



EUROPEAN COMMISSION
DIRECTORATE-GENERAL FOR AGRICULTURE AND RURAL DEVELOPMENT

Directorate B
Unit B.1 - External communication and promotion policy

PROTECTION OF YOUR PERSONAL DATA

**This privacy statement provides information about
the processing and the protection of your personal data.**

Processing operation: *Newsroom of Department for Agriculture and Rural Development*

Data Controller: *European Commission, Directorate-General for Agriculture and Rural Development / Unit B.1, External communication and promotion policy, hereafter AGRI B.1*

Record reference: *DPR-EC-00841*

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1. Introduction

The European Commission is committed to protect your personal data and to respect your privacy. The Commission collects and further processes personal data pursuant to [Regulation \(EU\) 2018/1725](#) of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data.

This privacy statement explains the reason for the processing of your personal data, the way we collect, handle and ensure protection of all personal data provided, how that information is used and what rights you have in relation to your personal data. It also specifies the contact details of the responsible Data Controller with whom you may exercise your rights, the Data Protection Officer and the European Data Protection Supervisor.

The information in relation to the processing operation "*Newsroom of Department for Agriculture and Rural Development website*", undertaken by AGRI B.1, is presented below.

2. Why and how we process your personal data

AGRI B.1 collects and further processes your personal data so that you can receive information that you have requested on important developments, activities, events, initiatives or thematic issues in the area of **Agricultural market dashboards - MILK AND MILK PRODUCTS**, in particular through articles, reports, interviews, newsletters as well as visual content.

Purpose of the processing operation: The Newsroom of the Department for Agriculture and Rural Development website ("*DG AGRI Newsroom*") is an on-line service handled by DG CNECT offering a set of features to:

- Subscribe to DG AGRI Newsletters. The processing of personal data serves the purpose of establishing and managing lists of natural persons who subscribe to receive information in the area of DG AGRI Newsletters. Based on their request, those subscribers receive information on important developments, activities, events, initiatives or thematic issues, in particular through articles, reports, interviews, newsletters as well as visual content.
- Self-register, manage your personal profile or cancel it.
- Create news; and modify, categorise and publish news and newsletters on the Internet, via email or RSS.

Your personal data will not be used for an automated decision-making including profiling.

3. On what legal ground(s) we process your personal data

We process your personal data, because you have given consent to the processing of your personal data for one or more specific purposes.

4. Which personal data we collect and further process

In order to carry out this processing operation AGRI B.1 together with *CNECT/D/4* collects the following categories of personal data:

Mandatory fields: Email address

Optional: Last Name, First Name, Profile, Sector, and Country of residence.

The users enter the optional personal data and they can change or delete them at any time.

5. How long we keep your personal data

AGRI B.1 only keeps your personal data for the time necessary to fulfil the purpose of collection, namely until you unsubscribe from the mailing list.

CNECT/D/4 only keeps your personal data for the time necessary to fulfil the purpose of collection or further processing, no longer than 5 years after the last interaction with the service, as specified in the relevant Record.

6. How we protect and safeguard your personal data

All personal data in electronic format (e-mails, documents, databases, uploaded batches of data, etc.) are stored on the servers of the European Commission. All processing operations are carried out pursuant to the [Commission Decision \(EU, Euratom\) 2017/46](#) of 10 January 2017 on the security of communication and information systems in the European Commission.

In order to protect your personal data, the Commission has put in place a number of technical and organisational measures in place. Technical measures include appropriate actions to address online security, risk of data loss, alteration of data or unauthorised access, taking into consideration the risk presented by the processing and the nature of the personal data being processed. Organisational measures include restricting access to the personal data solely to authorised persons with a legitimate need to know for the purposes of this processing operation.

7. Who has access to your personal data and to whom is it disclosed

Access to your personal data is provided to the Commission staff responsible for carrying out this processing operation and to authorised staff according to the “need to know” principle. Such staff abide by statutory, and when required, additional confidentiality agreements.

The information we collect will not be given to any third party, except to the extent and for the purpose we may be required to do so by law.

8. What are your rights and how can you exercise them

You have right to access your personal data and to rectify them in case your personal data are inaccurate or incomplete. You have the right to erase your personal data, to restrict the processing of your personal data, and the right to data portability.

You have consented to provide your personal data to AGRI B.1 and CNECT for the present processing operation. You can withdraw your consent at any time by notifying the Data Controller. The withdrawal will not affect the lawfulness of the processing carried out before you have withdrawn the consent.

You can exercise your rights by contacting the Data Controller, or in case of conflict the Data Protection Officer. If necessary, you can also address the European Data Protection Supervisor.

Where you wish to exercise your rights in the context of one or several specific processing operations, please provide their description (i.e. their Record reference(s) as specified under Heading 10 below) in your request.

9. Contact information

The Data Controller

If you would like to exercise your rights under Regulation (EU) 2018/1725, or if you have comments, questions or concerns, or if you would like to submit a complaint regarding the collection and use of your personal data, please feel free to contact the Data Controller, [AGRI-EUROPA-UPDATE@ec.europa.eu]

The Data Protection Officer (DPO) of the Commission

You may contact the Data Protection Officer (DATA-PROTECTION-OFFICER@ec.europa.eu) with regard to issues related to the processing of your personal data under Regulation (EU) 2018/1725.

The European Data Protection Supervisor (EDPS)

You have the right to have recourse (i.e. you can lodge a complaint) to the European Data Protection Supervisor (edps@edps.europa.eu) if you consider that your rights under Regulation (EU) 2018/1725 have been infringed as a result of the processing of your personal data by the Data Controller.

10. Where to find more detailed information

The Commission Data Protection Officer (DPO) publishes the register of all processing operations on personal data by the Commission, which have been documented and notified to him. You may access the register via the following link: <https://ec.europa.eu/dpo-register>.

This specific processing operation has been included in the DPO's public register with the following Record reference: *DPR-EC-00841*