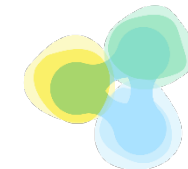
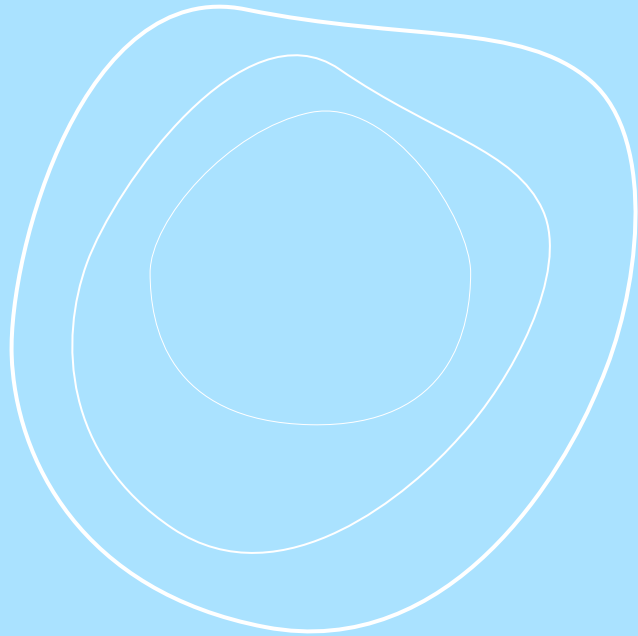


New European Bauhaus of the Mountains

**Project by the Autonomous Province of Bozen /
Bolzano, CasaClima Agency, Eurac Research, Free
University of Bozen / Bolzano, NOI Tech Park.**



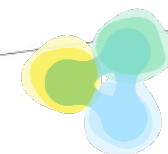
New European Bauhaus
beautiful | sustainable | together

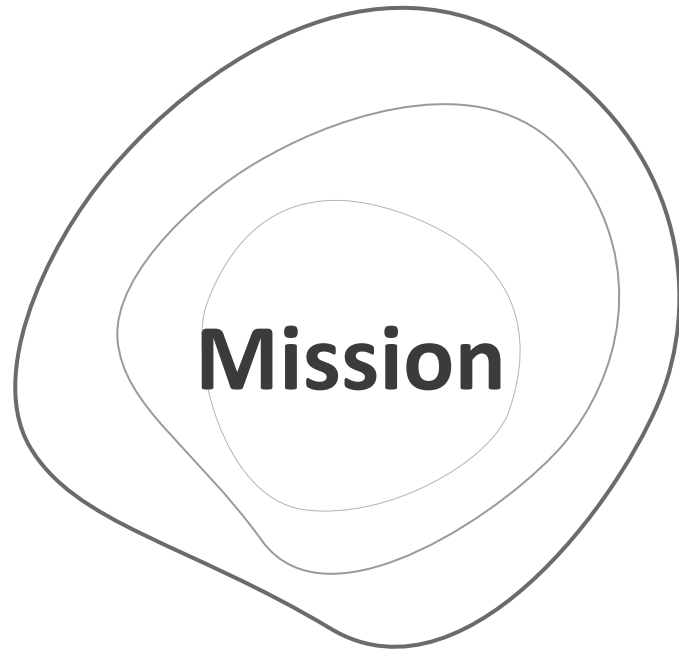


Project Outline and Mission



The NEB of the Mountains is a way of thinking, living, exploring – bringing together physically, but also virtually, different stakeholders **dealing with mountain topics.**





The European Bauhaus of the Mountains aims to co-create a **social-ecological transformation in mountain areas** by enabling a **creative collaboration** between thinkers and facilitators who want to develop innovative *beautiful, sustainable and inclusive* solutions for **complex social problems**.



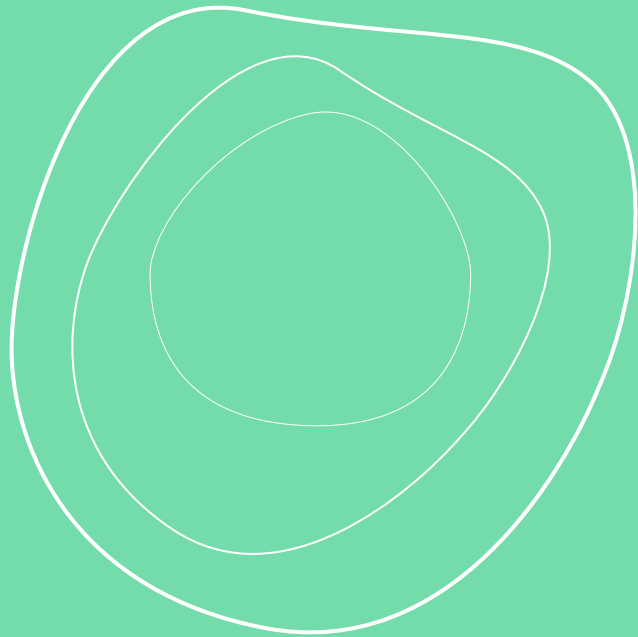


The initiative aims to reach out to **everybody who feels the mountains in its heart and soul** and wants to live in a harmonious way within this exciting setting.

