

Cohesion Policy 2007-2013: Tourism

Europe is the world's leading tourist destination. Therefore Tourism plays a key role in the development of many European regions. Sustainable tourism also ensures the preservation and enhancement of Europe's cultural and natural heritage. Cohesion Policy for 2007-13 aims at fully mobilising tourism for sustainable regional development and job creation.

The Structural and Cohesion Funds can provide essential support to improve the competitiveness and quality of tourism at regional and local levels. Infrastructure created for tourism contributes to local development, and jobs are created or maintained even in areas in industrial or rural decline, or those undergoing urban regeneration. Tourism is therefore an important tool for integrating less developed regions or giving them equal access to the fruits of growth.

Between 2007 and 2013, directly targeted EU support for tourism under Cohesion policy amounting to more than EUR 6 billion is planned, representing 1.8% of the total budget. EUR 3.8 billion is allocated for the improvement of tourist services, EUR 1.4 for the protection and development of natural heritage, and EUR 1.1 billion for the promotion of natural assets. In addition, support for tourism-related infrastructure and services can be provided under other headings, such as innovation, promotion of small and medium-sized enterprises, information technology applications and human capital.

See data below

Data source: DG REGIO SFC2007 May 2010

Tourism						
Objective	Community Amount	Tourism amount	Tourism	of which:		
	(€)	(€)		Promotion of natuarl assets	Protection and development of natural heritage	Improve tourist services
Convergence	281,316,597,521	4,895,850,510	1.7%	0.3%	0.4%	1.1%
Regional Competitiveness and Employment	55,173,775,952	844,853,399	1.5%	0.3%	0.5%	0.7%
European Territorial Cooperation	7,831,459,588	583,689,841	7.5%	1.7%	2.0%	3.8%
TOTAL	344,321,833,061	6,324,393,750	1.8%	0.3%	0.4%	1.1%

Country		Community Amount	Tourism amount	Tourism	of which:		
		(€)	(€)		Promotion of natural assets	Protection and development of natural heritage	Improve tourist services
Balgarija		6,673,628,244	95,105,713	1.4%	0.3%	0.9%	0.3%
Belgique-België		2,063,500,766	31,854,367	1.5%	0.7%	0.4%	0.4%
Ceska Republika		26,302,604,484	691,670,382	2.6%	0.3%	0.2%	2.1%
Danmark		509,577,239	12,254,216	2.4%	1.2%	1.2%	
Deutschland		25,488,616,290	361,190,285	1.4%	0.2%	0.3%	0.9%
Eesti		3,403,459,881	104,284,636	3.1%	0.4%	0.4%	2.3%
Ellada		20,210,261,445	172,062,500	0.9%	0.1%	0.2%	0.6%
España		34,657,733,981	467,702,448	1.3%	0.2%	0.2%	1.0%
France		13,449,221,051	269,499,640	2.0%	0.4%	0.8%	0.9%
Ireland		750,724,742	3,500,000	0.5%		0.5%	
Italia		27,965,315,403	898,154,296	3.2%	0.4%	0.9%	2.0%
Kypros		612,434,992					
Latvija		4,530,447,634	42,373,529	0.9%			0.9%
Lietuva		6,775,492,823	116,466,288	1.7%	1.1%	0.6%	
Luxembourg (Grand-Duche)		50,487,332					
Magyarország		24,921,148,600	447,751,022	1.8%	0.7%	0.5%	0.7%
Malta		840,123,051	24,230,000	2.9%	2.3%	0.5%	0.1%
Nederland		1,660,002,737	30,196,000	1.8%	0.1%	0.9%	0.8%
Österreich		1,204,478,581	13,026,229	1.1%	0.0%	0.2%	0.9%
Polska		65,221,852,992	979,107,024	1.5%	0.1%	0.2%	1.2%
Portugal		21,411,560,512	231,619,724	1.1%	0.6%	0.2%	0.3%
România		19,213,036,712	358,815,896	1.9%	0.3%	0.6%	0.9%
Slovenija		4,101,048,636	79,894,658	1.9%	1.0%	0.2%	0.8%
Slovenska Republica		11,360,619,950	114,008,240	1.0%		0.4%	0.6%
Suomi/Finland		1,595,966,044	50,984,067	3.2%	0.2%	0.8%	2.3%
Sverige		1,626,091,888	23,602,773	1.5%	0.5%	0.4%	0.5%
United Kingdom		9,890,937,463	121,349,976	1.2%	0.3%	0.6%	0.3%
EU cross-border cooperation		7,831,459,588	583,689,841	7.5%	1.7%	2.0%	3.8%
	TOTAL	344,321,833,061	6,324,393,750	1.8%	0.3%	0.4%	1.1%
	EU 12	173,955,897,999	3,053,707,388	1.8%	0.3%	0.3%	1.1%
	EU 15	162,534,475,474	2,686,996,521	1.7%	0.3%	0.4%	0.9%
	EU 27	336,490,373,473	5,740,703,909	1.7%	0.3%	0.4%	1.0%

