



Education and Culture DG

2012 annual work programme on grants and contracts for the Culture programme

(European Commission C(2011)5544 of 9 August 2011)

SUMMARY

Commission implementing decision adopting the 2012 annual work programme on grants and contracts for Culture programme

Under Article 75 of the Financial Regulation, the commitment of the expenditure shall be preceded by a financing decision adopted by the Commission.

Under Article 110 of the Financial Regulation, grants are subject to an annual work programme.

The attached Commission Implementing Decision presents the annual work programmes on grants and contracts for budget line 15.04.44 for 2012. It serves as a financing decision and allows the Authorizing Officer to publish the calls presented in the annex and to take the individual award decisions. In case a Comitology opinion is required, the Commission will take the individual grant decisions.

This decision covers the grants and contracts to be awarded in 2012 in the three action fields of the Culture programme, whose general objective is to enhance the cultural area shared by Europeans and based on a common cultural heritage. In particular, the appropriations available will be used to:

- Award grants to;
 - Annual and multi-annual cultural co-operation initiatives;
 - Literary translations;
 - Special actions, including co-operation projects with non-member countries, European prizes in various cultural domains and prizes for cities designated "European Capital of Culture", and the European Cultural Festivals;
 - The Member States holding the Presidency of the European Union, for the co-financing of conferences in DG EAC's fields of action;
 - Bodies active in the cultural domain at European level;
 - Policy analysis groupings;
- Conclude contracts;
- Implement joint management operations with the Council of Europe;
- Grant financial contributions to bodies within the meaning of Article 54.2(c) of the Financial Regulation.

This decision also identifies the grants to be awarded to beneficiaries having a *de jure* or *de facto* monopoly, and is therefore intended to also serve as an individual decision on the award of these particular grants.

RÉSUMÉ

Décision d'exécution de la Commission portant adoption du programme de travail annuel en matière de subventions et de marchés au titre du programme Culture pour 2012

L'article 75 du règlement financier prévoit que l'engagement de toute dépense est précédé d'une décision de financement adoptée par la Commission.

En application de l'article 110 du règlement financier, les subventions font l'objet d'un programme de travail annuel.

La décision d'exécution ci-jointe de la Commission présente les programmes de travail annuels en matière de subventions et de marchés pour la ligne budgétaire 15 04 44 de l'exercice de 2012. Elle vaut décision de financement et autorise l'ordonnateur à publier les appels présentés dans l'annexe et à prendre les différentes décisions d'attribution. Si un avis au titre de la comitologie s'avère nécessaire, la Commission adoptera les différentes décisions d'attribution de subvention.

Cette décision couvre les subventions et les marchés qui seront attribués en 2012 dans les trois domaines d'action du programme Culture, dont l'objectif général est de mettre en valeur l'espace culturel partagé par les Européens et fondé sur un patrimoine culturel commun. Les crédits disponibles seront notamment utilisés:

- pour l'octroi de subventions:
 - à des initiatives annuelles et pluriannuelles de coopération culturelle;
 - à des traductions littéraires;
 - à des actions spéciales, dont des projets de coopération avec des pays tiers, l'octroi de prix européens dans divers domaines culturels et aux «Capitales européennes de la culture», et les festivals culturels européens;
 - aux États membres assumant la présidence de l'Union, pour le cofinancement de conférences dans les domaines d'intervention de la DG EAC;
 - aux organismes actifs dans le domaine culturel au niveau européen;
 - aux groupements d'analyse des politiques;
- pour la conclusion de marchés;
- pour la conduite d'actions de gestion conjointe avec le Conseil de l'Europe;
- pour l'octroi de contributions financières à des organismes au sens de l'article 54, paragraphe 2, point c), du règlement financier.

La décision recense également les subventions à octroyer à des bénéficiaires se trouvant en situation de monopole de droit ou de fait et vaut donc décision spécifique d'attribution de ces subventions particulières.

ZUSAMMENFASSUNG

Durchführungsbeschluss der Kommission über die Annahme des Jahresarbeitsprogramms 2012 für Finanzhilfen und öffentliche Aufträge im Rahmen des Programms „Kultur“

Gemäß Artikel 75 der Haushaltsordnung geht der Ausgabe ein von der Kommission genehmigter Finanzierungsbeschluss voran.

Gemäß Artikel 110 der Haushaltsordnung werden Finanzhilfen in ein Jahresarbeitsprogramm aufgenommen.

Mit dem beigefügten Durchführungsbeschluss der Kommission wird das Jahresarbeitsprogramm für Finanzhilfen und öffentliche Aufträge für die Haushaltslinie 15 04 44 für das Jahr 2012 angenommen. Dieser Beschluss dient als Finanzierungsbeschluss und ermächtigt den Anweisungsbefugten, die im Anhang genannten Aufforderungen zur Einreichung von Vorschlägen zu veröffentlichen und die einzelnen Vergabeentscheidungen zu treffen. Ist eine Komitologiestellungnahme notwendig, so wird die Kommission über die einzelnen Finanzhilfen entscheiden.