Some of the stakeholders:

- artists,
- activists,
- designers,
- architects,
- students,
- scientists,
- engineers,
- creative minds from all disciplines,
- policy makers and interested citizens





7 Thematic Clusters



7 thematic clusters:

- Circular Design and Bio-Economy;
- Digital transformations for the common good;
- Education through Art and Design;
- Valorization of sustainable and beautiful built environment;
- Design and Art of Democracy;
- Creative Industries and Inclusive Society;
- Sustainability and affordable housing.



I. Circular design and Bio Economy.

Enabling a transition towards more sustainable futures with **materials** as key ingredients.

III. Education through Art and Design.

Reflecting and discussing together about **new models of education** in the design field.

II. Digital transformations for the common good.

Imagining, questioning and producing collective futures using **digital technologies**.

IV. Valorization of sustainable an beautiful built environment.

Supporting and enabling **smart energy transition** to counteract climate change.



V. Design and Art of Democracy.

Co-designing the inhabited environment and promoting a more **participatory democracy**.

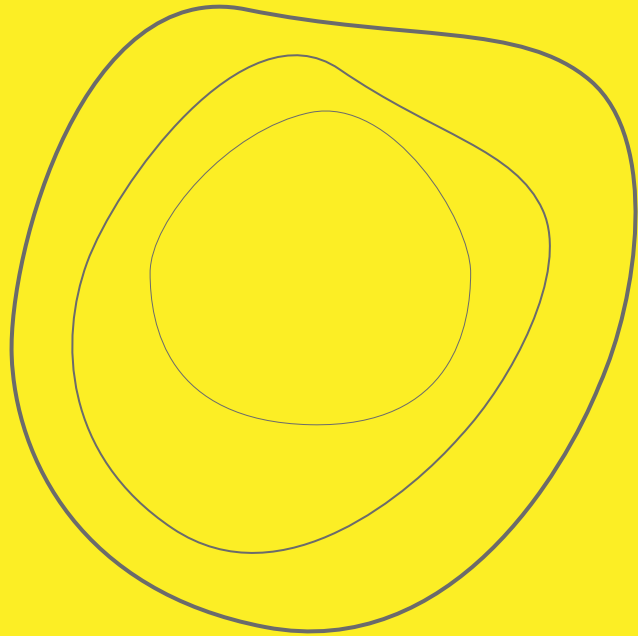
VI. Creative Industries and Inclusive Society.

Exploring the relationship between **creativity and inclusion** as assets of more **sustainable and resilient communities**.

VII. Sustainability and affordable housing.

Promoting the **right for good and sustainable housing** as universal and making living environment **accessible** for everyone.





