
Not-for-profit European sport events

What are the aims of a not-for-profit European sport event?

This Action is aimed to support:

- Volunteering in sport;
- Social inclusion through sport;
- Gender equality in sport;
- Health-Enhancing Physical Activity;
- Implementation of the European Week of Sport.

The Commission, through its Executive Agency, will carry out one selection round over the year.

Within the not-for-profit European sport events, the indicative allocation for different categories will be as follows:

- approximately 30% for events to implement the European Week of Sport;
- approximately 70% for events not linked to the European Week of Sport (e.g. relating to volunteering in sport, social inclusion through sport, gender equality in sport, health-enhancing physical activity).

Approximately 4 events should be selected for the implementation of the European Week of Sport. They should focus on the themes identified for the implementation of the European Week of Sport (namely: education, workplace, outdoors, sport clubs and fitness centres).

Approximately 8 events not linked to the European Week of Sport should be selected. In relation to the above topics (i.e. volunteering, social inclusion, gender, HEPA), at least one event should focus on the external dimension of sport (e.g. sport diplomacy) and at least one event should focus on the role of grassroots sport in supporting the objectives of this action (volunteering in sport, social inclusion in and through sport, gender equality in sport, health-enhancing physical activity).

For all the events, gender equality should be promoted. Cooperation with the Partner Countries should be encouraged.

What is a not-for-profit European sport event?

This Action provides financial support for:

- the organisation of European-wide sport events organised in one Programme Country;
- national events - organised simultaneously in several Programme Countries by organisations or public bodies active in the field of sport.

The expected results of these events are:

- increased awareness as regards the role of sport in promoting social inclusion, equal opportunities and health-enhancing physical activity;
- increased participation in sport, physical activity and voluntary activity.

Which Activities are supported under this Action?

Support for events will imply assigning EU grants to individual organisations in charge of the preparation, organisation and follow-up to a given event. The following standard activities will be supported under this Action (non-exhaustive list):

- preparation of the event;
- organisation of educational activities for athletes, coaches, organisers and volunteers in the run-up to the event;
- organisation of the event;
- organisation of side-activities to the sporting event (conferences, seminars);
- implementation of legacy activities (evaluations, drafting of future plans);
- communication activities linked to the topic of the event.

Which Activities are not eligible under this Action?

- Sport competitions organised by international, European or national sport federations/leagues on a regular basis;
- Professional sport competitions.

What are the criteria used to assess a not-for-profit European sport event?

The list hereafter includes the formal criteria that a not-for-profit European sport event must respect in order to be eligible for an Erasmus+ grant:

Eligibility Criteria

Who can apply?

Any public body or organisation, with its affiliated entities (if any), active in the field of sport, established in a Programme Country. For example, such organisation can be (non-exhaustive list):

- a public body in charge of sport at local, regional or national level;
- a sport organisation at local, regional, national, European or international level;
- the coordinator of a national event organised in the framework of a European event in the field of sport.

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| Eligible events and participants | European-wide sport events organised in one country must involve participants to the event from at least 10 different Programme Countries. OR Sport events organised simultaneously in several Programme Countries must involve participants to the events from at least 10 different Programme Countries. This condition is fulfilled as long as these participants are involved in the sum of events in total. All participating organisations must be identified at the time of applying for a grant. |
| Duration of project | Up to 1 year (from preparation of the event to its follow-up). |
| Dates of the event | The event must take place during the following year (any time till 31 October). |
| Where to apply? | To the Education, Audiovisual and Culture Executive Agency, located in Brussels. |
| When to apply? | Applicants have to submit their grant application by 4 April at 12:00 (midday Brussels time) for projects starting on 1 November of the same year. |
| How to apply? | Please see Part C of this Guide for more details on how to apply. |

Applicant organisations will be assessed against the relevant **exclusion and selection criteria**. For more information please consult Part C of this Guide.

Award criteria

Projects will be assessed against the following criteria:

Relevance of the project (maximum 30 points)

- The relevance of the proposal to:
- the objectives of European policies in the field of sport;
- the objectives and the priorities of this Action (see section "What are the aims of a not-for-profit European Sport event?").
- The extent to which:
- the proposal is based on a genuine and adequate needs analysis;
- the objectives are clearly defined, realistic and address issues relevant to the participating organisations and target groups;
- the proposal is innovative and/or complementary to other initiatives already carried out by the participating organisations;
- the proposal brings added value at EU level through results that would not be attained by activities carried out solely in a single country.

**Quality of the project design and implementation
(maximum 40 points)**

- The clarity, completeness and quality of the work programme, including appropriate phases for preparation, implementation, monitoring, evaluation and dissemination;
- The consistency between project objectives, methodology, activities and budget proposed;
- The quality and feasibility of the methodology proposed;
- The existence and quality of management arrangements (timelines, organisation, tasks and responsibilities are well defined and realistic);
- The existence and relevance of quality control measures to ensure that the project implementation is of high quality, completed in time and on budget;
- The extent to which the project is cost-effective and allocates appropriate resources to each activity.
- The quality of measures for evaluating the outcomes of the project;
- The potential impact of the project:
 - on participants and participating organisations, during and after the project lifetime;
 - outside the organisations and individuals directly participating in the project, at local, regional, national and/or European levels.
- The quality of the dissemination plan: the appropriateness and quality of measures aimed at sharing the outcomes of the project within and outside the participating organisations;
- The quality of measures to ensure visibility and media coverage of the event and of the EU support.

**Impact and dissemination
(maximum 30 points)**

To be considered for funding, proposals must score at least 60 points. Furthermore, they must score at least half of the maximum points in each of the categories of award criteria mentioned above (i.e. minimum 15 points for the categories "relevance of the project" and "impact and dissemination"; 20 points for the category "quality of the project design and implementation").

What are the funding rules?

The budget of the project must be drafted according to the following funding rules (in euro):

| | Eligible costs | Financing mechanism | Amount | Rule of allocation |
|-----------------------|--|---------------------|--|---|
| Activity costs | <p>Costs directly linked to the implementation of the complementary activities of the project, including:</p> <p>Eligible direct costs:</p> <ul style="list-style-type: none"> • Personnel • Travel and subsistence • Equipment • Consumables and supplies • Subcontracting • Duties, taxes and charges • Other costs <p>Indirect costs: A flat-rate amount not exceeding 7% of the eligible direct costs of the project is eligible under indirect costs, representing the beneficiary's general administrative costs which are not already covered by the eligible direct costs (e.g. electricity or Internet bills, cost for premises, etc.) but which can be regarded as chargeable to the project.</p> | Real costs | <p>Maximum grant awarded:</p> <ul style="list-style-type: none"> • For not-for-profit European sport events organised during the European Week of Sport: 300,000 EUR • For not-for-profit European sport events not related to the European Week of Sport: maximum 500,000 EUR <p>Maximum 80% of the total eligible costs.</p> | Conditional: the budget requested is justified in relation to the planned activities. |

