



EUROPEAN WEEK OF  
REGIONS & CITIES

2003 - 2022

New Challenges for  
Europe's Cohesion

# Cycling towards a sustainable future



#EURegionsWeek



Isabella Burczak, UCI Advocacy & Development Manager





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# The Union Cycliste Internationale

New Challenges for  
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- **World governing body for cycling**
- **Headquarters located at the UCI World Cycling Centre in Aigle, Switzerland**
- **Develops and promotes cycling, in close collaboration with 202 National Federations, as a competitive sport, as a healthy recreational activity and as a sustainable means of transport**



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## The bicycle is a catalyst for a greener future

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**Cycling represents one of the planet's great hopes to shift humanity towards lower or zero-carbon methods of transport and address:**

- Climate change
- Air pollution
- Premature death from inactivity

**Hundreds of millions of bike trips can discourage the use of combustion engine vehicles to reduce carbon emissions and curb air pollution for the benefit of people and the environment.**

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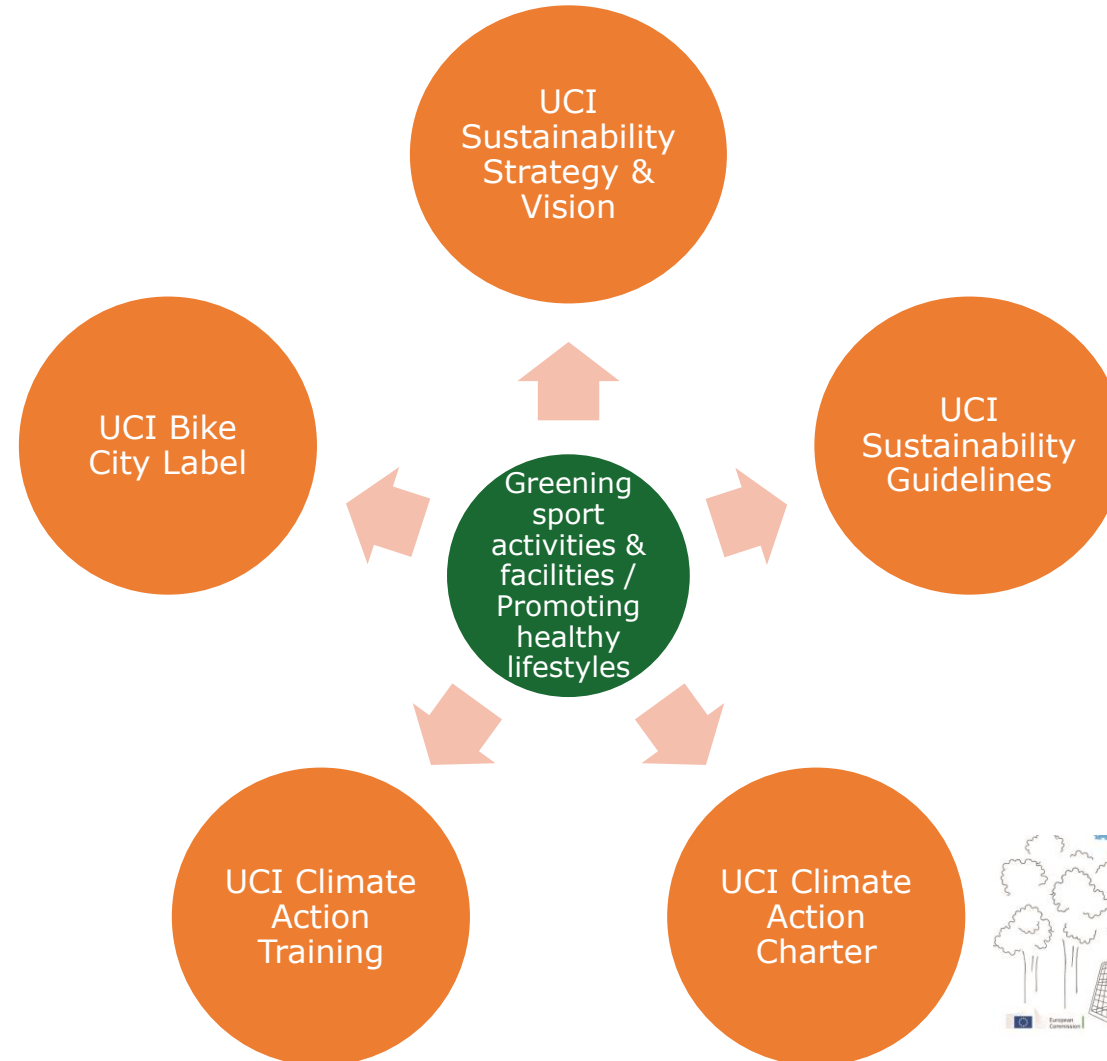


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# How can the sport of cycling contribute to the Green Transition?

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## UCI's Sustainability Vision

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Make cycling one of the world's most sustainable sports and promote the bicycle as a key transport mode in combating climate change, improving population health and building a sustainable future for all.

