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Opportunities for participation presented to universities of applied sciences by EU funding, especially by the EU's research and innovation funding programme Horizon 2020, were the main topic of the conference "Mobilizing Universities of Applied Sciences for Horizon 2020", hosted by the Bavarian Research Alliance (BayFOR) on 4 February 2015 in Brussels.



[1]  
Martin Reichel, CEO of the Bavarian Research Alliance (left) and Robert-Jan Smits, Director-General of the DG Research & Innovation at the European Commission

For over 150 participants from 20 countries, the event was also an opportunity to pave the way for successful participation in international projects through networking.

"Universities of applied sciences are in an excellent position to benefit from and contribute to the EU funding programme Horizon 2020. The added value of the universities of applied sciences lies in their skills to bring research results to the market, reach out to regional partners and foster cooperation with industry, notably SMEs," said Robert-Jan Smits, Director-General of the DG Research & Innovation at the European Commission, who took part in a roundtable discussion.

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[Press release](#) [2]

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- [1] [https://ec.europa.eu/programmes/horizon2020/en/system/files/newsroom/150204\\_bavarian\\_research\\_center\\_96dpi\\_30\\_von\\_52\\_\\_8539.jpg](https://ec.europa.eu/programmes/horizon2020/en/system/files/newsroom/150204_bavarian_research_center_96dpi_30_von_52__8539.jpg)
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