



Erasmus+

# Booklet

## Project Guide



# You have entered the ERASMUS+ World



## Be brave. Be a young Sports Entrepreneur

Reading the information provided is essential in facilitating knowledge about the ERASMUS + program and getting to know the E4SPORT + project in the field of youth (Erasmus + Youth in Action)



# ERASMUS +

KA2 - Cooperation for Innovation and Good Practices



Erasmus + is the EU's program for education, training, youth and sports. This program consolidates under a single support framework the areas of education, training, youth and sport and other international programs, including Jean Monnet and Erasmus Mundus.

The Erasmus + program is designed to support education, youth training and sport activities in all sectors of lifelong learning, including higher education, vocational training, adult education, school education, activities for young people and training in the field of sport amateur.



# E4SPORT+

## Project ERASMUS+

This project aims in a strategic way to accelerate ideas in the field of sport through the training and promotion of young people (from 18 to 30 years old) for entrepreneurship and for the creation of business projects in the sporting area. An attempt was made to maintain a uniform design of all documents and content produced, based on non-formal education methodologies, enhancing information with many visual elements.



# Partnership

## From Europe



Youth  
Human  
Impact



Aalborg  
AF 1885



More  
Mosaic



Furim  
Institute



Business  
School  
PAR

# Partnership

From Portugal



Partnership in  
Local Sports  
Entrepreneurship  
Workshops



Partnership in Blended  
Mobility opening of Sports  
facilities and reception of  
participants in the Chamber

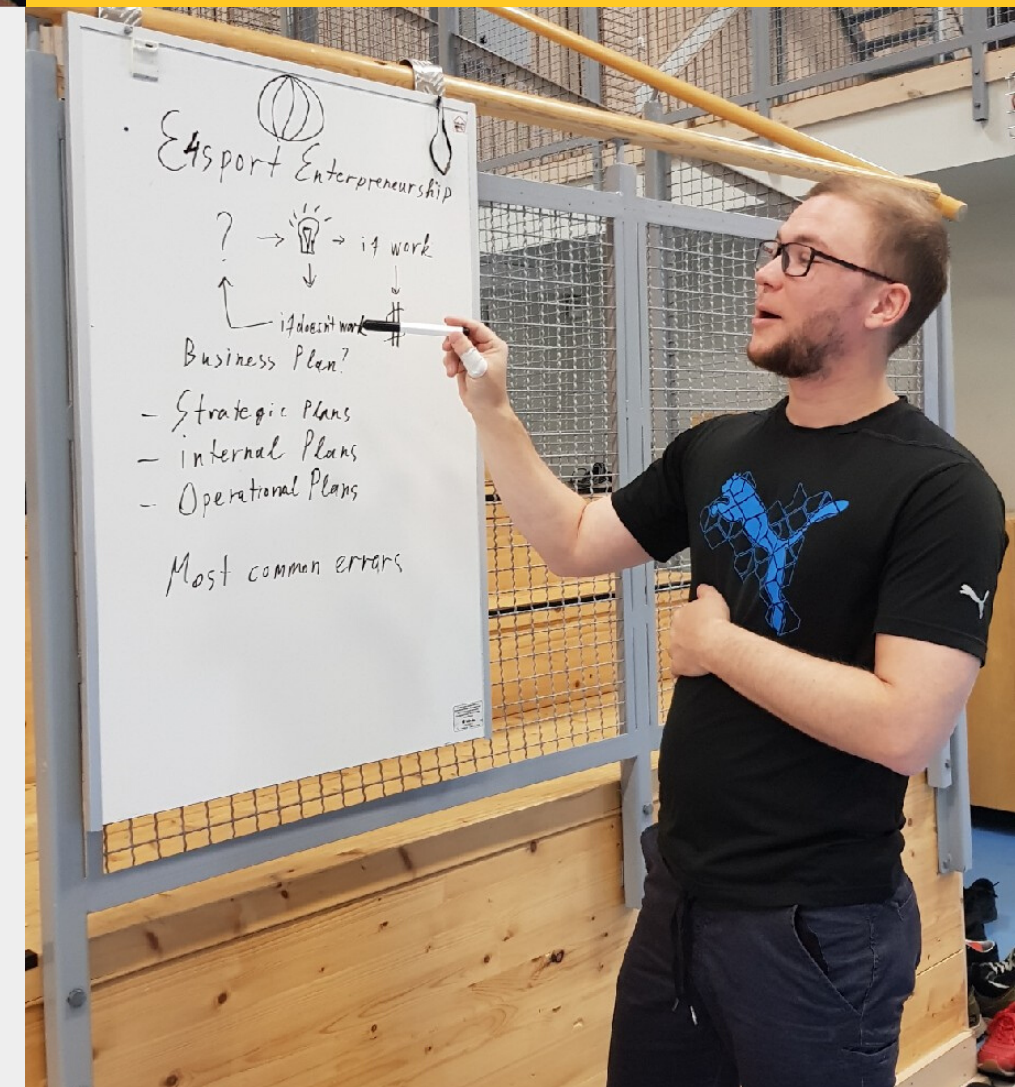


Partnership in Training Course  
providing his facilities for the  
week full of activities

# Local Workshops

## Social Impacts

- Development of social and personal skills in young people and youth technicians through NFE;
- Promotion of knowledge of entrepreneurial practice in the context of sport;
- Promotion of sports management skills, relevant both for the creation of a business, for further work in the field of sport or as a means of personal enrichment;





# Local Workshops

Social Impacts

- Obtaining and / or expanding the networking network;
- Increased motivation and training for active participation in society;
- Awareness of European social values;
- Enhancement of the NFE methodology in social interventions.