Dieser Beschluss deckt die Finanzhilfen und öffentlichen Aufträge ab, die im Jahr 2012 in den drei Maßnahmenbereichen des Programms „Kultur“ vergeben werden sollen, mit welchem vor allem zur Förderung des Kulturrums, den die Europäer miteinander teilen und der auf einem gemeinsamen kulturellen Erbe gründet, beigetragen werden soll. Mit diesen Mitteln wird insbesondere Folgendes finanziert:

– Finanzhilfen für:

- ein- und mehrjährige Initiativen für kulturelle Kooperationsprojekte;
- literarische Übersetzungen;
- Sondermaßnahmen einschließlich Kooperationsprojekten mit Drittländern, europäische Preise in verschiedenen kulturellen Bereichen, Preise an Städte, die zu „Kulturhauptstädten Europas“ ernannt wurden, und europäische Kulturfestivals;
- Mitgliedstaaten, die den EU-Ratsvorsitz innehaben, zur Kofinanzierung von Konferenzen in den Arbeitsgebieten der GD EAC,
- Organisationen, die auf europäischer Ebene im Kulturbereich tätig sind;
- Politikanalysegruppen;

– Vergabe von Aufträgen;

– Durchführung von Maßnahmen mit dem Europarat nach dem Prinzip der gemeinsamen Verwaltung;

– Beitrag zur Finanzierung von Einrichtungen im Sinne des Artikels 54 Absatz 2 Buchstabe c der Haushaltsordnung.

Ferner sind im Beschluss die Finanzhilfen zugunsten von Empfängern aufgeführt, die de jure oder de facto eine Monopolstellung innehaben; d. h. hier gilt der Beschluss jeweils als Einzelentscheidung zur Gewährung der Finanzhilfe.

ANNEX

Adopting the annual work programme on grants and contracts for the Culture Programme in 2012

Budget line: 15.04.44

Legal basis: Decision n° 1855/2006/EC of the European Parliament and of the Council establishing the Culture Programme (2007 to 2013) amended by Decision n° 1352/2008/EC of the European Parliament and of the Council

1. OBJECTIVES AND PRIORITIES OF THE PROGRAMME IN 2012

1.1. Main features / general objectives of the programme

Under the terms of Article 3 of the legal base, the general objective of the Programme is to enhance the cultural area shared by Europeans, which is based on a common cultural heritage, through the development of cultural co-operation between the creators, cultural players and cultural institutions of the countries taking part in the Programme, with a view to encouraging the emergence of European citizenship.

The specific objectives are:

- To promote the transnational mobility of cultural players;
- To encourage the transnational circulation of cultural goods and of cultural and artistic products;
- To encourage intercultural dialogue.

Under the terms of Article 4 of the legal base, these objectives are implemented through 3 different strands:

- Support for cultural actions;
- Support for bodies active at European level in the field of culture;
- Support for analysis, collection and dissemination of information, and activities maximising the impact of projects in the field of European cultural co-operation and European cultural policy development.

Article 12 of the legal base indicates that the Programme shall contribute to the strengthening of the transversal objectives of the European Union, in particular by:

- Promoting the fundamental principle of freedom of expression;
- Encouraging greater awareness of the importance of contributing to sustainable development;
- Seeking to promote mutual understanding and tolerance within the European Union;
- Contributing to the elimination of all discrimination based on sex, racial or ethnic origin, religion or belief, disability, age or sexual orientation.

Eligible countries

According to Article 5 of the legal base, the Programme is open to the participation of the EU Member States and to the following countries:

- The EFTA countries which are members of the EEA, in accordance with the provisions of the EEA agreement (Iceland, Liechtenstein, Norway);
- The candidate countries benefiting from a pre-accession strategy in view of their accession to the European Union: Turkey, Croatia, Montenegro and the former Yugoslav Republic of Macedonia;
- The countries of the Western Balkans in accordance with the procedures defined with these countries on the basis of the framework agreements providing for their participation in the EU Programmes. In the light of these provisions, Serbia and Bosnia and Herzegovina can take part.

Provided the requirements are met and the additional appropriations are paid, the above-mentioned countries can participate fully.

The negotiations with Albania for its participation in the Programme are ongoing. Subject to the conclusion of the corresponding Memorandum of Understanding, Albania could become eligible.

1.2. Priorities and specific objectives of the programme for 2012

Contracts and grants will be awarded under the 3 strands of the Programme:

- Strand 1: support for cultural actions, as follows:
 - Multi annual co-operation projects (index 1.10)
 - Co-operation measures, including literary translation (indexes 1.21 and 1.22)
 - Special actions (indexes 1.31 to 1.36)
- Strand 2: support for bodies active at European level in the field of culture, as follows:
 - Cultural bodies of European interest (index 2.10)
- Strand 3: support for:
 - Cultural Contact Points (index 3.10)
 - Policy analysis groupings (index 3.21)
 - Analysis in the field of cultural co-operation (index 3.30)
 - Collection and dissemination of information (index 3.30)
 - Valorisation of the impact of projects in the field of cultural co-operation (index 3.30)

The programming table shows the mode of implementation, the indicative calendar and the estimated amount of each action, as well as the form the grants will take and the maximum possible rate of co-financing. The total amount available has been calculated on the basis of

the amounts requested for budget line 15.04.44 in the draft budget for 2012 and the contribution expected from the third countries mentioned under 1.1.

