Kick-off meeting of the Special Group for the EU Code of conduct on age-appropriate design

13/7/2023
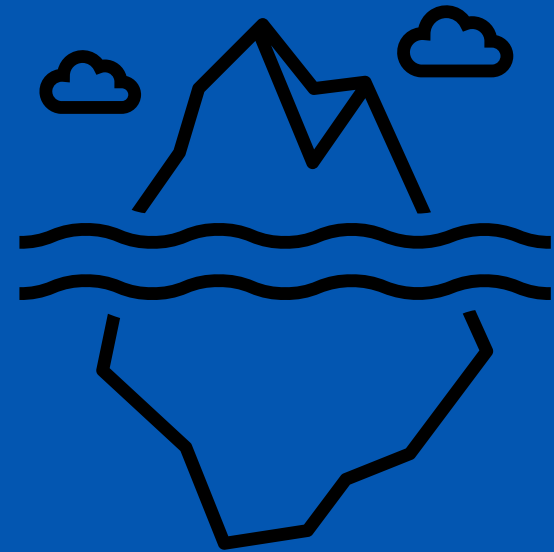
L-51 room 1/45

Agenda

09:30 - 10:00h	Welcome coffee
10:00 - 10:15h	**Opening speech by DDG Renate Nikolay**
10:40 - 11:45h	Scene scetter by EUN and the Commission
11:45 - 12:15h	**Questions and Answers**
12:15 - 13:15h	Lunch break
13:15 - 14:45h	**Group discussions**
14:45 - 15:00h	Break
15:00 - 15:30h	**Reporting to the plenary**
15:30 - 16:00h	Next steps

Let's get to know each other

- How long have you been working on child safety?

- What country did you grow up in?

- What language do you usually work in?
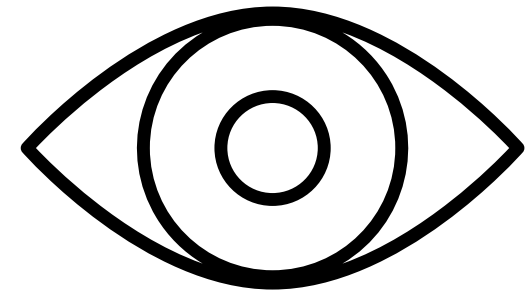
- Do you speak other languages too?

BIK+
Better Internet for Kids strategy

Our vision is to have **every child in Europe protected, respected and empowered** in a

safe, secure and trusted digital space, using age-appropriate digital services, benefitting from the same rights online as offline.

European Commission

3 Pillars

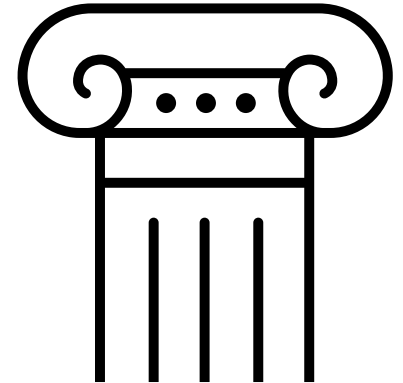**1.   Safe digital experiences to protect children**

from harmful and illegal online content, conduct, contact and consumer risks and to improve their well-being online through a safe, age-appropriate digital environment, created in a way that respects children's best interests.

2.   Digital empowerment

so children acquire the necessary skills and competences to make sound choices and express themselves in the online environment safely and responsibly.
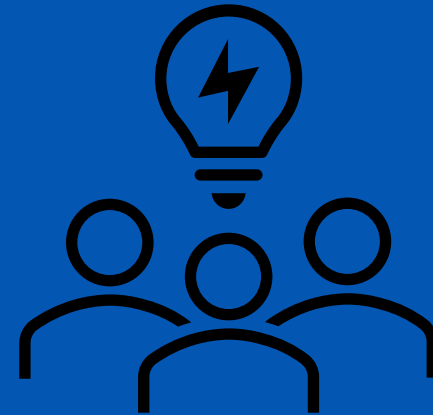
3.   Active participation

respecting children by giving them a say in the digital environment, with more child-led activities to foster innovative and creative safe digital experiences.
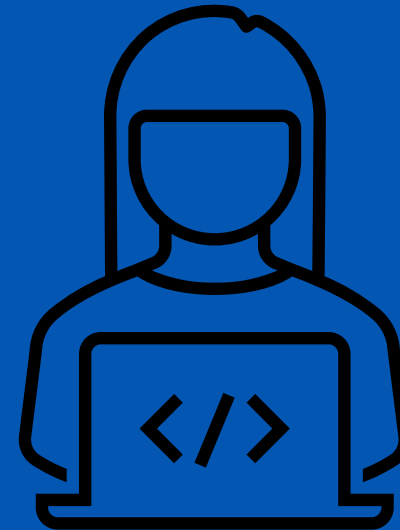
European Commission

Special Group to draft a Code of Conduct on age-appropriate design

1. Industry members
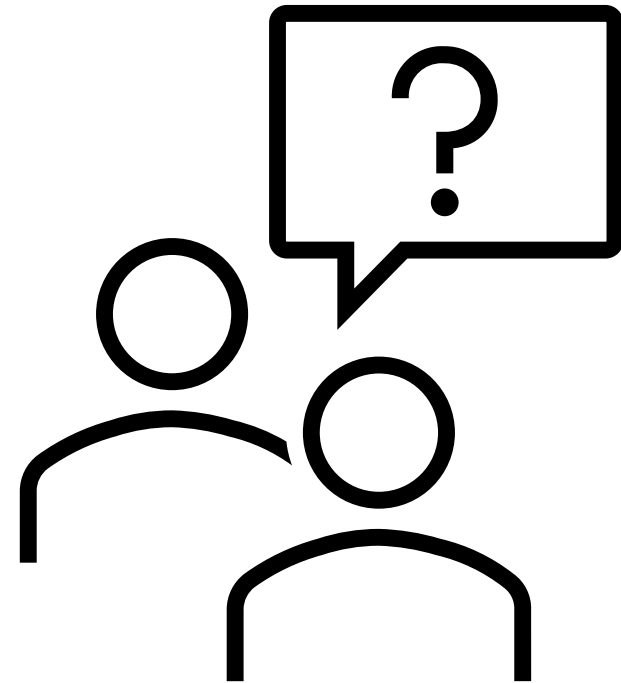
2. Civil society

3. Academics and experts

Code of Conduct on age-appropriate design

1. Elements of the code

2. Governance and organisation

3. Timeline and milestones

Questions and Answers

Next Steps