## Training Course



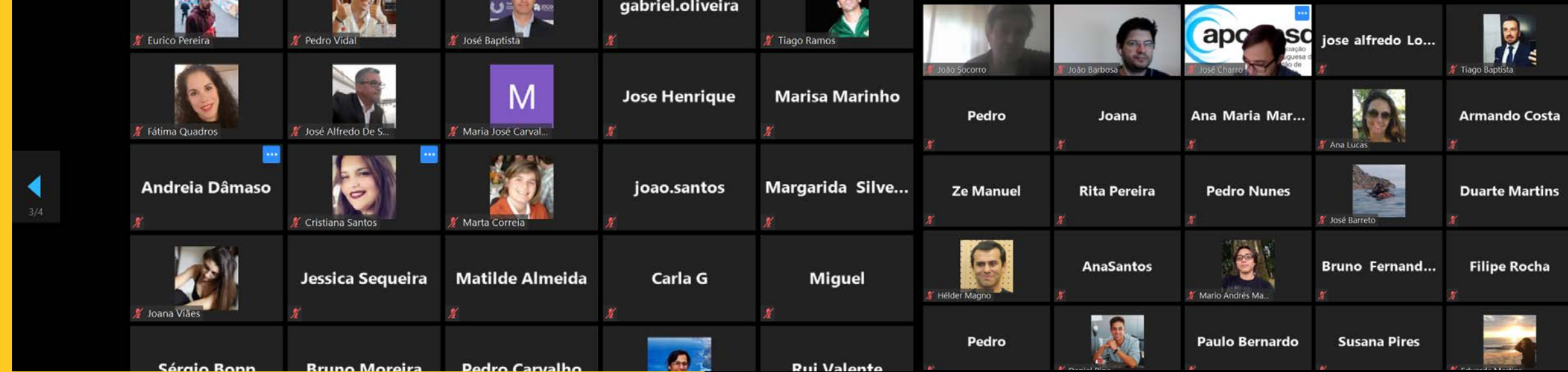
During four days, in Guimarães, three participants from each partner organization acquired skills, through the Methodology of Non-Formal Education, Sports Entrepreneurship.

## Blended Mobility



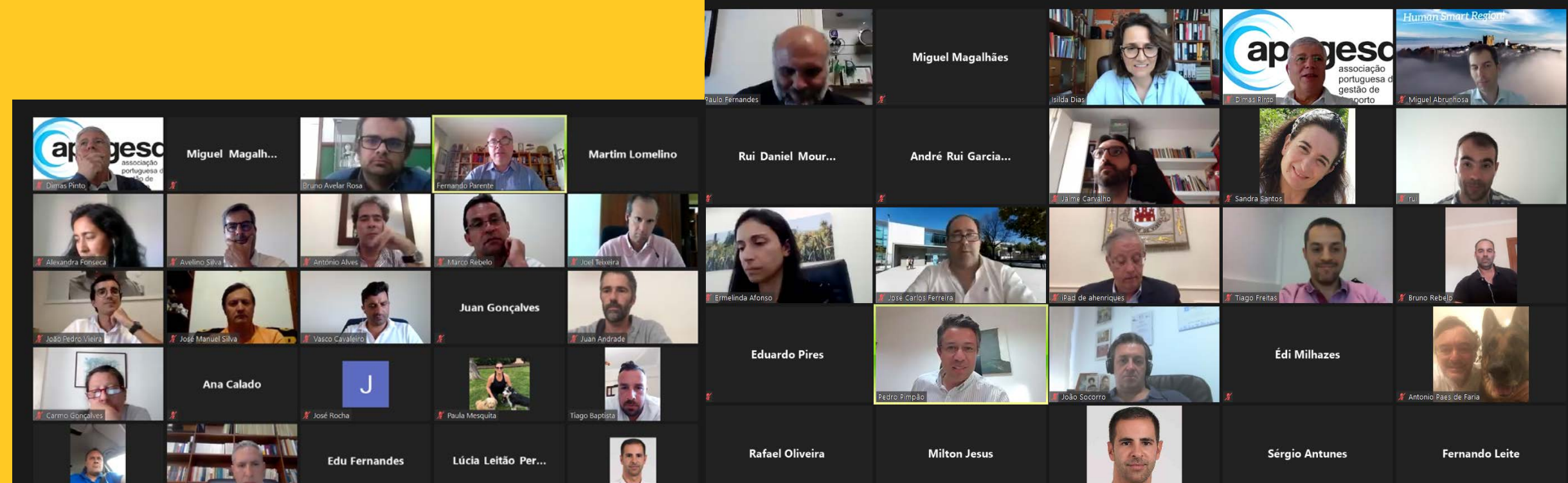
During one week, 6 young people from each partner organization carried out activities related to sports entrepreneurship. These participants convinced, developed intellectual skills and got to know new cultures / routines.

# Multiplier Event



## Online Sessions - APOGESD

Taking into account the pandemic situation, this event had to be included in the online knowledge sharing sessions of the greatest figures in National Sports Management. The success stories of Sports Management were shared, always maintaining their informality.



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Organizado por:

