



With the support of the
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**TESTIMONY OF THE UNIVERSITY OF DANANG
ON IMPACT AND BENEFIT OF ERASMUS+ PROJECTS**

VO Trung Hung
The University of Danang
E-mail: vthung@dut.udn.vn, Website: www.udn.vn

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UNIVERSITY OF DANANG

➤ Staff

- ✓ Administrative : 657
- ✓ Academic : 1,407

➤ Program

- ✓ Undergraduate Degree : 145
- ✓ Master Degree : 34
- ✓ Ph.D. Degree : 22

➤ Student

- ✓ Undergraduate : 57,475
- ✓ Master : 4,807
- ✓ Ph.D. : 160

➤ Research activities (2016)

- ✓ Published Papers : 820 (74 ISI)/year
- ✓ Research Projects : 200/year



ERASMUS PROJECTS

- EMMA East (2010-2362)
- EMMAAsia (2013-2539)
- Erasmus+ Credit Mobility Programme with Nice Sophia Antipolis University, France (2015-2017)
- Erasmus+ Credit Mobility Programme with Obuda University, Hungary (2016-2018)
- HUB4Growth (561798-2015)
- HR4Asia (573496-2016)

HUB4Growth 561798-2015

– Small story

– Partners:

- 1) London Metropolitan University (United Kingdom)
- 2) University Peloponnese (Greece)
- 3) Mykolas Romeris University (Lithuania)
- 4) Agora Institute for Knowledge Management (Spain)
- 5) Royal University of Phnom Penh (Cambodia)
- 6) Svay Rieng University (Cambodia)
- 7) Thang Long University (Vietnam)
- 8) Tribhuvan University (Nepal)
- 9) Purbanchal University (Nepal)
- 10) Mongolian National University of Medical Science (Mongolia)
- 11) CITI Institute of Mongolia (Mongolia)

HUB4Growth - Objectives

– Wider objective:

To contribute to the socio-economic development in the PCs by strengthening linkages between universities and enterprises in terms of cooperation and partnerships.

– Specific objectives:

- ✓ Strengthening managerial, strategic and administrative capacities of personnel of the 8 PC HEIs for the implementation of university-wide collaboration with local enterprises.
- ✓ Establishment and pilot implementation of interface structures (University-Enterprise Centres, UECs) and services for the development and maintenance of universities-enterprises cooperation at the 8 PC HEIs.

HUB4Growth – Work packages

WP1: Need Analysis & GP

Report & Handbook on Good Practices in University-Enterprise Cooperation

WP2: Capacity Building

On-site and online training for staff with multiplier effects (at least 24 people/ PCU)

WP3: Set-up of the UECs

Establishment of 8 University – Enterprise Centres (UECs)

WP4: QC and Monitoring

Reports on internal and external quality control

WP5: Raising Awareness

Dissemination strategy, package and actions

WP6: Sustainability

University – Enterprise Network and services

WP7: Project management

Reports on project management

HUB4Growth – Project plan

WP	YEAR	LEADER
1. Need analysis & good practice	1 (m1-m9)	TLU/Agora-KM
2. Capacity building	1-3 (m7-m36)	UP/LondonMet
3. Set-up of the UECs	1-3 (m7-m36)	CITI/UD/RUPP/TLU
4. Quality control & monitoring	1-3 (m1-m36)	MRU/MNUMS
5. Raising Awareness	1-3 (m1-m36)	SVU/Agora-KM
6. Sustainability	2-3 (m18-m36)	TU/UD
7. Project management	1-3 (m1-m36)	UD/Agora-KM

HR4Asia - 573496-2016

- 1) University of Danang (UD)
- 2) Quy Nhon University (QNU)
- 3) Ministry of Education and Training (MOET)
- 4) Royal University of Phnom Penh (RUPP)
- 5) Svay Rieng University (SRU)
- 6) National University of Laos (NUOL)
- 7) Prince of Songkla University (PSU)
- 8) Thammasat University (TU)
- 9) Agora Institute for Knowledge Management (Agora)
- 10) Universidade de Evora (UE)
- 11) Università' Degli Studi di Sciena (UNISI)
- 12) Vilnius Gediminas Technical University (VGTU)

HR4Asia – Project objectives

- General objective: to support Higher Education organizational reform in Southeast Asia by advancing HRM systems
- Specific objectives:
 - ✓ Building capacity in HRM at Southeast Asian HEIs to enhance organizational performance
 - ✓ Improving Strategic planning in Human Resources at the Southeast Asian HEIs for more staffing autonomy
 - ✓ Setting up of the ASEAN University HR Network as a regional forum for the exchange of knowledge and best practices

HR4Asia – work packages and results

WP1: State of the art

Reports on comparative analysis of HRM practices and on training needs

WP2: Capacity Building

Implementation of 4 workshops and about 120 PC university staff will be trained

WP3: QC and Monitoring

Reports on internal and external quality control

WP4: Dissemination & Sustainability

Implementation of 2 conferences (150 participants/conf), 2 institutional roundtable per PC University, project website , and NETWORK