2. GRANTS

Since 2008, a Programme Guide is published in order to make the application procedures as user-friendly as possible. This guide sets out the whole range of available grants under this Programme until 2013 including the calendar for the submission and assessment of applications, which shall be valid for the entire duration of the Programme.

Every year, after adoption of the financing decision, the calls for proposals are published making reference to the Programme Guide for practical information.

2.1. Calls for proposals

2.1.1. CO-OPERATION ACTIONS: i) Multi-annual co-operation projects, ii) Co-operation measures , iii) Cultural co-operation projects with third countries (indexes 1.10, 1.21 and 1.32)

Multi-annual co-operation projects, co-operation measures and cultural co-operation projects with third countries can be realized in all cultural sectors. They should enhance the cultural area shared by Europeans with a view to encouraging the emergence of a sense of European citizenship.

The co-operation actions should correspond to the specific objectives of the Programme: to promote transnational mobility of people working in the cultural sector; encourage transnational circulation of cultural and artistic works and products; or encourage intercultural dialogue.

The co-operation projects with third countries should in addition create understanding between the European and third countries' cultures. This call seeks to support cultural co-operation projects aimed at cultural exchanges between countries taking part in the Programme and third countries, which have concluded association or co-operation agreements with the EU, provided that the latter contain cultural clauses. A special action for South Africa will take place in 2012. Its objective is to contribute to the long-term viability of cultural projects, involving both South African and European cultural operators and taking place equally in Europe and in South Africa.

The Programme co-funds co-operation actions, organisations, promotional activities and research in all branches of culture, except the audiovisual cultural industries and activities already covered by the MEDIA programme.

Exclusion and eligibility criteria

Eligibility of the applicants

To be eligible applicants must:

- Be in conformity with Articles 93(1), 94 and 96(2)(a) FR;
- Be a public or private organisation with legal personality, whose principal activity is in the cultural field (cultural and creative sectors); natural persons are not eligible to apply for a grant under these calls;
- Have their registered legal office in one of the eligible countries.

Eligibility of the Projects

Co-operation actions must not consist fully and exclusively in the production and maintenance of websites, the production of magazines and newspapers, the organisation of conferences and meetings and the production of studies and reports. Projects of this type are not eligible.

Multi-annual Co-operation Projects must:

- Have a duration of between three and five years;
- Involve a minimum of six cultural operators from six different eligible countries;
- Be based on a Co-operation Agreement signed by all the cultural operators involved describing their co-operation;
- Request a grant between €200.000 and €500.000 for each year of activity and comply with the maximum possible rate of Union's cofinancing.

Co-operation Measures must:

- Have a duration of maximum 24 months;
- Involve a minimum of three cultural operators from three different eligible countries;
- Request a grant between €50.000 and €200.000 per project and comply with the maximum possible rate of Union's cofinancing.

Cultural Co-operation with third countries projects must:

- Have a duration of maximum 24 months;
- Involve a minimum of three cultural operators from three eligible countries and at least one organization from South Africa where at least 50% of the activities should take place;
- Be based on a Co-operation Agreement signed by all the cultural operators involved describing their co-operation;
- Request a grant between €50.000 and €200.000 per project and comply with the maximum possible rate of Union's cofinancing.

Selection criteria

The applicant must have:

- Stable and sufficient sources of funding to maintain his activity throughout the period during which the action is being carried out and to participate in its funding.
- The professional competencies and qualifications required to complete the proposed action.
- Applicants must certify their financial and operational capacity to complete the proposed action by signing a declaration on their honour and submitting any supporting documents requested in the call for proposals. The requirement concerning financial capacity does not

apply to public bodies and international organisations (Article 176.4 of the Implementing Rules).

Award criteria

- The extent to which the project can generate real European added value (max. 20 points for indexes 1.10 and 1.21; max.15 points for index 1.32)
- The relevance of the activities to the specific objectives of the Programme (max.20 points for indexes 1.10 and 1.21; max.15 points for index 1.32)
- The extent to which the proposed activities are designed and can be carried out successfully with a high level of excellence (max.20 points for indexes 1.10 and 1.21; max.15 points for index 1.32)
- The quality of partnership between the cultural operators (max.10 points)
- The extent to which the activities can produce outputs which achieve the objectives of the Programme (max.10 points)
- The extent to which the results of proposed activities will be appropriately communicated and promoted (max.10 points)
- The extent to which the activities can generate a long lasting impact (max.10 points)
- International co-operation dimension [only for index 1.32] (max.15 points)

2.1.2. LITERARY TRANSLATION PROJECTS (index 1.22)

This call seeks to promote the largest possible spread of European literature among European citizens through the support of the translation and publication of high quality European literature into the different languages of the countries participating in the Programme.