Next Steps



The project is driving the following **transformations on the ground:**

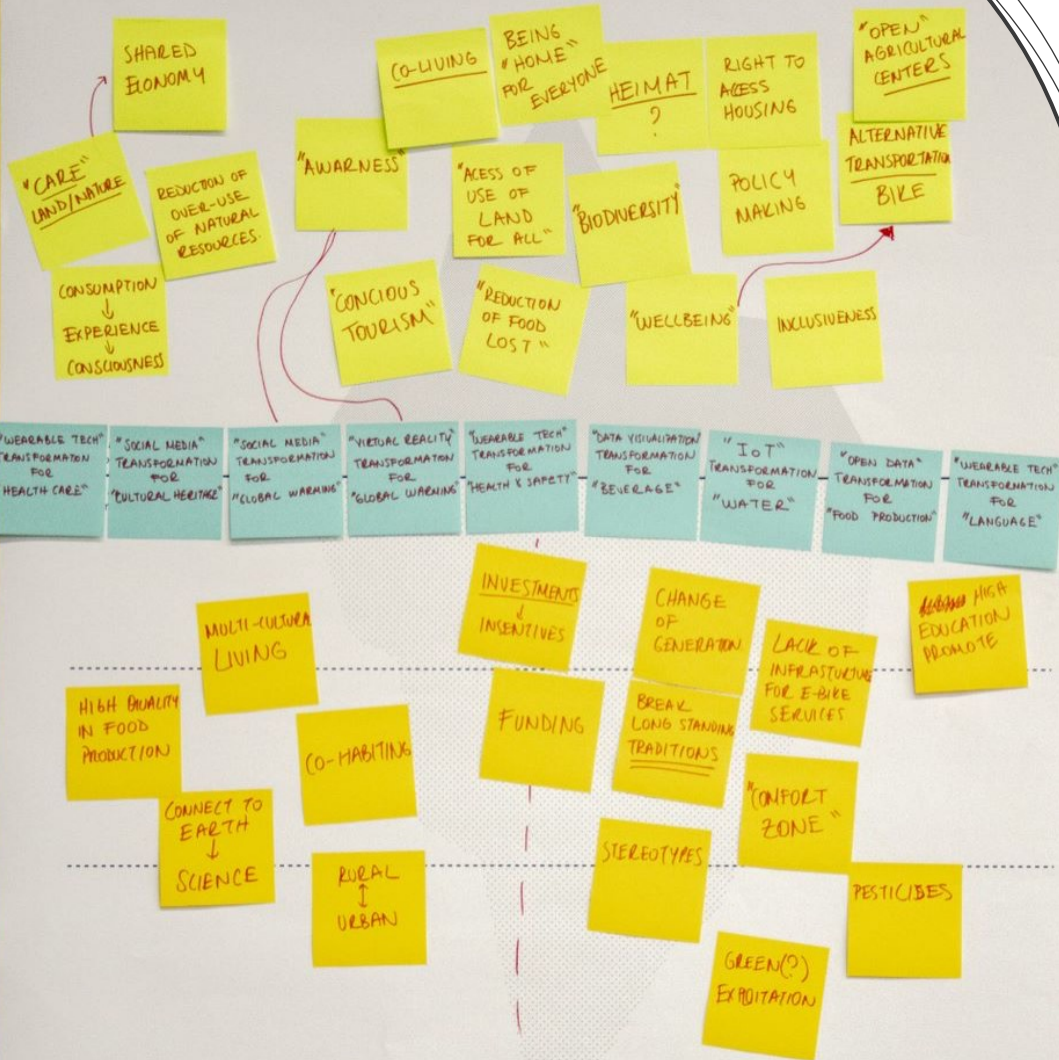
Transformation of mindset via: awareness rising activity at local level, training/education new generations on important issues related to circular design, bioeconomy, socio-ecological transition, new educational tools for sustainable futures.

Transformation of places, public spaces and buildings in mountains via: implementation of projects and socially acceptable solutions related to energy efficiency, transition pathway towards a green, digital and resilient transformation; citizen participation, co-planning, community development.



01 | WHERE DO WE WANT TO GO

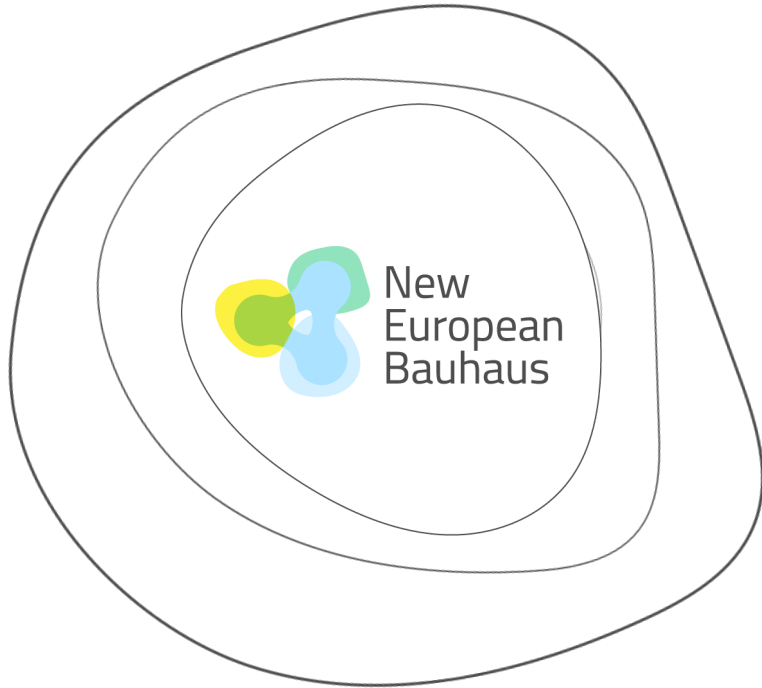
If the New Bauhaus of the Alps worked really well, what would have changed in South Tyrol until 2035 and beyond?



Project milestones:

- Participation to the **NEB Festival** with side events in Bolzano (June 2022);
- Organization of the **NEB of the Mountains Public Conference** and workshops during the Klimahouse Fair (May 2022);
- Launching of the Project Website;
- Organization of **cross-thematic workshops** during the year;
- Future collaborations on the EU level.





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Thank you !