

PROTECTION OF YOUR PERSONAL DATA

Processing operation: LDS Newsletter

Data Controller: European Commission, Directorate General for Communications Networks, Content and Technology (DG CONNECT), Directorate G Data, Unit G.3 Accessibility, Multilingualism & Safer Internet, Head of Unit at CNECT-G3@ec.europa.eu

Data Processors:

- 1. Deutsches Forschungszentrum für Künstliche Intelligenz GmbH (DFKI), Trippstadterstrasse 122, 67663 Kaiserslautern, Germany
- 2. Evaluations and Language Resources Distribution Agency SAS, 9 rue des Cordelières, 75013 Paris, France
- 3. Athena Research & Innovation Centre in Information, Communication & Knowledge Technologies, Artimidos 6 & Epidavrou, 15125 Athens, Greece
- 4. SIA Tilde Ltd, Vienibas Gatve 75a, 1004 Riga, Latvia

Record reference: DPR-EC-03928

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1. Introduction

The European Commission is committed to protecting your personal data and to respecting your privacy. The Commission collects and further processes personal data pursuant to <u>Regulation (EU)</u> <u>2018/1725</u> of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data (repealing Regulation (EC) No 45/2001).

This privacy statement explains the reason for the processing of your personal data, the way we collect, handle and ensure protection of all personal data provided, how that information is used and what rights you have in relation to your personal data. It also specifies the contact details of the responsible Data Controller with whom you may exercise your rights and the Data Protection Officer.

This privacy statement concerns the processing operation "LDS Newsletter", undertaken by the Language Data Space (LDS) consortium, on behalf of CNECT Unit G.3 as presented below.

2. Why and how do we process your personal data?

<u>Purpose of the processing operation</u>: Unit G.3 collects and further processes your personal data so that you can receive the information that you have requested on important developments, activities, events, initiatives or thematic issues in the areas covered by the LDS, in particular through articles, reports, interviews, newsletters as well as visual content about the Language Data Space (LDS) through Newsroom.

Your personal data will not be used for an automated decision-making including profiling.

3. On what legal ground(s) do we process your personal data?

You have subscribed to receive the LDS Newsletter. We process your personal data, because you have given your **consent** (Article 5(1)(d) of Regulation (EU) 2018/1725) to the processing of your personal data for the purpose of receiving it.

4. Which personal data do we collect and further process?

In order to carry out this processing operation, Unit G.3 collects only the data necessary to ensure the delivery of the service to the subscriber:

- Email address,
- First name,
- Last name,
- Country of residence,
- Preferred language.

Furthermore, the following personal data is needed for providing you with a more personalised experience (i.e. better targeting the content of the information) and for generating anonymised statistics:

• Sector of activity.

These personal data are needed to ensure the delivery of the service to you as a subscriber.

5. How long do we keep your personal data?

Unit G.3 only keeps your personal data for a period of five years after your last interaction with the Commission Services or until you request the deletion of your personal data. If you have created a profile to benefit from the services of the Connect Newsroom, you may edit the personal data associated at any time. You can also delete your profile and the personal data associated to your profile. To do so, you can either:

- write to webmaster@language-data-space.eu or <u>CNECT-NEWSROOM@ec.europa.eu</u>
- follow the unsubscribe link in the e-mail you have received.

6. How do we protect and safeguard your personal data?

All data in electronic format (e-mails, documents, uploaded batches of data, etc.) are stored on the servers of the Commission and LDS consortium as listed under data processors, the operations of which abide by the <u>Commission Decision (EU, Euratom) 2017/46</u>, of 10 January 2017, concerning the security of information systems used by the European Commission.

In order to protect your personal data, the Commission has put in place a number of technical and organisational measures. Technical measures include appropriate actions to address online security, risk of data loss, alteration of data or unauthorised access, taking into consideration the risk presented by the processing and the nature of the personal data being processed. Organisational measures include restricting access to the personal data solely to authorised persons with a legitimate need to know for the purposes of this processing operation.

The Commission's processors (contractors) are bound by a specific contractual clause for any processing operations of your personal data on behalf of the Commission. The processors have to put in place appropriate technical and organisational measures to ensure the level of security, required by the Commission.

7. Who has access to your data and to whom is it disclosed?

Access to your personal data is provided to the Commission staff responsible for carrying out this processing operation and to authorised staff according to the "need-to-know" principle. Such staff abide by statutory, and when required, additional confidentiality agreements.

Access to your personal data is also provided to the processors staff dealing with the newsletter publication and promotion on a need-to-know basis.

Please note that pursuant to Article 3(13) of Regulation (EU) 2018/1725 public authorities (e.g. Court of Auditors, EU Court of Justice) which may receive personal data in the framework of a particular inquiry in accordance with Union or Member State law shall not be regarded as recipients. The further processing of those data by those public authorities shall be in compliance with the applicable data protection rules according to the purposes of the processing.

The information we collect will not be given to any third party, except to the extent and for the purpose we may be required to do so by law.

8. What are your rights and how can you exercise them?

You have specific rights as a 'data subject' under Chapter III (Articles 14-25) of Regulation (EU) 2018/1725, in particular the right to access, rectify or erase your personal data and the right to restrict the processing of your personal data. Where applicable, you also have the right to object to the processing or the right to data portability.

You have provided your consent to the processing of personal data for the purpose of receiving the LDS Newsletter, you can withdraw it at any time by notifying Unit G.3 at <u>CNECT-G3@ec.europa.eu</u>. The withdrawal will not affect the lawfulness of the processing carried out before you have withdrawn the consent.

You can exercise your rights by contacting the Data Controller, or in case of conflict the Data Protection Officer. If necessary, you can also address the European Data Protection Supervisor. Their contact information is given under Heading 9 below.

Where you wish to exercise your rights in the context of one or several specific processing operations, please provide their description (i.e. their Record reference(s) as specified under Heading 10 below) in your request.

9. Contact information

- The data controller

If you would like to exercise your rights under Regulation (EU) 2018/1725, or if you have comments, questions or concerns, or if you would like to submit a complaint regarding the collection and use of your personal data, please feel free to contact the European Commission, Directorate General for Communications Networks, Content and Technology (DG CONNECT), Directorate G Data, Unit G.3 Accessibility, Multilingualism & Safer Internet, Head of Unit at <u>CNECT-G3@ec.europa.eu</u>.

- The Data Protection Officer (DPO) of the Commission

You may contact the Data Protection Officer (<u>DATA-PROTECTION-OFFICER@ec.europa.eu</u>) with regard to issues related to the processing of your personal data under Regulation (EU) 2018/1725.

- The European Data Protection Supervisor (EDPS)

You have the right to have recourse (i.e. you can lodge a complaint) to the European Data Protection Supervisor (<u>edps@edps.europa.eu</u>) if you consider that your rights under Regulation (EU) 2018/1725 have been infringed as a result of the processing of your personal data by the Data Controller.

10. Where to find more detailed information?

The European Commission's Data Protection Officer (DPO) publishes the register of all processing operations on personal data by the Commission, which have been documented and notified to him. You may access the register via the following link: <u>http://ec.europa.eu/dpo-register</u>.

This specific processing operation has been included in the DPO's public register with the following Record reference: **DPR-EC-03928**.