In order to encourage European added value and European integration, special attention will be given to:

- The applications made by publishers or publishing houses wishing to translate the works of authors who have won the European Prize for Literature;
- The translation of literary works written in languages of countries that have joined the EU since 2004.

As foreseen in the Commission Decision C(2010)4961 of 22 July 2010 adopting the annual work programme on grants and contracts for the Culture programme in 2011, the grants will take the form of flat-rates with the exception of the grants awarded to translation of poetry works which will be reimbursed on the basis of real costs incurred with a maximum EU co-financing rate up to 50% of the total eligible costs .

The amounts foreseen in the above decision will also be applied for 2012.

Exclusion and eligibility criteria

Eligible **applicants** must:

- Be in conformity with Articles 93(1), 94 and 96(2)(a) FR;

- Be public or private publishing houses or publishing groups (natural persons are not eligible);
- Have their registered legal office in one of the eligible countries.

Eligibility of the **projects**:

- An eligible project consists in the proposal of one or up to a maximum of ten works to be translated from one European language into another European language;
- Eligible languages are the official languages¹ of the eligible countries plus Latin and ancient Greek. Translation of works from one into another official language of the same country is not eligible²;
- The target language must be the translator's mother tongue, except in case of lesser-used languages when the publisher duly demonstrates that he cannot find a suitable translator;
- The duration of the project shall not exceed 24 months;
- The requested grant must be between €2.000 and €60.000 and comply with the maximum possible rate of Union's cofinancing.

Eligible **works** must be:

- Works of fiction, irrespective of their literary genre;
- Works which have been already published;
- Works that have not been previously translated into the target language ;
- With the exception of works written in Latin and ancient Greek, the original works must be written by authors who are nationals of or residents in an eligible country;
- The rights to the literary work(s) proposed for translation must be owned by the applicant.

Selection criteria

The applicant must have:

- Stable and sufficient sources of funding to maintain his activity throughout the period during which the action is being carried out and to participate in its funding.
- The professional competencies and qualifications required to complete the proposed action.

Applicants must certify their financial and operational capacity to complete the proposed action by signing a declaration on their honour and submitting any supporting documents requested in the call for proposals. The requirement concerning financial capacity does not apply to public bodies and international organisations (Article 176.4 of the Implementing Rules).

¹ As defined by the Constitution or by the basic laws of the respective country.

² For example, the translation into Irish Gaelic of a book written in English would not be eligible.

Award criteria

- The extent to which the project can generate real European added value and the relevance of the activities to the objectives of the Programme (max. 40 points);
- The extent to which the proposed activities are designed and can be carried out successfully with a high level of excellence (max. 40 points);
- The extent to which the results of proposed activities will be appropriately communicated and promoted (max. 20 points).

2.1.3. EUROPEAN CULTURAL FESTIVALS (index 1.33)
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This call seeks to support festivals with a view to:

- Encouraging exchanges of experience through the mobility of European professionals in the cultural field;
- Promoting the circulation of cultural works by giving access to non-national European cultural works to the largest possible audience;
- Promoting intercultural dialogue.

The Programme does not support activities relating to the audiovisual and cinematographic sectors (i.e. film festivals, etc.).

In 2012, annual grants will be awarded (support will be granted for one edition of the festival) following this call for proposals.

Moreover, grants will be awarded to the partners having signed with the Executive Agency (EACEA) a partnership framework agreement for the period 2011-2013, following assessment of their proposals related to the annual edition of the festival.

Exclusion and eligibility criteria

Eligibility of the **applicants**:

To be eligible applicants must:

- Be in conformity with Articles 93(1), 94 and 96(2)(a) FR;
- Be a public or private organisation with legal personality, whose principal activity is in the cultural field (cultural and creative sectors); Their main activity must consist of festival organisation; natural persons are not eligible to apply for a grant under this call;
- Have their registered legal office in one of the eligible countries.

Eligibility of the **projects**:

- Only festivals having held at least five editions on the date on which the application is submitted are eligible;
- The programming of the previous year and the provisional programming of the year for which the support is asked must include works from at least seven eligible countries;

- The duration of the project (annual and specific grant agreements) shall not exceed 12 months and support one edition per year of the festival;
- The requested grant shall not exceed €100.000 and comply with the maximum possible rate of European Union's cofinancing;
- Audiovisual and film festivals are not eligible.

Selection criteria

The applicant must have:

- Stable and sufficient sources of funding to maintain his activity throughout the period during which the action is being carried out and to participate in its funding.
- The professional competencies and qualifications required to complete the proposed action.

Applicants must certify their financial and operational capacity to complete the proposed action by signing a declaration on their honour and submitting any supporting documents requested in the call for proposals. The requirement concerning financial capacity does not apply to public bodies and international organisations (Article 176.4 of the Implementing Rules).

Award criteria

- European added value and European dimension of the proposed activities (max. 25 points);
- Quality and innovative nature of the programming (max. 25 points);
- Audience impact (max. 25 points);
- Participation of European professionals and quality of the exchanges foreseen between them (max. 25 points).

