes of
  - EU-grant programmes (EU calls 2014 – 2020),
  - (Annual) calls Urban Renewal Flemish Region,…
- Innovative
- Possible to submit & realise within the call’s time frame
- Enough belief in the added value of (transnational) cooperation & enough commitment in the departments concerned to prepare the proposal and to implement it when approved
- If relevant -> interest shown by external partners or (foreign) cities
Our toolbox

- Menu of grant programmes actively followed
- Network of contact persons: other departments & political level
- Support levels:
  - who is responsible?
  - Who is accountable?
  - Who has to be consulted?
  - Who has to be informed?
- Opportunity check tool for new project ideas & calls
- Budget tool: link project budget to city budget
- Subsidy Code in accounting tool
- Training ‘Subsidies for dummies
ERDF 2014 – 2020
Innovation

Bio Base Europe Pilot Plant
ERDF 2014 – 2020
Tackling bottlenecks on bicycle highways
Renovatie onstabiele kaaimuren

Kaaimuur Achterdok
EFRO D2P4 891
Opgeleverd medio 2017

Kaaimuur Handelsdok-Oost + woonboothaven
EFRO D2P4 412
Opgeleverd najaar 2013

Kaaimuur Houtdok
EFRO D2P4 768
Opgeleverd eind 2015
Projects

UIA | URBAN INNOVATIVE ACTIONS

Naar een meer geïntegreerd migratiebeleid, dankzij het AMIF

European Commission

Life

European Commission

Erasmus+
Traffic Management as a Service = The City of Ghent + 8 world-class partners

TMaaS Project Partners

waylay.io
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Ghent UNIVERSITY
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TOMTOM