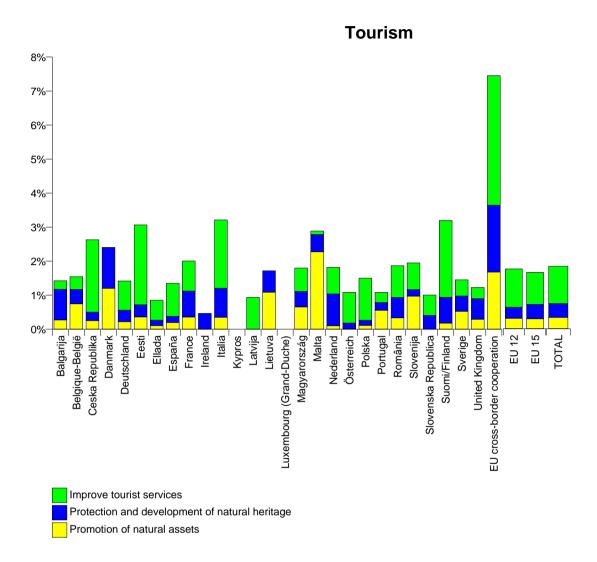
Tourism				
Objective	Description	Amount (€)		
Convergence	Other assistance to improve tourist services	3,078,931,540	62.9%	
	Promotion of natural assets	827,008,819	16.9%	
	Protection and development of natural heritage	989,910,150	20.2%	
Conv	rergence	4,895,850,510	100%	
Regional Competitiveness and Employment	Other assistance to improve tourist services	403,435,526	47.8%	
	Promotion of natural assets	179,268,585	21.2%	
	Protection and development of natural heritage	262,149,289	31.0%	
Regional Competitiveness and Employment		844,853,399	100%	
European Territorial Cooperation	Other assistance to improve tourist services	298,153,165	51.1%	
	Promotion of natural assets	131,688,654	22.6%	
	Protection and development of natural heritage	153,848,022	26.4%	
European Terri	583,689,841	100%		

Tourism				
Country	Description	Amount (€)		
Balgarija	Other assistance to improve tourist services	16,783,361	17.6%	
	Promotion of natural assets	18,074,389	19.0%	
	Protection and development of natural heritage	60,247,963	63.3%	
	Balgarija	95,105,713	100%	
Belgique-België	Other assistance to improve tourist services	7,713,592	24.2%	
	Promotion of natural assets	15,427,183	48.4%	
	Protection and development of natural heritage	8,713,592	27.4%	
	Belgique-België	31,854,367	100%	
Ceska Republika	Other assistance to improve tourist services	559,696,083	80.9%	
	Promotion of natural assets	66,971,972	9.7%	
	Protection and development of natural heritage	65,002,327	9.4%	
(Ceska Republika	691,670,382	100%	
Danmark	Promotion of natural assets	6,127,108	50.0%	
	Protection and development of natural heritage	6,127,108	50.0%	
	12,254,216	100%		
Deutschland	Other assistance to improve tourist services	218,582,242	60.5%	
	Promotion of natural assets	56,637,975	15.7%	
	Protection and development of natural heritage	85,970,068	23.8%	
Deutschland		361,190,285	100%	
Eesti	Other assistance to improve tourist services	79,857,604	76.6%	
	Promotion of natural assets	12,213,516	11.7%	
	Protection and development of natural heritage	12,213,516	11.7%	
	Eesti	104,284,636	100%	
Ellada	Other assistance to improve tourist services	118,568,500	68.9%	
	Promotion of natural assets	21,704,000	12.6%	
	Protection and development of natural heritage	31,790,000	18.5%	
Ellada		172,062,500	100%	
spaña	Other assistance to improve tourist services	336,161,697	71.9%	
	Promotion of natural assets	68,056,378	14.6%	
	Protection and development of natural heritage	63,484,373	13.6%	
	España	467,702,448	100%	