<h4>2.1.4. <i>POLICY ANALYSIS GROUPINGS (index 3.21)</i></h4>

This call seeks to encourage co-operation between various types of private or public stakeholders (e.g. cultural departments of national, regional or local authorities, cultural observatories or foundations, universities specialised in cultural affairs, etc.) which have a direct and practical experience in the analysis, evaluation or impact assessment of cultural policies on one or more priorities linked to the European Agenda for culture as defined by the Council. The actions must be related to one or more of the European Agenda's objectives:

- Promotion of cultural diversity and intercultural dialogue;
- Promotion of culture as a catalyst for creativity in the framework of the Lisbon Strategy for growth and jobs;
- Promotion of culture as a vital element in the Union's international relations, implementing the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions.

Actions must involve at least three organisations legally established in at least three eligible countries.

Exclusion and eligibility criteria

Eligibility of the **applicants**:

To be eligible applicants must:

- Be in conformity with Articles 93(1), 94 and 96(2)(a) FR;
- Be a public or private organisation with legal personality, whose principal activity is in the cultural sphere (cultural and creative sectors); natural persons are not eligible to apply for a grant under this call;
- Have their registered legal office in one of the eligible countries.

Eligibility of the **projects**:

- Involve a minimum of three organisations drawn from three eligible countries;
- Be based on a Co-operation Agreement signed by the participating organisations describing the nature of their co-operation;
- The projects shall have a duration between 12 and 24 months;
- The requested grant shall not exceed €120.000 per year of activity and comply with the maximum possible rate of European Union's cofinancing.

Selection criteria

The applicant must have:

- Stable and sufficient sources of funding to maintain his activity throughout the period during which the action is being carried out and to participate in its funding.
- The professional competencies and qualifications required to complete the proposed action.

Applicants must certify their financial and operational capacity to complete the proposed action by signing a declaration on their honour and submitting any supporting documents requested in the call for proposals. The requirement concerning financial capacity does not apply to public bodies and international organisations (Article 176.4 of the Implementing Rules)

Award criteria

- The extent to which the project can generate real European added value (max. 20 points);
- The relevance of the activities to the specific objectives of the Programme in connection with the European Agenda for culture (max. 20 points);
- The extent to which the proposed activities are designed and can be carried out successfully with a high level of excellence (max. 20 points);
- The quality of partnership between the participating organisations (max. 10 points);
- The extent to which the activities can produce outputs which achieve the objectives of the Programme (max. 10 points);
- The extent to which the results of proposed activities will be appropriately communicated and promoted (max. 10 points);
- The extent to which the activities can generate a long lasting impact (max. 10 points).

<p>2.1.5. <i>OPERATING GRANTS FOR CULTURAL BODIES OF EUROPEAN INTEREST</i> (index 2.10)</p>

This call for proposals is aimed to provide support for bodies active in the cultural field at European level pursuing an aim of European interest. Support may be given to bodies working for cultural co-operation by providing representation at European Union's level, collecting or disseminating information for facilitating trans-European cultural co-operation, networking at European level for bodies active in the field of culture, participating in cultural co-operation projects or acting as ambassadors for European culture.

In 2012, operating grants will be awarded to support the implementation of the 2012 work programme of the selected organisations.

Moreover, operating grants will be awarded to the partners having signed with the Executive Agency (EACEA) a framework partnership agreement for the period 2011-2013, following assessment of their work programme for 2013.

As foreseen in the Commission Decision C(2010)4961 of 22 July 2010 adopting the annual work programme on grants and contracts for the Culture programme in 2011, the operating grants can be in the form of flat-rates. The amounts foreseen in the above decision will also be applied in 2012.

In accordance with the degressivity rule:

- Where the co-financing rate exceeds 5%, the co-financing rate for year n will be one percentage point lower than the rate for year n-1.
- Where the co-financing rate is 5% or lower, the co-financing rate for year n will be reduced by 5% of the co-financing rate for year n-1.

Three categories will be eligible under this call:

- **Ambassadors:** organisations which, through their influence in the cultural field at European level, have clear aptitude to be real European cultural "representatives" and, as such, can fulfil their role of European Cultural Ambassadors.
- **Advocacy networks:** advocacy networks entrusted by the associated members of the network and which ensure a significant representation of specific category(ies) of cultural operators or the cultural fields at European level.

By derogation, organisations having their main activity in the audiovisual sector and acting in a non profit making capacity are eligible under the category "Advocacy Networks" as no such support exists under the MEDIA Programme.

- **Structured dialogue platforms:** Culture civil society platforms engaged in a structured dialogue with the Commission in the framework of the European Agenda for culture, further to the call for expression of interest published by the Commission in 2008³.

