CITIES Forum 2020
Together we shape a sustainable urban future
Porto, 30-31 January 2020

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#citiesforum2020
#SustainableUrbanDevelopment
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2015 - 2018
LOW CARBON PUBLIC SERVICES
II TOWN
NORTH FINLAND

RegioStars 2017 Winner
II TOWN
RESOURCE WISE PROGRAMME

• Ambitious SDG programme (2016)
• No CO2 emission – 80 % by 2020 (-62% by 2017)
• No waste – 65 % by 2030 (36 % circulation rate 2018)
• No overconsumption
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PROBLEMS … AND SOLUTIONS

SERVICE DESIGN | DOUBLE DIAMOND

CITIZEN ENGAGEMENT
1) LIFE-CENTRIC SOLUTIONS FOR TRANSPORTATION
2) DESIGNING THE NEW TOWN CENTRE
3) LOCAL ECOLABEL
4) 50 / 50 –ENERGY SAVING MODEL FOR SCHOOLS
TAKE AWAY (LESSONS TO LEARN)

- Problems need to be found – co-planning
- Change of culture in public organization – license to innovate
- Create new methods – attract new people
- Service design
If you want to go quickly, go alone, if you want to go far, go together

African Proverb