Touris Touris	sm		
	cription	Amount (€)	
France Other assistance to imp	prove tourist services	118,843,120	44.1%
Promotion of natural as	sets	48,047,631	17.8%
Protection and develop	ment of natural heritage	102,608,889	38.1%
France		269,499,640	100%
reland Protection and develop	ment of natural heritage	3,500,000	100.0%
Ireland		3,500,000	100%
dalia Other assistance to imp	prove tourist services	561,445,201	62.5%
Promotion of natural as:	sets	98,621,926	11.0%
Protection and develop	ment of natural heritage	238,087,169	26.5%
Italia		898,154,296	100%
atvija Other assistance to imp	prove tourist services	42,373,529	100.0%
Latvija		42,373,529	100%
ietuva Promotion of natural as:	sets	73,729,741	63.3%
Protection and develop	ment of natural heritage	42,736,547	36.7%
Lietuva	5	116,466,288	100%
Magyarország Other assistance to imp	prove tourist services	170,693,191	38.1%
Promotion of natural as	sets	163,166,605	36.4%
Protection and develop	ment of natural heritage	113,891,226	25.4%
Magyarország	,	447,751,022	100%
Malta Other assistance to imp	prove tourist services	850,000	3.5%
Promotion of natural as		19,130,000	79.0%
Protection and develop	ment of natural heritage	4,250,000	17.5%
Malta	ű	24,230,000	100%
Nederland Other assistance to imp	prove tourist services	12,973,000	43.0%
Promotion of natural as	sets	1,694,000	5.6%
Protection and develop	ment of natural heritage	15,529,000	51.4%
Nederland	3	30,196,000	100%
Österreich Other assistance to imp	prove tourist services	10,851,229	83.3%
Promotion of natural as		175,000	1.3%
	ment of natural heritage	2,000,000	15.4%
Österreich		13,026,229	100%
Polska Other assistance to imp	prove tourist services	807,765,562	82.5%
Promotion of natural as:		72,694,634	7.4%
	ment of natural heritage	98,646,828	10.1%
Polska		979,107,024	100%
Portugal Other assistance to imp	prove tourist services	63,739,273	27.5%
Promotion of natural as:		119,536,754	51.6%
	ment of natural heritage	48,343,697	20.9%
Portugal		231,619,724	100%
România Other assistance to imp	prove tourist services	179,407,948	50.0%
Promotion of natural as:		63,901,273	17.8%
		115,506,675	32.2%
Protection and develop	ment of natural heritage	110,000,075	JZ.Z70

	Tourism		
Country	Description	Amount (€)	
Slovenija	Other assistance to improve tourist services	32,204,296	40.3%
	Promotion of natural assets	39,947,329	50.0%
	Protection and development of natural heritage	7,743,033	9.7%
	Slovenija	79,894,658	100%
Slovenska Republica	Other assistance to improve tourist services	67,700,500	59.4%
	Protection and development of natural heritage	46,307,740	40.6%
Sid	ovenska Republica	114,008,240	100%
Suomi/Finland	Other assistance to improve tourist services	36,010,864	70.6%
	Promotion of natural assets	2,868,765	5.6%
	Protection and development of natural heritage	12,104,438	23.7%
	Suomi/Finland	50,984,067	100%
Sverige	Other assistance to improve tourist services	7,733,893	32.8%
	Promotion of natural assets	8,569,467	36.3%
	Protection and development of natural heritage	7,299,413	30.9%
	Sverige	23,602,773	100%
United Kingdom	Other assistance to improve tourist services	32,412,381	26.7%
	Promotion of natural assets	28,981,758	23.9%
	Protection and development of natural heritage	59,955,837	49.4%
	United Kingdom	121,349,976	100%
EU cross-border cooperation	Other assistance to improve tourist services	298,153,165	51.1%
	Promotion of natural assets	131,688,654	22.6%
	Protection and development of natural heritage	153,848,022	26.4%
EU cro	ss-border cooperation	583,689,841	100%

	Description	Amount (€)	
TOTAL	Other assistance to improve tourist services	3,780,520,231	59.8%
	Promotion of natural assets	1,137,966,058	18.0%
	Protection and development of natural heritage	1,405,907,461	22.2%
	TOTAL	6,324,393,750	100%
EU 12	Other assistance to improve tourist services	1,957,332,074	64.1%
	Promotion of natural assets	529,829,459	17.4%
	Protection and development of natural heritage	566,545,855	18.6%
	EU 12	3,053,707,388	100%
EU 15	Other assistance to improve tourist services	1,525,034,992	56.8%
	Promotion of natural assets	476,447,945	17.7%
	Protection and development of natural heritage	685,513,584	25.5%
	EU 15	2,686,996,521	100%



	Categorisation Codes : Tourism		
Category Cd	Category		
55	Promotion of natural assets		
56	Protection and development of natural heritage		
57	57 Other assistance to improve tourist services		
Reference: Commission regulations implementing the Structural Funds No 1828/2006 (Annex II A) http://ec.europa.eu/regional_policy/sources/docoffic/official/reglem_en.htm			

NB: The EU's Cohesion Policy is funded from three EU sources - the European Regional Development Fund or ERDF, the European Social Fund or ESF and the Cohesion Fund. Each fund is governed by a regulation outlining its main priorities. The priority themes used in this reports form part of the common categorisation system used for data collection and exchange between the Commission and the managing authorities. While investment in some priority themes are funded exclusively by one fund others can be financed by more than one fund given the range of activities that are involved.