The five priorities for these platforms are:

- Improving the conditions for the mobility of artists and other professionals in the cultural field;

³ http://ec.europa.eu/culture/pdf/doc1203_en.pdf

- Promoting access to culture, especially through the promotion of cultural heritage, cultural tourism, multilingualism, digitisation, synergies with education (in particular arts education) and greater mobility of collections;
- Developing data, statistics and methodologies in the cultural sector and improving their comparability;
- Maximising the potential of cultural and creative industries, in particular that of SMEs;
- Promoting and implementing the UNESCO Convention on the Protection and Promotion of the Diversity of Cultural Expressions.

The break down of the global indicative amount by category will be as follows:

- Ambassadors: approximately 55% of the available amount;
- Advocacy networks: approximately 40% of the available amount;
- Platforms: approximately 5% of the available amount;

These percentages could be adapted on the basis of the quality of the applications received.

Exclusion and eligibility criteria

Eligible **applicants** must:

- Be in conformity with Articles 93(1), 94 and 96(2)(a) FR;
- Be a public or private, independent non-profit-making organisation. International, national, regional or local ‘public authorities such as municipalities, provinces or regions, are ineligible as are natural persons;
- Have legal personality with one possible exception applicable to the structured dialogue platforms. If the platforms do not possess legal personality, they can be represented by a legally established member organisation duly mandated to represent the platform and coordinate its work programme;
- Have their registered legal office in one of the eligible countries;
- Have a legal mandate in the field of culture and pursue an aim of general European interest in the field of culture or an objective forming part of EU policy in this area;
- Submit only one application for an annual operating grant per deadline. If organisations submit more than one application, they will all be considered to be ineligible.

Additional criteria for each category:

a) Ambassadors

- The organisations must exist as legal person since at least two years;
- The organisation’s activities must be carried out in at least seven eligible countries.

b) Advocacy networks

- The networks must exist as legal person since at least one year and have members from at least fifteen eligible countries. However, if the networks are composed of organizations representing cultural operators at national level (such as national federations), the network shall reach substantial representation in at least ten eligible countries.

c) Structured dialogue platforms

- Have been established further to the call for expression of interest mentioned above and comply with its specifications. The platforms concerned will be invited to apply by the Executive Agency;
- Members of the platform must represent cultural operators in at least fifteen eligible countries;
- Comprise non-governmental organisations active in the culture field at a transnational European level;

Three platforms currently fulfil the above criteria: the Platform on Access to Culture, the Platform for Intercultural Europe and the Platform of Cultural and Creative Industries.

Selection criteria

The applicant must have:

- Stable and sufficient sources of funding to maintain his activity throughout the period during which the work programme is being carried out and to participate in its funding.
- The professional competencies and qualifications required to complete the proposed work programme.

Applicants must certify their financial and operational capacity to complete the proposed action by signing a declaration on their honour and submitting any supporting documents requested in the call for proposals.

Award criteria

- The extent to which the work programme can generate a real European added value as well as the European dimension of the proposed activities (max. 20 points)
- The relevance of the work programme to the specific objectives of the Programme (max. 20 points)
- The extent to which the proposed work programme are designated and can be carried out successfully with a high level of excellence (max. 20 points)
- The extent to which the proposed work programme can produce outputs which reach as many people as possible, both directly and indirectly (max. 15 points)
- The extent to which the results of the proposed work programme will be appropriately communicated and promoted (max. 15 points)
- The extent to which the proposed work programme can generate an appropriate level of sustainability (long term results and co-operation) and also to act as multipliers as to other possible promoters (max. 10 points)

2.2. Grants to partners organising the EU prizes (*index 1.31*)

As foreseen in the Commission Decision C(2009)5089 of 30 June 2009 adopting the annual work programme on grants and contracts for the Culture programme in 2010, Framework Partnership Agreements for 4 years were signed in order to establish the long-term co-operation between the partners and the Commission necessary for successfully organise the EU prizes.

In 2012, grants will be awarded to these partners following assessment of the proposals related to the 2013 edition of the prizes.

The specific grant agreements are expected to be signed in the first and third quarter 2012.

The specific objectives of each partnership and the identity of the related partners are the following:

The European Union Prize for Architecture

Partner: Mies van der Rohe Foundation

The EU Prize for contemporary architecture and the Special Mention for an Emerging Architect are awarded every two years to highlight recent, excellent examples of architectural creativity of works which are less than two years old and to underline that modern architecture is socially and culturally rooted in European cities and is important in people's everyday life.

Estimated amount: €200.000.

Annual European Union Prize for Cultural Heritage

Partner: Europa Nostra

The objective of this prize is to celebrate exemplary initiatives of the many facets of Europe's cultural heritage in categories ranging from the restoration of buildings and their adaptation to new uses, to urban and rural landscape rehabilitation, archaeological site interpretations, and to care for art collections.

Estimated amount: €200.000

Annual European Union Prize for Literature

Partner: Federation of European Publishers (FEP-FEE)

This prize aims at the recognition, promotion and development of artistic talent as well as achievement in the field of European literature.

Estimated amount: €300.000

Annual European Union Prize for Contemporary Popular Music (European Borders Breakers Awards - EBBA)

Partner: Eurosonic/Noorderslag

This prize aims to reward artists who succeed in reaching a broad audience with their debut album outside of the country where the album was produced.

