FROM ERASMUS TO ERASMUS+
A STORY OF 30 YEARS

‘Every euro that we invest in Erasmus+ is an investment in the future — in the future of a young person and of our European idea. I cannot imagine anything more worthy of our investment than these leaders of tomorrow. As we celebrate the 9 millionth person to take part, let’s make sure we are nine times more ambitious with the future of the Erasmus+ programme.’

European Commission President Jean-Claude Juncker, European Celebration of the 30th anniversary of Erasmus, Strasbourg, 13 June 2017

‘Erasmus+ brings about change simply by exposing young people and national education systems and societies to contact with others from different backgrounds, with different experiences, views and ideas. That is why I want to encourage even more people to participate in this experience.’

European Commissioner for Education, Culture, Youth and Sport Tibor Navracsics, Opening opportunities, building solidarity: ‘Erasmus at 30’ anniversary event, Berlin, 24 January 2017

‘From Erasmus to Erasmus+ – A Story of 30 Years’ was the motto of the campaign headed by Commissioner Tibor Navracsics to celebrate the 30th anniversary of this EU flagship programme. Throughout 2017, the campaign showcased the impact of Erasmus+ and its predecessors. Since 2014 Erasmus+ has been bringing together international mobility and cooperation in the fields of education, training, youth and sport. The campaign highlighted the continued support and enthusiasm for Erasmus+ among participants, stakeholders and across the entire political spectrum, at national and European levels.

1 900 EVENTS
ORGANISED IN 44 COUNTRIES
involving over 750 000 participants from a wide range of backgrounds – from European leaders to people who have not yet benefited from the programme – to celebrate, discuss the impact and debate the future of Erasmus+

22 000 PEOPLE
downloaded the Erasmus+ Mobile App since its launch in mid-June, with a very high retention rate

92 MILLION PEOPLE
viewed testimonies on the impact of Erasmus+ and took part in competitions run by the European Commission and Erasmus+ National Agencies through social media posts

65 000 MEDIA REPORTS
on Erasmus+ reached over 90 million people throughout Europe

OVER 15 000 PEOPLE
joined the Erasmus+ Generation Online Meeting Point since its launch in mid-June, which led to the collective creation of the Erasmus+ Generation Declaration, outlining 30 recommendations for the future Erasmus+ programme post-2020
KIERAN BROSnan – School Education – Ireland
Primary school teacher Kieran shared experiences and ideas with colleagues throughout Europe and as a result introduced new teaching and learning methods to his school. The school now offers a more inclusive learning environment, where pupils benefit from more diverse learning and teaching styles.

NAZARET BONAL RODRÍGUEZ – Vocational Education and Training – Spain
Nazaret, who studied bakery, patisserie and confectionery, went to France where she met and was mentored by world-class chefs. She also provided catering at the French Open tennis tournament Roland Garros and the Orient Express, and is now building on her work experience at the exclusive nouvelle cuisine ‘Don Gil’ restaurant in Albacete.

ESSENCE PROJECT – Higher Education – Finland, The Netherlands and Spain
‘Sustainable Europe is a goal that we have an obligation to follow. It requires finding creative solutions to problems and a strong will to implement them,’ – Ivo Opstelten, Director of ESSENCE, an international cross-sectorial Erasmus+ project providing innovative and interdisciplinary courses and work-based learning to students to support the development of sustainable cities.

GRATIAN MIHAILESCU – Erasmus Mundus Joint Master Degree – Romania
‘The Erasmus Mundus experience gave me new perspectives and a sense of belonging to a global community. In global projects we gain a true cultural understanding, broaden our perspectives and create personal bonds with people. By this kind of cooperation we can make the world a better place.’

MINA JAF – European Voluntary Service – Denmark
Mina volunteered in Belgium for a year with Flemish Refugee Action. Having fled Iraqi Kurdistan as a child, she understands the importance of protecting refugee rights. The experience allowed her to develop skills, such as languages, management, leadership, and coordination.

RUTH FREndo – Adult Education – Malta
Ruth represented Malta in a multi-country Erasmus+ project promoting social inclusion. During the project, Ruth interviewed asylum seekers and refugees in Malta and was able to connect with people on a personal level through their stories, learning a lot from her experience.

MIHOVIL ŠPANJA – Sport – Croatia
‘Follow your dream, it will help you both in your private and professional life,’ – Paralympic medal-winning swimmer Mihovil had an incredible experience during his placement at the headquarters of the International Paralympic Committee.