WP5: Project management

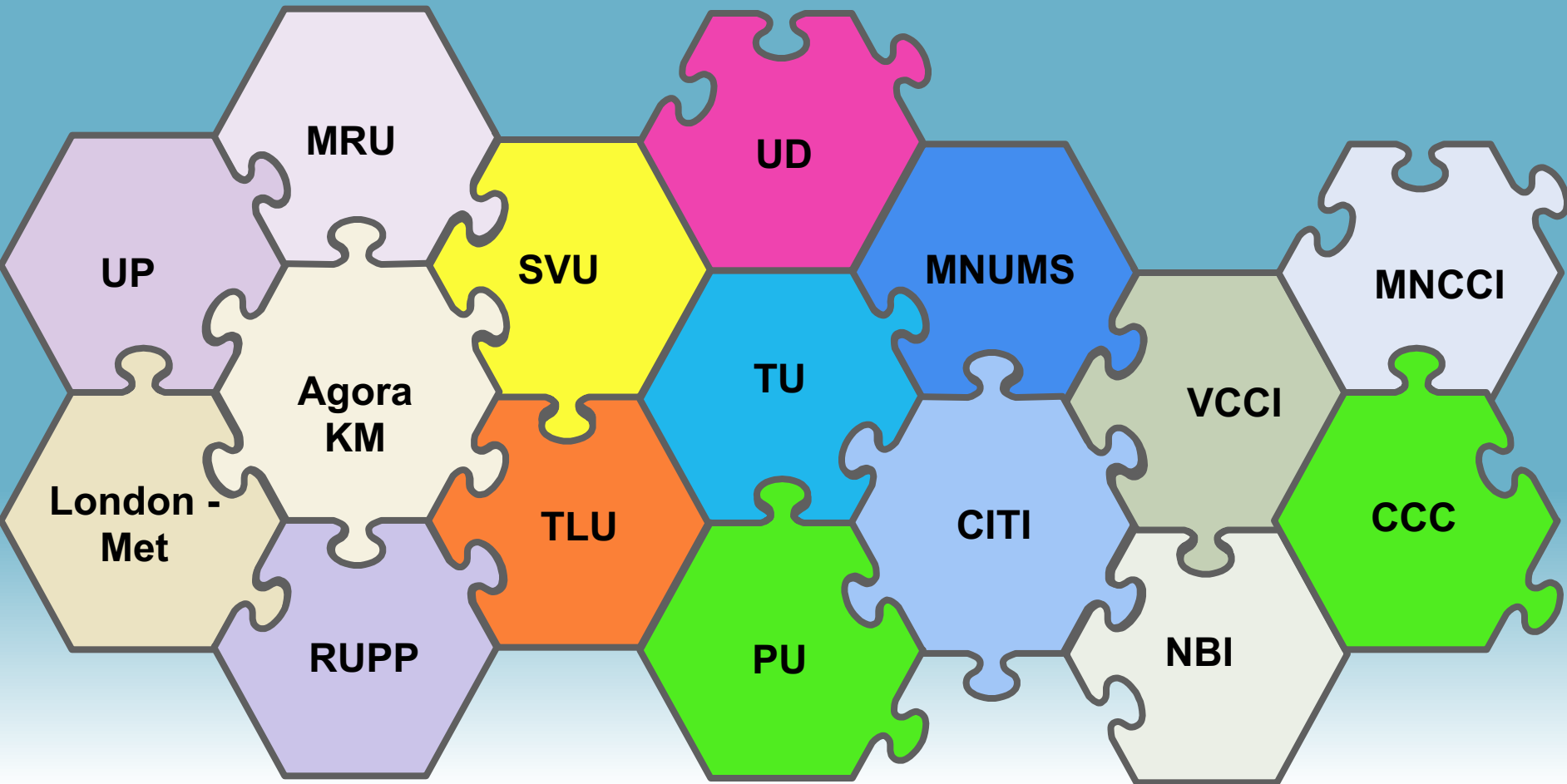
Reports on project management

HR4Asia – Project plan

Work Package	YEAR (Months)	LEADER
1. State of the art	10/2016 – 04/2017	Agora-KM
2. Capacity building	05/2017 – 10/2019	VGTU
3. Quality control & monitoring	10/2016 – 10/2019	NUOL
4. Dissemination & Sustainability	10/2016 – 10/2019	TU
5. Project management	10/2016 – 10/2019	UD

IMPACT AND BENEFIT (1)

- Create a strong networks



IMPACT AND BENEFIT (2)

- For staff and lecturers
 - Participate study visits in European partners
 - Participate training workshops
 - Implement the cooperation activities with enterprise
 - Develop a Enterprise University Center
 - Improve the curriculums and teaching methodology
- For students
 - Participate activities with enterprise
 - Have good opportunity for the job

DIFFICULTIES AND CHALLENGES

- Network establishment : differences on culture, work style, organization structure,...
- Changes of partners: role of partners in the project, contact persons, local coordinators,...
- Delay of administrative procedures: PIC number, Partnership agreements, nomination of participants to training workshops/benchmarking visits
- Delay of reports
- Emails reply - respect of the deadlines
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CONCLUSION

Erasmus+ program

is an excellent opportunity

to develop the cooperation

EU and Asia partners

**THANK YOU VERY MUCH
FOR YOUR ATTENTION**