Estimated amount: €360.000

2.3. European Capitals of Culture (*index 1.34*)

Marseille (France) and Košice (Slovakia) were designated by Council Decision N° 2009/401/EC of 12 May 2009 on the European Capital of Culture event for the year 2013⁴.

According to Article 11 of the Capitals' legal base⁵, a pecuniary prize of €1.5 million in honour of Melina Mercouri shall be awarded to the designated cities by the Commission, provided that they meet the criteria laid down in Article 4 of the legal base, and have implemented the recommendations made by the selection and monitoring and advisory panels, further to the contest indicated in the legal base.

The prize must be awarded in full no later than three months before the start of the relevant year. This means that the prizes for the two Capitals in 2013 will need to be financed from the 2012 budget.

2.4. Presidency Conferences (*index 1.36*)

The Presidency of the European Union is considered as a *de facto* monopoly within the meaning of Article 168.1(c) IR, because it plays a unique role in fostering policy co-operation, defining priorities and following up the progress and results achieved in the field of culture. The very fact that these events are organised by the Presidency enables them to produce results more efficiently.

Grants will be awarded to the Danish and Cypriot Presidencies to organise conferences and meetings of Directors-Generals on priority policy topics, together with associated activities for the exploitation of projects and programme results.

Topics to be treated in these co-financed events will be agreed with the Presidencies during 2011 and will be drawn from amongst the priorities defined in the European Agenda for Culture and the Council Work plan for Culture, such as mobility of artists and other culture professionals, the contribution of culture to growth and jobs, and the role of culture in local and regional development strategies.

The objective of the presidency conferences is to promote the exchange of information and best practices between European decision makers and cultural players concerning a subject of common interest stemming from the European Agenda for Culture.

The expected results of the conferences include inputs to the further development of European Agenda for Culture and a contribution to the formulation of presidency conclusions.

The indicative amount of the grant for each Presidency is €200.000 and each grant decision is expected to be signed at the beginning of the Presidency semester in question.

3. PROCUREMENT (*index 3.30*)

3.1. Studies / Impact assessments

To support any new needs in connection with political priorities resulting from the implementation of the European Agenda for culture and the work of the OMC working groups as well as any analysis which may be needed for preparing the future program.

These studies could be financed using an existing framework contract 2009.

⁴ OJ L 127, 26.5.2009, p. 10.

⁵ Decision No 1622/2006/EC of the European Parliament and of the Council of 24 October 2006, JO(L 304, 3.11.2006, p.1)

Tenders may be launched throughout 2012 in order to sign 2 contracts for studies and 2 service contracts.

3.2. Evaluation of the 2012 Capitals of Culture

Article 12 of the Capitals of Culture's legal base specifies that the European Commission shall ensure the external and independent evaluation of the results of the event of the previous year, in accordance with the objectives and criteria laid down in the mentioned legal base.

One specific service contract will be signed in 2012 for the evaluation of 2012 Capitals of Culture, which will be conducted and finalized in 2013. To this end, the framework contract to be concluded, following the EAC/50/2009 Call for tender: Framework contract for evaluation, evaluation-related services and support for impact assessment, in 2012 will be used.

3.3. Communication, information and distribution

In addition to the information and assistance provided by the Cultural Contact Points, one or more information sessions on the Programme ("info days") will be organized as appropriate in good time before the application deadlines.

A dissemination event, seeking to showcase examples of good projects granted under the Culture Programme, may be organized during 2012. The Commission may also explore the possibility of other, complementary valorization activities.

In 2012 the Culture website will continue to be prioritized as an information tool. The European Commission may also produce new publications with a view to promoting the visibility of the Culture Programme and its various actions as necessary.

For this purpose, one specific service contract will be signed under the Commission's framework contracts in the communication field.

4. OTHER METHODS OF IMPLEMENTATION

4.1. Joint management - Co-operation with the Council of Europe (*index 1.35*)

According to Articles 53(d) FR and 43 IR, joint management with an international organization may be used for projects or programmes jointly elaborated between the Commission and the international organization.

In order to cooperate in the organization of the European Heritage Days 2012, a contribution agreement will be signed with the Council of Europe in the first quarter 2012.

The other existing joint actions with the Council of Europe, namely the one to promote inclusion of the Roma community through culture and intercultural dialogue and the "intercultural cities" will be continued in 2012. However, no new financial commitments are foreseen.

4.2. Contributions to bodies within the meaning of Article 54.2(c) FR - Cultural Contact Points (*index 3.10*)

In the frame of Article 54.2(c) FR, financial contributions are given to the "Cultural Contact Points" established in the countries taking part in the Programme. They are responsible for promoting the Programme, facilitating access to it, providing links with national cultural institutions, providing support to the cultural sector and providing information on other EU

programmes open for cultural projects. These structures are chosen in accordance with Article 39 IR.

