



**REGIONS
& CITIES**

**European Week
Brussels 7-10 October 2019**

SmarTomorrow

CO-CREATION LAB FOR THE SMARTER CITIES
OF TOMORROW



CARMEN CARVALHEIRA
CCDR ALENTEJO, VICE-PRESIDENT

Brussels, October 9th, 2019



**European Committee
of the Regions**

CCDR Alentejo - introduction

The **mission of CCDR Alentejo** is to ensure the coordination and articulation of the various sectoral policies of regional scope, as well as to implement the policies of environment, of the planning of the territory and cities, and to technically support the local municipalities and their associations, in the respective geographic area of acting.

CCDR Alentejo has headquarters in Évora and has decentralized services in Portalegre, Beja and Andrew.



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“Transporte a Pedido” project

This session aims to present the project
Transport on Demand pilot and the
Electronic Transport Platform Mobility
as a Service of Alentejo.



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Mobility Alentejo and “Transporte a Pedido” project

The initiative aims to provide a solution of “**Mobility as Alentejo Service** ”and ensure an adequate and complementary response to the needs of citizens.

Transport on Demand is a service provided by your Municipality that complement existing services where it does not exist or is **never overlapping with the existing supply**.

The recommended model allows the **management, optimization and communication of information**, as well as interaction with agents through various communication channels and guarantee the quality, security and confidentiality of the service.



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Objective: increasing the coverage of the network of the existing collective transports, providing an offer in areas and/or periods of the day or year where this offer doesn't exist or it's unprofitable.

Scope: This Innovative project that will cover, in an initial phase, **6 councils of the region of Alentejo** (Campo Maior and Gavião for Alto Alentejo, Reguengos de Monsaraz for Alentejo Central, Moura and Beja for Baixo Alentejo and Odemira for Alentejo Litoral)



In the future, the objective is to extend to all the municipalities of the Alentejo Region, in which CCDRA has the competence to coordinate regional policies.





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With the implementation of the **Alentejo Mobility Platform as a Service**, a digital transformation is expected to also serve as a **tool for territorial management and mobility**, to ensure greater **regional cohesion**.



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How it works?



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The municipalities offer the **service**.

CCDR ALENTEJO



facilitate and grant the availability of the management, being responsible for the shaping of the routes and for programming the platform that receives the requests. Both the platform and the system of geographical information, need to be connected in order to result in outputs.



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