

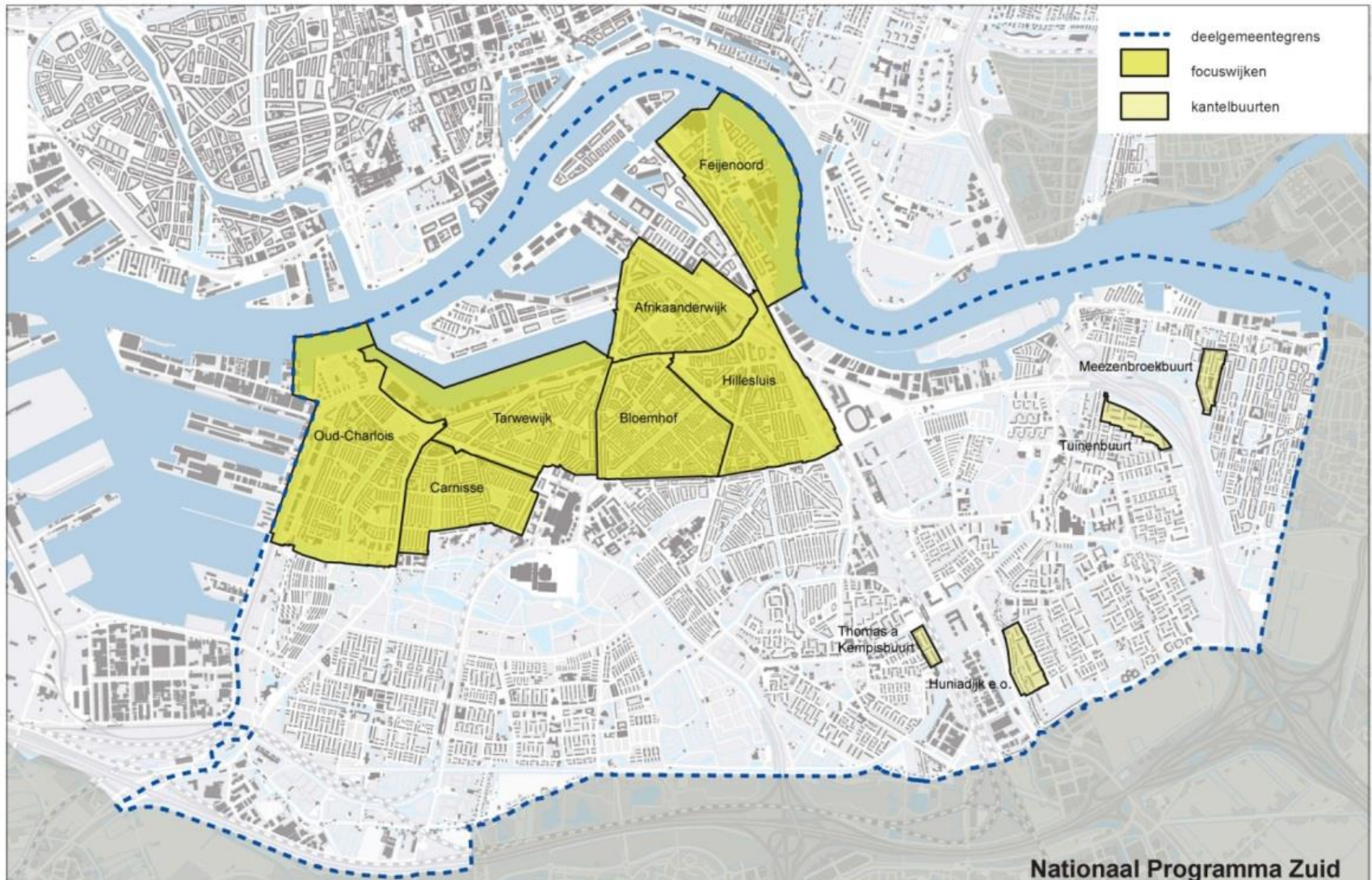
National Program Rotterdam South

Cities Forum
27th of November 2017

Nationaal Programma
ROTTERDAM ZUID

Bert Wijbenga, Woonbron

Focal neighbourhoods and at-risk neighbourhoods



focus on citizens

NPRZ

drugs related approach
- neighbourhood safety

Renovation of 35,000 houses (10,000 for demolition)
- Effective enforcement and better property management
- 23,000 privately owned

6-10 extra hours in school
- neighbourhood support teams for 25% students per school/year
- career orientation: technology and health care

