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What makes a good proposal?

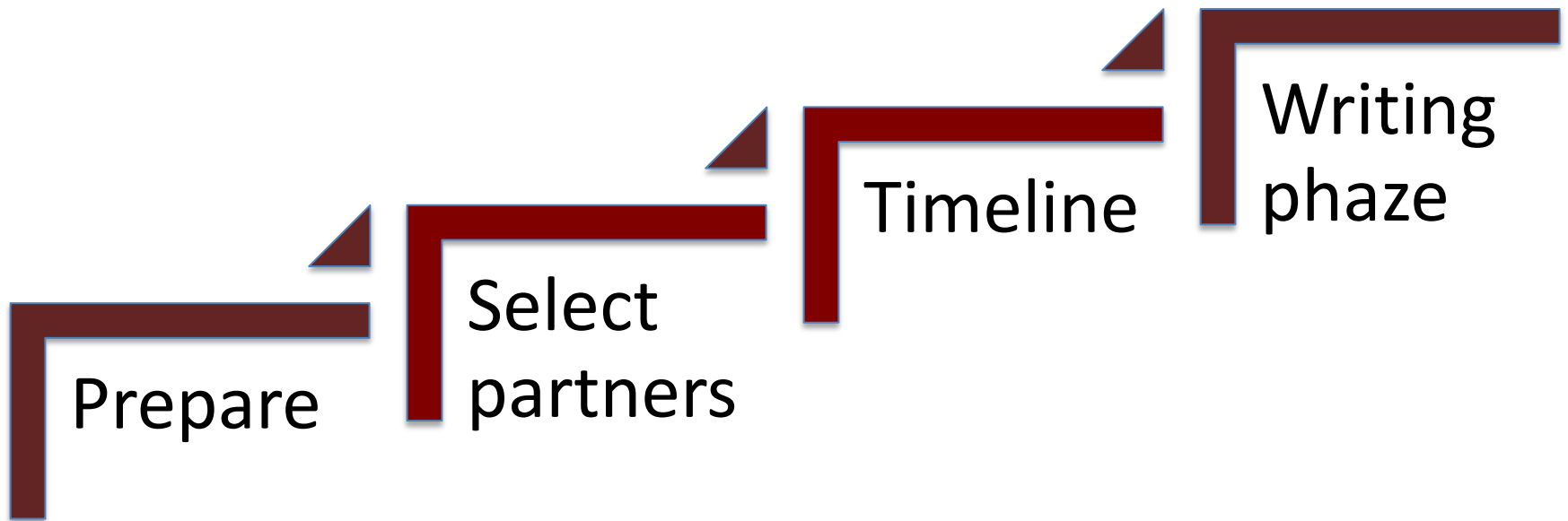
Oddný Ósk Sverrisdóttir – Uppsala University





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The process





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RTM – Read The Manual!

- Never rely on second hand accounts of what is eligible. Read the programme manual
- **Application and Selection Procedure - Instructions for completing the Application Package tells you everything you will need to know**
- Match your proposal aim to the Priorities



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Putting together a consortium



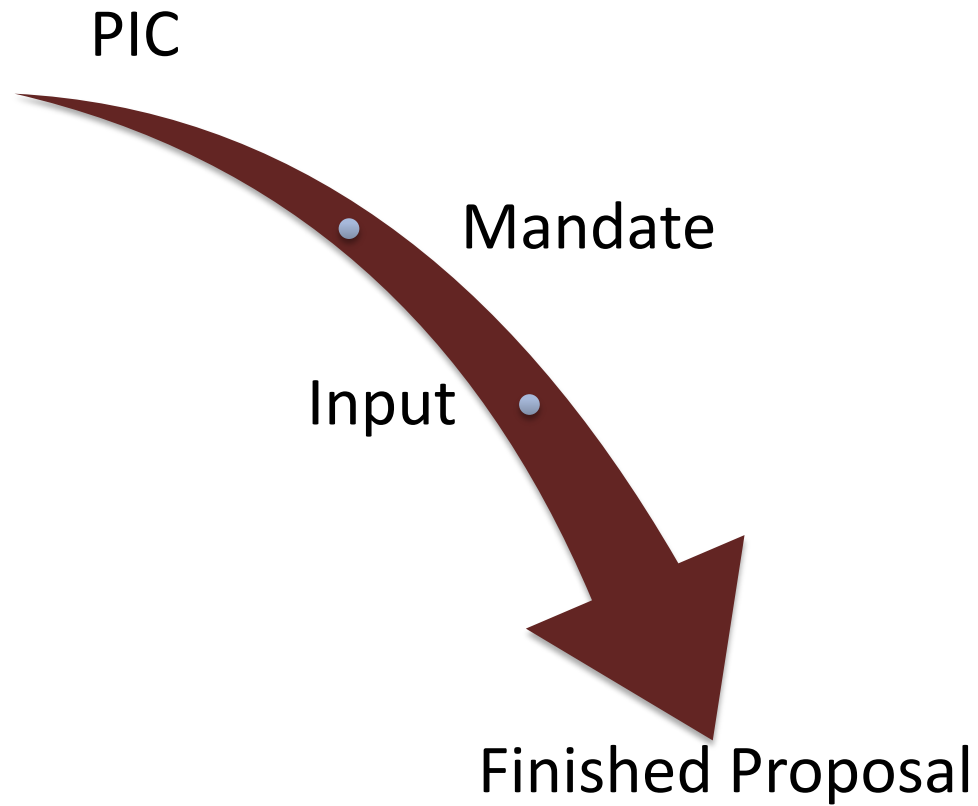
Relevant capacities of partners

Chemistry is good – but value topic before friendship

The cementing of the partnership ideally begins here!



Create a realistic timeline





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Logical Framework Matrix

- Start from the **needs** of all stakeholders
- Work on it collectively as a partnership
- Start with the LFM and the entire proposal falls in place



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Proposals - Expectations





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Vs. Reality!