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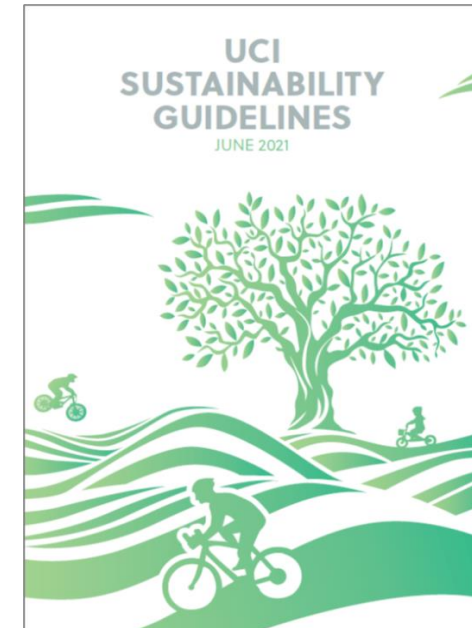
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# UCI Sustainability Guidelines

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- Provide simple, practical and essential information on key aspects of sustainability
- Designed to help National Federations, event organisers, teams, and other cycling stakeholders to start the journey to developing effective sustainability programmes.
- Contain sustainable cycling event checklists and tools to promote cycling for all



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## UCI Climate Action Training

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- **Online training course (2hrs in duration) to inform and engage the cycling world about the climate emergency.**
- **Practical information on how the sport can reduce its impacts with examples of best practice.**
- **Education will be the biggest driver for change to get everyone involved in the sport moving in the same direction →**

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# UCI Climate Action Charter

- Invite cycling organisations (NFs, teams, event organisers, broadcasters, etc) to make a series of commitments based on 8 principles.
- Joining the pledge is currently optional, before changes are implemented within UCI regulations, contracts and organiser guides.
- The UCI will publish the names of all signatories to celebrate their commitment.

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## New Challenges for Europe's Cohesion

### UCI CLIMATE ACTION CHARTER

SEPTEMBER 2022

#### INTRODUCTION

Climate change is the greatest threat to the essential elements of life for people worldwide and our sport. Not acting to reduce emissions in a rapid and far-reaching way will cost society and the sport of cycling far more in the future. The IPCC's recent Sixth Assessment Report makes the evidence extremely clear: the time for action is now.

Nations worldwide have committed to undertake ambitious efforts to combat climate change and adapt to its effects through the Paris Climate Agreement. Scientific consensus tells us that carbon emissions must be halved by 2030 to limit global warming to 1.5°C above pre-industrial levels and avoid the very worst consequences of climate change.

The next five years are crucial for accelerating the transformative changes needed to set a sustainable climate trajectory. The science also tells us that the bicycle has a vital role in global climate action.

As a united cycling family, we will take responsibility for engaging with these challenges by reducing our sport's impact on the environment and promoting the benefits of more cycle use for sustainable development.

Through this charter, our organisations recognise the crucial steps we must take to make our sport's rapid and deep emissions reductions possible by 2030. We therefore join the UCI in solidarity to build a sustainable cycling of tomorrow together.







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# UCI Climate Action Charter

1. Measure your carbon footprint
2. Promote active travel and the role of the bicycle
3. Factor in a climate adaptation strategy
4. Implement sustainable procurement
5. Reduce energy demand & prioritise renewable energy
6. Reduce waste and encourage circular economy
7. Prioritise low-carbon transport
8. Respect nature and biodiversity

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## UCI Bike City Label

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- **Rewards cities and regions that plan and invest in:**
  - Elite cycling events
  - Everyday cycling strategies and infrastructures
- **Ensures a wider and more impactful legacy for host cities and regions.**
- **Creates examples around the world of how cities can maximise the impact of sport to help create better, safer cities for all people on bikes, regardless of their age, level of fitness or cycling activity.**



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## UCI Bike City Label

### Sport criteria:

- Hosting UCI events (UCI WCH / WC)

### Cycling for All criteria:

- Clear long-term cycling strategy
- Dedicated funding
- Infrastructure for bikes
- Increase in cycle usage
- Safety for cyclists
- Mass participation
- Child cycle training
- Sustainability
- Measuring progress

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## UCI Bike City Label network

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- Abu Dhabi, UAE
- Bergen, NOR
- Copenhagen, DEN
- Drenthe, NED
- Fayetteville, USA
- Flanders, BEL
- Fyn, DEN
- Gelderland, NED
- Glasgow, GBR
- Heusden-Zolder, BEL
- Limburg-Valkenburg, NED
- North-Brabant, NED
- Paris, FRA
- Sakarya, TUR
- St-Quentin-en-Yvelines, FRA
- Tirol, AUT
- Val di Sole, ITA
- Vancouver, CAN
- Vaud, SUI
- Woensdrecht, NED
- Wollongong, AUS
- Yorkshire, GBR

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**Thank you!**

**New Challenges for  
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[cyclingforall@uci.ch](mailto:cyclingforall@uci.ch)

[sustainability@uci.ch](mailto:sustainability@uci.ch)

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