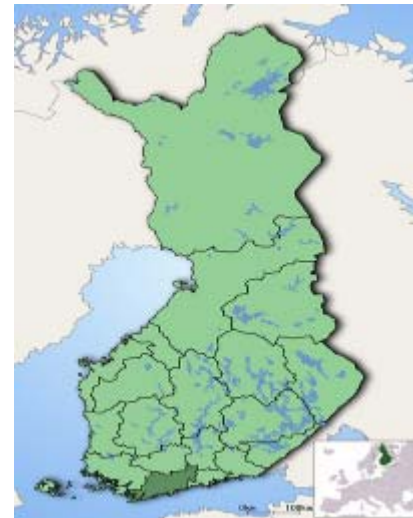
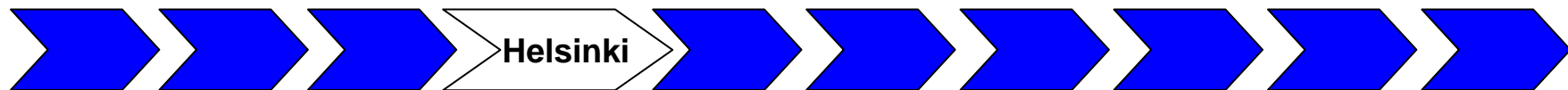


The LRAs on their way to Lisbon: the case of Helsinki Region, FI



10 LMP stories about innovation,
networking, multi -level governance



Helsinki Region

- Population: 1.346 million
- GDP per capita: 31.149 €
- Economy, structure of GAV 2003:
 - Agriculture: 174,6 M EUR
 - Industrial: 9.684,8 M EUR
 - Services: 33.611,9 M EUR



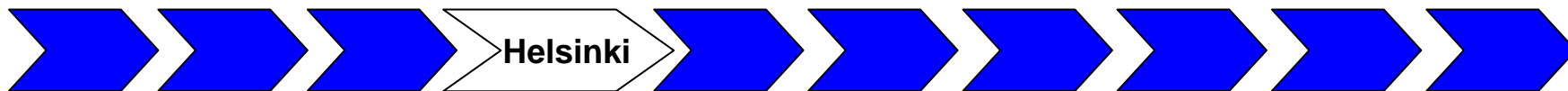
Agriculture
0.4%



Industries
22.3%



Service
77.3%



Helsinki Region: positioning in the 11 groups of EU27 regions

Present position:

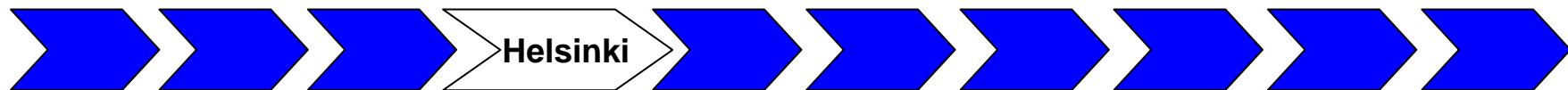
Hubbing Dynamics

- Target position by 2010:

Hubbing Dynamics



- Objectives for the next years:
 - Consolidating the capital region as a leading business area in Finland
 - Addressing environmental issues



Helsinki Region: SWOT analysis

STRENGTHS

- Well-being metropolitan region
- a big growing population and a balanced age structure
- bilingual and multi-cultural, high level of education
- cooperation in the Baltic Sea

WEAKNESSES

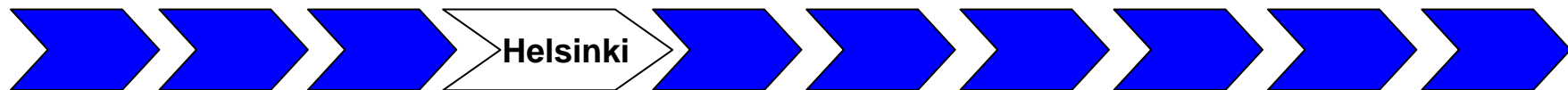
- insufficient production of new housing
- high public expenditure for social and health care
- increasing traffic jams
- scattered decision-making bodies

OPPORTUNITIES

- Municipal and regional cooperation
- commercialisation of innovations and new clusters
- development of infrastructure

THREATS

- Unclear municipal governance structures
- increasing feeling of insecurity among youth and immigrants
- too little and too slow investment in communications

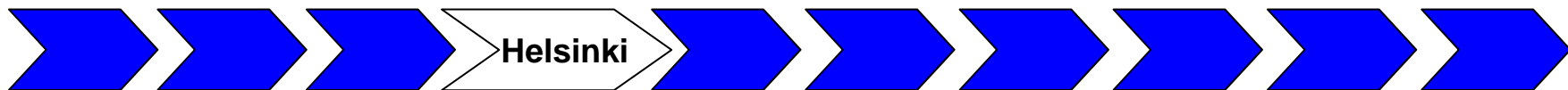


Helsinki Region InnoELLI Senior



THE SOUTH FINLAND REGIONAL ALLIANCE
InnoELLI Programme

- **Objectives:**
develop new and innovative operating models that will enable high-quality care services for the elderly to be provided cost-effectively action(s) planned:
- **State of play:** implementation
- **Evaluation (ongoing)**
granted total financing of 2,8 million euros (EU and state) to six projects in June 2006. Municipal authorities will provide the rest of the public funding which amount up to 1,0 million euros.

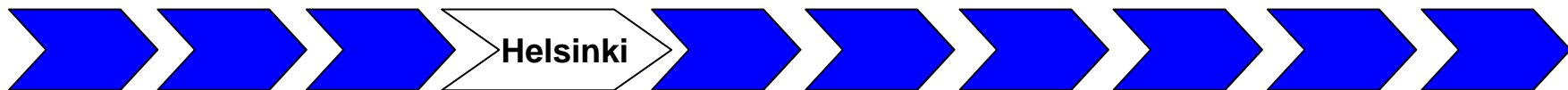


Helsinki Region InnoELLI Senior



THE SOUTH FINLAND REGIONAL ALLIANCE
InnoELLI Programme

- The projects will integrate and mainstream the services of SMEs, municipalities and local 3rd sector actors in the entire region (the key stakeholders). Standardisation of cooperation models will enable small service providers to cost-effectively serve large volumes and geographical areas. The projects are extensive and involve partnerships across provincial borders. Implementation of the programme and its projects will come to an end on 31 March 2008.
- New work methods will network different kinds of service providers and facilitate the adoption of new and often technology enabled services in the elderly care sector.



Helsinki Region References

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