The amounts allocated to each Contact point, based on the population of each country, are as follows:

Country	Population*****	Maximum amount
Austria	8.375.290	35.000
Belgium	10.839.905	50.000
Bulgaria	7.563.710	35.000
Republic of Cyprus	803.147	30.000
Croatia*	4.425.747	35.000
Czech Republic	10.506.813	50.000
Denmark	5.534.738	35.000
Estonia	1.340.127	35.000
Finland	5.351.427	35.000
France	64.714.074	90.000
FYROM*	2.052.722	35.000
Germany	81.802.257	95.000
Greece	11.305.118	50.000
Hungary	10.014.324	50.000
Iceland*	317.630	30.000
Ireland	4.467.854	35.000
Italy	60.340.328	90.000
Latvia	2.248.374	35.000
Liechtenstein****	35.894	0
Lithuania	3.329.039	35.000
Luxembourg	502.066	30.000
Malta	412.970	30.000
the Netherlands	16.574.989	50.000
Norway*	4.858.199	35.000
Poland	38.167.329	90.000
Portugal	10.637.713	50.000
Romania	21.462.186	50.000
Serbia (without Kosovo)*	7.412.820	35.000
Slovakia	5.424.925	35.000
Slovenia	2.046.976	35.000
Spain	45.989.016	90.000
Sweden	9.340.682	40.000
Republic of Turkey*	72.561.312	95.000
United Kingdom	62.008.048	90.000
Montenegro**	632.922	0
Bosnia Herzegovina*	4.621.598	35.000
Albania***	3.639.453	35.000
Total		1.710.000

* = As stated in chapter 3.3, for candidate countries and non-Member State countries participating in the Programme the grant cannot be higher than the contribution paid to the Culture Programme and is set in accordance with the clauses of the Memorandum of Understanding

** = Montenegro agreed to finance its CCP without applying for an EU grant

*** = Participation scheduled as of 2012 subject to the signature of the Memorandum of Understanding

**** = No CCP installed

***** = Figures Eurostat per 01-01-2010 (except Serbia, Bosnia and Herzegovina, Albania: official websites)

PROGRAMMING TABLE FOR 2012

Budget line 15.04.44

Title Culture programme

**EUR 27
58.503.000**

**EFTA/EEA
1.521.078**

C5 ()
0**

**THIRD COUNTRIES
1.869.000**

TOTAL(*)
61.893.078**

WPI (*)	Actions and sub-actions	Budget	Mode of implementation	Number of grants / contracts	Average value of grants / contracts	Maximum rate of cofinancing	Publication of the calls	Grant Agreement / Grant Decision (****)
	Support to cultural actions							
1.10	multiannual co-operation projects	20.600.000	CFP-EA	15	1.373.333	50%	3rd quarter 2011	AGR
1.21	co-operation measures - support to translation not included	19.000.000	CFP-EA	95	200.000	50%	3rd quarter 2011	AGR
1.22	co-operation measures - literary translation	2.915.371	CFP-EA	115	25.351	50% / flat-rate	3rd quarter 2011	AGR/DEC
1.31	special actions - annual prizes	1.060.000	partners	4	265.000	60%	na	AGR
1.32	special actions - cooperation with third countries	1.500.000	CFP-EA	8	187.500	50%	3rd quarter 2011	AGR
1.33	special actions - festivals	2.700.000	CFP-EA	20	135.000	60%	3rd quarter 2011	AGR
1.34	special actions - European Capitals of Culture	3.000.000	MON	2	1.500.000	na	na	DEC
1.35	special actions - Co-operation with Council of Europe	750.000	JOINT	4	187.500	60%	na	AGR
1.36	special actions - EU Presidency	400.000	MON	2	200.000	50%	na	DEC
	Support for bodies active at European level in the field of culture							
2.10	Cultural bodies of European interest	6.100.000	CFP-OP-EA	45	135.556	80% / flat-rate	3rd quarter 2011	AGR
	Support for analysis, collection and dissemination of information							
3.10	Cultural Contact Points	1.710.000	art. 54.2(c) FR - EA	37	46.216	50%	na	AGR/DEC
3.21	Policy analysis groupings	700.000	CFP-EA	9	77.778	60%	3rd quarter 2011	AGR
3.30	Procurement	1.100.000	PP	6	183.333	100%	na (*****)	na
	Reserve	357.707						
	TOTAL	61.893.078						

(*) WPI: Work Programme Index

(**) Estimate based on the recoveries already completed (19/04/2010)

(***) Pursuant to Article 83 of the Financial Regulation, the appropriations may also finance the payment of default interest.

(****) AGR - Grants covered by a written agreement / DEC - Grants covered by a decision

(*****) See point 3 of the Annex.

CFP: Grants awarded with a call for proposals

CFP-OP: Operating Grants awarded with a call for Proposals

MON: Grants to bodies with a de jure or de facto monopoly - Art 168.1(c) IR

JOINT : Joint management - Article 53d FR

PP: Public Procurement

CFP-EA:

CFP-OP-EA

art. 54.2(c) FR - EA

Actions implemented by the Executive Agency EACEA

na: not applicable