SCHOOL

neighbourhood support team

Well-balanced neighbourhoods

Education

better paid jobs

Upbringing

Social functioning

Citizens and their households

Safety and criminality

better situation at home

Work and Income

LIVING

Living

Health and Relief

WORK

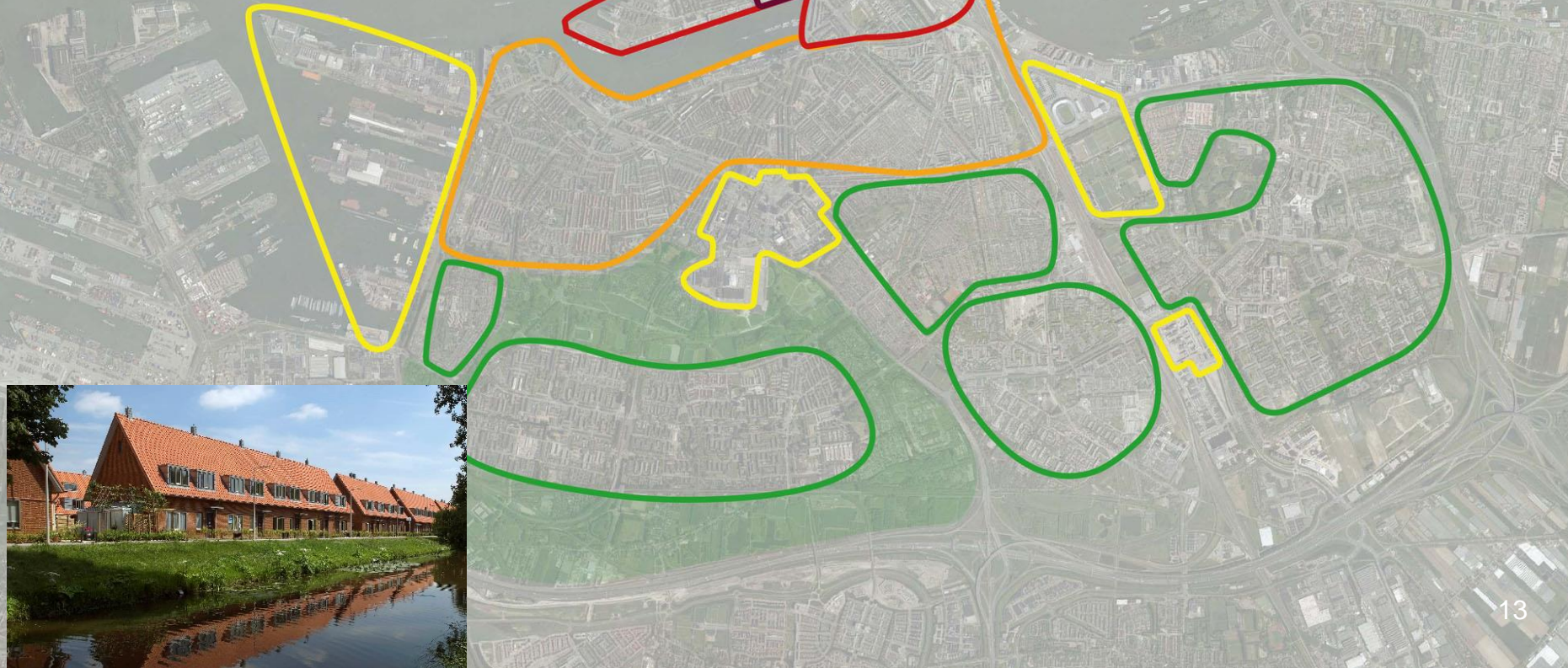
Career Start Guarantees
- Social Return on Investment / jobs for people on welfare

More prosperity means more demand for better housing

Working method

- Continuity: 20 year focus
- National program, because of unique set of problems
- Schools, housing corporations, employers, social services and municipality are the main players
- Extra funding
- If necessary, amend applicable legislation (National Government)
- Status: switch from focus on problems to chances

Long term ambition for Rotterdam Zuid: More distinctive living areas



Housing

- **Short-term**
 - Reduce deferred maintenance private owners by municipality
 - Sustainability: small steps by private owners
 - Subsidy of the municipality (30 million euros)
 - Reduction on additional tax for housing associations
 - Business cases by housing associations & private parties
 - Investment till 2022: 750 million euros
- **Long-term**
 - Improved infrastructure
 - Renovate and improve 35,000 out of 105,000 houses
 - 12,000 owned by housing associations
 - 23,000 privately owned houses
 - Sustainability: energy transition neighbourhoods

Challenges

- Privately owned
- Achieve results in areas where focus is on less houses and we have to acquire with rising prices
- Loss on investments

Chances

- Projects that make the difference: Zuidplein, Feyenoord City, Katendrecht, ...
- Coalition agreement commercial developers, housing associations & government