

A NATIONAL EXPERT'S PERSPECTIVE...

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SMART RURAL KYTHERA GREECE





EWRC, Smart Rural Areas in the 21st Century, 13/10/2020

### **OVERVIEW**

### **National Expert Role**

- √ Communication & awareness raising
- ✓ Online Platform
  - ✓ Smart Solutions
  - √ "What is happening in your country"
- ✓ Selection of villages
- ✓ Smart Village Strategy development
- ✓ Guidance and technical support to villages
- ✓ Monitoring & analysis







### **COMMUNICATION & AWARENESS RAISING**

### On Smart Villages and the SmartRural21 project

- ✓ Promotion through:
  - Key multipliers (Greek National Rural Network, LAG of Attica, LEADER Network, Village/Municipality Associations) –
  - Social media (<u>Facebook</u> and LinkedIn)
- ✓ Engage villages in the process in Greece
- √'Call for applications' expression of interest to become a smart village
  - received 7 applications





## **ONLINE PLATFORM**

- √ Kythera <u>page</u> assisting village to updated it
- √ Smart Solutions
  - Remote Monitoring and Management of <u>Kythera's Water System</u>
- √ "What is happening in your country"





locals, lies at the crossroads of 3 seas and is known as the birthplace of the Goddess Aphrodite. Our island is one of the largest islands in Greece and is characterised by a large number of small settlements, with a total population of around 4000. Our greatest expectation is to keep our youth in the area, by creating the appropriate conditions for young and active people to live and work on the Island.

Our local economy is based predominantly on tourism and agriculture but also other areas such as trades and services, including education and health. We would like to promote agricultural and environmental sustainability on the island by introducing new technologies. The goal is to enhance the production of local products, mainly olive-oil production, honey, as well as aromatic and medicinal plants, while promoting and preserving Kythera's



## SELECTION OF VILLAGES

# Following the assessment guidelines provided by the core team

- ✓ Collection of information (applications) & pre-selection
- ✓ Bottom-up/inclusive, objective, transparent, inspiring
   & engaging
- ✓ List of indicators
  - Main: Level of readiness (quality of intervention logic);
     Level of motivation; Level of human capacity; Expected added value for the village
  - Secondary: Level of technical & physical development; Innovation potential; Intention to cooperate & readiness to exchange experience in a transnational environment; Level of transferability





### SMART VILLAGE STRATEGY DEVELOPMENT

### Assisted the pre-selected village Kythera

- ✓ Clear intervention logic
  - Challenges-Assets-Vision-Objectives-Activities-Outputs-Results
  - Indicative budget, resources & timing
- ✓ Did not start from scratch –Built on existing strategy
- ✓ Clear links to existing strategies at all administrative levels
- ✓ Stakeholder engagement

National experts support the process, help with strategy development, provide feedback, create contacts, liaise with core team.





### KYTHERA'S SMART VILLAGE STRATEGY

#### **Timeline** February – June 2020

Meeting with villages
Strategy development process starts

**One-to-one discussions** between national experts & villages/ Expert visits to village

Agree <u>scope</u> of strategy & <u>process</u> of development (incl. stakeholder engagement)
Decision on **use of strategy development days** in consultation with E40

Develop the **first draft** of the Smart Village Strategy

Develop **second (full/ final ) version** of Smart Village Strategy

**Complete Action Fiches** 

#### Introduction

✓ Local governance, "village" & "smart" for Greece

#### Context

- ✓ Existing strategies & initiatives
- ✓ Cooperation with other villages

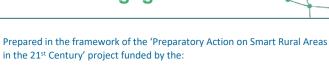
#### **Key characteristics of Kythera**

✓ Challenges, Assets and Opportunities, SWOT analysis

#### **Objectives**

✓ Operational objectives and Smart solutions

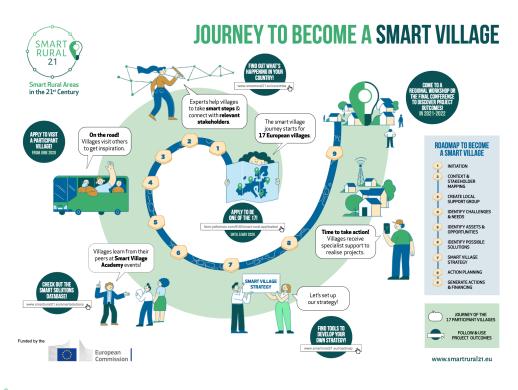
Management and monitoring Stakeholder engagement







### **GUIDANCE AND TECHNICAL SUPPORT**



- ✓ Adaptation of 'Roadmap' to Kythera's context
- ✓ Assisting villages on theJourney through technicalsupport Participation





## **MONITORING & ANALYSIS**

✓ Monitoring of the process of smart village strategy planning & implementation

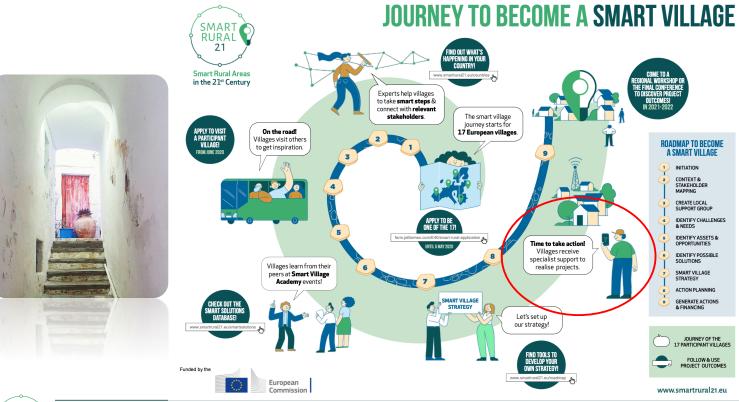
- √ Key strategy monitoring indicators
  - o Getting started
  - Mapping context and stakeholders
  - Engaging stakeholders
  - Designing strategy
  - Smart Village Strategy







# **KYTHERA'S JOURNEY**







Prepared in the framework of the 'Preparatory Action on Smart Rural Areas in the 21st Century' project funded by the:





# Thank you!!



