Integrated Sustainable Urban Development in the Baltic States Workshop

Let’s talk about the Integrated & Participative approach to urban development

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Liepāja, Latvia
28-29 June 2019
Why are we having this discussion?

- 8/14 Baltic UDN survey respondents say they struggle with the concept

- You are not alone – Urbact experience and German Govt post Leipzig study
How can we help...?

• Explore the concept
• Share some examples
• Mention some tools and resources
• Set the scene for our group discussions
A bit of policy context

  
  *key role of cities, need for Multi Level Governance & urban stakeholder participation*

- Pact of Amsterdam (2016)
  
  *establishes UAEU & embeds the need for ‘integrated and participatory approach’*

- 2020 ERDF Draft Regulations (2018)
  
  *Policy Objective dedicated to 'sustainable and integrated development of urban, rural and coastal areas and local initiatives'*
So, what do we mean by ‘Integrated’?

• Policy/ Sector
• Hard and soft investments
• Horizontal
• Vertical
• Territorial
The need to integrate economic, social and environmental challenges in order to join up solutions and minimise the effects of negative externalities.
Hard and soft investments

The need to integrate hard (physical) investments with soft measures in urban regeneration. This is often expressed in terms of integrating the funds from Europe and in particular ERDF and ESF as a way of integrating physical investments with investment in human resources.
Horizontal

The need to develop partnerships at local level to bring together all of the main actors around a specific challenge in a joined up way
Vertical

The need to align policies, interventions and funding upwards through the vertical chain of governance to ensure coherence and build scale.
Territorial

The need to ensure that in metropolitan areas and city regions that cooperation takes place between adjacent municipalities in functional urban areas to ensure that negative externalities are not passed on across space and to minimise edge effects (where a target area spans more than one municipality) and displacement (whereby problems are solved in one area but pop up elsewhere)
And participative...?
EKODLARNA I TELGE är ett Socialt Företag där grönsaker odlas ekologiskt.

Grundiden med Ekodlarna i Telge är att odla ekologiskt på mark som annars inte utnyttjas och arbetskraften ska bestå av människor som har svårt att komma in på arbetsmarknaden.

Besöka EKOODLARNA - Gärtunavägen 9, Södertälje
To public canteen...
To classroom...
Example: Diet for a Green Planet Example

- Environmental, social and economic ✓
- Horizontal Integration ✓
- Participative approach ✓
- Vertical integration ✓
Example: Energy efficiency retrofit
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- Environmental, social and economic ✓
- Participative approach ✓
- Vertical integration ✓
Example: New media in old brownfield

- Place based approach business centre in city neighbourhood
- Mixed use (residential, business, public space)
- Combining ‘hard’ and ‘soft’ measures
No-one is saying it’s easy!

‘The complexity of the city’s problems obliges policy-makers to tackle different urban problems simultaneously and in a co-ordinated way’
Jan Vranken,
Some helpful resources and tools

- The URBACT Toolkit and Knowledge Hub
- UDN case studies
- Reports – e.g. post Leipzig
- Frameworks and Results indicators: RFSC
- ESPON
- Others...?